

## Google+

$\sim$ 360 million active users (2 <sup>nd</sup> most of any social media site)
<u>SumoMe</u> plugin for floating share buttons and image hover
Social Locker <u>plugin</u> to lock parts of your post until shared
Set up Google+ and Places at google.com/business
Verify your information with a phone call or postcard
Upload photos with optimal keywords in the file names
Include a caption under your name with a link to your site
In the About section of your Google+ page, go to Contributor to and enter the blogs you write for
Your posts and website will show up <u>much higher</u> for people in your circles, people who have given you a +1 and friends of people who have given you a +1
Use <u>plus.google.com/explore</u> for post ideas
Join communities at <u>plus.google.com/communities</u>
Place a <u>Google Badge</u> on your blog pages
Set up interactive posts at <u>DejanSEO</u>

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