

CinnaCoal Investor Meeting

Date: [Insert Date]

Location: [Insert Venue or Online Platform]

Duration: Approximately 60-90 minutes

CinnaCoal Investor Meeting Agenda

1. Welcome and Introductions (5 minutes)

- - Welcome by host/presenter
- - Roundtable introductions

2. Project Overview (10 minutes)

- - Brief history of the CinnaCoal concept
- - Market opportunity in Jamaica and beyond
- - Unique value proposition: Cinnamon-infused bamboo charcoal

3. Product Demonstration (10 minutes)

- - Display of the standardized 120g briquette
- - Explanation of key ingredients and production process
- - Highlight aroma, burn efficiency, and environmental benefits

4. Business Model & Strategy (10 minutes)

- - How we make money (direct sales, bulk orders, partnerships)
- - Packaging options: 2 lb, 10 lb, 20 lb
- - Distribution channels (retail, export, e-commerce)

5. Market Analysis (10 minutes)

- - Size of local and regional charcoal market
- - Demand for eco-friendly and flavored fuel alternatives
- - Competitor analysis and CinnaCoals competitive edge

6. Financials Summary (10 minutes)

- - Start-up costs and capital requirements
- - Sales forecasts and pricing
- - Profit & Loss, Cash Flow, and Break-even analysis highlights
- - Return on investment projections

7. Investment Opportunity (10 minutes)

- - Total funding required and use of funds
- - Investment structure (equity/debt/convertible note)
- - Projected investor returns and exit options

8. Questions & Answers (1520 minutes)

- - Open floor for investor questions
- - Clarification of financials, production, or market assumptions

9. Next Steps & Closing (5 minutes)

- - Summary of action items
- - Timeline for investment decision
- - Contact information and follow-up materials