- As a linguist, I want to be able to see words which have gained or lost popularity so I can understand the changing word choice throughout the years
- As a music lover, I want to see word clouds of each decade so I can see what a characteristic 80s song really looks like.
- As a pop music hater, I want to see the total word count of top songs by decade, so I
 can prove that old music was better
- As someone who has lived through all these decades, I want to see the top billboard songs by year, regardless of vocabulary, so I can relive which songs were popular in my life before I look at lyric data.
- As a grandfather, I want an easy to use website so that I can see songs of my youth without help from my grandson
- As a middle school student, I want to know about which songs were popular in the 70's so that I can have lively conversations with my mom, a 70's enthusiast.
- As an aspiring artist, I want to learn about the history of popular music word choice so that I can write songs that will succeed.
- As someone interested in data, I want to take away some general fun facts so that I can impress my friends
- As a profanity enthusiast, I want to search how swear words have been used so that I
 can know when certain words started being used or which used to be more popular
- As a historian of the 90's, I want to see only word data from the 90's so that I can publish a paper on 90's words.