



Augusta Precious Metals

Your Premier Gold IRA Company

# Welcome to Augusta Precious Metals

## The Brilliant Choice to Diversify Your Savings

If you're searching for a precious metals provider to help you diversify your hard-earned savings, educate you on economic conditions, and empower you with a gold IRA, then you've come to the right place.



# The Pure Brilliance Of Precious Metals



"I diversified my retirement savings with gold & silver from Augusta. You can, too."

**Joe Montana**  
Hall of Fame Quarterback\*

Physical gold and silver have been the asset of choice for savvy retirement savers for thousands of years. Their appeal crosses borders, ages and walks of life. Why? Because they provide unique diversifying qualities — and have never been worth zero. When you purchase gold and silver, you are in good company.

In today's unpredictable market, many savers turn to physical gold and silver because they often are uncorrelated stores of value that can help diversify your portfolio. Through history, they generally have moved to offset portfolio losses due to inflation and devaluation of currency. \*\*

For a precious metals buying experience that is easy and streamlined, work with an established, reputable company — Augusta Precious Metals. We offer economic education, excellent service and quality gold and silver products, a powerful way to diversify your wealth and gain peace of mind. We want to be your gold IRA company.

Call Augusta today. We welcome the opportunity to learn more about you and see if we can help.

## Trusted by 1000s of Americans



### Award-Winning Company On Your Side

We educate and empower Americans every day to diversify their money using a self-directed precious metals IRA.



### Corporate Expertise, Serving Individual Needs

This means you get specialized attention from every department for a higher level of service.

Augusta has earned top ratings from multiple consumer review watchdogs.



\* Joe Montana is a customer and paid ambassador for Augusta Precious Metals.

\*\* Past performance does not guarantee future results.

# Our Mission

*Augusta's mission is to educate and empower Americans to diversify retirement savings.* We help you understand the economy and learn about precious metals IRAs, which Americans are increasingly using to hedge against economic stresses.

If you decide to become a customer, we help you through the entire process and do 95% of the legwork with you. Then you have ongoing access to the entire Augusta Precious Metals team as your personal resource for the life of your account. Take advantage of precious metals to diversify your savings today!



## A Message From Our CEO

### Welcome to Augusta!

We are standing by to help you diversify your savings.

Dear Customer,

I believe every American deserves the brilliant savings-diversifying benefits of physical gold and silver. I've had a lifetime of exposure to these alternative assets — and I've learned they give you a higher level of control over your own savings. They're also exciting to own and a satisfying legacy for loved ones.

Augusta Precious Metals is proud to offer tangible gold and silver to meet your needs.

You have my personal guarantee that you'll receive superior service from your customer success agent, our professional gold and silver educators, the IRA processing department, the Augusta order desk, and our confirmation department. We are committed to helping you use gold and silver to gain peace of mind in regard to the economic pressures that can burden your savings — including IRAs, 401(k)s and other retirement accounts.\*

This brochure explains your precious metals options. We hope you'll call, so we can answer your questions: **800-700-1008**.

Thank you for choosing Augusta. We look forward to serving you.

Sincerely,

A handwritten signature in blue ink that reads "Isaac Nuriani".

Isaac Nuriani  
Founder & CEO  
Augusta Precious Metals

Ask an Augusta  
agent how you can  
use gold and silver  
to diversify YOUR  
savings!

**800-700-1008**

\* The information in this guide does not, and is not intended to, constitute legal, financial planning or investment advice. Instead, this guide is for general information purposes only.

# How Do We Support Your Retirement Savings?

We make economics simple to help you understand what's going on behind the scenes and learn to use a precious metals IRA to diversify the savings you worked hard for and deserve.

## TRUST



Hall of fame quarterback Joe Montana asked his financial team to search for THE BEST precious metals companies in the nation and make a recommendation. After Mr. Montana reviewed the material and spoke with Augusta's director of education Devlyn Steele, he became an Augusta customer. He loved the company's mission so much that he now also serves as our corporate ambassador. He said, "Augusta is a company strong enough to build a reputation as the best, and personal enough to give you the special treatment everyone deserves. I encourage you to take time to find out more about precious metals — and specifically Augusta Precious Metals. I, for one, am really glad I did."

## EDUCATION



Devlyn Steele leads a professional team dedicated to educating fiscally conservative Americans about savings diversification through alternative assets. The team teaches retirement savers how inflation affects the value of their hard-earned dollars and how to easily add gold and silver to gain often-uncorrelated diversification. Through a three-decade financial services and economics career, Mr. Steele has processed financial assets worth \$2 billion+. He is a member of the prestigious Harvard Business School graduate analytics program. His informative web conferences have attracted many wealthy, successful customers. Ask us if you qualify for a one-on-one meeting with him.

## EMPOWERMENT

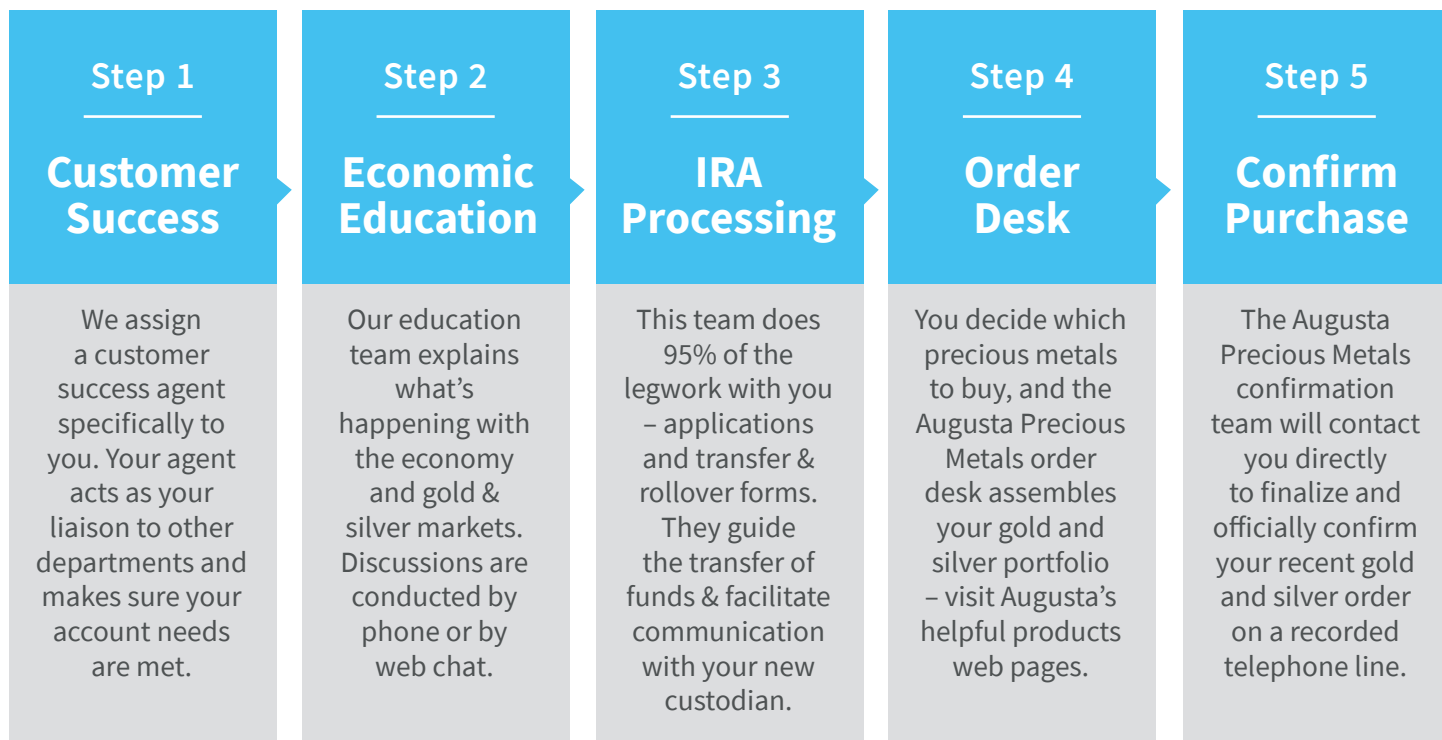


Augusta Precious Metals uses a unique multi-team approach to educate and empower you to take charge of and diversify your savings confidently and comfortably. The professionals in each Augusta department take responsibility for providing information and guiding you through the steps smoothly. You are always 100% in control. The knowledgeable customer success agent personally assigned to you is your primary contact through the entire purchase process. Your agent will introduce you to the education team, IRA processing team, order desk and confirmation department. You have access to all of us through the life of your account.



# What To Expect If You Choose Augusta

Augusta's five specialized departments are focused on your success. These professionals have definitive responsibilities for making sure your Augusta experience is smooth and easy.



## Deep Experience & Dedicated Service

Augusta is different from other precious metals companies because of our single-minded devotion to service as your precious metals provider over the long term. Every member of every Augusta department — from CEO to receptionist — is dedicated to helping retirement savers gain peace of mind by making it easy to own an asset that is known for helping diversify portfolios in volatile times.

Augusta's premium service culture is powered by the hard work and experience of Augusta gold and silver professionals. Our job is to stay abreast of current economic trends that could affect your savings — and ways gold and silver ownership could help you sleep well at night. \*\*

## Free With Your Purchase: Lifetime Access To Team Services

The advantages of working with Augusta don't end with your transaction. We are a long-term personal resource you can use anytime: your precious metals company. We'll answer your questions and help you purchase gold and silver to diversify your savings for many years to come.

Our gold and silver professionals are some of the most knowledgeable in the industry. We help with all things precious metals — contribution, distribution, liquidation, transfer, or required minimum distributions — for the life of your and your family's account.

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# Augusta's 7 Distinct Advantages

Augusta Precious Metals' devotion to simplifying the gold IRA process makes us different from other providers. We know how important your retirement savings are to your future. Our award-winning approach to customer support is embodied by seven core values that help ensure we're always striving to serve your best interests. We believe these advantages are the reason Augusta has hundreds of 5-star ratings.



## **Knowledge.**

We work hard to deeply understand economic and geopolitical factors that could potentially affect your savings. We constantly evaluate concerns of retirement savers and assess ways physical gold and silver may be able to help address them.



## **Commitment.**

Augusta is committed to you. The basis of our commitment is the recruitment and continual training of experienced gold and silver professionals to help you diversify your hard-earned retirement accounts.



## **Respect.**

Top-notch service must include showing the highest regard for customers. We understand and respect the time and hard work you put into accumulating retirement savings. We show respect in a streamlined, time-efficient process.



## **Accessibility.**

At Augusta we're here when you need us. If your assigned customer success agent isn't available when you call, leave a message that will be returned quickly, or press 0. Other departments are also standing by to help.



## **Transparency.**

Augusta is set apart from other companies by our dedication to transparency. We earn customer loyalty & repeat business with clear communication, no hidden fees and disclosure during account setup and transactions.



## **Selection.**

Augusta has thoroughly researched precious metals products and offers gold and silver coins from national mints. We offer clear options and simple steps for your retirement or cash account to give you confidence.



## **Coordination.**

Augusta is your personal precious metals resource for the life of your and your family's gold and silver account. Our teams contain some of the industry's most knowledgeable professionals, and you receive our ongoing assistance.

# Introducing Augusta Precious Metals Premier Products

Augusta Precious Metals offers two major options for gold and/or silver:



## Gold & Silver from Augusta for Your IRA

A self-directed IRA combines the unique advantages of owning non-paper precious metals assets with the enhanced savings potential of a tax-advantaged retirement account. This type of IRA can help you achieve diversification with time-tested assets that have never been worth zero. Physical gold and silver IRAs often are used as a hedge against inflation, economic turmoil and monetary policies that could potentially devalue the dollar and reduce your wealth.

Your Augusta Precious Metals team explains the account setup process, then completes most of the paperwork with you. A custodian helps transfer funds. The metals are sent to a highly secure, insured depository you choose. For more information, see Augusta's Gold & Silver IRA InfoGuide.

## Three Easy Steps to a Gold & Silver IRA:

1

### CREATE YOUR NEW IRA

with Augusta's preferred self-directed IRA custodian

2

### FUND YOUR ACCOUNT

with dollars from your existing retirement account

3

### BUY GOLD OR SILVER

you choose and order from Augusta's order desk



## Gold & Silver Cash Purchases

If you would like to take possession of, manage and control your own physical precious metals outside of an IRA to avoid mainstream banking and digital records systems, this may be the ideal gold and/or silver account to choose. We deliver your precious metals directly to you with free shipping and transit insurance. An Augusta cash account provides easy access to many forms of precious metals you can store wherever you like. You control your own security. Ask how a gold and silver cash account could work for you.

## Let's talk!

Ask a customer success agent how physical gold and silver could help you diversify your savings.

Call us today: **800-700-1008**

## Found A Needle in a Haystack \*\*\*

"After over a decade of dealing with several well-known precious metals outfits, I can honestly say that I discovered a firm that stands head and shoulders above any of them."

– Robert M.

## Amazing IRA Program at Augusta

"I have had many positive experiences with Augusta, and if my experience helps someone else choose this company and their amazing program, then it would be well worth my time."

– Jeff R.

## I Feel Good about Working with Augusta

"I would like to say that I am very pleased working with Augusta Precious Metals. They helped me every step of the way and were always prompt in returning my calls. I felt very good about working with them and would recommend them to anyone."

– Robbie L.

# The Brilliant Choice To Diversify Your Savings

Augusta Precious Metals provides more than physical gold and silver transactions. We are your precious metals company. We'll stand by you through retirement with lifetime service as a trusted source of information and quality products that have the potential to help you offset inflation and the shrinking value of the dollar.

Please allow us the opportunity to make you one of our thousands of satisfied customers.

**Call today to speak to your personal Augusta customer success agent.**

**800-700-1008**

**IMPORTANT DISCLOSURES:** Any representations made by Augusta are Augusta's opinions and not representations of past or existing fact and are not to be relied on by anyone for any purpose. Seek your own legal, tax, investment, and financial advice before opening an account with Augusta. Augusta's representations may contain inadvertent errors. Augusta is neither licensed nor qualified nor does it offer legal, tax, investment, or financial advice. You should not base any purchasing decisions on any representation Augusta may make. All decisions regarding the purchase or sale of precious metals, including the decision of which precious metals to purchase or sell, are your decisions alone. Augusta cannot guarantee, and makes no representation, that any metals purchased by a customer will appreciate at all or appreciate sufficiently to make a profit, and there is no certainty that any metals can be sold for a profit. The future value of the precious metals you purchase cannot be predicted. You could lose money. Don't purchase Augusta products with money you can't afford to lose or have tied up for several years. Prices may rise and fall over time or rapidly. Past performance of any precious metal does not guarantee future results. Premium coins are sold for more than the value of the spot price of the precious metal they contain. The value assigned to Premium coins at any given time may vary from retailer to retailer and Augusta cannot guarantee another retailer will value a Premium coin at the same rate as Augusta would in any given circumstance. Augusta cannot guarantee buy-back of any item it sells and cannot guarantee another retailer will purchase a premium coin. Augusta's sale prices and potential buyback prices are determined and controlled by Augusta in its sole discretion. Any purchase of precious metals from Augusta is speculative and unregulated. For more information, call Augusta Precious Metals at 800-700-1008.

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\*\*\*Past customers received silver coins as a thank-you for reviews.



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5830 East 2nd Street, Casper, WY 82609

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