

# CROSS CONNECT

ASSISTING AND CREATING UNITY AMONGST CHURCHES THROUGH TECHNOLOGY



# Mission

The Cross Connect Company offers technological support, and information to tech-struggling churches in need. Furthermore, it offers a flourishing platform for churches around the country to connect, for the purpose of helping each other and fellowship. In order to create unity, grow together, strengthen their ministry, and build the Kingdom!



# HELLO!



**I am Glenn Jerome Ivory Jr.**

**I was born May 11, 2005.**

**I am an active member in the church community. I attend True Hope Ministries C.O.G.I.C.**

**I aspire to one day become a pastor, and leader of my own church.**

# PROBLEM

As a member of the church community, I have seen a great need for connection and unity. I have also seen tech struggling churches in need. There are also churches who are tech advanced, but have not had the opportunity to connect with other churches to help.



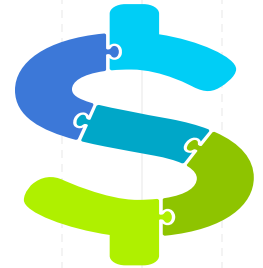
# SOLUTION

Cross Connect offers tech help and support to churches in need, and a flourishing platform for them to connect with each other.



# MARKET

- The total revenue of all churches across the U.S is about \$123 billion annually.
- The average profit margin for corporations in the U.S is 7.5%

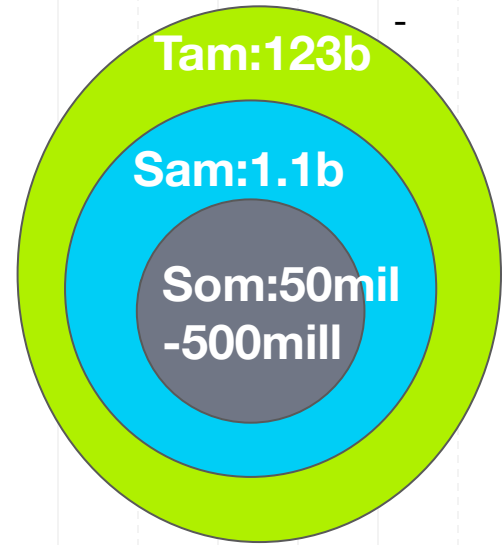


# TAM/SAM/SOM

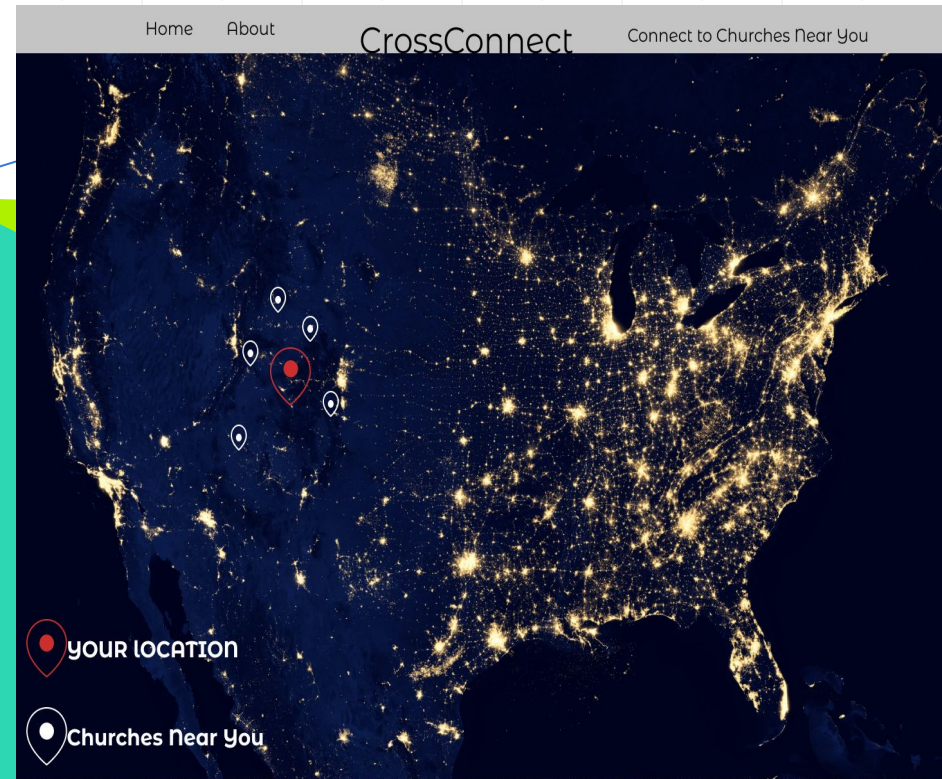
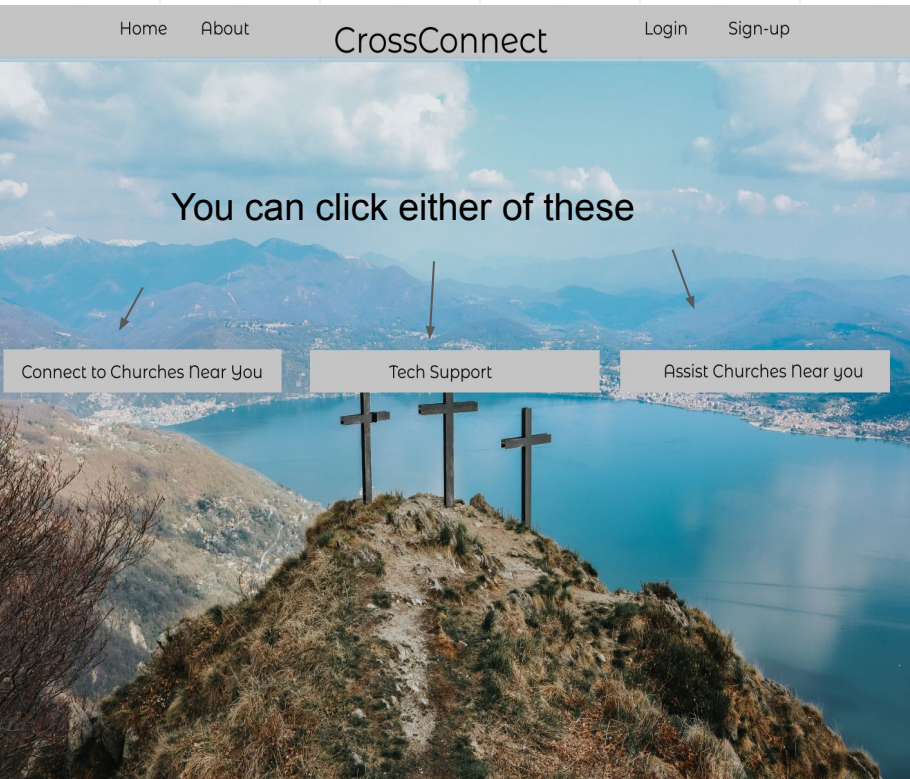
Total Addressable Market: \$123B.

Serviceable Addressable Market: \$1.1B.

Serviceable Obtainable Market: 50Mil.-500Mil.

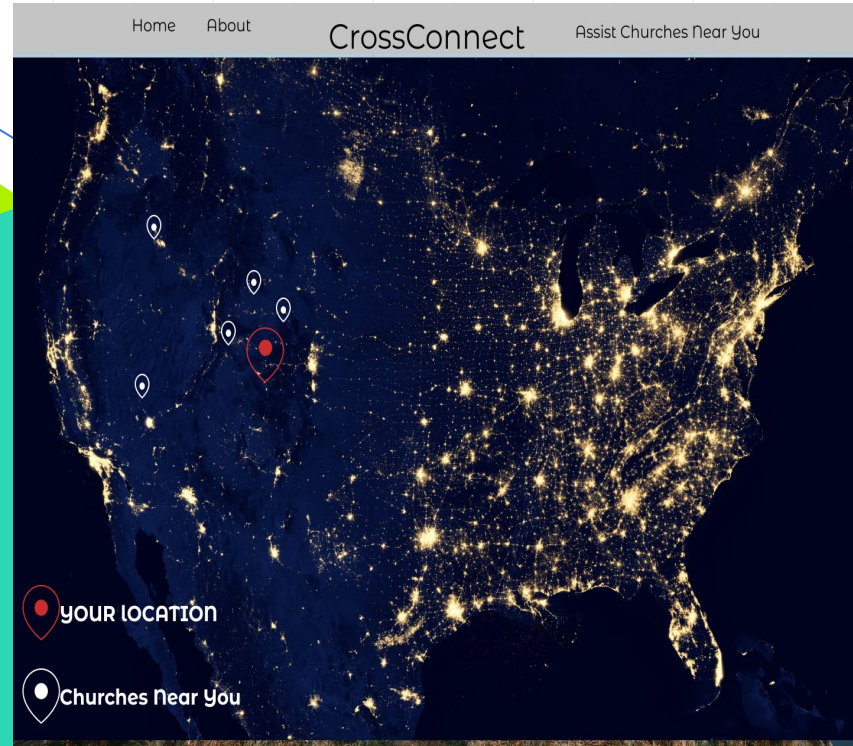
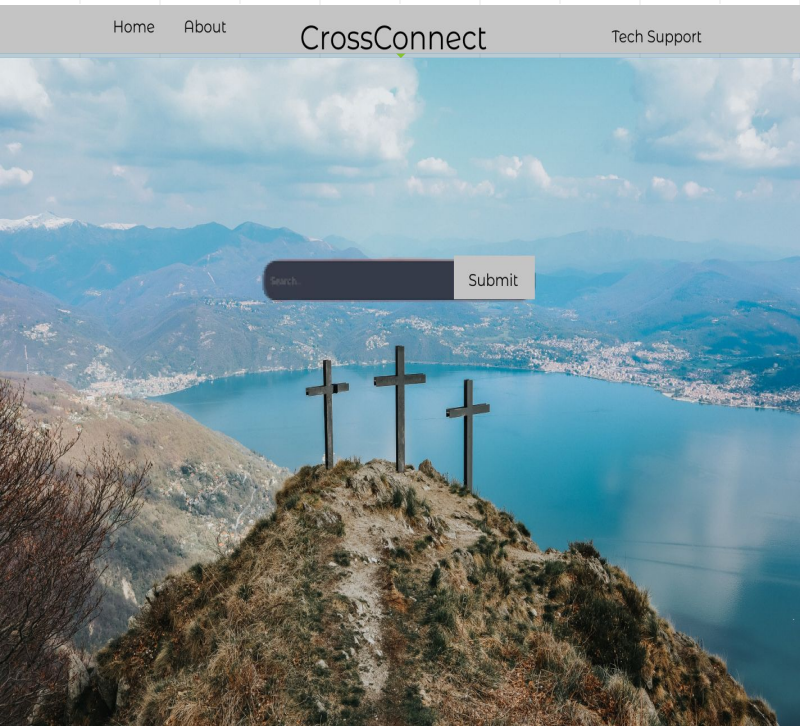


# HOW IT WORKS



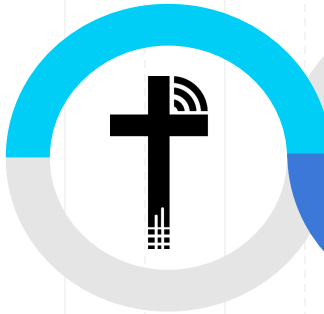


# HOW IT WORKS



# Customer Journey

1. Marketing



3. Comparing



5. Purchase



2. Awareness



4. Build Trust



6. Share



# Business Model

**Monthly Fee**

**\$9<sup>99</sup>**

**For all the extensive services that CC has to offer.**

**Quarterly Fee**

**\$25<sup>99</sup>**

**For all the extensive services that CC has to offer.**

**Annual Fee**

**\$105**

**For all the extensive services that CC has to offer.**

# Market Competition

## Cross Connection Network

They provide a website featuring information for local church leaders in the field of Christian growth

Whereas we provide a platform to connect and receive and give tech help

## Share Faith

They Help Churches Edit their Websites

Whereas we provide a platform to connect and receive and give tech help

# Our Team



**Glenn Ivory Jr.**  
Founder & CEO



**Valeria Valderama**  
Co-Founder & COO



**Matthew Pennerton**  
Data Analyst & Secretary