# giana bucchino

graphic designer

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### **EDUCATION**

### Massachusetts College of Art & Design

BFA Graphic Design, Graduated May 2018

### Hopedale Jr.-Sr. High School

Graduated June 2014

### TECHNICAL SKILLS

Photoshop, Illustrator, & InDesign

Premiere & Animate

Sketch

Craft & Invision

Principle

Keynote

Microsoft Office

Github

Aframe

HTML & CSS

Javascript & JQuery\*

Snapchat Lens Studio

\*working knowledge

### CAPABILITIES

UI/UX

Branding

Advertising

Editorial Design

Data Visualization

Illustration

Collaboration

Customer Service

Organization

Time Management

Adaptability

# EXPERIENCE

# **Gupta Media**

Graphic Design Intern, June 2018 - Present

Work as a part of the design team on a variety of internal and client projects. The company is heavily based on creating media campaigns for clients such as musicians, festivals, or music-related brands. Some responsibilities have included creating motion graphics for banner ads, creating AR experiences for clients using Snapchat Lens Studio, and assisting on multiple website redesigns.

# Massachusetts College of Art & Design

Teaching Assistant, September - December 2017

Assisted Martha Rettig during her Sophomore Studio Graphic Design class during the Fall 2017 semester. Students worked together on a project called "designumentary." The project required research of specific topics and demographics, and the final deliverable was to create a video based on their research. Students were taught about infographics and motion graphics. Often assisted with critiques and gave program demos to help with their projects.

# Fidelity Investments

User Experience Design Intern, Summer 2017

Worked closely with a team of six other interns on project spanning 10 weeks. We created a digital solution for a problem given to us by our project manager. The problem revolved around helping millennials learn how to save and prepare for their future. The process included extensive research, usability testing, prototyping, and presenting our work to the entire User Experience Design Department.

## **Phantom Gourmet**

Event Intern, September 2016

Assisted Don McCarthy, Phantom Gourmet's Vice President of Events, for the month of September. Worked to plan and execute the 2016 Food and Wine Festival. Tasks consisted of organizing necessary paperwork, inventory, and vendors for the event. Signage and letters were also created. Frequent on-site visits to the Fenway area were made to further prepare and set up. Worked the day of the festival to set up and maintain a great experience for all guests.