

GLORIA LEE

GRAPHIC DESIGNER



WHO AM I

I am a graphic designer skilled in minimalistic design. I'm a recent graduate with an advanced diploma in graphic design, seeking opportunities to use and improve my skills. I have a passion for brand and logo design, and would love to translate new ideas into a visual reality.

CONTACT ME

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EDUCATION

Seneca College of Applied Arts and Technology **2019 –2021**
Graphic Design Advanced Diploma (GPA 3.9)

- Relevant Coursework:**
 - Graphic Design I – V
 - Typography I – III
 - Branding Design
 - Information Design
 - Marketing Strategies/Design
 - Business of Design
- Honours & Awards:**

President's Honour List

 - Summer 2019
 - Winter 2020
 - Summer 2021

SOFTWARE

ADOBE CC <i>PROFICIENT WITH</i>	PHOTOSHOP	■ ■ ■ ■ ■
	INDESIGN	■ ■ ■ ■ ■
	ILLUSTRATOR	■ ■ ■ ■ ■
FAMILIAR WITH	PREMIERE	■ ■ ■ ■ ■
	AFTER EFFECTS	■ ■ ■ ■ ■
	XD	■ ■ ■ ■ ■
MICROSOFT OFFICE	WORD	■ ■ ■ ■ ■
	POWERPOINT	■ ■ ■ ■ ■
	EXCEL	■ ■ ■ ■ ■

EXPERIENCE

Social Media Manager (Internship) **MAY 2021 - JUN 2021**
Akhtar Immigration
Akhtar & Associates Legal Services
Akhtar Auto Sales

- Key Qualifications & Responsibilities**
- Independently managed the Facebook, Instagram and Youtube pages, ensuring that content was posted/uploaded in a timely manner.
 - Edited videos and ensured the title and descriptions were optimal for Instagram and Youtube.
 - Designed the graphics for Instagram posts in a pleasing fashion for followers to see
 - Designed the website for another company under the Amir Akhtar brand, **Akhtar Auto Sales**, and was versatile in managing both roles of Web Designer and Social Media Manager.
- Key Achievement**
- Generated viewership to a new Youtube channel and reach for the Instagram account under the Amir Akhtar brand.

MY SKILLS

- | | |
|---------------------------------|----------------------------|
| <u>Logo Creation</u> | <u>Designing for Print</u> |
| <u>HTML & CSS</u> | <u>Digital Design</u> |
| <u>Marketing & Branding</u> | <u>Typography</u> |
| <u>Composition</u> | <u>Video Editing</u> |

MY TRAITS

- | | |
|----------------------------------|------------------------|
| <u>Organized & Efficient</u> | <u>Active Listener</u> |
| <u>Team Player</u> | <u>Problem Solver</u> |
| <u>Detail Oriented</u> | <u>Always Learning</u> |
| <u>Communicative</u> | <u>Flexible</u> |

MY INTERESTS

- | | |
|----------------|-----------|
| Video Games | Drawing |
| Cooking/Baking | Reading |
| Photography | Gardening |

Teaching Assistant **JAN 2021 - APR 2021**
Seneca College

- Key Qualifications & Responsibilities**
- Assisted students with Adobe Creative Cloud software and answered any questions relating to the course material or the software.
 - Assisted professors with notes and materials for the course to ensure an optimal learning experience for students.
- Key Achievement**
- Provided students insight and a deeper understanding of the course, giving them inspiration to further their designs.

Freelance Artist/Graphic Designer **NOV 2016 - CURRENT**
Self-employed

- Key Qualifications & Responsibilities**
- Developed designs and art for personal or private use.
 - Effectively communicated with clients in regards to the design and managed commissions in a timely manner.
 - Trained in Adobe functionality to develop skills related to graphic design and art.
- Key Achievement**
- Managed deadlines and projects efficiently to provide clients a positive experience and extend reach to new clients through recommendation.