

Gabriel Kronisch

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EDUCATION

The Pennsylvania State University, Smeal College of Business, University Park, PA Master of Finance (MFIN) GPA: 3.89	May 2025
• Relevant Coursework: Advanced Financial Modeling with Excel, VBA, and Python; Financial Analysis and Valuation; Advanced Financial Analysis; Strategic Financial Management; Corporate Finance Projects; Managerial Accounting; Risk and Decisions	
Willamette University, Salem, OR B.A. Economics, with Department Honors GPA: 3.93 (Summa Cum Laude) Phi Beta Kappa, Senior Key award, 4 award scholarships from major departments	May 2024

Willamette University, Salem, OR B.A. Japanese Studies GPA: 3.93 (Summa Cum Laude)	May 2024
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SKILLS

Technology: Excel, Power BI, Power Query, DAX, Data Visualization, ETL, VBA, Macros, AI, SQL, R, Python	
Finance-Related: Corporate Financial Analysis, Financial Statements, Financial Projections and Modeling, Risk Management, Company Valuation, DCF Analysis, Project Valuation, IRR, GAAP, Budget Creation / Management / Reconciliation, Treasury	

EXPERIENCE

Strategy Consultant Impulse, Remote <i>Consult weekly with CEO on app development, business strategy, and user interface optimization</i>	September 2024 - Present
• Created comprehensive SWOT analysis and long-term business plan in Excel to balance user engagement and profitability	
• Advised on freemium monetization structure, launch timeline, and user engagement features, resulting in 3+ features implemented	
• Developed detailed milestone logic including moving-average-based habit success tracking and subscription cap strategy	
Director of Strategic Planning Penn State Finance & Business Department, Graduate & Professional Student Association, University Park, PA <i>Managed and allocated \$108,000 GPSA annual operating budget with enhanced forecasting and strategic oversight</i>	August 2024 - May 2025
• Created automated cash flow metrics and monthly/annual financial forecasts using Excel and SharePoint documentation systems	
• Evaluated and advised on 38+ proposed funding bills; identified and corrected 20+ bills miscategorized by predecessors	
• Modernized budgeting format with enhanced dashboards and cash burn rate calculators	
• Advised on optimal allocations based on real-time fund balances, helping avoid budget shortfalls near year-end	
• Developed data-driven recommendations that supported successful case for increased future funding	
Treasurer Penn State Smeal College of Business Business Leaders for Change, University Park, PA <i>Created and managed annual budget for inaugural sustainability-focused event and built organizational structure</i>	August 2024 - May 2025
• Built comprehensive event budget using Excel and OneDrive, integrating comparative benchmarking analysis of peer events	
• Negotiated with stakeholders to reduce projected costs by 25% through real-time adjustments during live pitch meetings	
• Successfully secured 100% of requested funding after presenting detailed proposals alongside organization leadership	
Treasurer Willamette University Events Board, Salem, OR <i>Managed \$120,000+ annual budget for student event programming with enhanced financial controls and reporting</i>	April 2023 - May 2024
• Oversaw full-cycle budget operations for ~12 large-scale internal events and ~6 external organization grants	
• Submitted and received bi-annual funding requests of ~\$60,000 each with detailed justifications and item-level breakdowns	
• Redesigned budget templates with rolling cash flow projections and emergency buffer fund modeling	
• Led weekly reporting to Executive Board and President with budget updates, variance analysis, and strategic recommendations	
Financial Officer Willamette University Community Action Fund for Equity and Sustainability, Salem, OR <i>Maintained \$130,000 annual operating budget, oversaw 49+ grant projects, and implemented enhanced financial governance systems</i>	August 2022 - May 2024
• Led full-cycle financial operations tracking ~\$130,000/year in student fee revenue, processing 93+ journal entries in Excel	
• Developed dual-reporting infrastructure with weekly treasurer updates and monthly financial reports	
• Managed ~12.5 projects/term averaging \$10.4K/project, conducting weekly forensic audits and compliance checks	
• Created Expense List Approval system to prevent G/L mischarges, reducing average mischarge rate to zero	

CERTIFICATIONS

Corporate Finance Institute	Power BI Fundamentals	<i>June 2025</i>
Corporate Finance Institute	Financial Modeling and Valuation Analyst (FMVA)	<i>In Progress; Expected September 2025</i>
Stanford University	Relational Databases and SQL	<i>August 2025</i>
Columbia University	AI for Business & Finance	<i>September 2025</i>
Microsoft	Power BI Data Analyst Associate	<i>In Progress; Expected January 2026</i>