

# GLORIA LEE





## GRAPHIC DESIGNER



### WHO AM I

I am a graphic designer skilled in minimalistic design. I'm a recent graduate with an advanced diploma in graphic design, seeking opportunities to use and improve my skills. I have a passion for brand and logo design, and would love to translate new ideas into a visual reality.

### CONTACT ME

-  (416) 902-2393
-  glee.lokyin@gmail.com
-  linkedin.com/in/glorialeedesign
-  www.glorialee.design

### EDUCATION

**Seneca College of Applied Arts and Technology**      **2019 –2021**  
*Graphic Design Advanced Diploma (GPA 3.9)*

- Relevant Coursework:**
  - Graphic Design I – V
  - Typography I – III
  - Branding Design
  - Information Design
  - Marketing Strategies/Design
  - Business of Design
- Honours & Awards:**

President's Honour List

  - Summer 2019
  - Winter 2020
  - Summer 2021

### SOFTWARE

ADOBE CC <i>PROFICIENT WITH</i>	PHOTOSHOP	■ ■ ■ ■ ■
	INDESIGN	■ ■ ■ ■ ■
	ILLUSTRATOR	■ ■ ■ ■ ■
FAMILIAR WITH	PREMIERE	■ ■ ■ ■ ■
	AFTER EFFECTS	■ ■ ■ ■ ■
	XD	■ ■ ■ ■ ■
MICROSOFT OFFICE	WORD	■ ■ ■ ■ ■
	POWERPOINT	■ ■ ■ ■ ■
	EXCEL	■ ■ ■ ■ ■

### EXPERIENCE

**Social Media Manager (Internship)**      **MAY 2021 - JUN 2021**  
Akhtar Immigration  
Akhtar & Associates Legal Services  
Akhtar Auto Sales

- Key Qualifications & Responsibilities**
- Independently managed the Facebook, Instagram and Youtube pages, ensuring that content was posted/uploaded in a timely manner.
  - Edited videos and ensured the title and descriptions were optimal for Instagram and Youtube.
  - Designed the graphics for Instagram posts in a pleasing fashion for followers to see
  - Designed the website for another company under the Amir Akhtar brand, **Akhtar Auto Sales**, and was versatile in managing both roles of Web Designer and Social Media Manager.
- Key Achievement**
- Generated viewership to a new Youtube channel and reach for the Instagram account under the Amir Akhtar brand.







### MY SKILLS

- Logo Creation
- Designing for Print
- HTML & CSS
- Digital Design
- Marketing & Branding
- Typography
- Composition
- Video Editing

### MY TRAITS

- Organized & Efficient
- Active Listener
- Team Player
- Problem Solver
- Detail Oriented
- Always Learning
- Communicative
- Flexible

### MY INTERESTS

-  Video Games
-  Drawing
-  Cooking/Baking
-  Reading
-  Photography
-  Gardening

**Teaching Assistant**      **JAN 2021 - APR 2021**  
Seneca College

- Key Qualifications & Responsibilities**
- Assisted students with Adobe Creative Cloud software and answered any questions relating to the course material or the software.
  - Assisted professors with notes and materials for the course to ensure an optimal learning experience for students.
- Key Achievement**
- Provided students insight and a deeper understanding of the course, giving them inspiration to further their designs.

**Freelance Artist/Graphic Designer**      **NOV 2016 - CURRENT**  
Self-employed

- Key Qualifications & Responsibilities**
- Developed designs and art for personal or private use.
  - Effectively communicated with clients in regards to the design and managed commissions in a timely manner.
  - Trained in Adobe functionality to develop skills related to graphic design and art.
- Key Achievement**
- Managed deadlines and projects efficiently to provide clients a positive experience and extend reach to new clients through recommendation.