

# American Humane Association<sup>SM</sup>

The nation's voice for the protection of children & animals<sup>SM</sup>

April 30, 2013

Dear Executive Film Producer,

In the spring of 2012, I was introduced to Glenda Facemire and her book, *"Music in the Kitchen" Favorite Recipes From Austin City Limits Performers*". Over the past year, Glenda and I have conversed many times on the phone, and I consider her both a friend and a business advisor. Glenda's passion for music, food and philanthropy are clearly exhibited in her book. American Humane Association is proud to be Glenda's charity of choice, and we thank her for both her financial support as well as her promotion of American Humane Association in *Music in the Kitchen*.

Glenda's relationship with American Humane Association goes beyond just her financial support. Glenda's passion for our mission combined with her business acumen have been a welcome addition. Glenda freely offers marketing ideas, online fundraising strategies for consideration, philanthropic celebrities to contact (Shirley MacLaine, Austin music scene, for example). 'Music in the Kitchen' cookbook has been a hit within the American Humane Association office as well as with friends and donors. We even highlighted the book in our silent auction at our annual Hero Dog Awards gala, which was televised nationally on The Hallmark Channel. AHA even donated Glenda's book to singer/songwriter Jewel and Betty White in recognition of their kind and continued support towards American Humane Association.

One other point of interest. You have probably seen our "No Animals Were Harmed" disclaimer at the end of movies. But did you know that AHA's Los Angeles based Film & TV Unit is the film and television industry's only officially sanctioned animal monitoring program? Our Film & TV Unit has exclusive on-set jurisdiction for the Screen Actors Guild to supervise the use of animals in movies, TV shows and commercials. Given our status in the movie and TV industry, there may be a role for AHA in Glenda's project.

I have thoroughly enjoyed getting to know Glenda both socially and professionally. I would welcome the opportunity to talk with you and discuss the mission of American Humane Association and our relationship with Glenda. Feel free to contact me anytime.

Ken Mountcastle-Philanthropic Services Officer

American Humane Association

1400 16th Street NW, Suite 360

Washington, DC 20036

(202) 841-6080

11530 Ventura Boulevard

Studio City, CA 91604

(818) 501-0123