

Opinion Dynamics for Vaccination Models

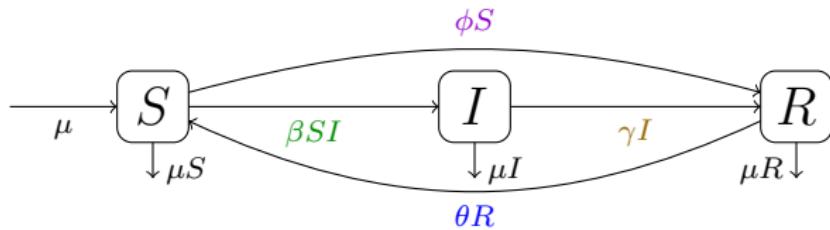
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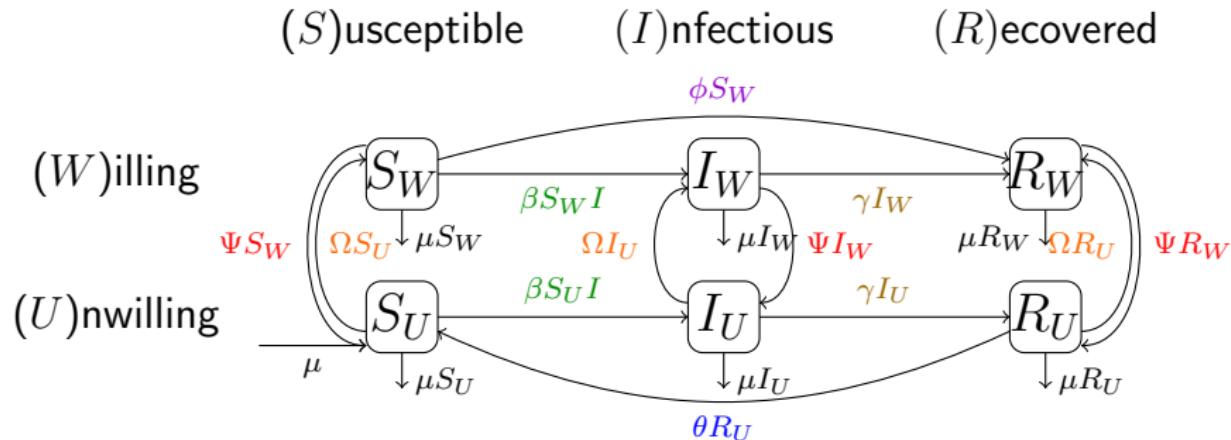
SMB MEPI Virtual conference, May 21, 2025.

Standard SIR with Vaccination and Loss of Immunity



- ▶ ϕ and θ can be modified to reflect vaccine hesitancy,
 - but even if ϕ is small, everyone gets vaccinated eventually.
 - This is an unrealistic modeling assumption!
- ▶ Our experience with COVID-19 shows:
 - Many people never get vaccinated.
 - Most people stop getting boosters.
 - Individual opinion on these choices changes over time.
- ▶ Models need to account for willing and unwilling subgroups.
 - Preferably with flexible composition.

SIR-WU Model



- ▶ Newborns are initially unable to be vaccinated.
- ▶ Willing Susceptibles are vaccinated at rate ϕS_W .
- ▶ Unwilling Recovereds lose immunity at rate θR_U .
- ▶ Unwilling become Willing with rate coefficient $\Omega(I)$.
- ▶ Willing become Unwilling with rate coefficient $\Psi(I)$.

Opinion Dynamics

The **Unwilling to Willing** and **Willing to Unwilling** rate coefficients depend on the distribution of opinion x toward vaccination.

- ▶ How do we model the distribution of opinion?
- 1. Individual opinion $x(t)$ is determined from an ODE $\dot{x} = g(x, t)$ that combines attractors from various influences.
- 2. Community opinion is indicated by an opinion density function $u(x, t) \geq 0$ s.t. $\int_{-\infty}^{\infty} u(x, t) dx = 1$:

$$P\{x_0 \leq x \leq x_1, t\} = \int_{x_0}^{x_1} u(x, t) dx.$$

- 3. $u(x, t)$ is determined from $g(x, t)$ using the PDE for convective-diffusive transport.

Individual Opinion Change

We assume

$$\dot{x} = g(x, t) = -\textcolor{violet}{a}x - \sum_{j=1}^J \textcolor{violet}{b}_j \cdot \textcolor{red}{k}_j(x - x_j) \cdot (x - x_j),$$

where

- ▶ $\textcolor{violet}{a}x$ (with small $\textcolor{violet}{a}$) is a weak global attractor that pulls individuals toward the neutral opinion $x = 0$;
- ▶ $\textcolor{violet}{b}_j \cdot \textcolor{red}{k}_j(x - x_j) \cdot (x - x_j)$ is a strong local attractor that pulls individuals toward opinion x_j with maximum strength $\textcolor{violet}{b}_j$;
- ▶ $\textcolor{red}{k}_j(h)$ indicates the relative strength of influence on individuals whose opinion differs from that of the “influencer” by h .
 - The influence is local because $\lim_{|h| \rightarrow \infty} \textcolor{red}{k}_j = 0$.

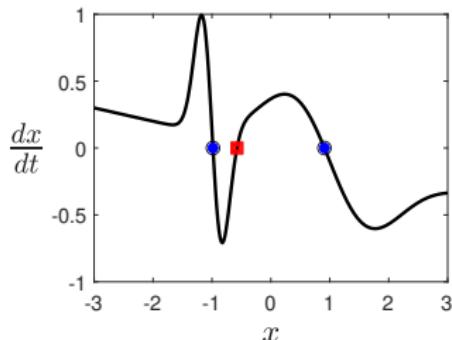
A Relative Strength Function $k(h)$

- ▶ We assume k has these properties:
 1. It is even about $h = 0$ so that influence strength does not depend on direction.
 2. $k \geq 0$ so that influencers always attract.
 3. $k' \leq 0$ for $h > 0$ so that the relative strength does not increase with distance.
 4. $\int_{-\infty}^{\infty} |h k(h)| dh = 1$ to separate influence “shape” k from influence strength b .
 - Influence is **local**; ie, it falls to 0 as the subject-influencer opinion difference increases.
- ▶ Example: Gaussian form (“width” σ)

$$k(h) = \frac{1}{\sigma^2} e^{-(h/\sigma)^2}.$$

Example

- ▶ Experts: aggregate influence is **strong** and **broad**
 - Local attractor of **opinion 1**, **strength 1**, **width 1**
- ▶ Deniers: aggregate influence is **moderate** and **narrow**
 - Local attractor of **opinion -1**, **strength 0.5**, **width 0.25**
- ▶ Slight tendency toward moderation:
 - Global attractor of **strength 0.1**



- ▶ Two **stable** and one **unstable** equilibria.

Aggregate Opinion Change

Let $u(x, t)$ be the population density function for opinion.

- ▶ Aggregate opinion changes by convection (gradient of $-gu$) and diffusion (gradient of u_x), where $g(x, t) = \dot{x}(t)$:

$$u_t = Du_{xx} - (gu)_x = F[u]_x, \quad F[u] \equiv Du_x - gu,$$

- ▶ We assume boundary conditions

$$F(\pm X) = 0 \quad \text{for some large } X$$

- The single global attractor $g_0 = -ax$ means that u and u_x vanish as $|x| \rightarrow \infty$.
- $\int_{-X}^X u(x, t) dx = 1 \rightarrow F(X) = F(-X)$.

Equilibrium Opinion Density

At equilibrium, $\bar{F}[u^*] = 0$ where

$$\bar{F}[u] = Du_x - \bar{g}u, \quad \bar{g}(x) = \lim_{t \rightarrow \infty} g(x, t)$$

Also,

$$\int_{-X}^X u^*(x) dx = 1.$$

Let

$$G(x) = \int_0^x \bar{g}(y) dy, \quad \eta(x) = e^{D^{-1}G(x)}, \quad I = \int_{-X}^X \eta(x) dx.$$

The equilibrium opinion density is then

$$u^*(x) = I^{-1}\eta(x),$$

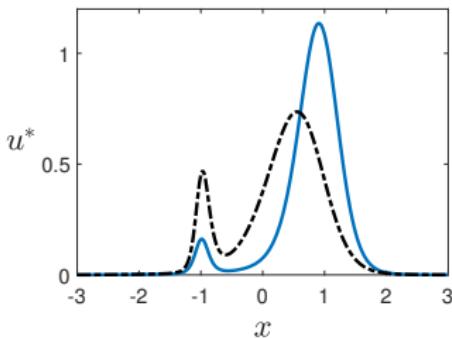
$$\bar{F}[I^{-1}\eta(x)] = D(I^{-1}\eta)' - \bar{g} \cdot I^{-1}\eta = DI^{-1} \cdot D^{-1}\bar{g}\eta - I^{-1}\bar{g}\eta = 0$$

Example Scenarios

- ▶ The Secretary of the US Department of Health and Human Services has said that people should *do their own research* before deciding about vaccination.
- ▶ From the NY Times (paraphrased for brevity)
 - The FDA announced **on 2025/05/20** that they would *require additional studies* before approving more COVID boosters for healthy people under age 65.
- ▶ Scenario 1 is as before:
 - Strength 1, width 1, opinion 1
 - Strength 0.5, width 0.25, opinion -1
- ▶ In scenario 2, expert opinion has split into
 - a *pro-vaccination medical establishment* (as before, but with strength 0.6), and
 - a neutral government position of strength 0.4 and opinion 0.

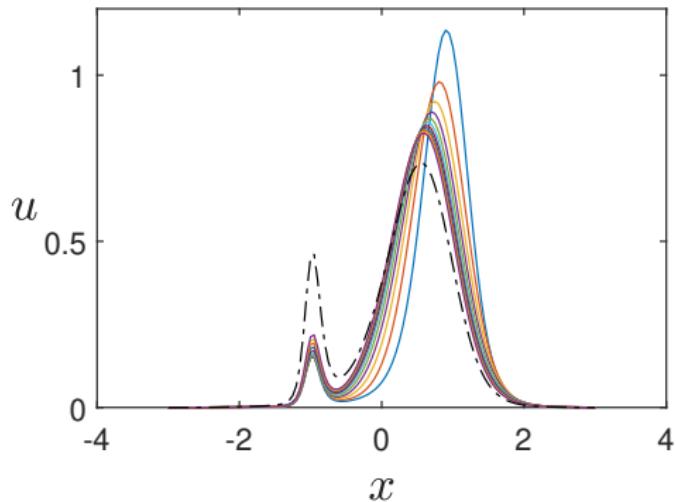
Example Scenarios

- ▶ Scenario 1 (solid) is as before:
 - Strength 1, width 1, opinion 1
 - Strength 0.5, width 0.25, opinion -1
- ▶ In scenario 2 (dash-dot), expert opinion has split into
 - a pro-vaccination medical establishment (as before, but with strength 0.6), and
 - a neutral government position of strength 0.4 and opinion 0.



PDE Example

- ▶ Initial condition is scenario 1.
- ▶ g is set to match scenario 2.



- ▶ We see a smooth transition, with a quick drop of the peak near $x = 1$ and slow growth of the peak at $x = -0.9$.

Equilibrium Distribution Stability Problem

Assume $u(x, t) = u^*(x) + w(x, t)$, $g(x, t) = \bar{g}(x)$.

- ▶ PDE: $w_t = [Dw_x - g(x)w]_x$
- ▶ BC: $[Dw_x - g(x)w](\pm X) = 0$
- ▶ IC: $w(x, 0) = w_0(x)$, $\int_{-X}^X w_0(x) dx = 0$

Assume solutions $w_n(x, t) = \psi_n(t)\phi_n(x)$.

- ▶ $\psi_n(t)$: $\psi'_n = -\lambda_n \psi_n$
- ▶ $\phi_n(x)$: $(D\phi'_n - g\phi_n)' + \lambda_n \phi_n = 0$, $[D\phi'_n - g\phi_n](\pm X) = 0$

The ϕ problem is of regular Sturm-Liouville type.

- ▶ $w(x, t) = \sum_{n=0}^{\infty} c_n e^{-\lambda_n t} \phi_n(x)$
- ▶ $\lambda_0 < \lambda_1 < \dots$ and ϕ_n has n zeros.

Equilibrium Distribution Stability

1. $(D\phi'_n - g\phi_n)' + \lambda_n \phi_n = 0, \quad [D\phi'_n - g\phi_n](\pm X) = 0$

- u^* satisfies the ϕ problem with $\lambda = 0$:
 - u^* is an eigenfunction with eigenvalue 0.

2. ϕ_n has n zeros.

- u^* has no zeros:
 - $\phi_0 = u^*$ and $\lambda_0 = 0$.
 - All other eigenvalues are positive.

3. $w(x, t) = \sum_{n=0}^{\infty} c_n e^{-\lambda_n t} \phi_n(x)$

- $\lim_{t \rightarrow \infty} w(x, t) = c_0 u^*(x).$

4. $\int_{-X}^X w(x, t) dx = 0 \quad \forall t$

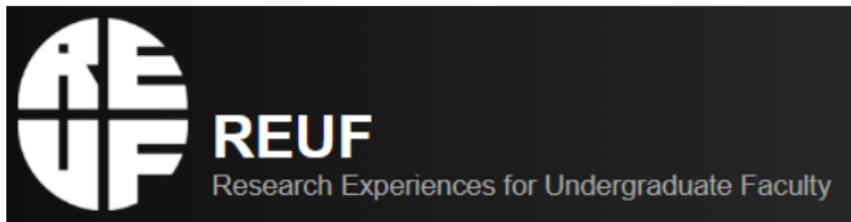
- $0 = \int_{-X}^X [\lim_{t \rightarrow \infty} w(x, t)] dx = c_0.$
 - $\lim_{t \rightarrow \infty} w(x, t) = 0.$

Additional Modeling Needed

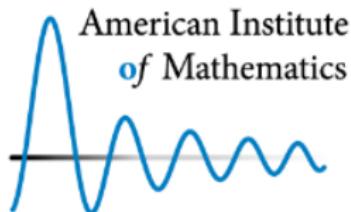
- ▶ What is missing from the modeling described here is a model component that links opinion dynamics with vaccination.
- ▶ Transition rates between Willing and Unwilling should depend on the opinion distribution **and** the current epidemiological status.
- ▶ For a model in which epidemiological status alone determines the transition rates, see Yi Jiang's talk **at 2:20pm EDT**.

Acknowledgements

- ▶ This work was begun as part of a REUF workshop.



- ▶ The REUF workshop and our subsequent group meetings were funded by AIM and ICERM.



References

- ▶ For incorporation of vaccination into short-term and long-term epidemiology models, see
 - Ledder (2022), Incorporating mass vaccination into compartment models for infectious diseases, *Mathematical Biosciences and Engineering*
 - <https://doi.org/10.3934/mbe.2022440>
- ▶ For an SIR-WU model without opinion dynamics, see
 - Jiang, Kurianski, Lee, Ma, Cicala, Ledder (2025), Incorporating changeable attitudes toward vaccination into compartment models for infectious diseases, *Mathematical Biosciences and Engineering*
 - <https://doi.org/10.3934/mbe.2025011>