# WHY WE SHOULD HAVE SCHOOL UNIFORMS

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## "DRESS FOR THE JOB YOU WANT..."

# Dress for the job you want, not the job you have.





#### WHY DOES THIS MATTER TO YOU?

Most, if not all, of us want to be parents some day

• We can actually implement this in out own lives as students

#### WHAT I WILL BE TALKING ABOUT

- Some common issues that uniforms can address
- Connection between dress and confidence/performance
- My plan

#### ISSUES THAT CAN BE ADDRESSED

• Bullying and crime

Family finances

• To name a few...

#### BULLYING

- One in three U.S. students is bullied
- bulletin by the Nation Association of Secondary School Principals stated that "when all students are wearing the same outfit, they are less concerned about how they look and how they fit in with their peers".
- Backed by a poll from students who feel as though they fit in better

#### CRIME

- In Long Beach, CA, after two years of a district-wide mandatory uniform policy, reports:
  - Sex offenses cut by 74%,
  - Possession of drugs down by 69%,
  - Robbery dropped by 65%,
  - Fighting incidents went down by 51%.
  - And more...

## SAVE \$\$\$\$\$\$\$\$\$\$\$\$\$

- On Aug. 20<sup>th</sup>, 2015, a study of uniform cost in UK found that:
  - Uniforms cost parent's approx. \$128 each
  - While out-of-school outfits averaged cost \$165

# CONNECTION BETWEEN DRESS AND CONFIDENCE/PERFORMANCE

- Many studies show that the clothes you wear can affect your mental and physical performance
- That there is something biological that happens when we put on a snazzy outfit, we feel like a new person
- A study by Professors at Kellogg School of Management at Northwestern University
  - "Enclothed Cognition"

#### MY PLAN

- 2 year trial period
- Campaign to raise awareness of the benefits of school uniforms
- Arrange with the PTA and school board to present at their next meeting
- Create an awesome presentation and BE PREPARED! (lol next time)

#### WHY PENN HILLS?

- High amounts of bullying/crime/gangs
- Low income area
- Single parent homes
- It's my home...

#### CONCLUSION

- School uniforms have been shown to:
  - Decrease bullying and crime
  - Save families money

• There is a connection between how we dress and how we perform

• So Penn Hills (and maybe all of us) should....



