

# Gaurav Kulkarni

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📍 Mumbai

## Synopsis

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As a proactive person with a solid foundation in computer engineering and proficient programming skills, I bring a unique blend of technical knowledge and business acumen to the table. My coursework and projects have equipped me with strong analytical abilities and a strategic mindset. I am driven by a passion for leveraging technology to optimize processes and deliver innovative solutions, making me a valuable asset to any team

## Internship

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2024/05 – 2024/07

### Sales and Marketing Intern

SS Mobiles

- Understood the behaviour of rural customers while buying smartphones.
- Converted the potential buyers to active customers
- Identified opportunities for upselling during customer interactions, increasing average sales value

## Education

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2023 – 2025

### Masters of Management Studies (Marketing)

Vidyalankar Institute of Technology, Wadala

- Pursuing

2019 – 2023

### Bachelor of Engineering (Computer) (Honours with specialization in AI and ML)

Modern Education Society's Wadia College of Engineering

- 8.66 CGPA

2017 – 2019

### HSC

St Patrick's Altitude Junior College

- 79.9%

2017

### SSC

BHEL Secondary School

- 9 CGPA

## Projects

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2024

### Paper Saving solution for B.E.S.T Bus Mumbai

Proposed a Sustainable Perspective for Bus Ticketing Systems to minimize the waste of paper.

2023

### Heart Disease Prediction using ML

Created an effective model of Heart Disease Prediction using various wrapper methods and machine learning algorithms

2021

### Mag-E

A Website for all the club's in college where they can post the details of upcoming and previous events.

2021

### Google Solution Challenge

An idea named kinship was presented which proposed a solution on mentally depressed orphanages and old age home people

## Skills

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### Languages

Python, HTML, CSS, JS, TS

### Frameworks

Django, Flask, Angular, Bootstrap

### Tools

Vscode, Atom, Git, MS-Office

### Management

Leadership, Problem Solving, Analytical Skills

## Program Volunteering

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2023 – Present

### Professional Bodies Committee

*Student Member*

2022 – 2023

### Jhankaar 2K23 (Annual College Fest)

*Core Committee member*

2020 – 2022

### ACE MESCOE (Computer Department Club)

*Member*

2020 – 2023

### IIC-MESCOE

*Student Member at IIC-MESCOE Startup Cell*

2021 – 2022

### Nakshatra Astronomy Club

*Mentor | Ex-Marketing and Sponsorship Head*

2021 – 2022

### Designers Club

*Mentor | Ex-Programme Head*

2020 – 2023

### Google Developer Student Club MESCOE

*Developer*

## Extra-Curricular Activities

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2024

### Medathon Competition

*Participated in a hackathon hosted by Seth GS Medical College in collaboration with KEM Hospital, where students from many disciplines, including medical, design, management, and engineering, came together to solve challenges.*

2024

### Unleashing the Power of Digital Marketing

*Organized, coordinated and managed the Digital Marketing as team lead at VIT, Mumbai*

2023

### Entrepreneurs Arena

*Pitched a startup idea into a intercollege event at VIT, Mumbai*

2023

### Mock Stock

*Conducted a stock market simulation for hands on experience of trading at VIT, Mumbai*

2023

### Project Competition

*Participated in project competition at Dr. D. Y. Patil Engineering College, Pimpri*

## Certificates

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### Ultimate Microsoft Office; Excel, Word, PowerPoint & Access

Udemy

### Angular Certification

Completed Angular certification (offline) at Hematite Infotech Pvt. Ltd

## Languages

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• English

• Hindi

• Marathi

## Interests

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• Reading

• Travelling

• Chess