Website Analysis

___ A two-second decrease in site speed can [increase conversions](#) by 100%

___ Test site speed at [webpagetest.org](#) and look at problems on Google Page Speed Insights and [GT Metrix](#)

___ Back up your website with [BackWPup](#) (delete afterwards), then update Wordpress, plugins and themes

___ [WP Optimize](#) plugin to eliminate all old drafts and spam comments

___ Move your server to a CDN (content delivery network) with [CloudFlare](#) to speed up site for international readers. Includes SSL free (https for your site – more secure so the bad guys can't get your information)

___ Install [W3 Total Cache](#) plugin to improve page load time (almost [like cookies](#) for your blog ☺)

___ Activate [Autoptimize](#) plugin to compress (minify) Javascript, CSS and HTML (in English, your code)

___ Use [WP Smush.it](#) plugin to compress all your blog images at once

___ Re-test site speed and [Page Speed Insights](#) after using these plugins. Bask in the glory

___ Have a mobile app built at [BuildFire](#). Make the investment. Mobile internet usage growing exponentially

___ In case you want to [change the size](#) of your facebook like / share buttons for mobile users

___ [Best sizes](#) for touchscreen targets on a mobile app

___ [Create a mobile viewport](#) for your website so it looks good on smartphones. Download [Insert header/footer](#) plugin