Gregory Lederer

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EDUCATION

University of Massachusetts Amherst   Amherst, MA
Isenberg School of Management
Mark H. McCormack Department of Sport Management
Bachelor of Science in Sport Management   *Candidate, May 2026*
College of Natural Sciences
Bachelor of Science in Mathematics   *Candidate, May 2026*
<u>Concentration</u>*: Statistics & Data Science*
- Cumulative GPA: 3.55; Commonwealth Honors College

Relevant Coursework
Sport Analytics
- Gained experience in platforms such as Excel, R, and Tableau through real world sport statistic applications
- Created shot charts, heat maps, and more for individual research.

EXPERIENCE

UMass Men's Basketball Team   *Amherst, MA*
Team Manager   *December 2022 - Present*
- Developed a website utilizing Shiny Apps in R to display and visualize individual and team practice totals
- Dedicate 30+ hours a week to perform managerial duties and operations

IntelliSport Analytics   *Remote*
Summer Associate   *March 2023 - September 2023*
- Utilized mixed-method data analytics tools to assist sport industry leaders with the information and insight needed to make informed decisions
- Presented and performed quantitative analysis and collaboration on an individually led and assigned project

The Basketball Tournament (TBT)   *Philadelphia, PA (Hybrid)*
Events Intern   *April 2023 - August 2023*
- Assisted in all areas pertaining to planning and executing the event
- Managed all online orders for the tracking and shipping of products to and from our different regionals

Full Court Analytics   *Remote*
Basketball Analyst   *October 2022 - February 2023*
- Provided coaches with industry leading analytics, insights, and custom reporting
- Broke down game footage with an in-depth analysis to assist coaches with strategy and analytics

PROFESSIONAL ASSOCIATIONS

McCormack Strategy & Analytics Club   *September 2022 – Present*
- Provide forum for creation and discussion of advanced statistics and ideas throughout sports
- Host numerous guest speakers, sport statistic and coding discussions, and special events designed around use of advanced statistics within sport industry

McCormack Sport Leaders   *September 2022 - Present*
- Participate in student-run sport management organization dedicated to helping students excel through experiential learning
- Sponsor many tournaments, sporting events, host guest speakers every semester, provide unique opportunities for students to interact with faculty, and gain real-world experience in sports industry

SKILLS

Computer: R (coding language), Microsoft Excel, Word, PowerPoint, Python, Tableau