Raluca Gui

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Summary

I have a BA in Mathematics and an MA in Statistics and Marketing. I am currently pursuing my PhD in Marketing and Social Networks at University of Zurich. I am expected to graduate from the PhD by the end of this year. I have extensive knowledge of statistical methods using different statistical software such as R, Stata and Python, as well as Machine Learning competencies. I have been teaching Statistics, Quantitative Methods and Machine Leaning for more than 5 years. I have been working in an cross-cultural environment for more than 10 years. I speak fluently English, French, Spanish, Bulgarian and Romanian, and I have two children.

Experience

University of Zurich — Zurich, Switzerland
Research Associate — *May 2013 - September 2018*

I teach Master level courses in Marketing Analytics and Machine Learning.

Universidad Carlos III de Madrid — Madrid, Spain
Teaching Associate — *Sep 2009 - Sep 2012*

I taught undergraduate level courses in Statistics I and II, Marketing and Operations Management, both in English and Spanish.

IBM Global Financing — Budapest, Hungary
Business Support Operations Specialist — *Aug 2006 - Aug 2007*

I was in charge of managing the lease portfolio, settlement, end of lease decisions, as well as reporting and audit support activities. Due to my involvement and perseverance in training the new employees, I have received the "Employee of the Month" award.

Central European University (CEU) - Labor Project — Budapest, Hungary
Research Assistant — *June 2005 - Sep 2005*

The CEU Labor Project conducts academic and policy-relevant research on labor markets and other applied microeconomic issues in Central and Eastern Europe. My responsibilities as RA were in statistical analysis (using Stata) of large employer-employee matched datasets, as well as in data mining and data cleaning.

Laboratoire Logiciels Systemes et Reseaux (LSR-IMAG) — Grenoble, France
Research Assistant — *June 2003 - Sep 2003*

The LSR -IMAG Laboratory research contributes to the progress in technologies for the development of large scale software systems. Such systems are characterised by very large software sizes, large teams working on them, large amount of data manipulated, and a highly distributed nature. As part of the team, I was assigned to develop in JAVA an analyser and evaluator of algebraic expressions for evaluating equations and constraints for the 2nd version of AROM - an object oriented database system.

Education

University of Zurich	ZURICH, SWITZERLAND
PhD in Marketing	*May 2013 - September 2018 (expected)*
Universidad Carlos III de Madrid	MADRID, SPAIN
MA in Quantitative Methods	*Sep 2007 - June 2009*
Major: Marketing and Statistics	
Central European University	BUDAPEST, HUNGARY
MA in Economics	*Sep 2004 - June 2006*
Babes - Bolyai University	CLUJ-NAPOCA, ROMANIA
BA in Mathematics	*Sep 2000 - June 2004*

Skills

Technical specialties: R, Matlab, Stata, SPSS; Tableau; LaTeX, Keynote, PowerPoint.

Languages: Romanian (mother tongue), English (fluent), French (fluent), Spanish (intermediate), German (basic), Bulgarian (basic).