

Gregory Lederer

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EDUCATION

University of Massachusetts Amherst

Amherst, MA

Isenberg School of Management

Mark H. McCormack Department of Sport Management

Bachelor of Science in Sport Management

Candidate, May 2026

College of Natural Sciences

Bachelor of Science in Mathematics

Candidate, May 2026

Concentration: *Statistics & Data Science*

- Cumulative GPA: 3.55; Commonwealth Honors College

Relevant Coursework

Sport Analytics

- Gained experience in platforms such as Excel, R, and Tableau through real world sport statistic applications
- Created pitch graphs, heat maps, and more for individual research.

EXPERIENCE

UMass Men's Basketball Team

Amherst, MA

Team Manager

December 2022 - Present

- Developed and implemented an interactive website using Shiny Apps in R, highlighting proficiency in data visualization
- Managed 30+ hours weekly for operational duties, exhibiting adaptability and resilience in a dynamic, fast-paced environment

IntelliSport Analytics

Remote

Summer Associate

March 2023 - September 2023

- Applied mixed-method data analytics tools, demonstrating adaptability in a dynamic work setting
- Conducted quantitative analysis and contributed to a collaborative project, showcasing analytical thinking and problem-solving skills

The Basketball Tournament (TBT)

Philadelphia, PA (Hybrid)

Events Intern

April 2023 - August 2023

- Assisted in comprehensive event planning, overseeing online orders for product tracking and shipping
- Demonstrated organizational skills and adaptability in executing tasks for a successful tournament

Full Court Analytics

Remote

Basketball Analyst

October 2022 - February 2023

- Provided coaches with advanced analytics and insights, demonstrating data analysis proficiency
- Analyzed game footage to support coaches in strategic planning with meticulous attention to detail

PROFESSIONAL ASSOCIATIONS

McCormack Strategy & Analytics Club

September 2022 – Present

- Facilitated discussions on advanced statistics in sports, showcasing analytical thinking
- Hosted guest speakers and events focused on the use of advanced statistics in the sports industry

McCormack Sport Leaders

September 2022 - Present

- Engaged in a student-run sport management organization, gaining real-world experience
- Sponsored tournaments, sporting events, and hosted guest speakers, contributing to organizational leadership

SKILLS

Computer: R (coding language), Microsoft Office Suite, Python, Tableau, SQL