

Pitch to Potential Investors

Quality Solutions Limited (QSL) – Scaling Internal Auditing Services

Introduction

Quality Solutions Limited (QSL) is a registered Jamaican management consultancy whose founders have a proven track record in guiding organizations toward operational excellence. Building on our expertise and reputation, we are expanding QSL's portfolio to include **Internal Auditing Services for ISO 9001 (Quality Management) and ISO 27001 (Information Security Management)**.

We see a significant opportunity to serve businesses in **Jamaica, the wider Caribbean, and internationally**—regions where compliance with global standards is both a competitive advantage and a regulatory necessity.

Market Opportunity

- **Rising demand for ISO standards:** Businesses face increasing pressure from regulators, customers, and investors to demonstrate compliance with internationally recognized standards in quality and information security.
 - **Untapped Caribbean market:** Many local and regional businesses aspire to become export-ready or secure international contracts but lack the internal auditing capacity to meet certification requirements.
 - **Global reach:** ISO 9001 and ISO 27001 are globally recognized, allowing QSL to extend services beyond the Caribbean through digital and hybrid auditing models.
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Our Competitive Advantage

1. **Established Brand** – The directors and QSL is already known as a trusted consultancy in Jamaica.
 2. **Expertise in ISO Standards** – With directors well-versed in ISO 9001 and 27001, we combine technical knowledge with practical business insight.
 3. **Scalable Service Model** – By hiring and training qualified staff, QSL can deliver internal audits at competitive rates while maintaining global best practices.
 4. **Strategic Positioning** – Only a few firms in the Caribbean offer specialized ISO auditing at an international standard. QSL is poised to fill this gap.
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The Business Model

- **Revenue Streams:**
 - Internal audit contracts (subscription and project-based)
 - Advisory and gap analysis services
 - Training and capacity building for client teams
 - **Scalability:**
 - Technology-enabled remote auditing to serve clients outside Jamaica
 - Strategic partnerships with certification bodies and industry associations
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Investment Ask

QSL seeks **venture capital funding** to:

1. **Recruit and train qualified ISO internal auditors**
2. **Develop digital infrastructure** for international auditing and reporting
3. **Market and scale** services regionally and globally

Capital Required: USD **\$500,000 – \$1,000,000**

Use of Funds:

- 40% Staffing and Training
 - 30% Technology & Infrastructure
 - 20% Marketing & International Expansion
 - 10% Operational Reserve
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The Investor Value Proposition

- **High-Growth Sector:** ISO-related services are expanding worldwide, with demand outpacing supply in emerging markets.
- **Recurring Revenues:** Annual surveillance audits ensure long-term client contracts.
- **Social Impact:** Enabling businesses in Jamaica and the Caribbean to compete globally.
- **Strong ROI Potential:** Early entry into a growing market with international reach.

Conclusion

By investing in QSL, you are partnering with a **trusted Caribbean consultancy** ready to scale into a **global provider of ISO internal auditing services**. With your support, we will help businesses achieve compliance, enhance security, and unlock international opportunities—while delivering strong returns for investors.

Quality Solutions Limited – Building Trust, Securing Futures.