

CVS Prescription Tracker



“I would like to use new tools to make life simpler, but I don’t have the patience to learn new technologies. Call me “old-school.”

John Graham

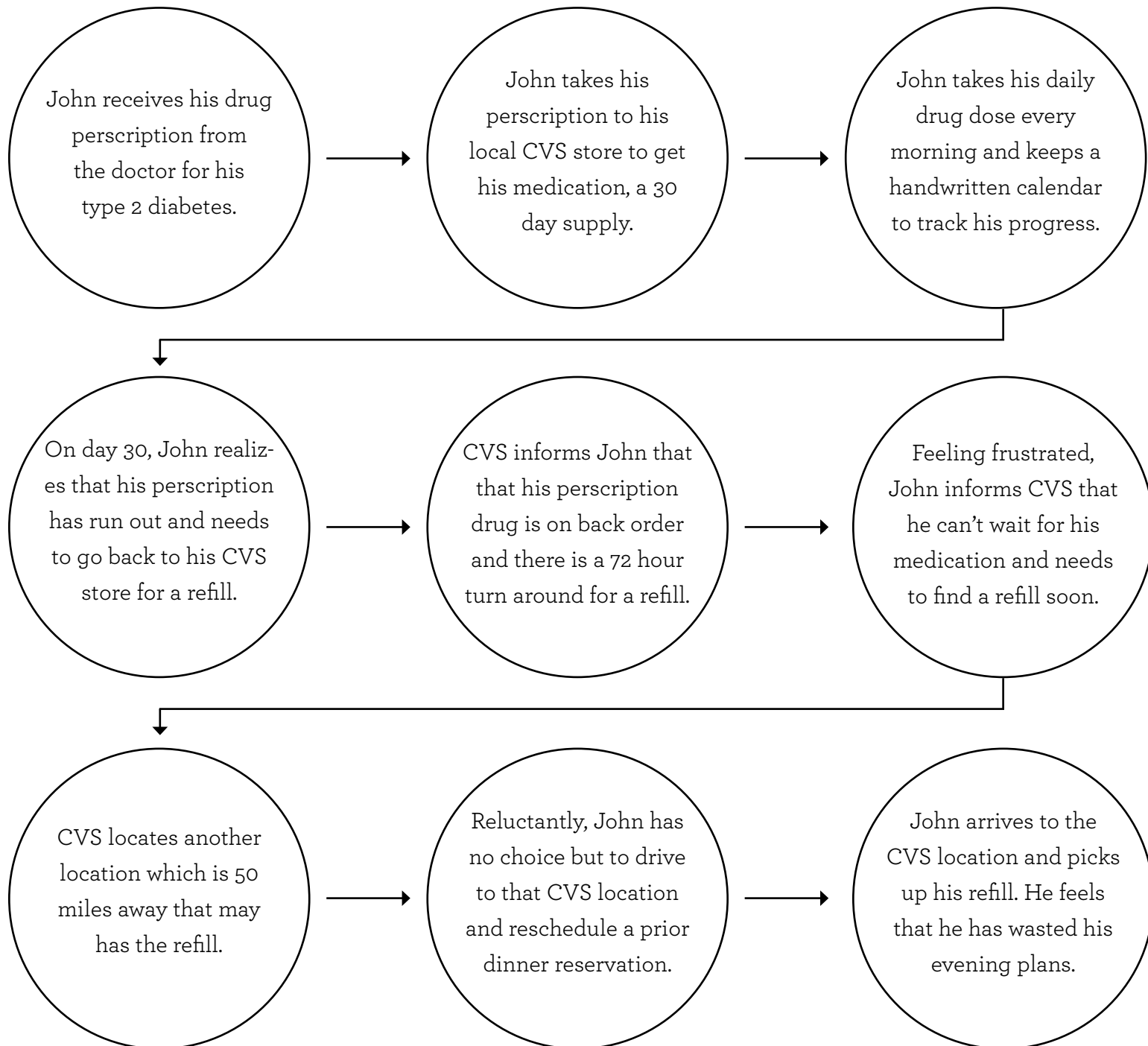
Age 45, General Manager

John lives a busy life managing his job as a General Manager at a construction company and as a father of two teenage boys. He is very “old-school” and relies on his teenage boys to teach him how to use his iPhone. His doctor recently diagnosed John with type 2 diabetes. He knows he needs to make important life style changes to maintain his health. However, it can be a daunting challenge given his busy life.

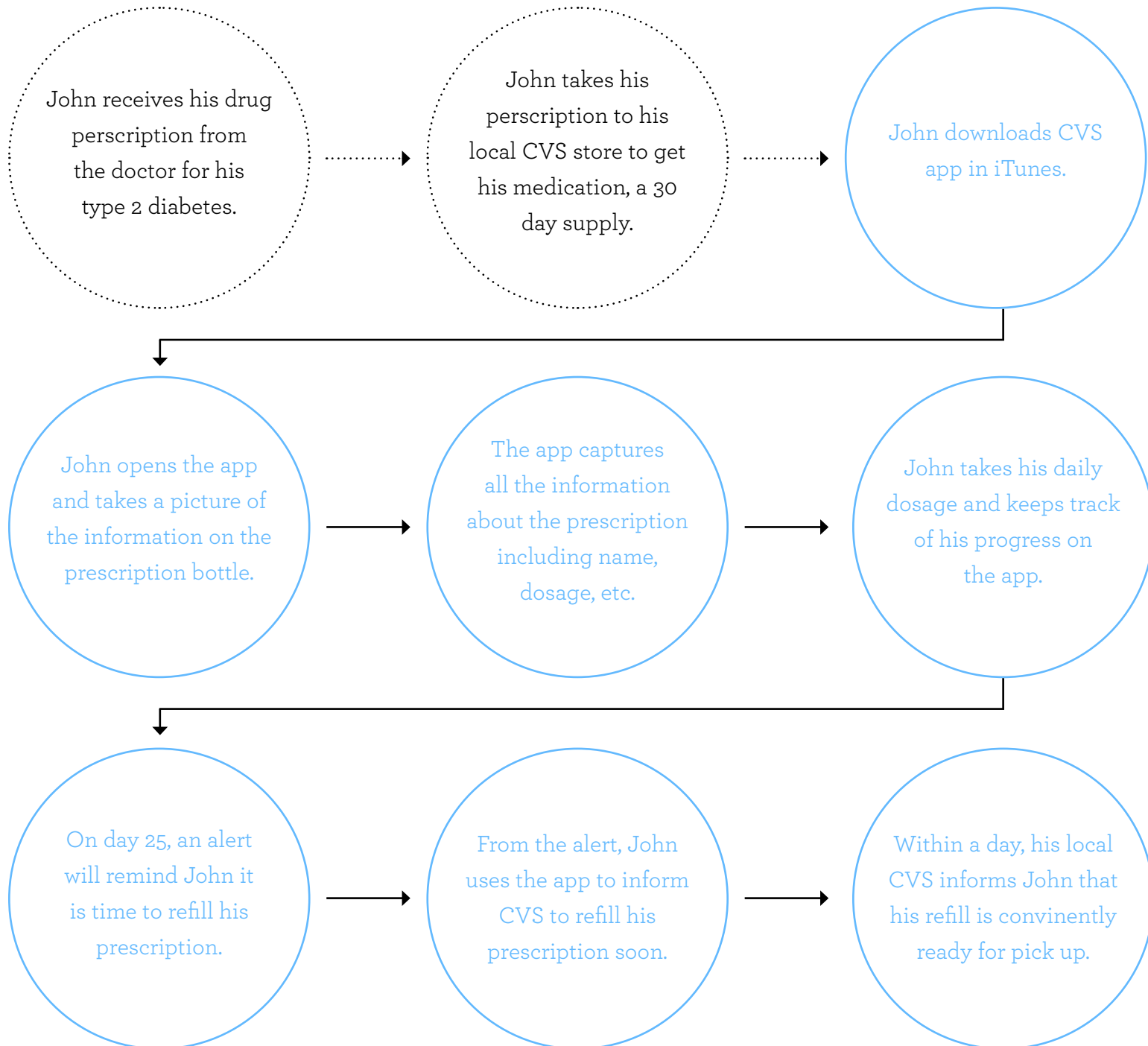
Being “old-school”, he hasn’t fully embraced new technologies that can help simplify tasks and manage his health. He prefers to jot reminders and tasks on a Hallmark calendar to keep track of his daily medication.

His son decides to download the CVS app on iTunes. He convinces his father that the app can save a lot of time and keep better track of his progress rather than using an out dated calendar. In this case, John can now effectively manage his health and keep better track of his perscription. John can now be alerted when his perscription is low and can simply tell his local CVS to refill his prescription soon.

USER SCENARIO



USER SCENARIO W/APP





“Why break away from old fashioned rituals, if they seem to work for you? Nothing is broken.”

Betty Johnson

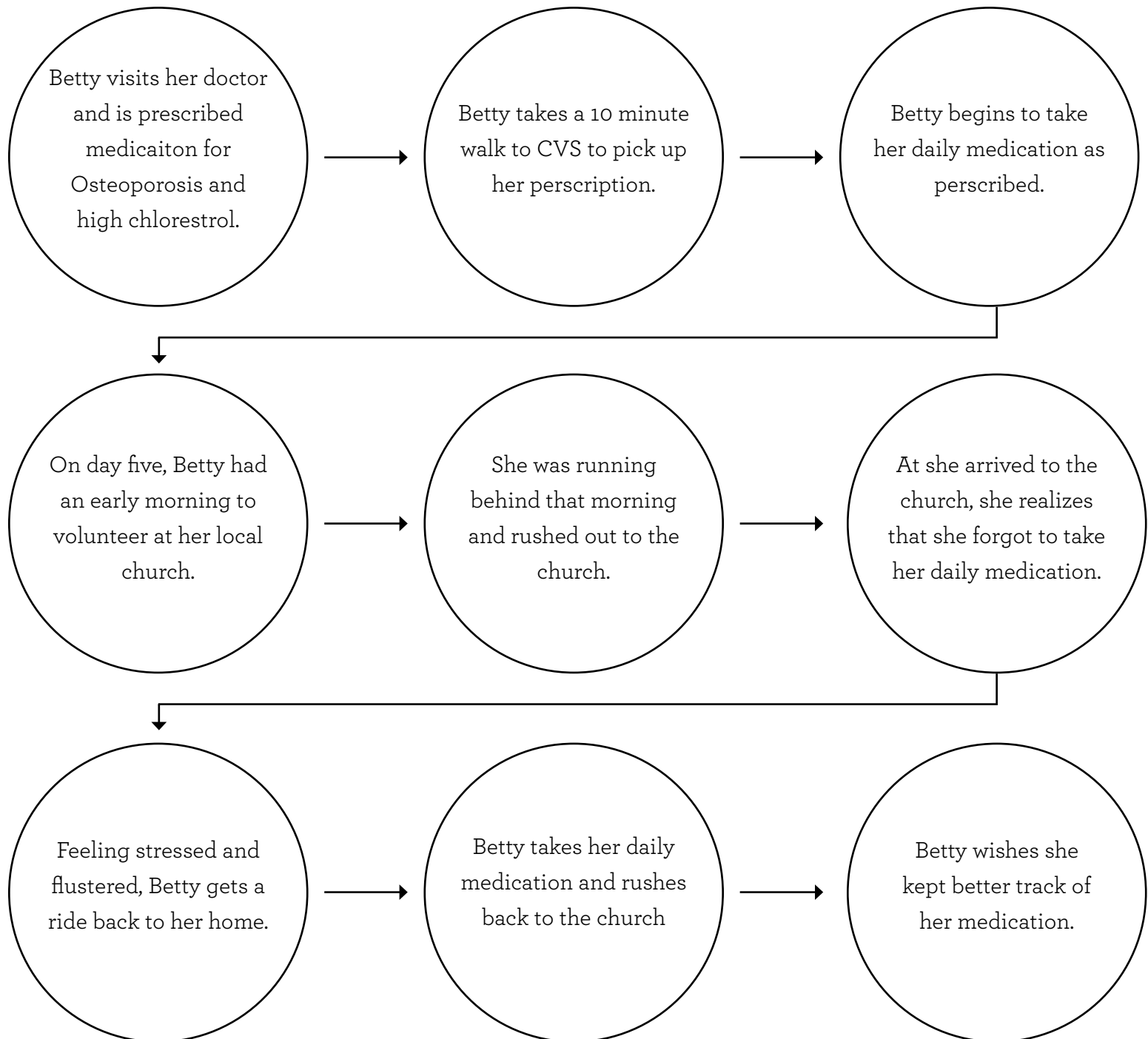
Age 65, Retired

Betty Johnson is retired and lives by herself in her family home of 45 years. With her advancing age, she enjoys an active lifestyle by volunteering at her local church and taking care of her grandchildren. She takes daily medication to control multiple conditions including diabetes, high cholesterol and osteoporosis.

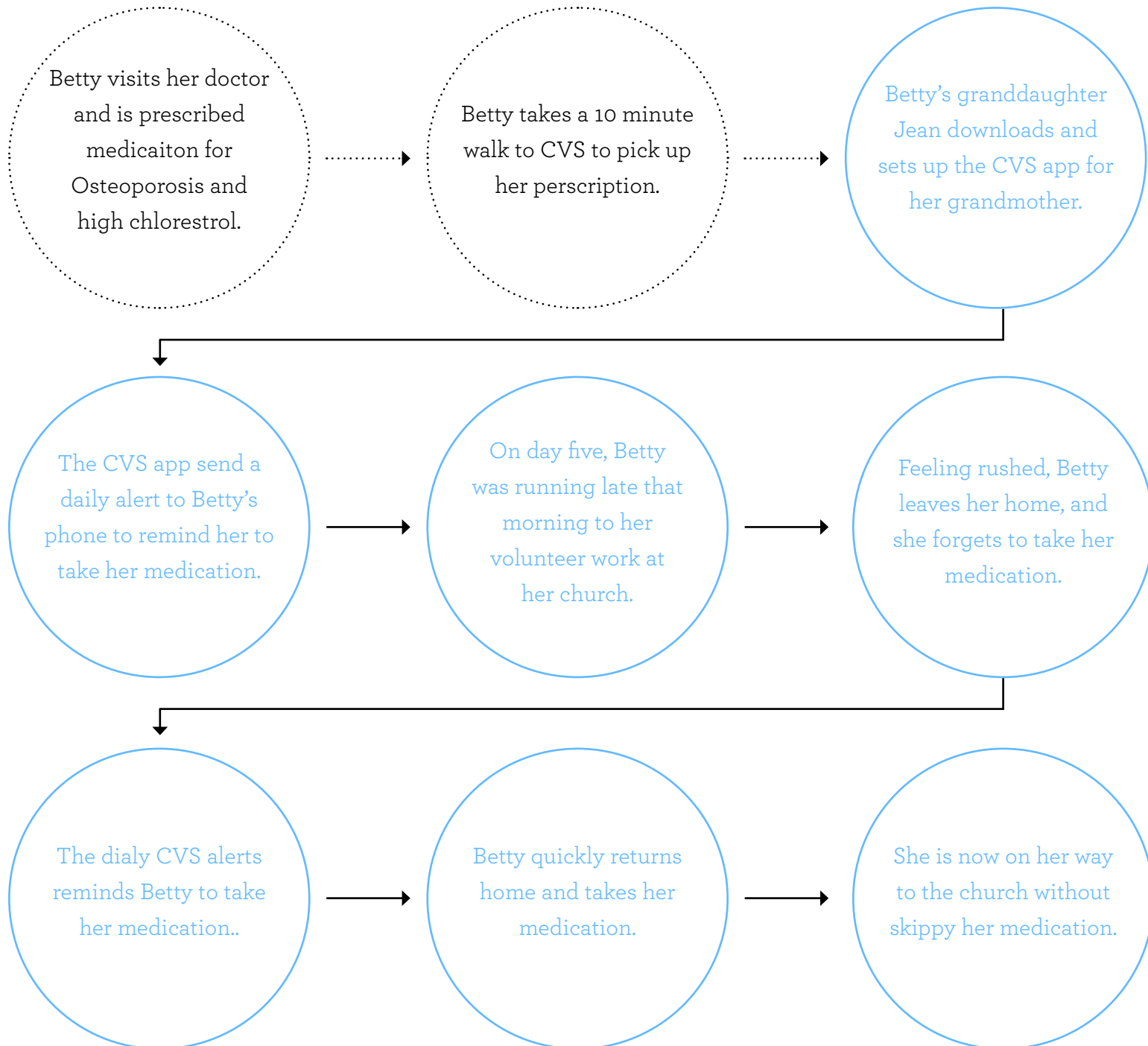
She doesn't manually track her daily medication, but she is used to her daily ritual and seems never forget to take her medication. She visits her doctor regularly and maintains a healthy eating diet with 30 minute walks every morning.

She is not tech-savvy like her grandchildren, but she is comfortable with her flip phone she's had for long time. She doesn't believe in “fancy gadgets” and prefers not to fuss with newer technologies, despite the inkling from grandchildren

USER SCENARIO



USER SCENARIO W/APP





“I run my whole life through my iPhone. I would freak out if I am not with it.”

Jean Johnson

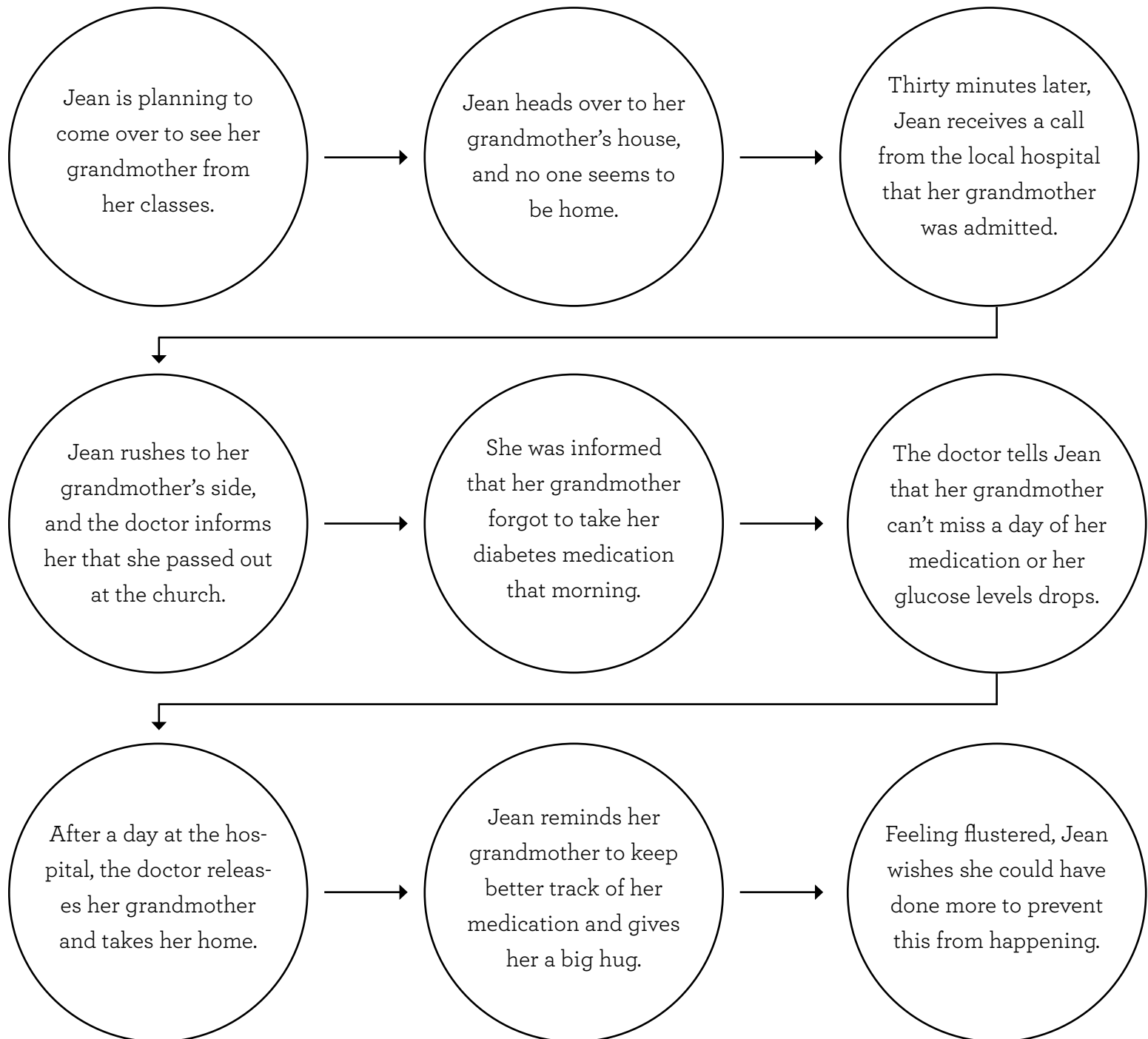
Age 21, College Student

Jean Johnson is your typical college student entering her junior year, majoring in marketing. She stays at her campus dorm which is close to her grandmother, Betty, whom she visits her regularly. She is a free-spirited millennial who is very active with social media and can't live without her iPhone.

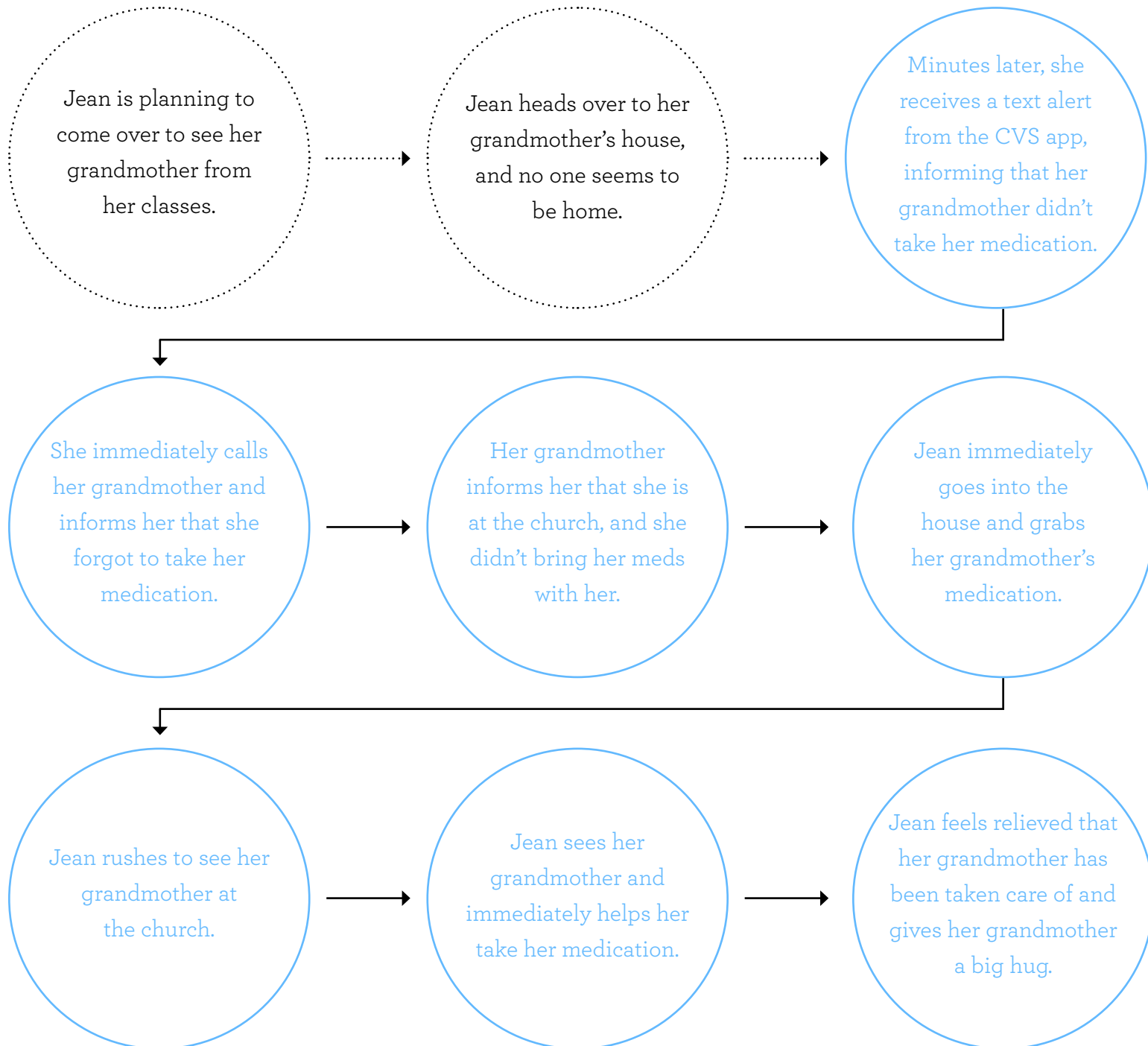
Since she is always at her grandmother's house, she likes to help Betty around the house and runs chores for her. She always pokes fun at her grandmother's antiquated flip phone and encourages her to get an iPhone, so they can communicate on Facebook.

Being more tech-savvy, Jean also wants to show her grandmother how new technologies can help make life simpler. However, she understands that there is a learning curve for her grandmother to grasp new technologies. It's a challenge she is willing to be patient with her grandmother.

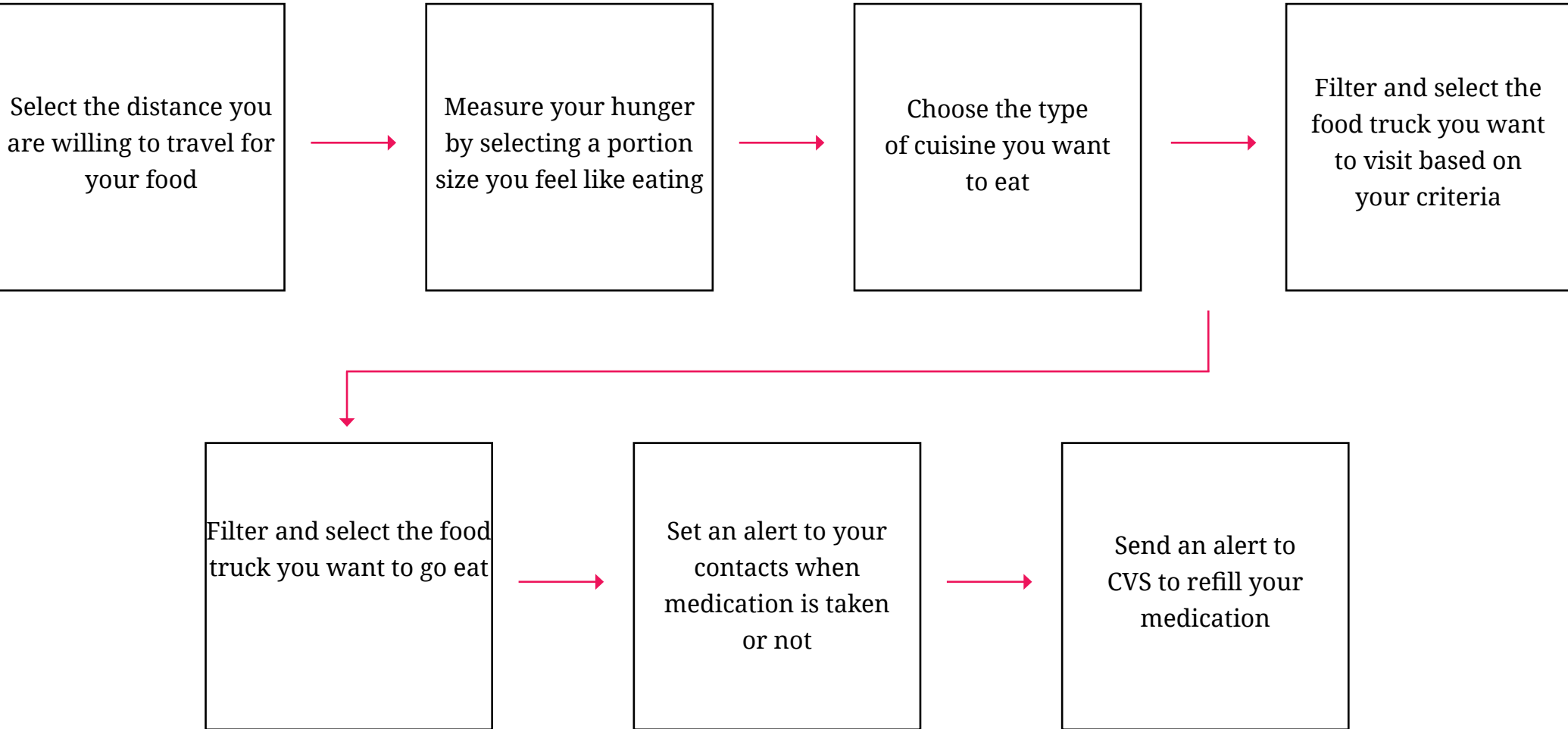
USER SCENARIO



USER SCENARIO W/APP



Tasks



Early Sketches

10:15

< STEP 1

PREScription NAME

CONFIRM PRESCRIPTION NAME

FLECDINIDE

NEXT

10:15

< STEP 2

DOSAGE

VERIFY PRESCRIPTION DOSAGE

DOSE: 150 UNITS: MG ✓

NEXT

10:15

< STEP 3

MEDICATION TIME

ADD TIME(S) TO TAKE YOUR MEDICATION

2:35AM DAILY ✓

+ ADD TIME

⌚ 2:35AM DAILY X

NEXT

10:15

< STEP 4

CONTACTS

CHOOSE YOUR CONTACTS TO INFORM THEM ABOUT YOUR MEDICATION

CONTACTS

⌚ JENNY JOHNSON GRANDDAUGHTER X

+ ADD CONTACT

NEXT

10:15

< STEP 5

ALERTS

NOTIFY YOUR CONTACTS WHEN YOUR MEDICATION IS TAKEN

SEND ALERT WHEN MEDICATION IS TAKEN ☒

SEND ALERT WHEN YOU MISSED YOUR MEDICATION ☒

SEND ALERT TO NOTIFY YOUR CONTACTS AFTER YOU MISSED MEDICATION WITHIN: 10 MINUTES ✓

NEXT

10:15

< STEP 6

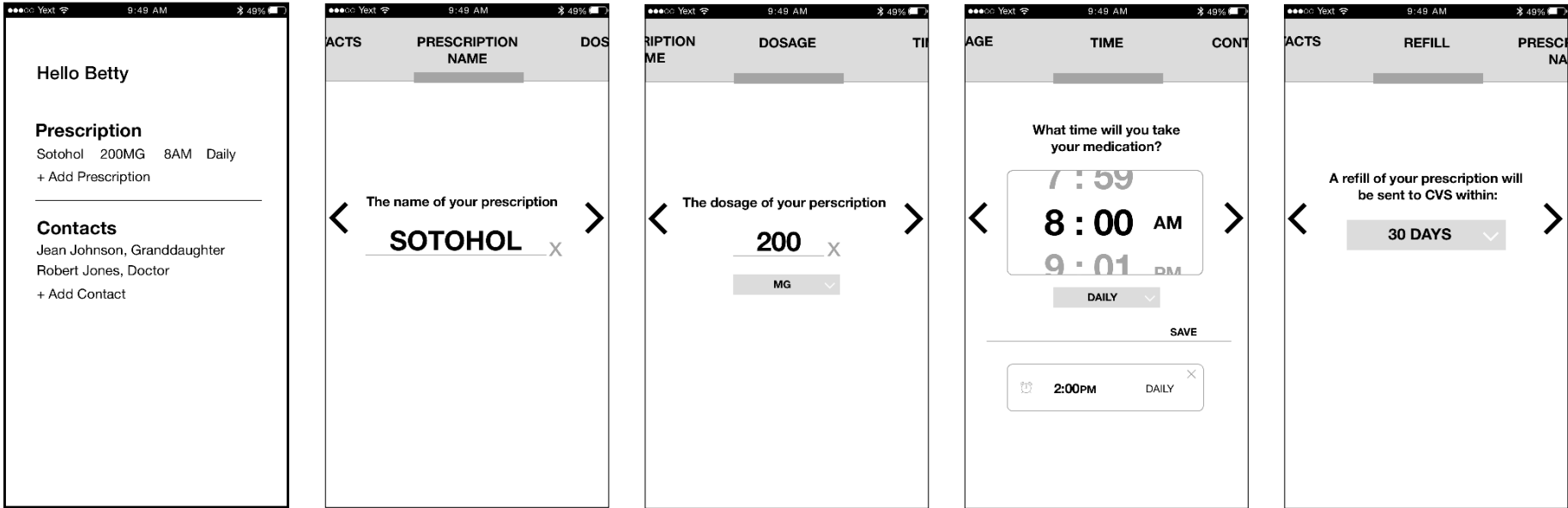
REFILL

NOTIFY CVS ON YOUR NEXT REFILL

14 DAYS ✓

NEXT

Wireframes



Mood Board



Style Sheet

Typography

Primary

Display

Clarendon Bold 48px

Header

Trade Gothic 24px

Header 1

Trade Gothic Bold 24px

Label/Form Field Txt

Trade Gothic 18px

Navigation Txt

Trade Gothic 18px

Card Txt

Clarendon Light 16px

Btn Txt

Trade Gothic Bold 14px

Body Txt

Trade Gothic 14px

Small Txt

Trade Gothic 10px

Secondary

Display

Clarendon Bold 48px

Header

Trade Gothic 24px

Header 1

Trade Gothic Bold 24px

Label/Form Field Txt

Trade Gothic 18px

Navigation Txt

Trade Gothic 18px

Card Txt

Clarendon Light 16px

Btn Txt

Trade Gothic Bold 14px

Body Txt

Trade Gothic 14px

Small Txt

Trade Gothic 10px

Style Sheet

Typography

Disabled

Display

Clarendon Bold 48px

Header

Trade Gothic 24px

Header 1

Trade Gothic Bold 24px

Label/Form Field Txt

Trade Gothic 18px

Navigation Txt

Trade Gothic 18px

Card Txt

Clarendon Light 16px

Btn Txt

Trade Gothic Bold 14px

Body Txt

Trade Gothic 14px

Small Txt

Trade Gothic 10px

Accent

Display

Clarendon Bold 48px

Header

Trade Gothic 24px

Header 1

Trade Gothic Bold 24px

Label/Form Field Txt

Trade Gothic 18px

Navigation Txt

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Card Txt

Clarendon Light 16px

Btn Txt

Trade Gothic Bold 14px

Body Txt

Trade Gothic 14px

Small Txt

Trade Gothic 10px

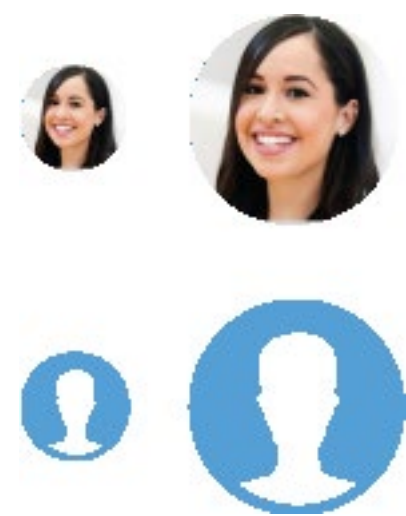
Colors



Elements



Headshots



Sheets



Ginger Root 550MG

Every other day @ 2:35AM



Jenny Johnson

Granddaughter



2:35AM

Daily



Form Fields

bettyjohnson@gmail.com

2:35AM

Progress Bar



Buttons

 Add Contact

 Add Contact

SAVE

SIGN UP

SAVE

SIGN UP

LOG IN

LOG IN

NEXT

NEXT

Drop Down Menu

Pop Up Menu

14 days

None
14 days
30 days
60 days
90 days
<div>CANCEL</div> <div>SAVE</div>

Dialogue Box

Your password reset has been sent to your email.

Close

Are you sure you want to log out?

CancelYes



Final Iteration

In the final iteration, I combined all the elements from my wireframes, mood board and UI components from my style guide. My target audience was elderly users, therefore legibility and ease-of-use was a main focus for this application.

[Click here to view the application.](#)

