EORGE SAAD

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Education

University of Toronto

Sep. 2023 - Present

MASc, Research in Conversational Recommender Systems supervised by Prof. Scott Sanner

GPA: 4.0 (out of 4.0)

University of Toronto

Sep. 2019 - May 2023

BASc in Engineering Science, Major in Machine Intelligence, Certificate in Engineering Business

GPA: 3.76 (out of 4.0)

Experience

Amazon Seattle, WA

Applied Scientist Intern

Jun. 2024 - Present

- Developed a model to improve product search ranking by 29%, impacting over 8.5 million weekly queries on Amazon
- Implemented & tested production-ready code to allow the engineering team to integrate with Amazon's search engine
- Performed extensive prototyping, literature review, and evaluation to present to 50+ team members, including scientists

University of Toronto

Toronto, ON

Research Assistant May 2023 - Present

• Working on integrating information retrieval and LLMs (such as GPT-4) with conversational recommender systems to improve the state-of-the-art in recommendation at Scott Sanner's Data Driven Decision Making (D3M) Lab

Teaching Assistant Sep. 2021 - Present

• Teaching Assistant for: Introduction to Programming (ESC180) in Python, Algorithms & Data Structures (ESC190) in C, Data Science (MIE223), and Computer Fundamentals (APS105) in C

Vector Institute Toronto, ON

Applied Machine Learning Intern

Jan. 2023 - Sep. 2023

- Implemented metrics to evaluate the performance of causal inference estimators, including TARNet and Dragonnet, on synthetic datasets and observational data with no ground truth counterfactuals
- Led lectures & hands-on sessions on causal estimation & recommender systems for 200+ technical participants, including data scientists and executives from 40+ teams across major sponsors such as RBC, Deloitte, Shopify & Air Canada

Meta (Facebook) Menlo Park, CA

Software Engineer Intern

May 2022 - Jul. 2022

- Designed Thrift service to add tracking to over 260 million external Instagram story and profile links per day
- Implemented client-side app detection feature which resulted in a 120% increase in ad impressions for Instagram users without linked Facebook accounts, resulting in a roll out to 100% of Instagram users
- Refactored key Instagram Ads endpoints in **Hack (PHP)** and **Python Django** to reduce runtime & memory overhead

Content Turbine

Mississauga, ON

 $Software\ Development\ Freelancer$

Dec. 2020 - Sep. 2021

- Built NoSQL datastore and caching modules for the Akka Play! and Vert.x frameworks in Java using Singleton and Dependency Injection (DI) design patterns, and reactive programming, with Guice and JUnit unit testing
- Wrote ASCIIDOC documentation, created demo apps and wrote technical blog posts

Loblaw Digital Software Development Co-op

Toronto, ON May 2021 - Aug. 2021

- Researched & presented content targeting engine to the 40+ member PC Optimum team, increasing personalization
- Implemented tracking metrics in Spring Boot Java and GCP with 200k+ data points collected per hour
- Created multiple endpoints to reduce development and testing time by 60% for various parts of the PC Optimum product

Publications / Research

Multi-Aspect Reviewed-Item Retrieval via LLM Query Decomposition and Aspect Fusion | Paper

A. Korikov*, G. Saad*, E. Baron, M. Khan, M. Shah, S. Sanner - IR-RAG @ SIGIR24

Pre-training to Speed Up Reinforcement Learning Thesis | Paper

Sep. 2022 - Apr. 2023

• Researching methods to improve on the sample efficiency of reinforcement learning when using the A2C framework

DeepDixit | Paper | PyTorch, CLIP, SIREN, BigGAN, Python Flask, React, SQL

Jan. 2022 - Apr. 2022

• Built an image caption guessing game using SIREN + BigGAN based networks to create an image generator with a CLIP-based scoring function to fine tune the model based on text prompts

Technical Skills

Languages: Python, Java, JavaScript, C/C++, PHP/Hack, HTML/CSS, YAML, PostgreSQL, MATLAB Technologies: PyTorch, JAX, Numpy, Pandas, Scikit Learn, Matplotlib, Spring Boot, React, Node, Flask, Django

^{*} indicates equal contributions.