## **Distance & Similarity**

d is a distance function if and only if:

- d(i, j) = 0 if and only if i = j
- d(i, j) = d(j, i)
- $d(i, j) \le d(i, k) + d(k, j)$

We don't need a distance function to compare data points

- In order to uncover interesting structure from our data, we need a way to compare data points.
- A dissimilarity function is a function that takes two objects (data points) and returns a large value if these objects are dissimilar.
- A special type of dissimilarity function is a distance function

#### Minkowski Difference

For x, y points in d-dimensional real space

I.e. 
$$x = [x1, ..., xd]$$
 and  $y = [y1, ..., yd]$ 

$$L_p(x,y) = \left(\sum_{i=1}^d |x_i - y_i|^p\right)^{\frac{1}{p}}$$

p ≥ 1

When p = 2 -> Euclidean Distance

When p = 1 -> Manhattan Distance

#### Cosine Similarity

A similarity function is a function that takes two objects (data points) and returns a large value if these objects are similar.

$$s(x, y) = cos(\theta)$$

where  $\theta$  is the angle between x and y

To get a corresponding dissimilarity function, we can usually try

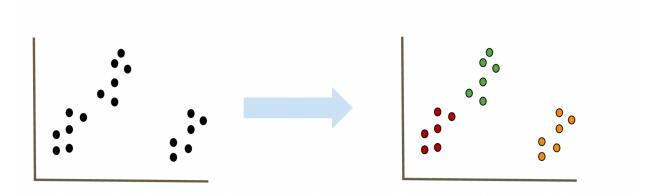
$$d(x, y) = 1 / s(x, y)$$
or
$$d(x, y) = k - s(x, y) \text{ for some } k$$

 use cosine (dis)similarity over euclidean distance when direction matters more than magnitude

# Clustering

A clustering is a grouping / assignment of objects (data points) such that objects in the same group / cluster are:

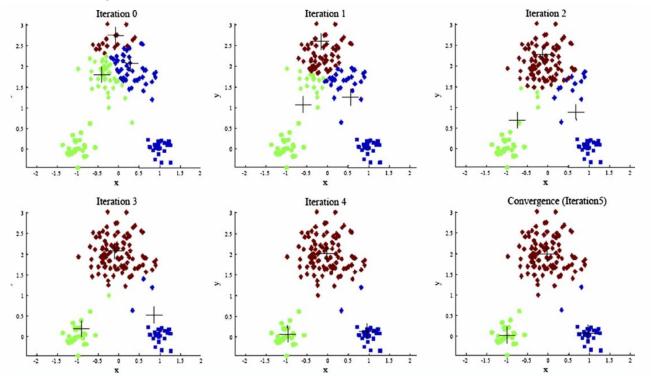
- similar to one another
- dissimilar to objects in other groups



- can be ambiguous

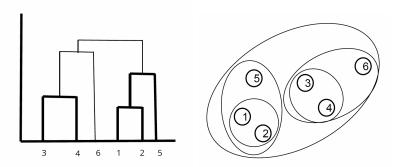
### Types:

- Partitional
  - Goal: partition dataset into k partitions
  - Each object belongs to exactly one cluster
  - Eg K-means



#### - Hierarchical

- A set of nested clusters organized in a tree
- At every step, we record which clusters were merged in order to produce a Dendrogram:



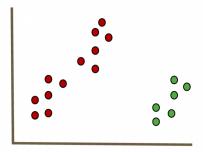
- 2 types:
  - Agglomerative
  - Divisive
- Density-Based
  - Defined based on the local density of points
  - ε and min\_pts given:
  - 1. Find the ε-neighborhood of each point
  - 2. Label the point as core if it contains at least min pts
  - 3. For each core point, assign to the same cluster all core points in its
  - neighborhood (crux of the algorithm)
  - 4. Label points in its neighborhood that are not core as border
  - 5. Label points as noise if they are neither core nor border
  - 6. Assign border points to nearby clusters
- Soft Clustering
  - Each point is assigned to every cluster with a certain probability

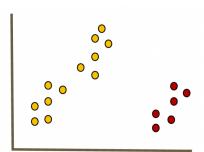
## **Clustering Aggregation**

- Clustering: A group of clusters output by a clustering algorithm
- Cluster: A group of points

#### Goals:

- 1. Compare clusterings
- 2. Combine the information from multiple clusterings to create a new clustering





Same clustering, different assignments/labels

we cannot know this conversion upfront unless there is a known set of conventions

 A good question to determine the conventions: "Do P and C agree or disagree oN whether x and y should be clustered together?"

#### **Disagreement Distance**

Given 2 clusterings P and C:

$$D(P,C) = \sum_{x,y} \mathbb{I}_{P,C}(x,y)$$

Where

$$\mathbb{I}_{P,C}(x,y) = \begin{cases} 1 & \text{if P \& C disagree on which clusters x \& y belong to} \\ 0 & \end{cases}$$

	Р	С
<b>x</b> <sub>1</sub>	1	1
x <sub>2</sub>	1	2
<b>X</b> <sub>3</sub>	2	1
X <sub>4</sub>	3	3
<b>X</b> <sub>5</sub>	3	4

What's the disagreement distance between P and C?

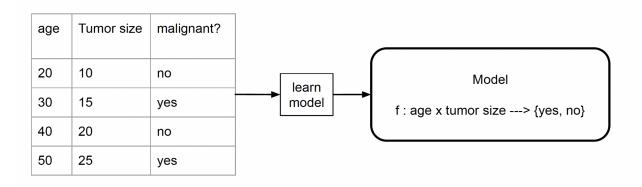
X <sub>1</sub>	1
X <sub>1</sub>	1
X <sub>1</sub>	0
<b>x</b> <sub>1</sub>	0
X <sub>2</sub>	0
X <sub>2</sub>	0
X <sub>2</sub>	0
X <sub>3</sub>	0
X <sub>3</sub>	0
<b>x</b> <sub>5</sub>	1
	x <sub>1</sub> x <sub>1</sub> x <sub>1</sub> x <sub>2</sub> x <sub>2</sub> x <sub>2</sub> x <sub>3</sub> x <sub>3</sub>

#### Benefits:

- 1. Can identify the best number of clusters (optimization function does not make any assumptions on the number of clusters)
- 2. Can handle / detect outliers (points where there is no consensus)
- 3. Improve robustness of the clustering algorithms combining clusterings can produce a better result
- 4. Privacy preserving clustering (can compute aggregate clustering without sharing the data, need only share the assignments)

## Classification

- Given a training set where data is labeled with a special attribute called a class (a discrete value)
- We want to find a model describing the class attribute as a function of the values of the other attributes
- Goal: use this model on unlabeled data to assign a class as accurately as Possible



#### Tasks:

- Predicting tumor cells as benign or malignant
- Classifying images
- Classifying credit card transactions as being legitimate or fraudulent

#### Techniques:

- Instance-Based Classifiers
- Decision Trees
- Naive Bayes
- Support Vector Machines
- Neural Networks

#### K Nearest Neighbor Classifier

#### Requires:

- Training set
- Distance function
- Value for k

How to classify an unseen record:

- 1. Compute distance of unseen record to all training records
- 2. Identify the k nearest neighbors
- 3. Aggregate the labels of these k neighbors to predict the unseen record class (ex: majority rule)

#### Pros:

- Simple to understand why a given unseen record was given a particularclass
- Adapts to new attributes

#### Cons:

- Expensive to classify new points
- KNN can be problematic in high dimensions (curse of dimensionality)