

GUILLAUME LAURET

Mid/Senior level data analyst; completing the Advanced Google Data Analytics Certificate

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UK and France

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WORK EXPERIENCE

Business Data Analyst

Ankorstore - B2B Wholesales Marketplace - Scale-up reaching Unicorn status in 2 years

June 2022 – May 2023 Paris, France

- Conducted data analysis to support business decision-making on CX and Logistic topics
- Developed and implemented data visualization tools to monitor Fulfillment Center Performance and improve Sales processes
- Creating and monitoring new metrics to better understand brands behaviours and level of engagement

BigQuery

GCP

BI tools

Husprey

Google Sheet

Data Analyst Freelance

Ipside

March 2022 - May 2022 Paris, France

- Data cleaning and featurizing, KPI and profitability analysis, cost allocation for a company providing services in industrial patents

Python

Google Sheet

Corporate Credit Risk Analyst

Société Générale CIB/Natixis SA

March 2019 – Sept 2021 Chicago, U.S. and Paris, France

- Performed credit analysis of clients from diverse industries such as automotive, healthcare, construction
- Application of internal procedures and policies for the approval of new requests from the clients, and including transaction analysis
- Prepared detailed credit memos describing structure, terms, and risk factors to support credit authorizations

SKILLS

Data Analytics and Data Visualization

- Strong analytical skills and business sense
- Proficiency with SQL, Python (Numpy, Pandas), R and BI tools (Tableau, Sigma, Cluvio, Power BI)

Deep Learning and Machine Learning

- Model Training and Optimisation - Tensorflow and SKLearn
- Statistical inference, Probabilities and Mathematics

Corporate Finance

- Financial, Business and Market Analysis, Risk Assessment
- Comprehensive knowledge on the financing industry and the Investment Banking system

LANGUAGES

English Bilingual

French Native

Spanish Intermediary

EDUCATION

Bootcamp in Data Science

Le Wagon Bootcamp

Sept 2021 – Dec 2021 Paris, France

- Relevant courses: Data Analytics, Statistical Inference, Maths, Machine Learning, Deep Learning, Data Engineering

Master Degree in Corporate Finance

Audencia Business School - triple accredited

Sept 2015 – Aug 2018 Nantes, France

- Relevant courses: Portfolio Management, Risk analysis, Financial Analysis, Merger and Acquisition

Bachelor Degree in Management

Paris 1 Sorbonne University

August 2010 – July 2015 Paris, France

- Relevant courses: Statistics, Maths, Accounting, Macro and Micro Economy, Corporate Law

PROJECTS

Deep Learning project

Creation of a Sign Language Detection Module

Le Wagon Bootcamp

Dec 2021 Paris, France

Demo Live

- Develop a classification model based to predict letters of the American Sign Language
- Segmentation of the hands from a webcam using CV2 and Mediapipe
- Deployment of the final product on Streamlit

Data Analytics project

Improve profitability of an e-commerce platform

Le Wagon Bootcamp

Dec 2021 Paris, France

- Improve client satisfaction of an online Brazilian e-commerce marketplace by maintaining healthy sales volume
- Data preparation, exploratory analysis, data analysis with linear and logistic regressions
- Provide recommendations through a presentation to the High ead of the Data Science bootcamp

OTHER INTERESTS

Badminton

Tennis

Soccer

Travel

Music Festivals