## Media Summary

## Information as Reality: A Revolutionary Approach to Physics

A groundbreaking new theory proposes that information—not matter or energy—forms the foundation of our universe, potentially solving some of the greatest mysteries in modern physics.

What if our physical reality isn't fundamentally "physical" at all? A revolutionary new theoretical framework suggests that information itself—not matter, particles, or energy—constitutes the most basic substrate of our universe. This approach, called "Information Ontology," reimagines physics from the ground up and offers elegant solutions to longstanding paradoxes that have puzzled scientists for decades.

The research, developed by theoretical physicist Auric at the Universe Institute for Advanced Theoretical Physics, demonstrates how two simple information operations—termed XOR (difference detection) and SHIFT (state transformation)—can give rise to all known physical phenomena, from quantum behaviors to gravitational effects and thermodynamic principles.

"Instead of viewing reality as composed of material entities that process information, we've inverted the paradigm," explains Auric. "Information itself constitutes reality, with material phenomena emerging from fundamental information operations. This approach solves multiple physics puzzles simultaneously, from quantum measurement problems to black hole information paradoxes."

The theory provides a natural explanation for why quantum particles can exist in multiple states simultaneously, why time seems to flow in only one direction, and how gravity might be reconciled with quantum physics—a challenge that has stumped physicists for nearly a century.

Most importantly, Information Ontology makes specific, testable predictions that differ from conventional theories, particularly in quantum experiments, gravitational measurements, and black hole radiation signatures. Early experimental results appear to support key predictions, suggesting the framework could represent a viable path toward a unified theory of physics.

Beyond its theoretical significance, the approach has potential implications for quantum computing, information security, and our fundamental understanding of consciousness and reality. By positioning information as the foundational element of existence, the theory bridges scientific understanding with philosophical questions about the nature of reality itself.

"If confirmed through further testing, this approach would represent one of the most significant paradigm shifts in physics since quantum mechanics," notes Auric. "It suggests that when we look deeply enough into the nature of reality, we find not solid particles or energy fields, but pure information."

The full research paper, "Information Ontology: Rewriting the Foundations of Physics," has been submitted to Science journal and includes detailed mathematical derivations along with experimental predictions that could be tested with current or near-future technologies.

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