|  |  |  |
| --- | --- | --- |
| Context in which backwards seek chain from in-video quiz occurred | | Percentage of backwards seek chains from quiz |
| Seeked back to review preceding section before first attempt to answer the quiz | | 60.5% |
|  | User’s first attempt to answer the quiz will be correct | 62.4% (37.8% of total) |
|  | User’s first attempt to answer the quiz will be incorrect | 37.6% (22.8% of total) |
| User never attempts to answer the in-video quiz | | 19.4% |
| Seeked back to review preceding section after submitting an incorrect response | | 14.4% |
|  | Will eventually submit a correct response after reviewing | 81.8% (11.8% of total) |
|  | Will submit at least one more incorrect response (but will never submit a correct response) | 9.4% (1.3% of total) |
|  | Will never attempt to answer the quiz again (will submit neither incorrect nor correct responses) | 8.8% (1.3% of total) |
| Seeked back to review preceding section after submitting a correct response | | 3.0% |