I am an Interactive Machine Translation researcher at Lilt with expertise in Data Science, Machine Learning, Natural Language Processing, and Human-Computer Interaction. I have a Ph.D in Computer Science from Stanford University, and have been awarded the NSF and NDSEG Fellowships, and a Stanford Human-Centered AI Grant. I have written software used by millions of users – I built HabitLab, a data-driven behavior change system with 12,000+ daily active users; I also wrote and maintain UNetbootin, an open-source project with 40 million downloads.

#### Education

**Ph.D**, Computer Science Stanford University GPA: 4.0/4.0 2019 **B.S.** and **M.Eng**, Computer Science Massachusetts Institute of Technology GPA: 5.0/5.0 2013

## **Work Experience**

Principal Research Scientist Lilt San Francisco
Senior Research Scientist Lilt San Francisco

Feb 2021 - present Aug 2019 - Feb 2021

I head the HCI research team, which focuses on evaluating and improving Lilt's interactive machine translation. Improved interactive MT system speed by shifting computation client-side via TensorflowJS and heuristics. Built named entity transliteration system based on Transformer architecture using tensor2tensor and Tensorflow. Developed metrics and logging to determine how translators spend their time and predict translator performance. Ran A/B tests to evaluate website translation ROI, and developed system that recommends pages to translate.

Graduate Researcher (Ph.D) Stanford University Advisor: Michael Bernstein Sep 2013 - July 2019 Created HabitLab, an online platform with 12,000+ active users for conducting data science research on personalized behavior change interventions. Published papers on adaptive interventions (CHI 2021, CHI 2019, CSCW 2018), crowdsourcing (UIST 2017), large-scale interaction data mining (L@S 2016), NLP for language learning (CHI 2014).

Research Intern Microsoft Research Redmond

Summer 2015

Designed and built an educational social feed app usable by pre-literate children. Published at CSCW 2017.

Research Intern Microsoft Research Beijing

Summer 2014

Built QuizCram, a guiz-driven MOOC lecture viewer that improves learning outcomes. Presented at CHI 2015.

**Software Engineering Intern** Google Mountain View

Summer 2013

Developed a machine learning system for detecting taps on the phone bezel, for use in Android input methods.

**Software Engineering Intern** Google Mountain View

Summer 2012

Developed an NLP system to automatically generate glossaries from book text. Patent granted US9483460B2.

**Software Engineering Intern** Google Mountain View

Summer 2011

Developed a machine learning system to predict the quality of user reviews, now deployed on Google Play.

Software Development Engineer Intern Microsoft Redmond

Summer 2010

Built the IntelliSense code completion system for a scientific computing language, and contributed to its compiler.

## **Open Source Projects**

**UNetbootin** (LiveUSB Creator)

https://en.wikipedia.org/wiki/UNetbootin

40 million downloads. UNetbootin creates bootable USB flash drives for various (50+) Linux distributions.

**Wubi** (Ubuntu Installer for Windows)

https://en.wikipedia.org/wiki/Wubi\_(software)

Now part of Ubuntu. Built the first versions of Wubi, which allows Ubuntu to be installed from Windows.

**HabitLab** (In-the-wild Behavior Change Research Platform)

https://habitlab.stanford.edu

12,000+ daily active users. I built HabitLab over my Ph.D, and it is still used for research at Stanford Medical School.

## **Skills and Technologies**

Programming Languages: Python, JavaScript, C, C++, Java, TypeScript, R, C#, Ruby, Scala, Haskell, Bash, SQL Machine Learning + Deep Learning: Tensorflow, PyTorch, TensorflowJS, Keras, scikit-learn, xgboost, MLFlow Natural Language Processing + Machine Translation: SpaCy, tensor2tensor, fairseq, HuggingFace Transformers Data Science + Visualization: NumPy, SciPy, Pandas, Jupyter, RStudio, Plotly, Superset, Spark, Hadoop MapReduce Web + Mobile Development: HTML, CSS, React, AngularJS, NodeJS, Express, D3.js, Flask, MySQL, Docker, Android Languages: Fluent: English, Chinese (Mandarin), Hungarian. Intermediate: Japanese, Vietnamese, Spanish.

### **Publications in Academic Conferences and Journals**

**Geza Kovacs**, Zhengxuan Wu, Michael Bernstein. "Not Now, Ask Later: Users Weaken Their Behavior Change Regimen Over Time, But Expect To Re-Strengthen It Imminently." *ACM annual conference on Human Factors in Computing Systems (CHI) 2021.* Acceptance rate: 23%.

Samuel Läubli, Patrick Simianer, Joern Wuebker, **Geza Kovacs**, Rico Sennrich, Spence Green. "The Impact of Text Presentation on Translator Performance." *Target: International Journal of Translation Studies, 2021 (to appear).* 

**Geza Kovacs**, Drew Mylander Gregory, Zilin Ma, Zhengxuan Wu, Golrokh Emami, Jacob Ray, Michael Bernstein. "Conservation of Procrastination: Do Productivity Interventions Save Time Or Just Redistribute It?" *ACM annual conference on Human Factors in Computing Systems (CHI) 2019*. Acceptance rate: 23.8%.

**Geza Kovacs**, Zhengxuan Wu, Michael Bernstein. "Rotating Online Behavior Change Interventions Increases Effectiveness But Also Increases Attrition." *ACM annual conference on Computer-Supported Cooperative Work and Social Computing (CSCW) 2018.* Acceptance rate: 26%.

Rajan Vaish, Neil Gaikwad, **Geza Kovacs**, Andreas Veit, Ranjay Krishna, Imanol Arrieta Ibarra, Camelia Simoiu, Michael Wilber, Serge Belongie, Sharad Goel, James Davis, Michael Bernstein. "Crowd Research: Open and Scalable University Laboratories." *ACM Symposium on User Interface Software and Technology (UIST) 2017*. Acceptance rate: 22%.

Kiley Sobel, **Geza Kovacs**, Galen McQuillen, Andrew Cross, Nirupama Chandrasekaran, Nathalie Riche, Ed Cutrell, Meredith Morris. "EduFeed: A Social Feed to Engage Preliterate Children in Educational Activities." *ACM annual conference on Computer-Supported Cooperative Work and Social Computing (CSCW) 2017.* Acceptance rate: 35%.

**Geza Kovacs**. "Effects of In-Video Quizzes on MOOC Lecture Viewing." *ACM annual conference on Learning at Scale (L@S) 2016*. Acceptance rate: 22%.

Stanford Crowd Research, **Geza Kovacs**, Rajan Vaish, Michael Bernstein. "Daemo: A Self-Governed Crowdsourcing Marketplace." *ACM Symposium on User Interface Software and Technology (UIST) 2015, Poster.* 

**Geza Kovacs**. "FeedLearn: Using Facebook Feeds for Microlearning." *ACM annual conference on Human Factors in Computing Systems (CHI) 2015, Extended Abstracts.* 

**Geza Kovacs**. "QuizCram: A Question-Driven Video Studying Interface." ACM annual conference on Human Factors in Computing Systems (CHI) 2015, Extended Abstracts.

**Geza Kovacs** and Robert C. Miller. "Smart Subtitles for Vocabulary Learning." *ACM annual conference on Human Factors in Computing Systems (CHI) 2014.* Acceptance rate: 23%.

Joseph Jay Williams, **Geza Kovacs**, Caren Walker, Samuel G Maldonado, Tania Lombrozo. "Learning Online via Prompts to Explain." *ACM annual conference on Human Factors in Computing Systems (CHI) 2014, Extended Abstracts.* 

**Geza Kovacs** and Robert C. Miller. "Foreign Manga Reader: Learn Grammar and Pronunciation while Reading Comics." *ACM Symposium on User Interface Software and Technology (UIST) 2013, Demo.* 

**Geza Kovacs**. "Smart Subtitles for Language Learning." ACM annual conference on Human Factors in Computing Systems (CHI) 2013, Extended Abstracts.

**Geza Kovacs**. "ScreenMatch: providing context to software translators by displaying screenshots." *ACM annual conference on Human Factors in Computing Systems (CHI) 2012, Extended Abstracts.* 

#### **Patents**

Tania Bedrax-Weiss, **Geza Kovacs**, Ulas Kirazci. "Automated formation of specialized dictionaries." US9483460B2. Filed 10/2013, Published 11/2016, Expires 01/2034.

Meredith Morris, Nathalie Henry Riche, Edward B. Cutrell, Andrew C. Cross, Natasa Milic, Nirupama Chandrasekaran, Galen McQuillen, Kiley Sobel, **Geza Kovacs**. "Presenting educational activities via an extended social media feed." . Filed 09/2016, Published 03/2018.

# **Invited Keynote Talks**

**Geza Kovacs**. "Predictive Translation Memory in the Wild: A Study of Interactive Machine Translation Use on Lilt." Association for Machine Translation in the Americas (AMTA) Workshop on the Impact of Machine Translation 2020.

## **Select Awards and Honors**

Stanford Human-Centered Al Grant (for my research project HabitLab)	2018
National Defense Science and Engineering Graduate Fellowship	2013
National Science Foundation Graduate Research Fellowship	2013
$1^{ m st}$ place, ACM UIST (User Interface Software and Technology) Student Innovation Contest	2012
1 <sup>st</sup> place, ACM CHI (Human Factors in Computing Systems) Student Research Competition	2012
Phi Beta Kappa (top 10% of students at MIT), Tau Beta Pi (top 12.5% of Engineering students at MIT)	2012

# **Academic Conference Reviewing and Committees**

Organizing Committee, WMT 2022 Shared Task on Word-Level Auto-Completion	2021
Program Committee, EACL 2021 Bridging HCI and NLP Workshop	2021
Reviewer, ACM Conference on Human Factors in Computing Systems (CHI) 2015, 2018, 2019, 2	2021, 2022
Reviewer, ACM Conference on Computer-Supported Cooperative Work and Social Computing (CSCW	/) 2021
Reviewer, ACM Interactive, Mobile, Wearable and Ubiquitous Technologies (IMWUT)	2019
Reviewer, ACM Symposium on User Interface Software and Technology (UIST)	2017, 2018

## **Researchers Managed**

Sai Gouravajhala, Senior Research Scientist at Lilt.	August 2020 – present
Hannah Yan, Senior Data Scientist at Lilt.	September 2020 – present
Jordan Huffaker, Research Intern at Lilt. Now a Ph.D student at University of Mich	nigan. Summer 2021
Jessy Lin, Research Engineer at Lilt. Now a Ph.D student at UC Berkeley.	August 2019 – August 2020
Ming-Chang Chiu, Data Science Intern at Lilt. Now a Ph.D student at USC.	Summer 2020

# **Teaching Experience**

Understanding Users (CS 377U) – Teaching Assistant, at Stanford	Spring 2019
Human Computer Interaction Research (CS 376) – Teaching Assistant, at Stanford	Fall 2018
Natural Language Processing (6.863) – Teaching Assistant, at MIT	Fall 2012

## **Select Coursework**

Deep Learning (Stanford CS230), Natural Language Processing (MIT 6.864+6.863), Data Science (Stanford CS224w), Machine Learning (MIT 6.034), Statistical Models (MIT 6.804), Statistics (MIT 18.440), Linear Algebra (MIT 18.700), UX Design (MIT 6.803+MAS.672), Linguistics (MIT 24.900), Bioinformatics (MIT 6.047), Algorithms (MIT 6.006+6.046)

## **Select Press Coverage**

## HabitLab

WIRED - The HabitLab Browser Extension Curbs Your Time Wasted on the Web.	January 2019
Lifehacker - Prevent Procrastination With This Chrome Extension.	February 2019
The New York Times - Finding It Hard to Focus? Maybe It's Not Your Fault.	August 2018
<b>Lifehacker</b> - Be More Mindful of the Time You Waste Online With HabitLab.	August 2018
<b>Entrepreneur</b> - Use These Strategies to Maximize Productivity Without Inventing an Extra	Weekday. May 2018

## Crowd Research / Daemo

Stanford University News - A Stanford-led platform for crowdsourced research	October 2017
<b>WIRED</b> - Amazon's Turker Crowd Has Had Enough.	August 2017

## **UNetbootin**

Forbes - How To Try Linux Without Making Any Changes To Your PC.	September 2018
<b>PCWorld</b> - Create a Bootable Linux Flash Drive in Three Easy Steps.	February 2012
<b>Lifehacker</b> - The Complete Guide to Saving Your Windows System with a Thumb Drive.	March 2010
<b>Network World</b> - Installing Ubuntu on an old netbook with hair tearing and profanity.	August 2014

#### Wubi

Ars Technica - Wubi arrives: a look at Ubuntu 8.04 alpha 5.	February 2008
<b>Lifehacker</b> - Install Ubuntu on a Windows Netbook, No Partitioning Needed.	May 2008