

## **Executive Summary: Engravable Bamboo products & other Gift Products Initiative**

The Bamboo & Wooden Products (BWP) Club, a non-profit initiative of Quality Solutions Limited (QSL), is committed to supporting members in developing innovative and sustainable bamboo-based businesses. One of the most promising opportunities identified is the **production of engravable bamboo and gift products**, which builds on the initial focus of producing engraved bamboo pens.

QSL has already provided a member with the necessary tools and equipment to produce high-quality bamboo pens. However, scaling this idea into a broader **engraved gift products business** requires the acquisition of a **laser engraving machine**. This equipment will unlock the ability to engrave a wide range of customizable items—such as pens, keychains, plaques, mugs, phone cases, and corporate merchandise—thereby transforming the venture from a single-product initiative into a diversified gift solutions enterprise.

The engravable gifts market is rapidly growing, driven by demand for personalized, eco-friendly, and locally produced items. By leveraging bamboo as a sustainable material and combining it with modern engraving technology, the business will be well-positioned to serve individual, corporate, and tourism-driven markets.

The funding sought will be applied specifically to the purchase, installation, and training required for the use of a **laser engraving machine**. This single investment will not only expand the revenue potential of the business but will also provide opportunities for job creation, skill development, and community-based entrepreneurship.

The Engravable Bamboo & Gift Products initiative reflects the BWP Club's mission to foster sustainable livelihoods while promoting innovative uses of bamboo in Jamaica and beyond.