

Geoffrey Peel

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Front End Developer with full-stack training looking to leverage ReactJS skills to build web apps that change the world. Additional past experience as a Project Manager for web projects at a digital marketing agency.

TECHNICAL SKILLS

MongoDB, Express, React, NodeJS, Bootstrap, Git, JavaScript, jQuery, PHP, WordPress, AJAX, Java, Python, MySQL, APIs, HTML, SCSS, the command line, computer science fundamentals

PROJECTS

quizMap – <https://quizmap.herokuapp.com/>

(Used: React, MongoDB, Express, NodeJS, Google Maps API)

- Full stack prototype for an in-browser timed quiz to name the countries of the world
- Uses the Google Maps API for improved UX and gameplay.

Gazelles Coaches Website – <https://coaches.scalingup.com/>

(HTML, SCSS, PHP, WordPress CMS, Advanced Custom Fields)

- From scratch, custom WordPress site leveraging custom fields, taxonomies, and user login
- Hooks, must-use plugins, and archive templates create highly navigable UX

Beg's List – <https://stark-beach-71508.herokuapp.com/>

(Express, Sequelize, NodeJS, jQuery, Ebay API, User Authentication, Handlebars, HTML, CSS)

- Created database persistent vote logic that live updates and sorts on the front-end
- Designed the site's front-end and coded with Handlebar templates

Marvel Trivia Game – <https://gkpeel.github.io/TriviaGame/>

(HTML, CSS, jQuery, Giphy API, Javascript)

- A timer-base quiz game that leverages jQuery functionality, and the Giphy API

Command-line LIRI – <https://github.com/gkpeel/liri-node-app>

(NodeJS, Inquirer Package)

- A command-line interface that utilizes the Spotify, OMDb, and Bands in Town APIs.

RELEVANT EXPERIENCE

Freelance, Web Developer and Digital Marketing Consultant - Philadelphia, PA April 2017 - Present

- Design and code WordPress sites for entrepreneurs and small-businesses.
- Advises and creates content for inbound marketing campaigns (blogging and email campaigns)
- Finds insights on effectiveness of clients' overall marketing efforts by monitoring site analytics
- Improved blog template and content marketing which increased client traffic by 300% year over year
- Since a new site release in March 2018, one client's monthly traffic has risen by 100%
- Created content marketing and email campaigns that drove record attendance to a clients' workshops

ADDITIONAL WORK EXPERIENCE

We Speakeasy, Project Manager - Digital Projects - Philadelphia, PA Jan 2017 - April 2017

- Led a team of designers and developers that pushed five sites live, while also moving four others further along the development process
- The point of contact for ten accounts with ongoing WordPress maintenance needs
- Coded designer's mockup to HTML in prep for WordPress implementation

Gazelles Inc./Scaling Up Coaching, Marketing Consultant - Philadelphia, PA Mar 2015 - Jan 2017

- Designed and coded HTML emails to market their bi-annual Summits and regional workshops
- Parsed CRM data to target relevant buyer personas and build email campaigns to convert leads

72 Productions, Verve Talent & Literary Agency, OddLot Entertainment, Los Angeles, CA

Executive/Office Assistant, Sep 2011 - Jul 2014

EDUCATION

University of Pennsylvania, Philadelphia, PA – Full Stack Web Development Boot Camp (2019)

Temple University, Philadelphia, PA – Fundamentals of Programming Certificate (2019)

Savannah College of Art & Design, Savannah, GA – Film M.F.A. (2011)

University of Florida, Gainesville, FL – Telecommunications B.S., Entrepreneurship Minor (2008)