

STATEMENT OF WORK NUMBER 1 To Master Services Agreement

Project Title: Platform Metrics Development

This Statement of Work Number 1 ("SOW") effective April 18, 2018 ("Effective Date") is attached to and made a part of that certain Master Services Agreement ("Agreement"), dated March 29, 2018, by and between CapTech Ventures, Inc. ("CapTech") and PGA Tour ("Client").

This SOW supplements the Agreement and is subject in all respects to the terms of the Agreement. In the event of a conflict between the terms of this SOW and the Agreement, the terms of the Agreement shall govern unless the conflicting term in the SOW is specifically identified as superseding the related term in the Agreement, in which case the conflicting term set forth in this SOW shall govern. Capitalized terms not otherwise defined in this SOW will have the meanings given in the Agreement.

I. Contact Information

Client Contact Information: Jonas Gredenhag

816 A1A North
Suite 101
Ponte Vedra Beach, FL 32082

(904) 923-4834
JonasGredenhag@pgatourhq.com

CapTech Contact Information:

CapTech Ventures, Inc.

Keith Smith
11911 Plaza America Drive #1020, Reston, VA 20190

(571) 485-7826
KSmith@captechconsulting.com

II. Description of Services & Deliverables

CapTech shall provide the following Services:

- **Milestone 1 (end of week 3):** CapTech will deliver an initial SSIS package and accompanying data warehouse that addresses the needs for the "% Change" metrics and reporting needs, e.g., tracking the number of changes associated with shot distance readings per stroke. CapTech will build this process in an automated fashion and will work with the Client to refine requirements for the end-state system through the 3-week development phase.
- **Milestone 2 (weeks 6-8):** Using the data warehouse created in Milestone 1, CapTech will begin to address reporting and data modeling needs for the remaining metrics. Through the remaining weeks, CapTech will work with the Client to prioritize all data and reporting needs and will begin to scale the existing data warehouse to accommodate new requests, with a focus on developing maintainable underlying models.
- **Project Reporting:** CapTech will deliver a weekly status update along with the SOW financials (e.g., hours consumed, estimated \$/hours remaining).



CapTech will provide the following consultant roles as needed:

Role	Responsibilities
Senior Data Engineer	Provides ad hoc support and technical guidance for critical design decisions pertaining to the data flow and other data transformations.
Project Lead/Data Strategist	Oversees all operations associated with project tasks. Works with the Client and technical resources to ensure timely delivery of all work components, provides testing guidance, provides data knowledge and expertise where needed and informs the design of all deliverables. Provides end-of-week status updates to the client team.
Mid-Level Data Modeler and ETL Developer	Designs and develops the future state data warehouse and applicable business reports while iteratively building applicable report metrics. Engages in ad hoc data modeling and analysis at the discretion of Client. Engages the Senior Data Engineer for guidance on high level technical decisions and opportunities to optimize the overall system design. Engages with the PM to ensure that schedules are met.

III. Schedule

Unless earlier terminated pursuant to the provisions of the Agreement or extended by written agreement of the parties, the term of this SOW will commence on the SOW Effective Date, with work beginning on April 18, 2018 and ending on June 15, 2018.

IV. Payment

CapTech will only bill Client for actual hours worked across all roles. Client will be apprised of project financials status on a weekly basis. Client shall pay CapTech for all hours billed at the following hourly rates:

Role	Rate	Estimated Hours	Estimated Cost
Senior Data Engineer	\$180	20	\$3,600
Project Lead/Data Strategist	\$180	20	\$3,600
Mid-Level Data Modeler and ETL Developer	\$130	320	\$41,600
Total		360	\$48,800

Client will obtain and pay for all necessary software. Client will also reimburse CapTech for all reasonable expenses, including, but not limited to Client pre-approved travel, living, and other ancillary expenses paid or incurred by CapTech in connection with the Services or Deliverables.

Invoices will be generated on a monthly basis. Client will pay all invoices in full per the terms specified in the Agreement.

V. Assumptions/Client Cooperation

Client shall reasonably cooperate with CapTech in the provision of Services and shall provide the following assistance to CapTech:

- The Services will be performed at the following location(s):

PGA Tour:

816 A1A North

Suite 101

Ponte Vedra Beach, FL 32082

CapTech Richmond:

7100 Forest Ave #100, Richmond, VA 23226

CapTech DC:

11710 Plaza America Dr #1020, Reston, VA 20190

- Client's consultant onboarding process (including background checks if applicable) will not delay CapTech's schedule by more than five (5) business days.
- Client will participate and provide timely feedback throughout the project.
- CapTech will be given reasonable and timely access to Client's subject matter experts, stakeholders, associates, systems and technical documentation.
- Client will provide relevant stakeholder participation and feedback throughout the project. Client will provide input during requirements sessions and wireframe development and assist CapTech with understanding Client's existing infrastructure.
- While onsite at Client, CapTech personnel will have access to a workspace and supporting infrastructure as necessary to accomplish their assigned tasks. This includes phone, network access, printer access, internet access for remote connectivity, any necessary office automation software and web access.
- Client will provide access to the relevant data sources and environments.
- All documentation and materials will be provided to Client in soft copy for reproduction as necessary.
- Any delays in Client reviews/approvals may result in increased risk to achieving the dates set forth in the project schedule.

Client's failure or delay in completing tasks required of Client, or in otherwise performing Client's obligations hereunder, and any assumption contained herein which is untrue or incorrect may impede or delay completion of the Services and will excuse CapTech's delay or failure to perform hereunder. Such delays or failures may result in changes to the schedule, staffing and approach to the Services and additional charges for the Services.



IN WITNESS WHEREOF, the parties have caused this SOW to be signed and delivered by their duly authorized agents as of the Effective Date.

PGA Tour

CapTech Ventures, Inc.

Signature

Signature

Printed Name

Printed Name

Title

Title

Date

Date