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Foundations of Data Analysis: Lab Exercise A2 WiSe 2020

General Remarks:

- The deadline for the submission is at 09:45 a.m. on 13.01.2021. Please upload your solutions on Moodle. No deadline extension is possible.
- After the above deadline, the peer review process on Moodle will start and you have to evaluate two other students' work until 20.01.2021 at 11:59 p.m. You can find all the further details about the peer review process on Moodle.
- For answering the questions, please use Python. Your code must be well-documented and readable; see the Style Guide for Python¹ for common style conventions.
- Upload your solutions as a zip archive with the following naming scheme **matrikelnumber_A4.zip**. The archive should contain your code as well as a PDF report with your assumptions, results and a description how to compile and run your code.
- Mark and cite external sources you are using in the code and PDF report.
- If you have problems do not hesitate to contact the tutors or post a question on the dedicated Moodle forum.

Task -1 Dimensionality Reduction, Principal Component Analysis (30 P)

Principal Component Analysis (PCA) is a dimensionality-reduction method that is often used to reduce the dimensionality of datasets, by transforming a large set of variables into a smaller one, while preserving as much information as possible. In this exercise you will use Wheat Seeds² dataset which involves the prediction of species given measurements of seeds from different varieties of wheat. We have provided *seeds.csv* file.

- (a) You are required to implement *PCA* from scratch only using native Python libraries and numpy. (15 points).
- (b) Compute Explained Variance and Explained Variance Ratio from scratch also by using only native Python libraries and numpy. Compare the results with sklearn.decomposition.PCA³. Interpret the results and explain the importance of PCA in "the curse of dimensionality" problem. (10 points).
- (c) Visualize the data points by using "Principal Component 1" and "Principal Component 2". Include this plot in your write-up. (5 points)

https://www.python.org/dev/peps/pep-0008/

²https://archive.ics.uci.edu/ml/datasets/seeds

³https://scikit-learn.org/stable/modules/generated/sklearn.decomposition.PCA.html

Task -2 Clustering (30 P)

In this task you try different clustering algorithms and evaluate them using Normalized Mutual Information (NMI) and the Rand index. Use five different datasets: dataset1_noCluster7.csv, dataset2_noCluster6.csv, dataset3_noCluster2.csv, dataset4_noCluster2.csv, and dataset5_noCluster2.csv.

- (a) Import and plot the data and if necessary preprocess it using sklearn.preprocessing.
- (b) Try four different clustering techniques such as DBSCAN, KMeans, Expectation Maximization (EM), and Average Link, which are already implemented in *scikit-learn*. Please state which algorithms you have used and what parameters you have chosen and why you have chosen them.
- (c) Evaluate each clustering technique using Normalized Mutual Information⁴ as well as the (adjusted) Rand Index. For the evaluation, use the *sklearn.metrics* package.
- (d) Briefly discuss your results.

Task -3 Apriori Algorithm for Recommender Systems (40P)

Task Definition:

In this programming assignment, you are required to implement the Apriori algorithm and apply it to mine frequent itemsets for book recommendation.

Input: The provided input file (books.txt) is based on the Book-Crossing dataset[1]. It contains the favourite books of 1850 users. Each line in the file corresponds to a user and represents a list of books the user likes. An example:

The Da Vinci Code; Jurassic Park

In the example above, the corresponding user likes the books "The Da Vinci Code" and Jurassic Park".

Output: You need to implement the Apriori algorithm and use it to mine sets of books that are frequent in the input data. After implementing the Apriori algorithm, please set the relative minimum support to 0.01 and run it on the 1850 lists of books. In other words, you need to extract all the itemsets that have an absolute support larger than 18.

(a) Output all the length-1 frequent books with their absolute supports into a text file named "oneItems.txt" and place it in the root of your zip file. Every line corresponds to exactly one frequent book and should be in the following format:

Support:book

For example, suppose a book (e.g. The Da Vinci Code) has an absolute support 68, then the line corresponding to this frequent item set in "oneItems.txt" should be:

68:The Da Vinci Code

(b) Please write all the frequent itemsets along with their absolute supports into a text file named "patterns.txt" and place it in the root of your zip file. Every line corresponds to exactly one frequent itemset and should be in the following format:

support:book_1;book_2;book_3;...

For example, suppose an itemset (The Da Vinci Code; The Secret Life of Bees) has an absolute support 20, then the line corresponding to this frequent itemset in "patterns.txt" should be:

20:The Da Vinci Code; The Secret Life of Bees

⁴https://nlp.stanford.edu/IR-book/html/htmledition/evaluation-of-clustering-1.html

(c) Imagine you should recommend a book to a user. You know that the user likes the books "Harry Potter and the Sorcerers Stone (Book 1)" and "Harry Potter and the Chamber of Secrets (Book 2)". Based on the result of the apriori algorithm, give a book recommendation for this user by maximizing the confidence that the user will like the book. Explain your choice and report the confidence score for your recommendation.

References

[1] Ziegler, C.N., McNee, S.M., Konstan, J.A., Lausen, G.: Improving recommendation lists through topic diversification. In: Proceedings of the 14th International Conference on World Wide Web. pp. 22–32. WWW '05, ACM, New York, NY, USA (2005). https://doi.org/10.1145/1060745.1060754, http://doi.acm.org/10.1145/1060745.1060754