|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Event type | # seek chains forward | # seek chains backward | # seek chains forward, normalized by the length of the seek target (in seconds). Ratio to baseline in parentheses | # seek chains backward, normalized by the length of the seek target (in seconds). Ratio to baseline in parentheses |
| All seek chains | 1150546 | 901842 | 16.40 (baseline) | 12.86 (baseline) |
| Seek chains going to in-video quizzes (and their surroundings) | | | | |
| **Seeks to quiz (+/- 0.5 sec)** | 7282 | 4127 | **67.43 (4.1x)** | 38.21 (3.0x) |
| **Seeks to 10 seconds preceding quiz** | 67140 | 37345 | **62.17 (3.8x)** | 34.58 (2.7x) |
| Seeks to 10 seconds following quiz | 23646 | 14391 | 21.89 (1.3x) | 13.33 (1.0x) |
| Seek chains going to slide transitions (and their surroundings) | | | | |
| Seeks to slide transition (+/- 0.5 sec) | 4612 | 7081 | 13.60 (0.8x) | 20.89 (1.6x) |
| Seeks to 10 seconds preceding slide transition | 51000 | 69929 | 15.04 (0.9x) | 20.63 (1.6x) |
| Seeks to 10 seconds following slide transition | 72602 | 47822 | 21.42 (1.3x) | 14.11 (1.1x) |
| Seek chains coming from in-video quizzes (and their surroundings) | | | | |
| **Seeks from quiz (+/- 0.5 sec)** | 2628 | 23593 | 24.33 (1.5x) | **218.45 (17.0x)** |
| Seeks from 10 seconds preceding quiz | 13283 | 19436 | 12.30 (0.8x) | 18.00 (1.4x) |
| **Seeks from 10 seconds following quiz** | 38828 | 87839 | 35.95 (2.2x) | **81.33 (6.3x)** |
| Seek chains coming from slide transitions (and their surroundings) | | | | |
| Seeks from slide transition (+/- 0.5 sec) | 6175 | 5498 | 18.22 (1.1x) | 16.22 (1.3x) |
| Seeks from 10 seconds preceding slide transition | 137912 | 46550 | 40.68 (2.5x) | 13.73 (1.1x) |
| Seeks from 10 seconds following slide transition | 56989 | 81714 | 16.81 (1.0x) | 24.10 (1.9x) |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Event type | # seek chains forward | # seek chains backward | # seek chains forward, normalized by the length of the seek target (in seconds). Ratio to baseline in parentheses | # seek chains backward, normalized by the length of the seek target (in seconds). Ratio to baseline in parentheses |
| All seek chains | 1150546 | 901842 | 16.40 (baseline) | 12.86 (baseline) |
| Seek chains going to in-video quizzes (and their surroundings) | | | | |
| **Seeks to quiz (+/- 0.5 sec)** | 7282 | 4127 | **67.43 (4.1x)** | 38.21 (3.0x) |
| **Seeks to 10 seconds preceding quiz** | 67140 | 37345 | **62.17 (3.8x)** | 34.58 (2.7x) |
| Seeks to 10 seconds following quiz | 23646 | 14391 | 21.89 (1.3x) | 13.33 (1.0x) |
| Seek chains going to slide transitions (and their surroundings) | | | | |
| Seeks to slide transition (+/- 0.5 sec) | 4612 | 7081 | 13.60 (0.8x) | 20.89 (1.6x) |
| Seeks to 10 seconds preceding slide transition | 51000 | 69929 | 15.04 (0.9x) | 20.63 (1.6x) |
| Seeks to 10 seconds following slide transition | 72602 | 47822 | 21.42 (1.3x) | 14.11 (1.1x) |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Event type | # seek chains forward | # seek chains backward | # seek chains forward, normalized by the length of the seek target (in seconds). Ratio to baseline in parentheses | # seek chains backward, normalized by the length of the seek target (in seconds). Ratio to baseline in parentheses |
| All seek chains | 1150546 | 901842 | 16.40 (baseline) | 12.86 (baseline) |
| Seek chains coming from in-video quizzes (and their surroundings) | | | | |
| **Seeks from quiz (+/- 0.5 sec)** | 2628 | 23593 | 24.33 (1.5x) | **218.45 (17.0x)** |
| Seeks from 10 seconds preceding quiz | 13283 | 19436 | 12.30 (0.8x) | 18.00 (1.4x) |
| **Seeks from 10 seconds following quiz** | 38828 | 87839 | 35.95 (2.2x) | **81.33 (6.3x)** |
| Seek chains coming from slide transitions (and their surroundings) | | | | |
| Seeks from slide transition (+/- 0.5 sec) | 6175 | 5498 | 18.22 (1.1x) | 16.22 (1.3x) |
| Seeks from 10 seconds preceding slide transition | 137912 | 46550 | 40.68 (2.5x) | 13.73 (1.1x) |
| Seeks from 10 seconds following slide transition | 56989 | 81714 | 16.81 (1.0x) | 24.10 (1.9x) |