



# Glass City Hacks

October 16-18, 2015

Sponsorship

v.1.2



## Glass City Hacks

glasscityhacks.com  
@glasscityhacks

### Dear potential sponsor,

This year marks a pivotal moment for Toledo's technology and entrepreneurship community introducing the first Toledo-based hackathon: **Glass City Hacks**.

We'll be building an event in conjunction with **Petrichor**, **University of Toledo Launchpad Incubation**, and the **Toledo Museum of Art** to host upwards of 500 participants in a weekend of fun, learning, and creativity. At the end of the weekend marathon, participants will be able to show the fruits of their labor from cool software and hardware hacks to awesome works of art.

We want to make this an experience to remember, and we would love for you to be a part of it.

### What makes Glass City Hacks Special

We're driven to build a community in Toledo that celebrates diversity, inclusion, and creativity of all forms. We'll be inviting not only hackers and engineers, but also designers, artists, entrepreneurs and anyone willing to build and learn.

Because this is Toledo's first major technology and hacking event, you have the unique opportunity to be among the first to access a previously untapped pool of talent. Our partnership between multiple organizations, community volunteers, and our venue, the Toledo Museum of Art, guarantees a memorable event that will reflect positively on our community as well as our sponsors.

### Why Sponsor?

Sponsoring Glass City Hacks is a great way to get connected with top computer science, engineering, design, and other talent from both in Toledo and abroad. By sponsoring, you can:

- Connect with top students and area talent and get early access to portfolios and resumes.
- Showcase your products and APIs among participants and other companies and organizations.
- Mentor, have fun, and even inspire the next generation to find joy in building awesome things.

Please find attached a list of sponsorship tiers detailing the many different ways you can be a part of Glass City Hacks. Feel free to reach out to us at [sponsors@glasscityhacks.com](mailto:sponsors@glasscityhacks.com) if you have any questions or ideas. We're very excited to bring this awesome event to Toledo and we look forward to having you as a proud Glass City Hacks sponsor.

Best,  
Team Glass City Hacks

**Petrichor™**



# Sponsorship Tiers

	EXPO \$500	TIER 1 \$2k	TIER 2 \$8k <i>Limit 20</i>	TIER 3 \$15k <i>Limit 4</i>	TIER 4 \$25k <i>Limit 1</i>
GENERAL PERKS					
Bring Rentable Hardware		✓	✓	✓	✓
Send Mentors		✓	✓	✓	✓
API Directory Listing		✓	✓	✓	✓
Resume Access			✓	✓	✓
Award Branded Prize				✓	✓
Prize Presentation				✓	✓
EVENT PERKS					
Expo Table	✓	✓	✓	✓	✓
Access to Sponsors HQ		✓	✓	✓	✓
Send Recruiters			✓	✓	✓
Peristyle Sponsor Table			✓	✓	✓
Product Demo Time			✓	✓	✓
Sponsored Side Event			✓	✓	✓
Sponsored Meal				✓	✓
Private Interview Location				✓	✓
Opening Ceremony Product Demo				2:00	5:00
Keynote Presentation					✓
PROMOTIONAL PERKS					
Distribute Branded Swag	✓	✓	✓	✓	✓
Logo on Website		✓	✓	✓	✓
Logo on Banner			✓	✓	✓
Logo on T-Shirt			✓	✓	✓
Logo/Bio in Program			✓	✓	✓
Distribute Branded Swag in Welcome Bag			✓	✓	✓
Distribute Recruiting Materials			✓	✓	✓
Social Media Blasts				1	5
Logo Feature on Website				✓	✓
Logo on Namebadge					✓