Figure 1. Number of users and average ride length across membership and rideable types in 2024.
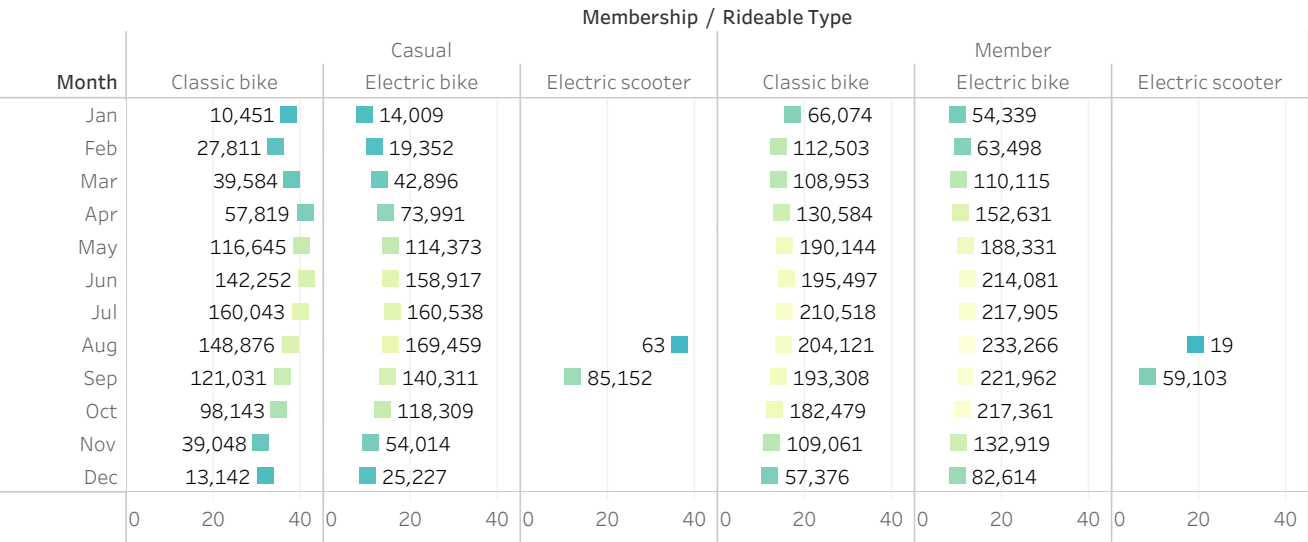

	Casual			Member		
Month	Classic bike	Electric bike	Electric scooter	Classic bike	Electric bike	Electric scooter
Jan	10,451	14,009		66,074	54,339	
Feb	27,811	19,352		112,503	63,498	
Mar	39,584	42,896		108,953	110,115	
Apr	57,819	73,991		130,584	152,631	
May	116,645	114,373		190,144	188,331	
Jun	142,252	158,917		195,497	214,081	
Jul	160,043	160,538		210,518	217,905	
Aug	148,876	169,459	63	204,121	233,266	19
Sep	121,031	140,311	85,152	193,308	221,962	59,103
Oct	98,143	118,309		182,479	217,361	
Nov	39,048	54,014		109,061	132,919	
Dec	13,142	25,227		57,376	82,614	

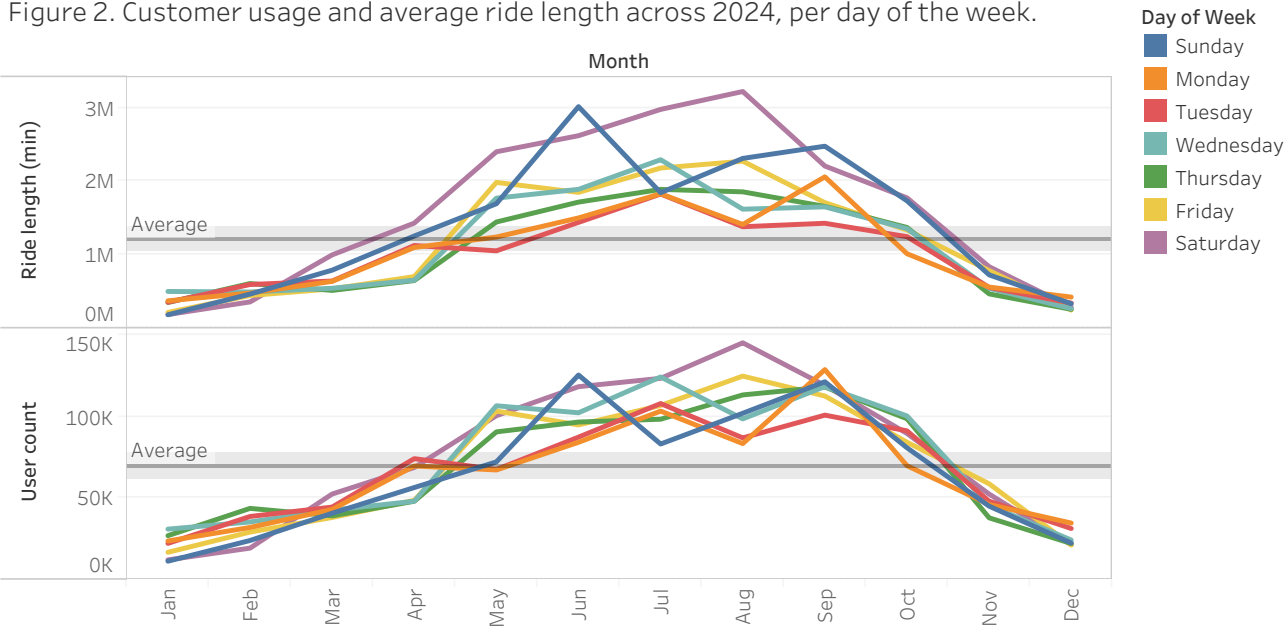## Figure 2. Customer usage and average ride length across 2024, per day of the week.

Figure 3. User distribution per month per rideable type.