

GLORIA LEE





GRAPHIC DESIGNER



WHO AM I

I am a graphic designer skilled in minimalistic design. I'm a recent graduate with an advanced diploma in graphic design, seeking opportunities to use and improve my skills. I have a passion for brand and logo design, and would love to translate new ideas into a visual reality.

CONTACT ME

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-  linkedin.com/in/glorialeedesign

EDUCATION

Seneca College of Applied Arts and Technology **2019 –2021**
Graphic Design Advanced Diploma (GPA 3.9)

- Relevant Coursework:**
 - Graphic Design I – V
 - Typography I – III
 - Branding Design
 - Information Design
 - Marketing Strategies/Design
 - Business of Design
- Honours & Awards:**

President's Honour List

 - Summer 2019
 - Winter 2020
 - Summer 2021

EXPERIENCE

Social Media Manager (Internship) MAY 2021 - JUN 2021

Akhtar Immigration
Akhtar & Associates Legal Services
Akhtar Auto Sales

- Key Qualifications & Responsibilities**
- Independently managed the Facebook, Instagram and Youtube pages, ensuring that content was posted/uploaded in a timely manner.
 - Edited videos and ensured the title and descriptions were optimal for Instagram and Youtube.
 - Designed the graphics for Instagram posts in a pleasing fashion for followers to see
 - Designed the website for another company under the Amir Akhtar brand, **Akhtar Auto Sales**, and was versatile in managing both roles of Web Designer and Social Media Manager.
- Key Achievement**
- Generated viewership to a new Youtube channel and reach for the Instagram account under the Amir Akhtar brand.

Teaching Assistant JAN 2021 - APR 2021

Seneca College

- Key Qualifications & Responsibilities**
- Assisted students with Adobe Creative Cloud software and answered any questions relating to the course material or the software.
 - Assisted professors with notes and materials for the course to ensure an optimal learning experience for students.
- Key Achievement**
- Provided students insight and a deeper understanding of the course, giving them inspiration to further their designs.

Freelance Artist/Graphic Designer NOV 2016 - CURRENT

Self-employed

- Key Qualifications & Responsibilities**
- Developed designs and art for personal or private use.
 - Effectively communicated with clients in regards to the design and managed commissions in a timely manner.
 - Trained in Adobe functionality to develop skills related to graphic design and art.
- Key Achievement**
- Managed deadlines and projects efficiently to provide clients a positive experience and extend reach to new clients through recommendation.

SOFTWARE

ADOBE CC <i>PROFICIENT WITH</i>	PHOTOSHOP	<div><div></div><div></div><div></div><div></div><div></div></div>
	INDESIGN	<div><div></div><div></div><div></div><div></div><div></div></div>
	ILLUSTRATOR	<div><div></div><div></div><div></div><div></div><div></div></div>
FAMILIAR WITH	PREMIERE	<div><div></div><div></div><div></div><div></div><div></div></div>
	AFTER EFFECTS	<div><div></div><div></div><div></div><div></div><div></div></div>
	XD	<div><div></div><div></div><div></div><div></div><div></div></div>
DESIGN TOOLS	CANVA	<div><div></div><div></div><div></div><div></div><div></div></div>
	FIGMA	<div><div></div><div></div><div></div><div></div><div></div></div>
MICROSOFT OFFICE	WORD	<div><div></div><div></div><div></div><div></div><div></div></div>
	POWERPOINT	<div><div></div><div></div><div></div><div></div><div></div></div>
	EXCEL	<div><div></div><div></div><div></div><div></div><div></div></div>







MY SKILLS

- Logo Creation
- Designing for Print
- HTML & CSS
- Digital Design
- Marketing & Branding
- Typography
- Composition
- Video Editing

MY TRAITS

- Organized & Efficient
- Active Listener
- Team Player
- Problem Solver
- Detail Oriented
- Always Learning
- Communicative
- Flexible

MY INTERESTS

-  Video Games
-  Drawing
-  Cooking/Baking
-  Reading
-  Photography
-  Gardening