Geoffrey Peel

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https://www.linkedin.com/in/geoffpeel/ | https://github.com/gkpeel/ | https://gkpeel.github.io/

Front End Developer with full-stack training looking to leverage ReactJS skills to build engaging web apps. Past experience as a Project Manager and Inbound Marketing Consultant.

TECHNICAL SKILLS

MongoDB, Express, React, NodeJS, JavaScript, Java, jQuery, PHP, WordPress, AJAX, Java, Python, MySQL, APIs, Git, HTML, SCSS, the command line, computer science fundamentals

PROJECTS

quizMap – https://quizmap.herokuapp.com/
(Used: React, MongoDB, Express, NodeJS, Google Maps API)
· Full stack prototype for a timed in-browser quiz to name the countries of the world
· Uses the Google Maps API for improved UX and gameplay.
Gazelles Coaches Website – https://coaches.scalingup.com/
(HTML, SCSS, PHP, WordPress CMS, Advanced Custom Fields)
· From scratch, custom WordPress site leveraging custom fields, taxonomies, and user login
· Hooks, must-use plugins, and archive templates create highly navigable UX
Beg's List – https://stark-beach-71508.herokuapp.com/
(Express, Sequelize, NodeJS, jQuery, Ebay API, User Authentication, Handlebars, HTML, CSS)
· Created database persistent vote logic that live updates and sorts on the front-end
· Designed the site's front-end and coded with Handlebar templates
Marvel Trivia Game – https://gkpeel.github.io/TriviaGame/
(HTML, CSS, jQuery, Giphy API, Javascript)
· A timer-base quiz game that leverages jQuery functionality, and the Giphy API

RELEVANT EXPERIENCE

Freelance, *Web Developer and Digital Marketing Consultant* - Philadelphia, PA   April 2017 - Present
· Designs and codes WordPress sites for entrepreneurs and small-businesses.
· Advises and creates content for inbound marketing campaigns (blogging and email campaigns)
· Finds insights on effectiveness of clients' overall marketing efforts by monitoring site analytics

· Grew organic traffic 300% year over year with improved blog template and sustained content
· Increased monthly traffic by 100% with a new site release
· Created content marketing and email campaigns that drove record attendance to a clients' workshops

ADDITIONAL WORK EXPERIENCE

We Speakeasy, *Project Manager - Digital Projects* - Philadelphia, PA   Jan 2017 - April 2017
· Created client websites by leading a designer and developer to meet deadlines and client's demands
· The point of contact for ten accounts with ongoing WordPress maintenance needs
· Coded designer's mockup to HTML in prep for WordPress implementation
Gazelles Inc., Email *Marketing Consultant* - Philadelphia, PA   Mar 2015 - Jan 2017
· Designed and coded HTML emails to market their bi-annual Summits and regional workshops
· Parsed CRM data to target relevant buyer personas and build email campaigns to convert leads
72 Productions, Verve Talent & Literary Agency,
OddLot Entertainment, *Executive/Office Assistant* - Los Angeles, CA   Sep 2011 - Jul 2014

EDUCATION

University of Pennsylvania, Philadelphia, PA – Full Stack Web Development Boot Camp *(2019)*
Temple University, Philadelphia, PA – Fundamentals of Programming Certificate *(2019)*
Savannah College of Art & Design, Savannah, GA – Film M.F.A. (2011)
University of Florida, Gainesville, FL – Telecommunications B.S., Entrepreneurship Minor (2008)