Geoffrey Peel

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Front End Developer with full-stack training looking to leverage ReactJS skills to build engaging web apps. Past experience as a Project Manager and Inbound Marketing Consultant.

TECHNICAL SKILLS

MongoDB, Express, React, NodeJS, JavaScript, Java, jQuery, PHP, WordPress, AJAX, Java, Python, MySQL, APIs, Git, HTML, SCSS, the command line, computer science fundamentals

PROJECTS

quizMap – https://quizmap.herokuapp.com/
(Used: React, MongoDB, Express, NodeJS, Google Maps API)
- Full stack prototype for a timed in-browser quiz to name the countries of the world
- Uses the Google Maps API for improved UX and gameplay.

Scaling Up Coaches Website – https://coaches.scalingup.com/
(HTML, SCSS, PHP, WordPress CMS, Advanced Custom Fields)
- From scratch, custom WordPress site leveraging custom fields, taxonomies, and user login
- Hooks, must-use plugins, and archive templates create highly navigable UX

Beg's List – https://stark-beach-71508.herokuapp.com/
(Express, Sequelize, NodeJS, jQuery, Ebay API, User Authentication, Handlebars, HTML, CSS)
- Created database persistent vote logic that live updates and sorts on the front-end
- Designed the site's front-end and coded with Handlebar templates

Marvel Trivia Game – https://gkpeel.github.io/TriviaGame/
(HTML, CSS, jQuery, Giphy API, Javascript)
- A timer-base quiz game that leverages jQuery functionality, and the Giphy API

RELEVANT EXPERIENCE

align.Space, *Web & Digital Marketing Specialist* – West Chester, PA   February 2019 – present
- Improves sites' traffic and conversions by monitoring analytics and implementing UX best practices
- Automating opt-in funnels with JS and zapier calls between website, Mailchimp, and Salesforce

Freelance, *Web & Digital Marketing Consultant* - Philadelphia, PA   April 2017 – February 2019
- Designed & coded WordPress sites for entrepreneurs and SMBs that increased monthly traffic
- Created blogging and email campaigns that drove record attendance to a clients' workshops

ADDITIONAL WORK EXPERIENCE

We Speakeasy, *Project Manager - Digital Projects* - Philadelphia, PA   Jan 2017 - April 2017
- Created client websites by leading a designer and developer to meet deadlines and client's demands
- The point of contact for ten accounts with ongoing WordPress maintenance needs
- Coded designer's mockup to HTML in prep for WordPress implementation

Gazelles Inc., Email *Marketing Consultant* - Philadelphia, PA   Mar 2015 - Jan 2017
- Designed and coded HTML emails to market their bi-annual Summits and regional workshops
- Parsed CRM data to target relevant buyer personas and build email campaigns to convert leads

Entertainment Industry Assistant, *Executive/Office Assistant* - Los Angeles, CA   Sep 2011 - Jul 2014

EDUCATION

University of Pennsylvania, Philadelphia, PA – Full Stack Web Development Boot Camp *(2019)*
Temple University, Philadelphia, PA – Fundamentals of Programming Certificate *(2019)*
Savannah College of Art & Design, Savannah, GA – Film M.F.A. (2011)
University of Florida, Gainesville, FL – Telecommunications B.S., Entrepreneurship Minor (2008)