

# Credit Card Transaction Report

Revenue

55M

Amount

45M

Total Interest

7.84M

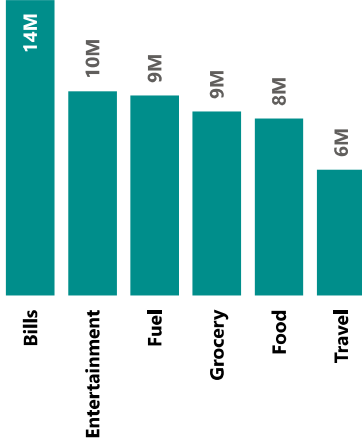
Count

656K

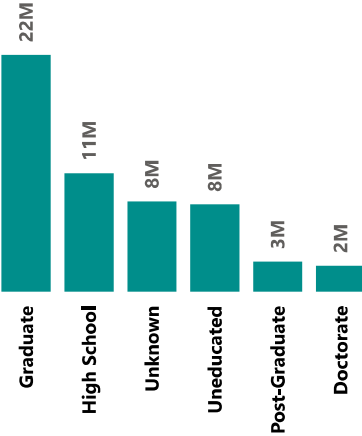
Card\_Category   Sum of Revenue   Sum of Total\_Trans\_Amt   Sum of Interest\_Earned

Blue	46139398	36957875	6,495,887.74
Silver	5586332	4586746	812,081.28
Gold	2454072	2024078	373,784.16
Platinum	1135608	953314	161,629.05
Total	55315410	44522013	7,843,382.23

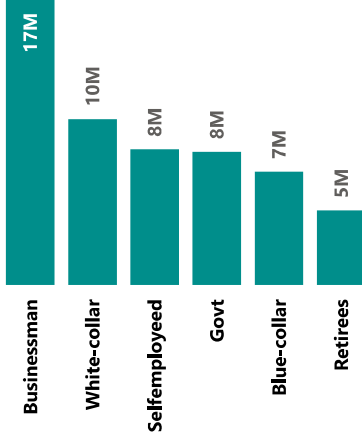
## Revenue by Expenditure Type



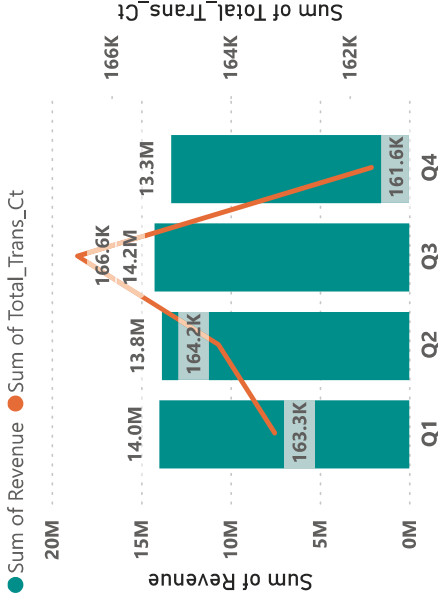
## Revenue by Education



## Revenue by Customer Job



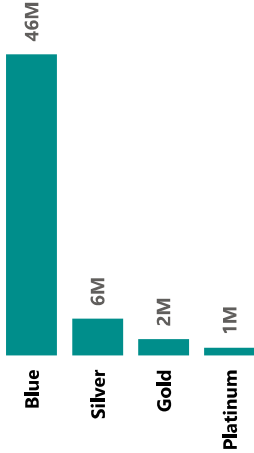
## QTR Revenue and Total Trans Count



## Revenue by Use Chip



## Customer Acq Cost



Week\_Start\_Date

All

Med

Low

High

F

M

Silver

Blue

Gold

Platinum

# Credit Card Customer Report

Revenue  
55M

Income  
576M

Total Interest  
7.84M

CSS  
3.19

Week\_Start\_Date

All

Q4

Q3

Q2

Q1

M

F

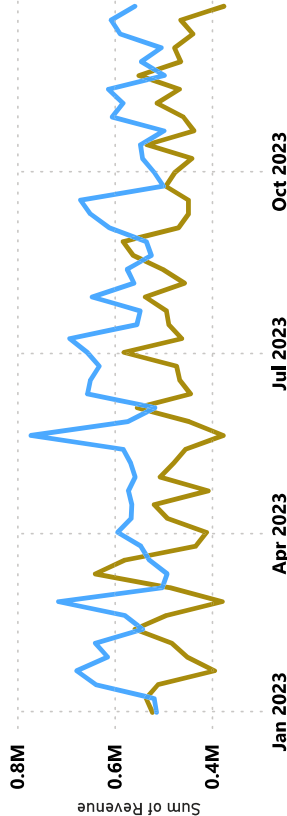
Silver

Blue

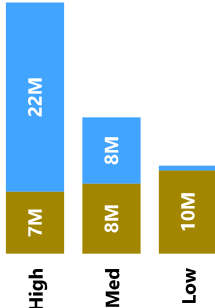
Gold

Platinum

Revenue by Week



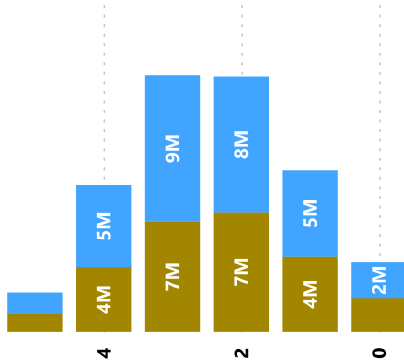
Revenue by Income



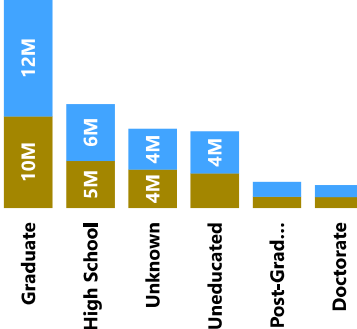
Revenue by Age Group



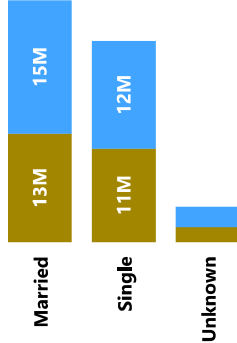
Revenue by Dependent



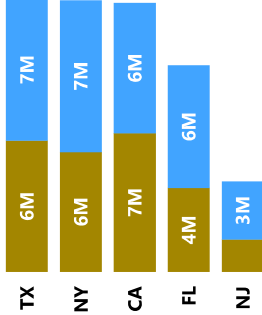
Revenue by Education



Revenue by Marital Status



Top 5 State



Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Earned
Blue-collar	6904279	72262158	952,800.57
Businessman	17387832	186959919	2,539,390.31
Govt	8111701	88773989	1,160,016.37
Retirees	4535184	48675030	630,359.24
Selfemployed	8261758	75313288	1,119,741.81
White-collar	10114656	103930055	1,441,073.93
Total	55315410	575914439	7,843,382.23