



Target Media Network: Sparkling ICE_2017_Loyalty_Tier6_Flight / Merchant-

Vendor Funded (NON MPF) / \$50,000.00

Brand: **Sparkling ICE**

Loyalty 2017

IMPORTANT INFORMATION

Agreement:	MPA41902
Vendor:	Talking Rain Beverage Co.
Vendor #:	1316489
Department:	(203) NON-CARBONATED BEVERAGES
Program:	Target Media Network
Approval Due Date:	1/15/2017
First Run Date:	1/29/2017

[Hide Billing Schedule](#)**BILLING SCHEDULE**

Bill Date	Begin	End	Department	Amount	Marketing Budget ?	INCR ?	Vendor#	Extracted	Status
1/29/2017	1/29/2017	1/27/2018	D203	\$50,000.00	Y				
Class: 05 \$50,000.00 Add Notes to Billing Class									
CNA SA#: Collected Date:									

☒ Automatically Bill **Talking Rain Beverage Co.**Billing Method **Check**

Media Details

Loyalty / \$50,000.00**Description:****Cost:** \$50,000.00 **Estimated Impressions:** 0**Run Date:** 1/29/2017 **End Date:** 1/28/2018**Media Type:** Digital Marketing [Edit Project Details](#)

Agreement Activity



Vendor only comes up with check payment method. Please set up in CNA.

Sarah Benson / Target 2/24/2017Billing method changed from ChargeBack to Check.
Sarah Benson / Target 2/24/2017Billing schedule marked as needing to be re-extracted by CNA.
Sarah Benson / Target 2/24/2017Edited billing schedule classes.
Jessie Allenspach / Target 2/17/2017The opportunity is now committed.
System 12/29/2016Approved
Rachel Hill / Target 12/29/2016Approved
Melissa Wyatt / Talking Rain Beverage Co. 12/27/2016Approved
Keith Wolter / Target 11/29/2016Added participant: Keith Wolter
Rachel Hill / Target 11/21/2016Modified participant: John O'Connor
Rachel Hill / Target 11/21/2016Agreement brand changed from to Sparkling ICE.
Brittne Elzia / Target 10/25/2016Changed agreement details.
Brittne Elzia / Target 10/25/2016Agreement extended to Talking Rain Beverage Co..
Brittne Elzia / Target 10/25/2016

Participants



John O'Connor / MerchantApprover / Target
John.O'Connor@target.com

Inform



Keith Wolter / MerchantApprover / Target
Keith.Wolter@target.com

Approver



Melissa Wyatt / Vendor / Talking Rain Beverage Co.
mwyatt@talkingrain.com

Approver



Brittne Elzia / Marketer / Target
Brittne.Elzia@target.com

Inform



Rachel Hill / Marketer / Target
Rachel.Hill2@target.com

Approver