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| Event type | Seek chains going forward | | Seek chains going backward | |
|  | % of all seek chains | # seek chains, normalized by the length of the seek target (seconds). Ratio to baseline in parentheses | % of all seek chains | # seek chains, normalized by the length of the seek target (seconds). Ratio to baseline in parentheses |
| All seek chains | 56% | 16.40 (baseline) | 44% | 12.86 (baseline) |
| Seek chains going to in-video quizzes (and their surroundings) | | | | |
| **Seeks to quiz (+/- 0.5 sec)** | 0.35% | **67.43 (4.1x)** | 0.20% | 38.21 (3.0x) |
| **Seeks to 10 seconds preceding quiz** | 3.35% | **62.17 (3.8x)** | 1.82% | 34.58 (2.7x) |
| Seeks to 10 seconds following quiz | 1.15% | 21.89 (1.3x) | 0.70% | 13.33 (1.0x) |
| Seek chains coming from in-video quizzes (and their surroundings) | | | | |
| **Seeks from quiz (+/- 0.5 sec)** | 0.36% | **67.17 (4.1x)** | 3.79% | **713.4 (55x)** |
| Seeks from 10 seconds preceding quiz | 0.65% | 12.30 (0.8x) | 0.96% | 17.99 (1.4x) |
| Seeks from 10 seconds following quiz | 1.89% | 35.95 (2.2x) | 1.63% | 30.76 (2.4x) |

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| Event type | Seek chains going forward | | Seek chains going backward | |
|  | % of all seek chains | # seek chains, normalized by the length of the seek target (seconds). Ratio to baseline in parentheses | % of all seek chains | # seek chains, normalized by the length of the seek target (seconds). Ratio to baseline in parentheses |
| All seek chains | 56% | 16.40 (baseline) | 44% | 12.86 (baseline) |
| Seek chains going to in-video quizzes (and their surroundings) | | | | |
| **Seeks to quiz (+/- 0.5 sec)** | 0.35% | **67.43 (4.1x)** | 0.20% | 38.21 (3.0x) |
| **Seeks to 10 seconds preceding quiz** | 3.35% | **62.17 (3.8x)** | 1.82% | 34.58 (2.7x) |
| Seeks to 10 seconds following quiz | 1.15% | 21.89 (1.3x) | 0.70% | 13.33 (1.0x) |
| Seek chains going to slide transitions (and their surroundings) | | | | |
| Seeks to slide transition (+/- 0.5 sec) | 0.22% | 13.60 (0.8x) | 0.35% | 20.89 (1.6x) |
| Seeks to 10 seconds preceding slide transition | 2.49% | 15.04 (0.9x) | 3.41% | 20.63 (1.6x) |
| Seeks to 10 seconds following slide transition | 3.54% | 21.42 (1.3x) | 2.33% | 14.11 (1.1x) |
| Seek chains coming from in-video quizzes (and their surroundings) | | | | |
| **Seeks from quiz (+/- 0.5 sec)** | 0.36% | **67.17 (4.1x)** | 3.79% | **713.4 (55x)** |
| Seeks from 10 seconds preceding quiz | 0.65% | 12.30 (0.8x) | 0.96% | 17.99 (1.4x) |
| Seeks from 10 seconds following quiz | 1.89% | 35.95 (2.2x) | 1.63% | 30.76 (2.4x) |
| Seek chains coming from slide transitions (and their surroundings) | | | | |
| Seeks from slide transition (+/- 0.5 sec) | 0.30% | 18.22 (1.1x) | 0.27% | 16.22 (1.3x) |
| Seeks from 10 seconds preceding slide transition | 6.72% | 40.68 (2.5x) | 2.27% | 13.73 (1.1x) |
| Seeks from 10 seconds following slide transition | 2.78% | 16.81 (1.0x) | 3.98% | 24.10 (1.9x) |

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| Event type | | Seek chains going forward | | Seek chains going backward | |
|  | | % of all seek chains | # seek chains, normalized by the length of the seek target (seconds). Ratio to baseline in parentheses | % of all seek chains | # seek chains, normalized by the length of the seek target (seconds). Ratio to baseline in parentheses |
| All seek chains | | 1150546 | 16.40 (baseline) | 901842 | 12.86 (baseline) |
| Seek chains going to in-video quizzes (and their surroundings) | | | | | |
| **Seeks to quiz (+/- 0.5 sec)** | | 7282 | **67.43 (4.1x)** | 4127 | 38.21 (3.0x) |
| **Seeks to 10 seconds preceding quiz** | | 68753 | **62.17 (3.8x)** | 37345 | 34.58 (2.7x) |
| Seeks to 10 seconds following quiz | | 23646 | 21.89 (1.3x) | 14391 | 13.33 (1.0x) |
| Seek chains going to slide transitions (and their surroundings) | | | | | |
| Seeks to slide transition (+/- 0.5 sec) | | 4612 | 13.60 (0.8x) | 7081 | 20.89 (1.6x) |
| Seeks to 10 seconds preceding slide transition | | 51000 | 15.04 (0.9x) | 69929 | 20.63 (1.6x) |
| Seeks to 10 seconds following slide transition | | 72602 | 21.42 (1.3x) | 47822 | 14.11 (1.1x) |
|  | Seek chains coming from in-video quizzes (and their surroundings) | | | | |
| **Seeks from quiz (+/- 0.5 sec)** | | 2628 | 24.33 (1.5x) | 23593 | **218.45 (17.0x)** |
| Seeks from 10 seconds preceding quiz | | 13283 | 12.30 (0.8x) | 19436 | 18.00 (1.4x) |
| **Seeks from 10 seconds following quiz** | | 38828 | 35.95 (2.2x) | 87839 | **81.33 (6.3x)** |
|  | Seek chains coming from slide transitions (and their surroundings) | | | | |
| Seeks from slide transition (+/- 0.5 sec) | | 6175 | 18.22 (1.1x) | 5498 | 16.22 (1.3x) |
| Seeks from 10 seconds preceding slide transition | | 137912 | 40.68 (2.5x) | 46550 | 13.73 (1.1x) |
| Seeks from 10 seconds following slide transition | | 56989 | 16.81 (1.0x) | 81714 | 24.10 (1.9x) |

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| Event type | | # seek chains forward | # seek chains forward, normalized by the length of the seek target (in seconds). Ratio to baseline in parentheses | # seek chains backward | # seek chains backward, normalized by the length of the seek target (in seconds). Ratio to baseline in parentheses |
| All seek chains | | 1150546 | 16.40 (baseline) | 901842 | 12.86 (baseline) |
|  | Seek chains going to in-video quizzes (and their surroundings) | | | | |
| **Seeks to quiz (+/- 0.5 sec)** | | 7282 | **67.43 (4.1x)** | 4127 | 38.21 (3.0x) |
| **Seeks to 10 seconds preceding quiz** | | 68753 | **62.17 (3.8x)** | 37345 | 34.58 (2.7x) |
| Seeks to 10 seconds following quiz | | 23646 | 21.89 (1.3x) | 14391 | 13.33 (1.0x) |
|  | Seek chains going to slide transitions (and their surroundings) | | | | |
| Seeks to slide transition (+/- 0.5 sec) | | 4612 | 13.60 (0.8x) | 7081 | 20.89 (1.6x) |
| Seeks to 10 seconds preceding slide transition | | 51000 | 15.04 (0.9x) | 69929 | 20.63 (1.6x) |
| Seeks to 10 seconds following slide transition | | 72602 | 21.42 (1.3x) | 47822 | 14.11 (1.1x) |
|  | Seek chains coming from in-video quizzes (and their surroundings) | | | | |
| **Seeks from quiz (+/- 0.5 sec)** | | 2628 | 24.33 (1.5x) | 23593 | **218.45 (17.0x)** |
| Seeks from 10 seconds preceding quiz | | 13283 | 12.30 (0.8x) | 19436 | 18.00 (1.4x) |
| **Seeks from 10 seconds following quiz** | | 38828 | 35.95 (2.2x) | 87839 | **81.33 (6.3x)** |
|  | Seek chains coming from slide transitions (and their surroundings) | | | | |
| Seeks from slide transition (+/- 0.5 sec) | | 6175 | 18.22 (1.1x) | 5498 | 16.22 (1.3x) |
| Seeks from 10 seconds preceding slide transition | | 137912 | 40.68 (2.5x) | 46550 | 13.73 (1.1x) |
| Seeks from 10 seconds following slide transition | | 56989 | 16.81 (1.0x) | 81714 | 24.10 (1.9x) |

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| Event type | # seek chains forward | # seek chains backward | # seek chains forward, normalized by the length of the seek target (in seconds). Ratio to baseline in parentheses | # seek chains backward, normalized by the length of the seek target (in seconds). Ratio to baseline in parentheses |
| All seek chains | 1150546 | 901842 | 16.40 (baseline) | 12.86 (baseline) |
| Seek chains going to in-video quizzes (and their surroundings) | | | | |
| **Seeks to quiz (+/- 0.5 sec)** | 7282 | 4127 | **67.43 (4.1x)** | 38.21 (3.0x) |
| **Seeks to 10 seconds preceding quiz** | 68753 | 37345 | **62.17 (3.8x)** | 34.58 (2.7x) |
| Seeks to 10 seconds following quiz | 23646 | 14391 | 21.89 (1.3x) | 13.33 (1.0x) |
| Seek chains going to slide transitions (and their surroundings) | | | | |
| Seeks to slide transition (+/- 0.5 sec) | 4612 | 7081 | 13.60 (0.8x) | 20.89 (1.6x) |
| Seeks to 10 seconds preceding slide transition | 51000 | 69929 | 15.04 (0.9x) | 20.63 (1.6x) |
| Seeks to 10 seconds following slide transition | 72602 | 47822 | 21.42 (1.3x) | 14.11 (1.1x) |
| Seek chains coming from in-video quizzes (and their surroundings) | | | | |
| **Seeks from quiz (+/- 0.5 sec)** | 2628 | 23593 | 24.33 (1.5x) | **218.45 (17.0x)** |
| Seeks from 10 seconds preceding quiz | 13283 | 19436 | 12.30 (0.8x) | 18.00 (1.4x) |
| **Seeks from 10 seconds following quiz** | 38828 | 87839 | 35.95 (2.2x) | **81.33 (6.3x)** |
| Seek chains coming from slide transitions (and their surroundings) | | | | |
| Seeks from slide transition (+/- 0.5 sec) | 6175 | 5498 | 18.22 (1.1x) | 16.22 (1.3x) |
| Seeks from 10 seconds preceding slide transition | 137912 | 46550 | 40.68 (2.5x) | 13.73 (1.1x) |
| Seeks from 10 seconds following slide transition | 56989 | 81714 | 16.81 (1.0x) | 24.10 (1.9x) |

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| --- | --- | --- | --- | --- |
| Event type | # seek chains forward | # seek chains backward | # seek chains forward, normalized by the length of the seek target (in seconds). Ratio to baseline in parentheses | # seek chains backward, normalized by the length of the seek target (in seconds). Ratio to baseline in parentheses |
| All seek chains | 1150546 | 901842 | 16.40 (baseline) | 12.86 (baseline) |
| Seek chains going to in-video quizzes (and their surroundings) | | | | |
| **Seeks to quiz (+/- 0.5 sec)** | 7282 | 4127 | **67.43 (4.1x)** | 38.21 (3.0x) |
| **Seeks to 10 seconds preceding quiz** | 67140 | 37345 | **62.17 (3.8x)** | 34.58 (2.7x) |
| Seeks to 10 seconds following quiz | 23646 | 14391 | 21.89 (1.3x) | 13.33 (1.0x) |
| Seek chains going to slide transitions (and their surroundings) | | | | |
| Seeks to slide transition (+/- 0.5 sec) | 4612 | 7081 | 13.60 (0.8x) | 20.89 (1.6x) |
| Seeks to 10 seconds preceding slide transition | 51000 | 69929 | 15.04 (0.9x) | 20.63 (1.6x) |
| Seeks to 10 seconds following slide transition | 72602 | 47822 | 21.42 (1.3x) | 14.11 (1.1x) |
| Seek chains coming from in-video quizzes (and their surroundings) | | | | |
| **Seeks from quiz (+/- 0.5 sec)** | 2628 | 23593 | 24.33 (1.5x) | **218.45 (17.0x)** |
| Seeks from 10 seconds preceding quiz | 13283 | 19436 | 12.30 (0.8x) | 18.00 (1.4x) |
| **Seeks from 10 seconds following quiz** | 38828 | 87839 | 35.95 (2.2x) | **81.33 (6.3x)** |
| Seek chains coming from slide transitions (and their surroundings) | | | | |
| Seeks from slide transition (+/- 0.5 sec) | 6175 | 5498 | 18.22 (1.1x) | 16.22 (1.3x) |
| Seeks from 10 seconds preceding slide transition | 137912 | 46550 | 40.68 (2.5x) | 13.73 (1.1x) |
| Seeks from 10 seconds following slide transition | 56989 | 81714 | 16.81 (1.0x) | 24.10 (1.9x) |

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| --- | --- | --- | --- | --- |
| Event type | # seek chains forward | # seek chains backward | # seek chains forward, normalized by the length of the seek target (in seconds). Ratio to baseline in parentheses | # seek chains backward, normalized by the length of the seek target (in seconds). Ratio to baseline in parentheses |
| All seek chains | 1150546 | 901842 | 16.40 (baseline) | 12.86 (baseline) |
| Seek chains going to in-video quizzes (and their surroundings) | | | | |
| **Seeks to quiz (+/- 0.5 sec)** | 7282 | 4127 | **67.43 (4.1x)** | 38.21 (3.0x) |
| **Seeks to 10 seconds preceding quiz** | 67140 | 37345 | **62.17 (3.8x)** | 34.58 (2.7x) |
| Seeks to 10 seconds following quiz | 23646 | 14391 | 21.89 (1.3x) | 13.33 (1.0x) |
| Seek chains going to slide transitions (and their surroundings) | | | | |
| Seeks to slide transition (+/- 0.5 sec) | 4612 | 7081 | 13.60 (0.8x) | 20.89 (1.6x) |
| Seeks to 10 seconds preceding slide transition | 51000 | 69929 | 15.04 (0.9x) | 20.63 (1.6x) |
| Seeks to 10 seconds following slide transition | 72602 | 47822 | 21.42 (1.3x) | 14.11 (1.1x) |

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| --- | --- | --- | --- | --- |
| Event type | # seek chains forward | # seek chains backward | # seek chains forward, normalized by the length of the seek target (in seconds). Ratio to baseline in parentheses | # seek chains backward, normalized by the length of the seek target (in seconds). Ratio to baseline in parentheses |
| All seek chains | 1150546 | 901842 | 16.40 (baseline) | 12.86 (baseline) |
| Seek chains coming from in-video quizzes (and their surroundings) | | | | |
| **Seeks from quiz (+/- 0.5 sec)** | 2628 | 23593 | 24.33 (1.5x) | **218.45 (17.0x)** |
| Seeks from 10 seconds preceding quiz | 13283 | 19436 | 12.30 (0.8x) | 18.00 (1.4x) |
| **Seeks from 10 seconds following quiz** | 38828 | 87839 | 35.95 (2.2x) | **81.33 (6.3x)** |
| Seek chains coming from slide transitions (and their surroundings) | | | | |
| Seeks from slide transition (+/- 0.5 sec) | 6175 | 5498 | 18.22 (1.1x) | 16.22 (1.3x) |
| Seeks from 10 seconds preceding slide transition | 137912 | 46550 | 40.68 (2.5x) | 13.73 (1.1x) |
| Seeks from 10 seconds following slide transition | 56989 | 81714 | 16.81 (1.0x) | 24.10 (1.9x) |