



Republic of the Philippines
POLYTECHNIC UNIVERSITY OF THE PHILIPPINES
Quezon City Branch



JUNIOR MARKETING SOCIETY

A.Y. 2020 – 2021



TABLE OF CONTENTS

Documentation	4
Premiere Night.....	4
Pre-Event Posting	5
During the Event	8
Post-Event Posting	23
Awarding Night	31
Pre-Event Posting	32
During the Event	9
Post-Event Posting	96
Appendices	100
Communication Letters	101
List of Officers	114
Minutes of the Meeting.....	116
Financial Report	141
Collection Report	144
Constitution of Bylaws	146
Evaluation	159



Republic of the Philippines
POLYTECHNIC UNIVERSITY OF THE PHILIPPINES
Quezon City Branch

MARKETING MANAGEMENT FILM FESTIVAL: BEHIND THE SCENES 2021

Page | 3

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DOCUMENTATION (PREMIERE NIGHT)

Page | 4

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PRE – EVENT POSTING



Junior Marketing Society - PUPQC • ...

Jun 1 •

Popcorns ready?

#SoonOnJMS



59

27 Shares • 617 Views



Junior Marketing Society - PUPQC ...

Jun 9 ·

Looking for a marathon you could join without all the running?

A movie marathon it is! You're just right on time 'cause Junior Marketing Society is about to exhibit the groundbreaking Marketing Management Film Festival 2021: Behind the Scenes.

Mark June 16, 2021 on your calendar and witness the very first MMFF Premiere Night for a rollercoaster ride of emotions. What a greater way to make this experience perfect than reserving your June 24, 2021 and figuring out whether your bets bring home the bacons.

Your presence is your ticket! See you there!

#JMSMMFF2021

#OnlyOnJMS



85

44 Shares

Page | 6



Junior Marketing Society - PUPQC ...

Jun 11 •

A single glance of these posters and you know you'll be on the edge of your seat the whole time!

Make your popcorns ready as we show off a bucket filled with EIGHT thrilling short films brought to us by our Junior Marketistas! Witness these untold stories unfold on Marketing Management Film Festival 2021: Behind the Scenes Premiere Night, June 16 via JMS Official Facebook Page.

Your presence is your ticket. See you there!

#JMSMMFF2021

#OnlyOnJMS



Khel Marquez and 211 others

154 Shares



DURING THE EVENT



Junior Marketing Society - PUPQC ...

was live.

Jun 16 •

The Official Film viewing of Junior Marketing Society's first ever Marketing Management Film Festival showcasing eight (8) different short films produced by talented Junior Marketistas.



zoom

372

2K Comments • 158 Shares • 3.2K Views



FLASHING OF SPONSORS

LIVE • 98

Apollo Skin Care introduces their NEW! 100% Pure Cold-Pressed Castor Oil. Get fuller lashes and brows the natural way with the New Apollo Castor Oil! with regular use.

Janine Cuare Kagutom amp

Joylyn replied to Erica

Watching from CANADA

SHARE Write a comment... 😊

Like Heart Love Sad Laugh Shocked Cry Angry

LIVE • 73

A Sea of Tasty Possibilities Eat so Easy!

Neal Legaspi PUDS Zion Tan ALAM MO YAN

Erica Cañaveral Cantos Watching from CANADA

Lheirie Patricia Viernes

SHARE Write a comment... 😊

Like Heart Love Sad Laugh Shocked Cry Angry



LIVE • 87

G Na!

TOSTASTIG!

Janine Cuare
Kagutom amp

↳ Joylyn replied to Erica
Watching from CANADA

SHARE Write a comment... 😊

Like Heart Love Sad Angry

LIVE • 59

Juicy Cologne

SHARE Write a comment... 😊

Like Heart Love Sad Angry

LIVE • 98

Aboy's FRESH LUMPIA

Erica Cañaveral Cantos
Goodluck!!!

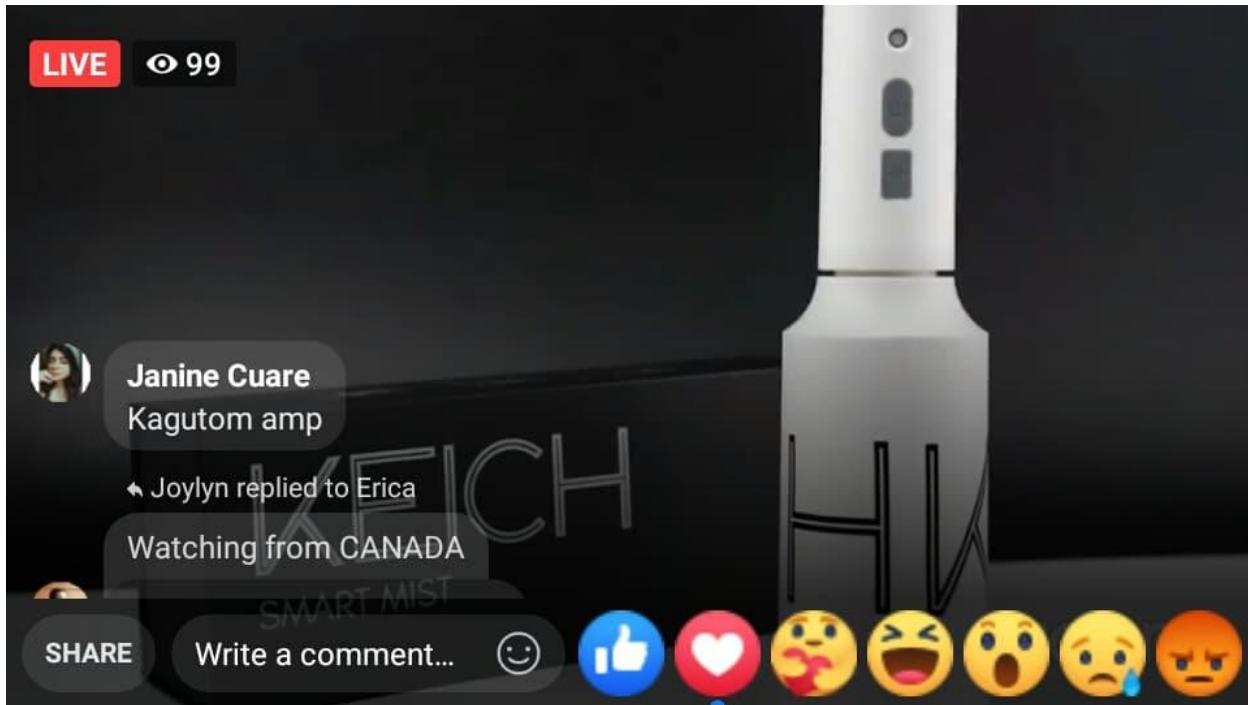
Viola Tario, Kyle Villasin, and 18 others are
watching with you.

All Veggie, Deliciously Healthy!

SHARE Write a comment... 😊

Like Heart Love Sad Angry

Page | 10





LIVE 98

Apollo Petroleum Jelly
Every Woman's Skin Companion

USE AS PROTECTIVE BARRIER

Keeper skin moisturized that prevents cuts, scrapes, and scratches from scabbing.

HOW TO USE
Last step, AM & PM

A BEAUTY SOLUTION

Eye makeup remover
Depurative peeling skin
Hand mask

MOISTURE LEVEL: FROM DRY TO OILY SKIN

SHARE Write a comment...

Erica Cañaveral Cantos Goodluck!!!
Viola Tario, Kyle Villasin, and 18 others are watching with you.

LIVE 59

Lucky 7

SHARE Write a comment...



MMFF 2021 Premiere Night is hosted by Seleena Dela Cruz and Jacob Fernando from JMS Members.



LIVE ① 141

Bea Isabelle Salibio
best cinematog dagundong

Tracy Fler Cabatic
AYAAAAAAAN NAAAAAA

SHARE Write a comment... 😊

Like Heart Love Sad Angry Shocked Cry

LIVE ① 162

Tracy Fler Cabatic
GALING

Sharer
Leigh Garcia
ATE GIRL PATAPAAAAAKKKKK

SHARE Write a comment... 😊

Like Heart Love Sad Angry Shocked Cry

**Dagundong, the First entry of MMFF 2021 behind the scenes from 3-2
Night brings silence and peace, but is silence and peace for everyone?
When darkness falls, what reality can you see?**



LIVE 178

APPLE: David?
DAVID: 'Te, mainit pwede maki-share?

MM 2-1 !!!

Sharer Zion Tan
AY PAK OH, ALTER ACCOUNTIERIST YAN?

I heirie Patricia Viernes

SHARE Write a comment... 😊

Like Heart Sad Laugh Shocked Cry Angry

LIVE 163

Rated 18+

Mich Aviso walang makakaalam.
Iyan naaaaaaaaaaa based on a real life story

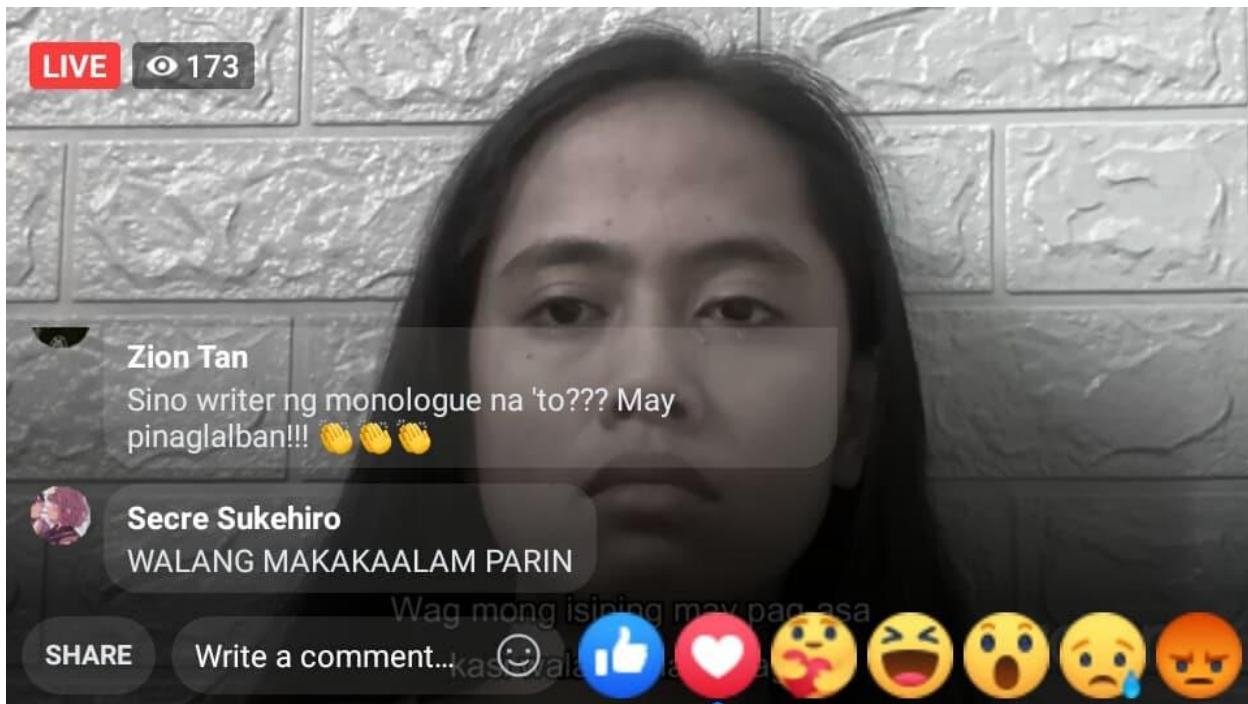
Sharer Zion Tan
MAY CAMEO AKO

DISCLAIMER: The identities of the characters were deliberately changed due to the sensi

SHARE Write a comment... 😊

Like Heart Sad Laugh Shocked Cry Angry

Walang Makakaalam, the second entry of MMFF 2021 behind the scenes from 2-1 Story of David, He just wants to keep up with the flow of life. Even if it is against the judge, he will tolerate it. If he had a choice, he wouldn't try, would he? He can't tell if he's already playing with fire or if he's already playing with it. Although everything is vague, only one is clear. Whatever happens ... no one will know.



Yugto, the third entry of MMFF 2021 behind the scenes from 3-2 Story of a girl as a daughter, a friend and a student who is in pain and feels like she is weak and doesn't want to entrust everyone about its real feeling.



LIVE 183

Sharer
Khel Marquez
Hi mga siswaaaang hahahaHahahahahaha

JhimJhim Dipay
Hi siswang hahaha

SHARE Write a comment... 😊

Like, Heart, Kiss, Laughing, Shocked, Sad, Angry

Reggie: Ikaw na nick

SHARE Write a comment... 😊

Like, Heart, Kiss, Laughing, Shocked, Sad, Angry

Basta may alak, may corona, the fourth entry of MMFF 2021 behind the scenes from MM 4-1

Story is based from the real-life experiences of the story character nick; a graduating student. Despite the rising pandemic, he still goes out and have fun over alcoholic drinks.



A short break from our hosts sponsored by Tostas.



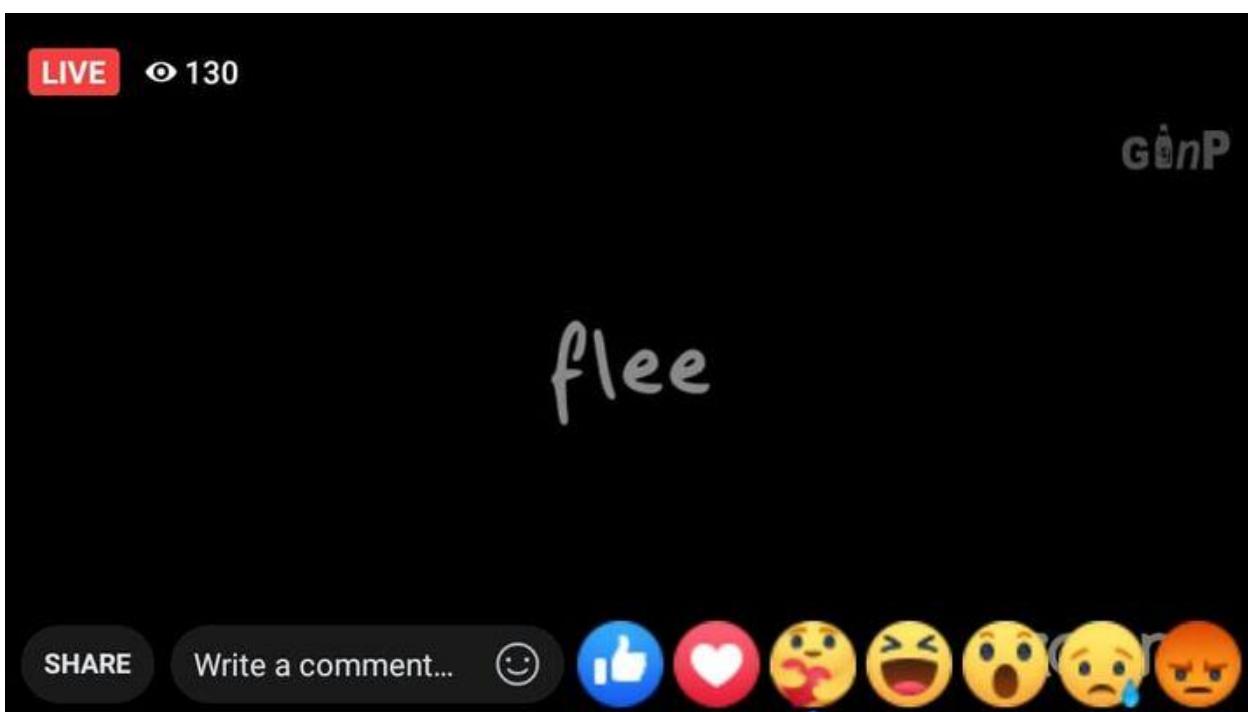
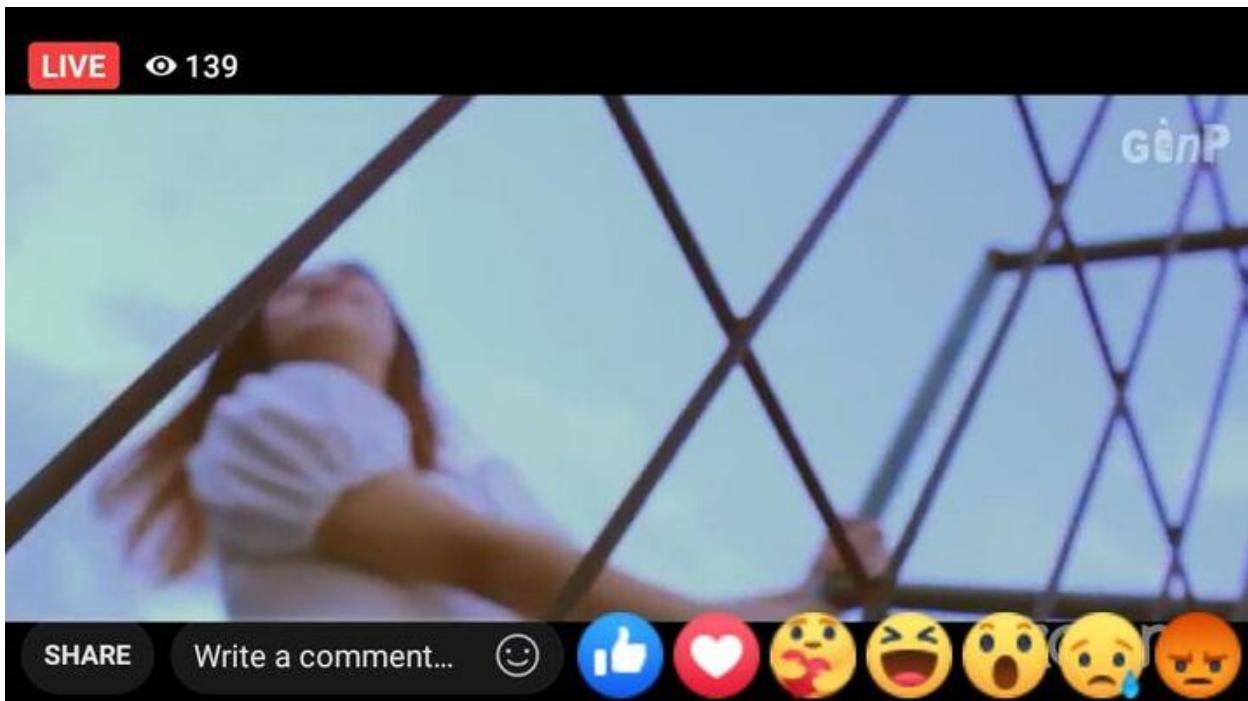
F, the fifth entry of MMFF 2021 behind the scenes from 1-2 Story is based from the true story of a girl who back in school after 9 years as a mother and student.



Padala, the sixth entry of MMFF 2021 behind the scenes from 2-1 Stella, with her boredom because of several restrictions caused by the quarantine rules, a twenty year old college student didn't have so many option to entertain herself, Quaranfling their internet relationship will give a whirlpool romance.



Salat, the seventh entry of MMFF 2021 behind the scenes from 2-2 Story is based from the true story of Xyrel, 20 years old student that lacks of love and care from her parents.



**Flee, the last entry of MMFF 2021 behind the scenes from 2-2
Flee tells the story of a girl who is tired and feels heavy in her life.**



**POST – EVENT POSTING
FOR VOTING IN PEOPLE'S CHOICE AWARD**



Junior Marketing Society - PUPQC • • •

Jun 17 •

flee
BSBA MM 2-2

Flee tells the story of a girl who is tired and feels heavy in her life. She preferred seclusion to at least rest in the world she lives in and to better comprehend how she felt about what she was going through.

VOTING FOR PEOPLE'S CHOICE AWARD IS NOW OPEN!

Cast your votes for flee by reacting, sharing, and watching the short film entry!

1 React = 2 Points
1 Share = 1 Point
1-Minute Video View = 1 Point

The winners of JMS MMFF awards will be announced during the
JMS MMFF 2021: BTS Awarding Ceremony |
June 24, 2021, 2:00 PM
LIVE at Junior Marketing Society - PUPQC official Facebook page.

#OnlyOnJMS
#JMSMMFF2021



1.4K 234 Comments • 5.5K Shares • 3.7K Views

Page | 23



Junior Marketing Society - PUPQC •••

Jun 17 •

Kapag May Alak, May Corona
BSBA MM 4-1

The story "Kapag May Alak, May Corona" is based from the real-life experiences of the story character Nick; a University graduating student. And despite the rising pandemic, he still goes out and has fun over alcoholic drinks whenever he has a chance, mostly, when there are no online classes.

Will Nick be taking home Corona after?

VOTING FOR PEOPLE'S CHOICE AWARD IS NOW OPEN!

Cast your votes for Kapag May Alak, May Corona by reacting, sharing, and watching the short film entry!

1 React = 2 Points
1 Share = 1 Point
1-Minute Video View = 1 Point

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#OnlyOnJMS
#JMSMMFF2021



178

29 Comments • 84 Shares • 875 Views



Junior Marketing Society - PUPQC ...

Jun 17 •

F
BSBA MM 1-2

Sa mga gabing binabagabag siya ng mga problema,
Sa pamilya ang kapit ng kalakasan niya.
Dahil sa mga pagkukulang,
Para sa mga kinakailangan.

Bumalik matapos ng siyam na taon,
Ngayon ay sa hinaharap na ang kaniyang tuon.
Natutong lumington at tumayo,
Imahan ng pagtatapos kanya kayang mabubuo?

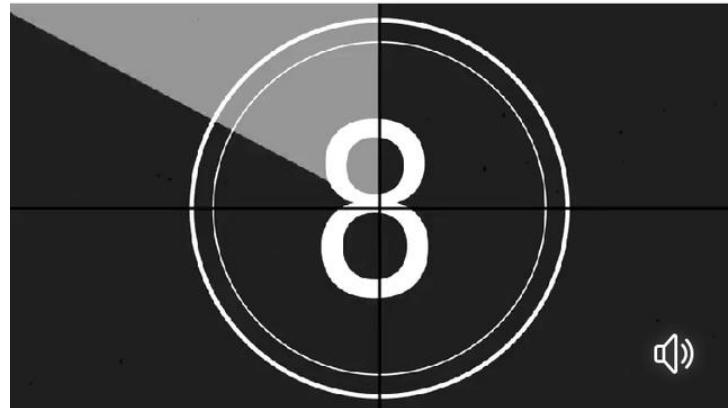
VOTING FOR PEOPLE'S CHOICE AWARD IS NOW OPEN!

Cast your votes for F by reacting, sharing, and watching the short film entry!

1 React = 2 Points
1 Share = 1 Point
1-Minute Video View = 1 Point

The winners of JMS MMFF awards will be announced during the
JMS MMFF 2021: BTS Awarding Ceremony | June 24, 2021, 2:00 PM
LIVE at Junior Marketing Society - PUPQC official Facebook page.

#OnlyOnJMS
#JMSMMFF2021



339

46 Comments • 141 Shares • 1.9K Views



Junior Marketing Society - PUPQC • •

Jun 17 •

Yugto
BSBA MM 3-2

Yugto is a story of a girl as a daughter, a friend, and a student who is in pain and feels like she is weak and doesn't want to entrust everyone about its real feeling. That is why she keeps it from everyone and resisting alone.

VOTING FOR PEOPLE'S CHOICE AWARD IS
NOW OPEN!

Cast your votes for Yugto by reacting, sharing,
and watching the short film entry!

1 React = 2 Points
1 Share = 1 Point
1-Minute Video View = 1 Point

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announced during the
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LIVE at Junior Marketing Society - PUPQC
official Facebook page.

#OnlyOnJMS
#JMSMMFF2021



459

81 Comments • 101 Shares • 2.8K Views



Junior Marketing Society - PUPQC • • •

Jun 17 •

Dagundong
BSBA MM 1-1

Dala ng gabi ay katahimikan at kapayapaan,
ngunit ang katahimikan at kapayapaan ba ay
para sa lahat? Sa pagsapit ng dilim, anong
realidad ang makikita mo?

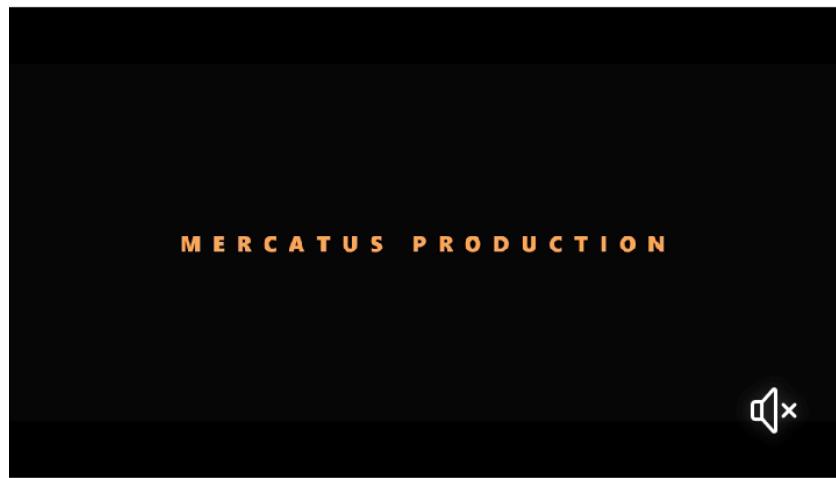
VOTING FOR PEOPLE'S CHOICE AWARD IS
NOW OPEN!

Cast your votes for Dagundong by reacting,
sharing, and watching the short film entry!

1 React = 2 Points
1 Share = 1 Point
1-Minute Video View = 1 Point

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announced during the
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June 24, 2021, 2:00 PM
LIVE at Junior Marketing Society - PUPQC
official Facebook page.

#OnlyOnJMS
#JMSMMFF2021



1.9K

279 Comments • 2.9K Shares • 5.3K Views



Junior Marketing Society - PUPQC ...

Jun 17 •

walang makakaalam.
BSBA MM 2-1

Kung gaano kabilis maupos ang kapirasong kandila, gano'n rin kabilis matupok ang pag-asa ng isang estudyanteng pilit nagpapatuloy sa gitna ng pandemya. Ang bilis matupok, akala mo papel na nadarang sa baga.

Siya nga pala si David. Gusto n'ya lang namang makasabay sa agos ng buhay. Labag man ito sa mapanghusga ay titiisin niya. Kung may choice naman siya hindi naman niya susubukan, 'di ba?

Matapos ang pangyayaring 'yon, ang daming nag-iba. Ewan n'ya kung bakit, pero parang nagugustuhan na n'ya?

Hindi n'ya matukoy kung naglalaro na ba s'ya ng apoy o s'ya na ang pinaglalaruan nito. Malabo man ang lahat, isa lang ang malinaw. Anuman ang mangyari... walang makakaalam.

VOTING FOR PEOPLE'S CHOICE AWARD IS NOW OPEN!

Cast your votes for walang makakaalam. by reacting, sharing, and watching the short film entry!

1 React = 2 Points
1 Share = 1 Point
1-Minute Video View = 1 Point

The winners of JMS MMFF awards will be announced during the
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#OnlyOnJMS
#JMSMMFF2021





Junior Marketing Society - PUPQC • • •

Jun 17 •

Salat
BSBA MM 2-2

Ang pelikulang ito ay hango sa tunay na buhay. Si Xyrel ay bente anyos na studyanteng kumpleto ang magulang ngunit kulang ang kalinga at pagmamahal. Siya ay panganay sa magkakapatid ngunit madalas ay magulang sa mga ito. Sa kabilang mga pagsubok ng buhay ay patuloy pa rin siyang nagaaral bilang isang kolehiyo ngunit hindi maikakaila na may mga bagay na kinakailangan niyang isakripisyo para sa kaniyang mga kapatiid dahil sila ay salat bagaman batid niya na ito, wala siyang magawa sa pamumuhay na mayroon siya. Pinipilit niyang tumayo sa masukal na yugto ng kanyang buhay dahil sa kanyang mga pangarap na mabago ang kanilang estado. Gayunpaman, na naghihirap siya sa kanyang pag-aaral ay bukas pa rin ang kaniyang kalooban na tumulong sa mga taong kapareho ang hirap na nararanasan.

VOTING FOR PEOPLE'S CHOICE AWARD IS
NOW OPEN!

Cast your votes for Salat by reacting, sharing,
and watching the short film entry!

1 React = 2 Points
1 Share = 1 Point
1-Minute Video View = 1 Point

The winners of JMS MMFF awards will be announced during the
JMS MMFF 2021: BTS Awarding Ceremony |
June 24, 2021, 2:00 PM
LIVE at Junior Marketing Society - PUPQC official Facebook page.

#OnlyOnJMS
#JMSMMFF2021



3.7K

820 Comments • 40K Shares • 15K Views



Junior Marketing Society - PUPQC ...

Jun 17 •

Padala
BSBA MM 2-1

With her boredom because of several restrictions caused by the quarantine rules, Stella, a twenty year old college student didn't have so many options to entertain herself, aside from using her social media accounts. Trying to live by her name, she decided to create fun content to interact and gain friends on her TikTok account, where she will meet a guy who she will soon refer to as her QuaranFling. Their internet relationship will create a whirlpool romance, giving Stella the experience of her most memorable, and most eventful quarantine moment that she will never forget.

VOTING FOR PEOPLE'S CHOICE AWARD IS NOW OPEN!

Cast your votes for Padala by reacting, sharing, and watching the short film entry!

1 React = 2 Points
1 Share = 1 Point
1-Minute Video View = 1 Point

The winners of JMS MMFF awards will be announced during the JMS MMFF 2021: BTS Awarding Ceremony | June 24, 2021, 2:00 PM LIVE at Junior Marketing Society - PUPQC official Facebook page.

#OnlyOnJMS
#JMSMMFF2021



768

69 Comments • 1.1K Shares • 4K Views



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Quezon City Branch

DOCUMENTATION (AWARDING NIGHT)

Page | 31

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The Country's 1st PolytechnicU



PRE - EVENT POSTING



Junior Marketing Society - PUPQC ...

6d • 6s

Looking for a marathon you could join without all the running? 🏃

A movie marathon it is! You're just right on time 'cause Junior Marketing Society is about to exhibit the groundbreaking Marketing Management Film Festival 2021: Behind the Scenes.

Hang out with your family while streaming your favorite short films brought to us by our Junior Marketistas. What a greater way to make this experience perfect than reserving your June 24, 2021, and figuring out whether your bets bring home the bacon.

Your presence is your ticket! See you there! ❤️

JMS MMFF 2021: Behind the Scenes is...

CO-PRESENTED BY:

Coca-Cola Philippines
JUICY Cologne
Purefoods Nuggets
QUICKFX
Apollo Skin Care
Tostas Corn Chips
Sisig Hooray!
PUP Commonwealth Campus Alumni Association Inc.
KEICH

SPECIAL THANKS TO:

Aboy's Fresh Lumpia
Lucky 7

#JMSMMFF2021

#OnlyOnJMS



156

2 Comments • 60 Shares



Junior Marketing Society - PUPQC •••

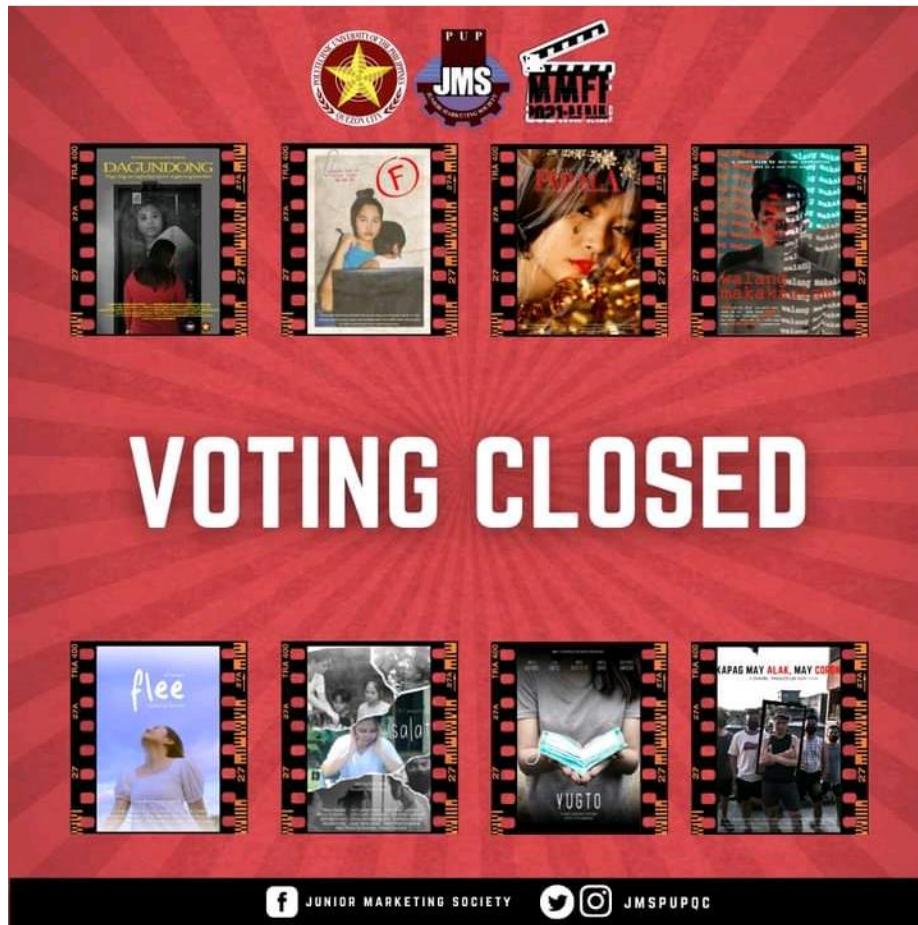
5d •

VOTING FOR PEOPLE'S CHOICE AWARD IS
NOW CLOSED

Earning of reactions, video views, and shares is officially closed on June 22, 2021, at 6:00 PM.

Do you have any idea on your mind who will take home the People's Choice Award? Catch it on JMS MMFF 2021: Behind the Scenes Awarding Ceremony on June 24, 2021, 2:00 PM, here at Junior Marketing Society - PUPQC official Facebook page.

#OnlyOnJMS
#JMSMMFF2021



80

16 Shares

Page | 33



Junior Marketing Society - PUPQC •••

5d •

The scenes are getting spiced up as we unwrap the names of the experts for JMS MMFF 2021: BTS!

To provide us critical and evaluative reviews, Junior Marketing Society gleefully presents the judges of JMS MMFF 2021: Behind the Scenes! EIGHT thrilling short films will be judged with the predetermined film judging criteria.

Tune in on our official Facebook page and see whose film entry will reach the highest spot of JMS MMFF 2021: BTS Awarding Ceremony!

Your presence is just the ticket. We'll see you there! ❤️

#OnlyOnJMS
#JMSMMFF2021

MEET THE JUDGES

MR. LOYD DORON
CREATIVE DIRECTOR AND AWARD-WINNING FILMMAKER
MONDO CINE FEST IN PORTUGAL, BLUE2BLUE DRONE FILM FESTIVAL IN AUSTRALIA, BROADWAY INTERNATIONAL FILM FESTIVAL IN LOS ANGELES, INTERNATIONAL EMMY'S AWARD FOR JUNIOR YOUNG CREATIVES AWARD IN NEW YORK, CINEMIUTO CORDOBA FILM FESTIVAL IN CORDOBA, SPAIN, INTERNATIONAL QUARANTINE FILM FESTIVAL IN NAIROBI, KENYA

MS. DARLENE JOANNA YOUNG
DOCUMENTARY FILMMAKER CINEMATOGRAPHER
FILMS: IN THE DARK (2017), RED CLOUDS (2019),

MS. AICA GATAN-MALABONGA
FORMER PRODUCTION COORDINATOR AND CREATIVE COORDINATOR AT VIVA COMMUNICATIONS, INC. WON THE GENDER AND SENSITIVITY AWARD DURING THE 37TH METRO MANILA FILM FESTIVAL IN 2011 UNDER SHORT FILM CATEGORY

MS. JENICA ISRAEL
LICENSED PROFESSIONAL TEACHER BACHELOR OF SECONDARY EDUCATION MAJOR IN SPEECH AND THEATER ARTS AT PHILIPPINE NORMAL UNIVERSITY

122

1 Comment • 53 Shares

Page | 34



Junior Marketing Society - PUPQC • • •

4d •

JMS MMFF: BTS 2021 is about to shine
brighter with these stars as our Guest
Performers!

Witness as Chesska Boysillo and Lyra
Fontanilla with JTMCC Band bless our ears
with their exclusive performance in Marketing
Management Film Festival: Behind The Scenes
2021 Awarding Ceremony.

Save the date June 24, 2:00 PM, and tune in on
Junior Marketing Society - PUPQC Facebook
page to see whose short film entries will stand
out in the competition.

Your presence is your ticket. See you there! ❤

#OnlyOnJMS
#JMSMMFF2021



107

4 Comments • 30 Shares



Junior Marketing Society - PUPQC ...

4d •

JMS MMFF: BTS 2021 is about to shine brighter with these stars as our Guest Performers!

Witness as [PHP Music](#) gives us a euphonious performance in Marketing Management Film Festival: Behind The Scenes 2021 Awarding Ceremony.

Save the date June 24, 2:00 PM, and tune in on Junior Marketing Society - PUPQC Facebook page to see whose short film entries will stand out in the competition.

Feel the melody and press the follow button on PHP Music's official social media accounts:
Facebook: <https://facebook.com/PressHitPlay>
Instagram: https://instagram.com/_phpmusic
Twitter: https://twitter.com/_PHPmusic
YouTube: <https://youtube.com/phpmusic>
Kumu: <https://app.kumu.ph/ezBT3QxEjhb>

Your presence is your ticket. See you there! ❤️

#OnlyOnJMS
#JMSMMFF2021



170

16 Comments • 100 Shares

Page | 36



Junior Marketing Society - PUPQC ...

4d ·

JMS MMFF: BTS 2021 is about to shine
brighter with this star as our Guest Performer!

Witness as Ms. [Faith Cuneta](#), the Queen of Asianovela Theme Songs, melts our hearts with her exclusive performance in Marketing Management Film Festival: Behind The Scenes 2021 Awarding Ceremony.

Mark June 24, 2:00 PM on your calendars, and tune in on Junior Marketing Society - PUPQC Facebook page to see whose short film entries will stand out in the competition.

Listen to the music and follow Ms. Faith Cuneta's official social media accounts:

Facebook:

<https://facebook.com/FaithCunetaLive>

Instagram: <https://instagram.com/faithcuneta>

Twitter: <https://twitter.com/FaithCunetaLive>

Kumu: <https://app.kumu.ph/gGRHWjYEjh>

Lyka: [faithcuneta](#)

Your presence is your ticket. See you there! ❤️

#OnlyOnJMS

#JMSMMFF2021



Khel Marquez and 70 others

24 Shares



DURING THE EVENT



**Junior Marketing Society -
PUPQC was live.**

4d ·



...

Junior Marketing Society honors and celebrates the entrants whose short films stood out and won in the the Special and Major Awards.



zoom

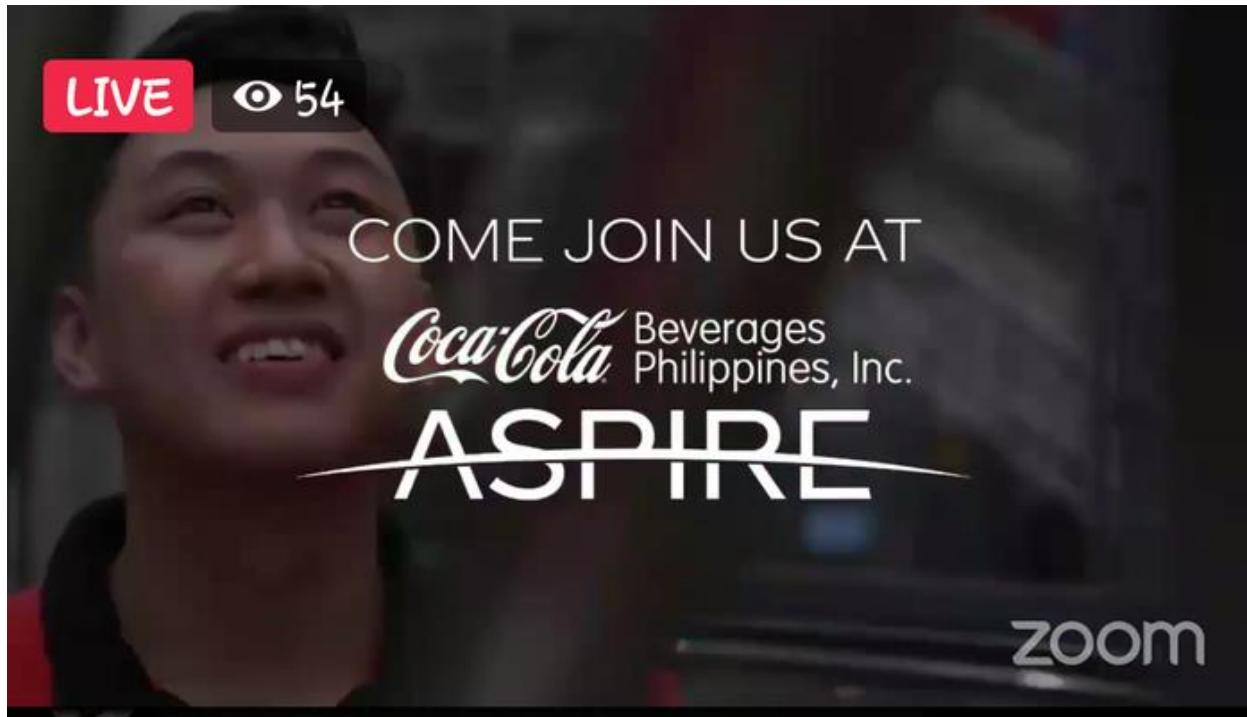


227

1.3K Comments • 106 Shares • 1.9K Views



FLASHING OF THE SPONSORS





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Quezon City Branch

LIVE ⏱ 24

A Sea of Tasty Possibilities

Eats so Easy!

ASC Ref. No. P06BP112620SS

zoom

LIVE ⏱ 21

NEW!

Get fuller lashes and brows the natural way with the New Apollo Castor Oil! with regular use

NOW AVAILABLE!

ASC REF. CODE: P042P082420AS

zoom



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POLYTECHNIC UNIVERSITY OF THE PHILIPPINES
Quezon City Branch





Republic of the Philippines
POLYTECHNIC UNIVERSITY OF THE PHILIPPINES
Quezon City Branch

LIVE • 61

Supporting each and every girl's kind of sweet

zoom

LIVE • 50

QUICKFX

only at

watsons

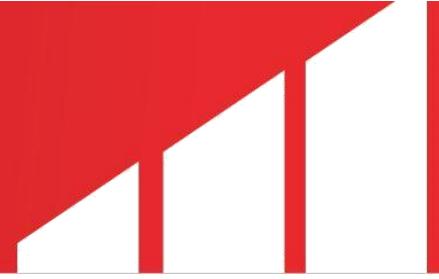
zoom



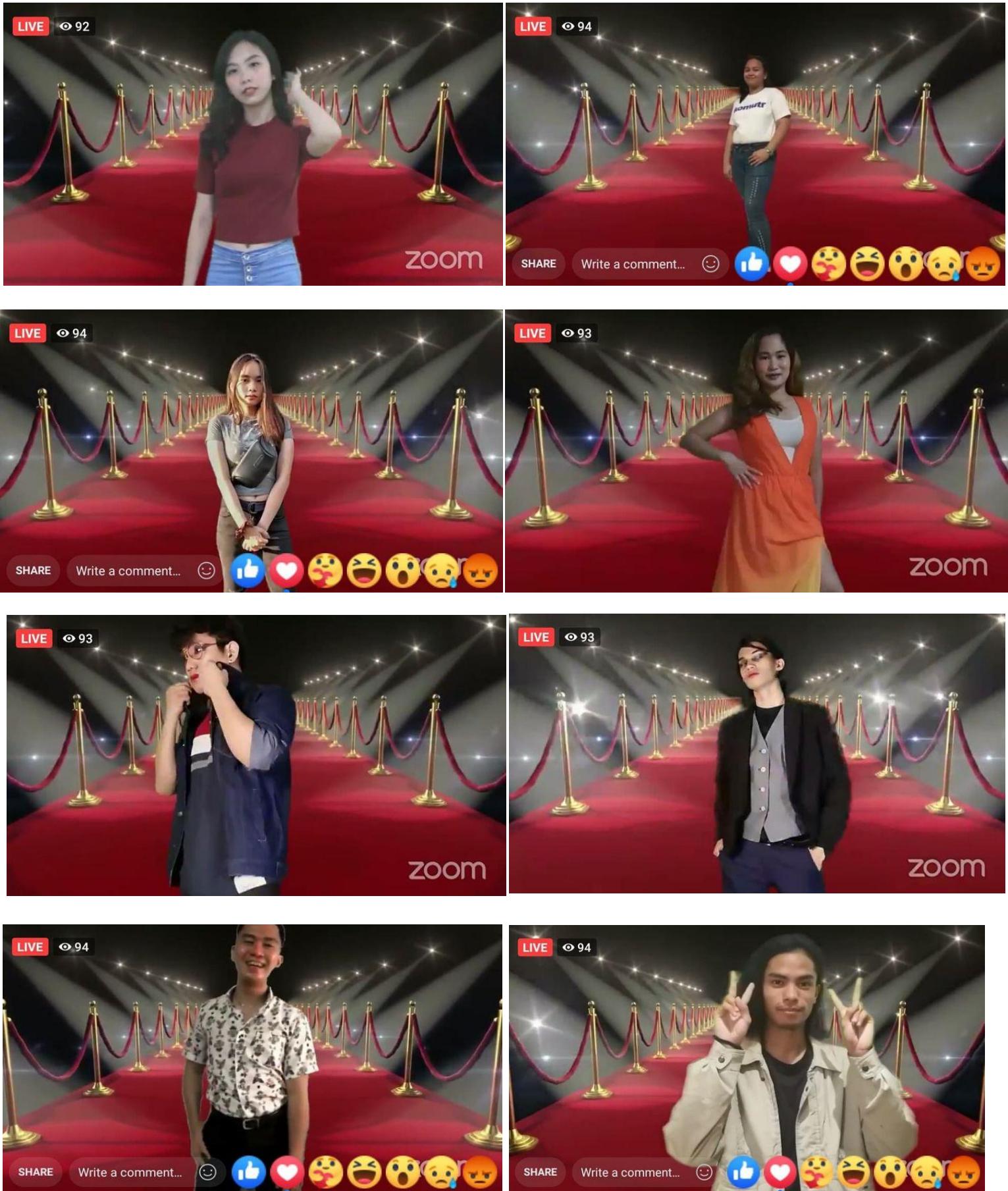
The event is started by a prayer, sung by Ms. Chesska Boysillo



The event is hosted by Mr. James Reginald Dipay of MM 4-1 and Juliane Kate Zapata of MM 2-2.

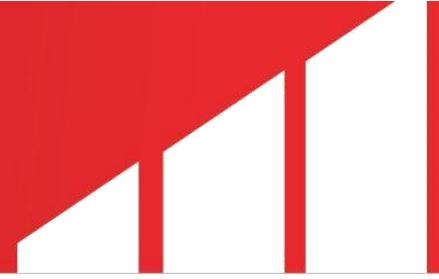


VIRTUAL RED CARPET





Republic of the Philippines
POLYTECHNIC UNIVERSITY OF THE PHILIPPINES
Quezon City Branch



Page | 45

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LIVE

106



M kung saka-sakali na hindi kayo maging successful sa pagiging marketers o kaya ay hindi nagpursue sa career na ito, pwedeng pwede na kayong pumasok sa film industry gawa ng inyong mga talent.

Maraming salamat din at congratulations sa lahat ng organizer ng event na ito, ang Junior Marketing Society. Pinapakita ninyo na kayo ay handa ng sumabak sa industry, lalong lalo na sa pag-apply ng isa sa 4Ps ng Marketing which is Promotion.

PROF. EDGARDO S. DELMO

PUP QUEZON CITY BRANCH DIRECTOR

zoom

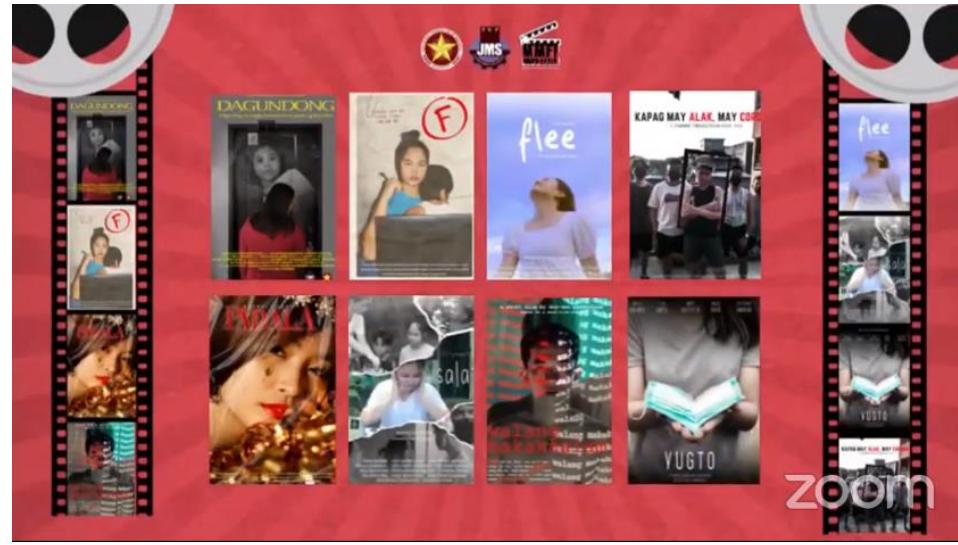
**An Opening remarks from the Polytechnic University of the Philippines
Quezon City Branch Director, Prof. Edgardo S. Delmo.**



The Host, presenting the nominees for special and major awards of MMFF 2021 Behind the Scenes.



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LIVE 136

JMS

DAGUNDONG

"DAGUNDONG"

Entry No. 1

zoom

LIVE 136

JMS

F

"F"

Entry No. 2

zoom



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LIVE 136

JMS

flee

"FLEE"
Entry No. 3

zoom

This screenshot shows a video conference interface with a red background. In the center is a movie poster for "flee" by Freya Legaspi. To the left is a vertical film strip thumbnail showing scenes from the movie. To the right is another vertical film strip thumbnail showing scenes from a different film. The top bar includes a "LIVE" button, a viewer count of "136", and logos for "JMS" and "VUSTO". The title "flee" and director's name are prominently displayed above the poster. Below the poster is the text "Directed by Freya Legaspi Jr." and a list of cast and crew names.

LIVE 136

JMS

KAPAG MAY ALAK, MAY CORONA

"KAPAG MAY ALAK,
MAY CORONA"
Entry No. 4

zoom

This screenshot shows a video conference interface with a red background. In the center is a movie poster for "KAPAG MAY ALAK, MAY CORONA" by CHARIS PRODUCTION. To the left is a vertical film strip thumbnail showing scenes from the movie. To the right is another vertical film strip thumbnail showing scenes from a different film. The top bar includes a "LIVE" button, a viewer count of "136", and logos for "JMS" and "VUSTO". The title "KAPAG MAY ALAK, MAY CORONA" and director's name are prominently displayed above the poster. Below the poster is the text "A CHARIS PRODUCTION SHORT FILM" and a list of cast and crew names.



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A movie poster for "PADALA" featuring a woman with red lips and a white veil. The poster includes the text "BEVERLY DECOY" and "PADALA".

LIVE

136

JMS

"PADALA"
Entry No. 5

zoom

A movie poster for "SALAT" featuring a woman in a white shirt. The poster includes the text "GIN P presents" and "starring Xyene Viloria".

LIVE

136

JMS

"SALAT"
Entry No. 6

zoom



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LIVE 136

JMS

"WALANG MAKAKAALAM."

Entry No. 7

ZOOM

The movie poster for "Walang Makakaalam" features a man's face partially obscured by a grid of text. The title "Walang Makakaalam" is prominently displayed in red at the bottom. The poster includes credits: "a short film by dos-uno production based on a real-life story" and "MAKAKAALAM FILM FESTIVAL". A film strip on the left shows thumbnail images from other films, and a film strip on the right shows thumbnails of the judges.

LIVE 136

JMS

"YUGTO"

Entry No. 8

ZOOM

The movie poster for "Yugto" features a person holding an open book or notebook. The title "YUGTO" is at the bottom. The poster includes credits: "WMD-2 FILM PRODUCTION PRODUCTION PRESENTS" and "MCIA AGUINDE, EJAH OMPOC, MARY BAUTISTA, NANCIE OBARI, DAZYBELL AMADOR". A film strip on the left shows thumbnail images from other films, and a film strip on the right shows thumbnails of the judges.



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Quezon City Branch



LIVE 136

JMS MMFF

MARKETING MANAGEMENT FILM FESTIVAL

SPECIAL AWARDS:

BEST MUSIC

zoom

A film strip on the left shows movie posters for "DAGUNDONG", "F", "KIKI", and "VUSTO". A film strip on the right shows movie posters for "flee", "KAPITOL", "YUSTO", and "KAPITOL".



LIVE 136

JMS MMFF

MARKETING MANAGEMENT FILM FESTIVAL

"THIS IS MY NOW"
"F" OST

zoom

A video frame in the center shows a woman sitting at a desk, looking at a laptop screen. A film strip on the left shows movie posters for "DAGUNDONG", "F", "KIKI", and "VUSTO". A film strip on the right shows movie posters for "flee", "KAPITOL", "YUSTO", and "KAPITOL".



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LIVE • 136

JMS MMFF

MARKETING MANAGEMENT FILM FESTIVAL

"AKO NAMAN MUNA"
"FLEE" OST

zoom

A woman with long dark hair, wearing a white top, is speaking on a video call. To her left is a vertical film strip showing movie posters for "DAGUM INOMI", "Lucky", "PAHALA", and "VUSTO". To her right is another vertical film strip showing movie posters for "flee", "KAPAG MAY ALAS, MAY GIBABALIK", "VUSTO", and "KAPAG MAY ALAS, MAY GIBABALIK". The background is red with film reels on either side.

LIVE • 136

JMS MMFF

MARKETING MANAGEMENT FILM FESTIVAL

"MAGKASUYO BUONG GABI"
"PADALA" OST

zoom

A close-up of a person's face with a dark background. Text on the screen reads: "by Agsunta MAGKASUYO BUONG GABI cover by: Alexandra Jenn Yap". To the left is a vertical film strip showing movie posters for "DAGUM INOMI", "Lucky", "PAHALA", and "VUSTO". To the right is another vertical film strip showing movie posters for "flee", "KAPAG MAY ALAS, MAY GIBABALIK", "VUSTO", and "KAPAG MAY ALAS, MAY GIBABALIK". The background is red with film reels on either side.



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Quezon City Branch

LIVE 136

JMS MMFI

MARKETING MANAGEMENT FILM FESTIVAL

sa init mo handang magpapaso

"HIBANG"
"WALANG MAKAKAALAM" OST

ZOOM

LIVE 136

JMS MMFI

MARKETING MANAGEMENT FILM FESTIVAL

"LAGI NALANG"
"SALAT" OST

ZOOM

Page | 55



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Quezon City Branch





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Quezon City Branch



LIVE • 136 MARKETING MANAGEMENT FILM FESTIVAL

SPECIAL AWARDS:

BEST ACTOR (NOMINEES)

zoom

A red-themed slide featuring film reels on the left and right sides. The left reel contains five small video thumbnail frames. The right reel contains five small video thumbnail frames, including one for the movie "flee". The center features the text "SPECIAL AWARDS:" and "BEST ACTOR (NOMINEES)".



LIVE • 136 MARKETING MANAGEMENT FILM FESTIVAL

GABRIEL ARANA
(KAPAG MAY ALAK, MAY CORONA)

JOHN KYLE VILLASIN
(WALANG MAKAKAALAM)

zoom

A red-themed slide featuring film reels on the left and right sides. The left reel contains five small video thumbnail frames. The right reel contains five small video thumbnail frames, including one for the movie "flee". The center features the names of the award winners and their respective film titles.



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Quezon City Branch

LIVE 136

MARKETING MANAGEMENT FILM FESTIVAL

SPECIAL AWARDS:
BEST ACTRESS (NOMINEES)

ZOOM

The slide features a red background with film reels on either side. A film strip on the left shows four movie frames: 'DAGUNDONG', a woman in a red dress; a woman holding a child; a woman in a blue dress; and a woman in a patterned dress. A film strip on the right shows five movie frames: 'flee', a woman in a white shirt; 'Bolo', a man in a white shirt; 'YUGTO', a person reading a book; and two other frames that are less clear. The word 'ZOOM' is in the bottom right corner.

LIVE 136

MARKETING MANAGEMENT FILM FESTIVAL

TRISHA MAE MERCADO
(DAGUNDONG)

MHEY BAUTISTA
(YUGTO)

ZOOM

This slide is identical to the one above it, featuring the same red background, film reels, and movie frames. It lists the two nominees for Best Actress: Trisha Mae Mercado (Dagundong) and Mhey Bautista (Yugto). The word 'ZOOM' is in the bottom right corner.



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LIVE 136

MARKETING MANAGEMENT FILM FESTIVAL

JHEMMA TAPANG (F)

BEVERLY DECOY (PADALA)

ZOOM

This slide is part of a video feed, indicated by the 'LIVE' button and viewer count. It features a red background with film reels on the sides. The title 'MARKETING MANAGEMENT FILM FESTIVAL' is at the top. Below it, two names are listed with their respective roles: JHEMMA TAPANG (F) and BEVERLY DECOY (PADALA). A 'ZOOM' watermark is in the bottom right corner.

LIVE 136

MARKETING MANAGEMENT FILM FESTIVAL

XYREL VITALES (SALAT)

LEIGH ANNE GARCIA (FLEE)

ZOOM

This slide is part of a video feed, indicated by the 'LIVE' button and viewer count. It features a red background with film reels on the sides. The title 'MARKETING MANAGEMENT FILM FESTIVAL' is at the top. Below it, two names are listed with their respective roles: XYREL VITALES (SALAT) and LEIGH ANNE GARCIA (FLEE). A 'ZOOM' watermark is in the bottom right corner.



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LIVE 136 MARKETING MANAGEMENT FILM FESTIVAL

SPECIAL AWARDS:

BEST DIRECTOR (NOMINEES)

zoom

This slide is part of a Zoom video conference for the Marketing Management Film Festival. It features a red background with film reels on either side. A film strip on the left shows four thumbnail images from various films. A film strip on the right shows five thumbnail images, including one for the movie "flee". The title "SPECIAL AWARDS:" is at the top, followed by "BEST DIRECTOR (NOMINEES)". The "zoom" logo is in the bottom right corner.



LIVE 136 MARKETING MANAGEMENT FILM FESTIVAL

BEA ISABELLE SALIBIO (DAGUNDONG)

JOMEL RABADON (KAPAG MAY ALAK, MAY CORONA)

zoom

This slide is part of a Zoom video conference for the Marketing Management Film Festival. It features a red background with film reels on either side. A film strip on the left shows four thumbnail images from various films. A film strip on the right shows five thumbnail images, including one for the movie "flee". The names of the nominees for Best Director are listed: Bea Isabelle Salibio (Dagundong) and Jomel Rabardon (Kapag May Alak, May Corona). The "zoom" logo is in the bottom right corner.



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The host, presenting the official soundtrack of MMFF 2021 Behind the Scenes Entries.





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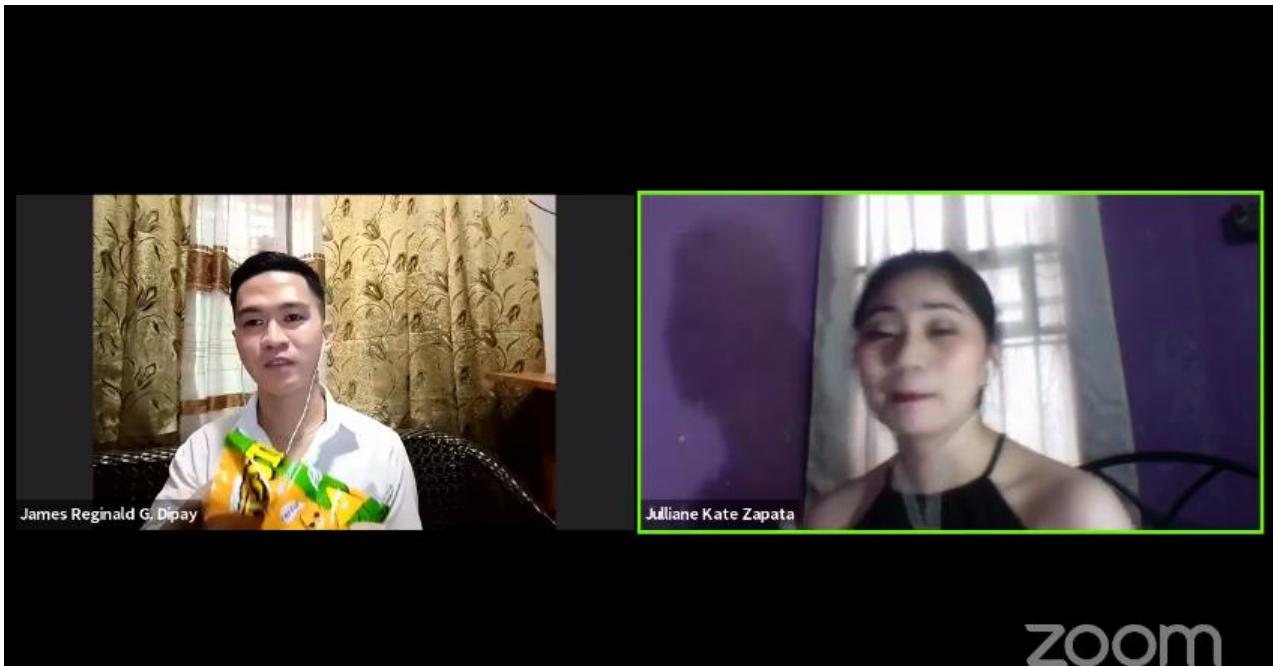
"AKO NAMAN MUNA"
FLEE- OST





"LAGI NALANG"
SALAT - OST





Commercial break from the Hosts sponsored by Tostas.



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FLASHING OF THE SPONSORS

LIVE • 119

|CO-PRESENTED BY:

sponsors. Marketing management
film festival, 21. It's

zoom

LIVE • 121

Coca-Cola
Beverages
Philippines, Inc.

Association Incorporated Coca
Cola,

zoom

LIVE • 121



film festival, 21. It's called
presented by Juicy Cologne.

zoom



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zoom



zoom



zoom



zoom

Page | 67



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LIVE 122



Lucky
7

Sissy Curry. Special thanks to
a fresh lumpia and

zoom

A screenshot of a live video stream from the Lucky 7 channel on Zoom. The video shows the "Lucky 7" logo with the text "Sissy Curry. Special thanks to a fresh lumpia and". The "zoom" watermark is visible in the bottom right corner.

LIVE 121



QUICKFX

Pis Seafood Delights. It's so
easy. with

zoom

A screenshot of a live video stream from the QuickFX channel on Zoom. The video shows the "QUICKFX" logo with the text "Pis Seafood Delights. It's so easy. with". The "zoom" watermark is visible in the bottom right corner.

LIVE 121

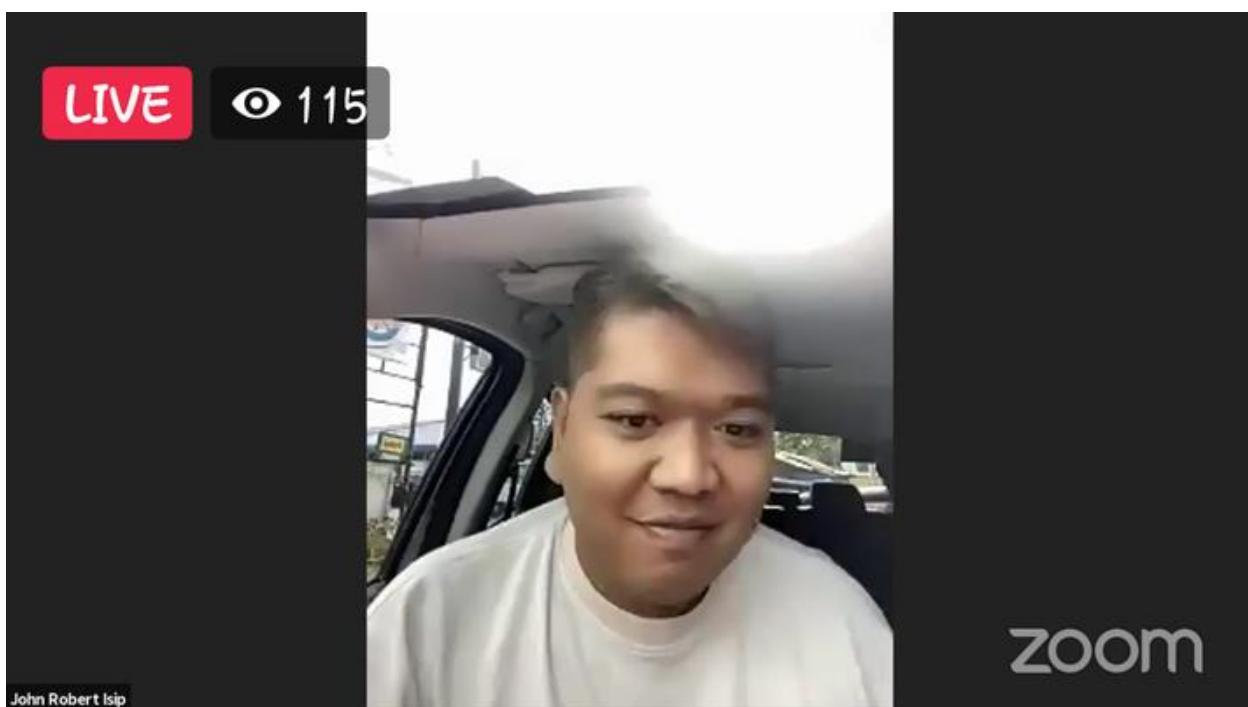


Apollo®
Skin Solutions

easy. with FX Beauty, bless.
Apollo

zoom

A screenshot of a live video stream from the Apollo Skin Solutions channel on Zoom. The video shows the "Apollo Skin Solutions" logo with the text "easy. with FX Beauty, bless. Apollo". The "zoom" watermark is visible in the bottom right corner.



A Congratulatory and Inspirational message from the Junior Marketing Society Adviser, Prof. Jhanno Isip.



MESSAGES FROM THE JUDGES



Ms. Jenica Israel
Licensed Professional Teacher
Bachelor of Secondary Education Major in Speech and Theater Arts at
Philippine Normal University



Mr. Loyd Doron
Creative Director and Award Winning Film Maker



Mrs. Aica Gatan-Malabonga
Former Production Coordinator and Creative Coordinator at VIVA
Communications, Inc.



Ms. Darlene Joanna Young
Documentary Film Maker
Cinematographer



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AWARDING OF CERTIFICATES FOR SPECIAL AWARDS JUDGES





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Page | 74



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AWARDING OF CERTIFICATES FOR MAJOR AWARDS JUDGES





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SPECIAL PERFORMANCES



A special performance from Ms. Chesska Boysillo, singing Ayaw by Syd Hartha



A special performance from JTMCC Band Ft. Lyra Fontanilla, singing Mapa by SB19



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AWARDING CEREMONY OF RAFFLE WINNERS



LIVE 138

GIFT PACK SET #1

CAMAT, ANGELIKA T. (MM 1-1)
DIONCO, ALDWIN JOHN N. (MM 1-1)
HINALOC, LYN KIM A. (MM 1-1)
AGLIAM, MAE D. (MM 1-1)
MENDOZA, ERICSSON, N (MM 1-1)
ALONZO, JOHN CARLOS G. (MM 1-2)
VARGAS, AZELLE BRITNEY B.(MM 1-2)
VILLAMOR JERNICA Q (MM 2-2)
ADALID, JHOSEMAR B (MM 3-1)
ROCO, JORGIE MICHAELA (MM 3-1)

zoom

LIVE 136

GIFT PACK SET #2

VINLUAN, ROVIELYN ANN (MM 1-1)
BALLEJOA, BIANCA (MM 1-2)
LACTAOTAO, VAN ALLEN (MM 1-2)
JUANEZA, BABY JANE (MM 2-2)
GABAC, MARY ROSE (MM 3-1)
TAY-IS, MILDRIID (MM 3-1)
CLEMENTE, RICHARD (MM 3-2)
DE LOS REYES, PRINCESS (MM 4-1)
EUSEBIO, MIKHAELAH JADE (MM 4-1)
PENASO, NOVIE (MM 4-1)

zoom



LIVE 138

GIFT PACK SET #3

CANTONJOS, VICKY LEILANI G. (MM 1-1)
FUENTES, CATHERINE A. (MM 1-1)
BONTO, ANGELA JOY M. (MM 1-1)
CARILLO, GEZEL GRACE M. (MM 1-2)
CORTEZ, JABEZ DANIEL B. (MM 1-2)
GADO, ANGELICA G. (MM 1-2)
GUEVARRA, CHRISTINE JANE A. (MM 1-2)
PRADO, RON ELEAZAR O. (MM 1-2)
CALDERON BILLY. (MM 2-1)
MENDOZA, ARJAY L. (MM 2-1)

zoom



SPECIAL PERFORMANCES



A special performance from our guest performer Press Hit Play.



A special performance from our guest performer, Ms. Faith Cuneta the Queen of Asianovela Themesong.



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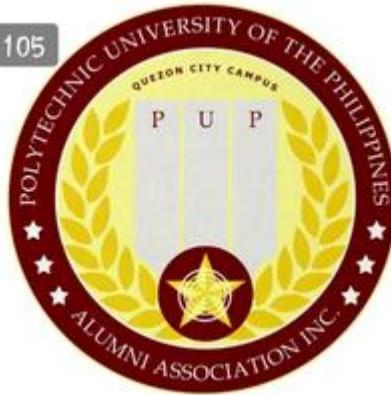
FLASHING OF SPONSORS

LIVE 105

|CO-PRESENTED BY:

zoom

LIVE 105



zoom

LIVE 105

Coca-Cola
Beverages
Philippines, Inc.

zoom

LIVE 101



zoom



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LIVE 105

Juicy
Cologne

zoom

LIVE 100

The First and Original
SISIG Hooray!
Freshly Prepared Sisig

zoom

LIVE 101

PUREFOODS®

Seafood
Delights

zoom

LIVE 100

TOSTAS™
THIN & CRISPY DUAL-FLAVORED CORN CHIPS

zoom

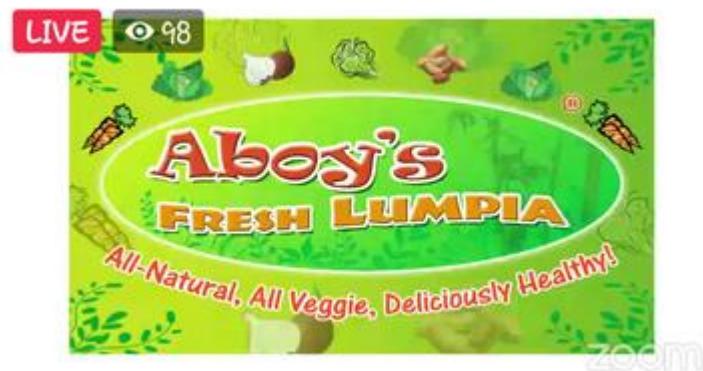
Page | 84

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AWARDING CEREMONY OF MMFF 2021 BEHIND THE SCENES





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The screenshots show a video call interface with a red background. On the left, a vertical film strip displays five thumbnail images from the films being honored. On the right, another vertical film strip shows five more thumbnail images. The top-left corner of each screenshot has a red box with the word "LIVE" and a small video camera icon. The top-right corner shows a video feed with the number "76" and a "zoom" watermark. The center of each screenshot contains the award title and the name of the winner.

SPECIAL AWARDS WINNERS:

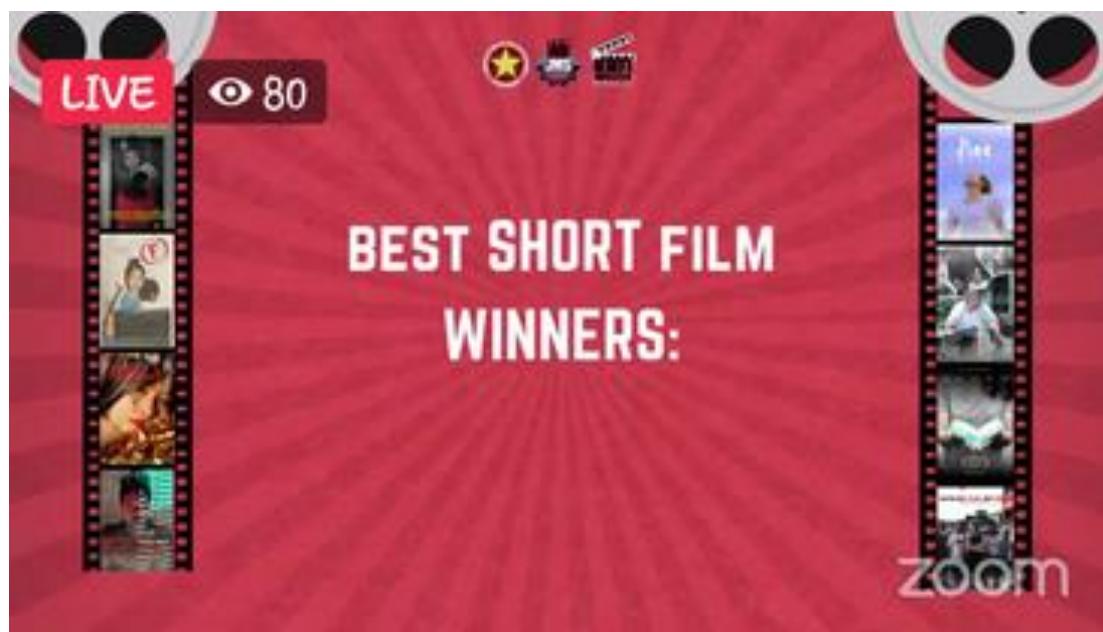
BEST ACTOR:
JOHN KYLE VILLASIN
(WALANG MAKAKAALAM)

BEST ACTRESS:
XYREL VITALES
(SALAT)

BEST DIRECTOR:
SELEENA DELA CRUZ
ANGELO LEGASPI
(WALANG MAKAKAALAM)



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A promotional poster for the Marketing Management Film Festival. The background is red with a film strip border. On the left, there's a "LIVE" indicator and a "79" counter. In the center, there's a movie poster for "PADALA" featuring a woman's face. Below it, the title "PADALA" is written in white. At the bottom, it says "1ST RUNNER UP". On the right, there's a film reel icon and the word "zoom".

LIVE 79 MARKETING MANAGEMENT FILM FESTIVAL

"PADALA"

1ST RUNNER UP

zoom

A promotional poster for the Marketing Management Film Festival. The background is red with a film strip border. On the left, there's a "LIVE" indicator and a "79" counter. In the center, there's a movie poster for "WALANG MAKAKAALAM" featuring a man's face. Below it, the title "WALANG MAKAKAALAM" is written in white. At the bottom, it says "2ND RUNNER UP". On the right, there's a film reel icon and the word "zoom".

LIVE 79 MARKETING MANAGEMENT FILM FESTIVAL

"WALANG MAKAKAALAM"

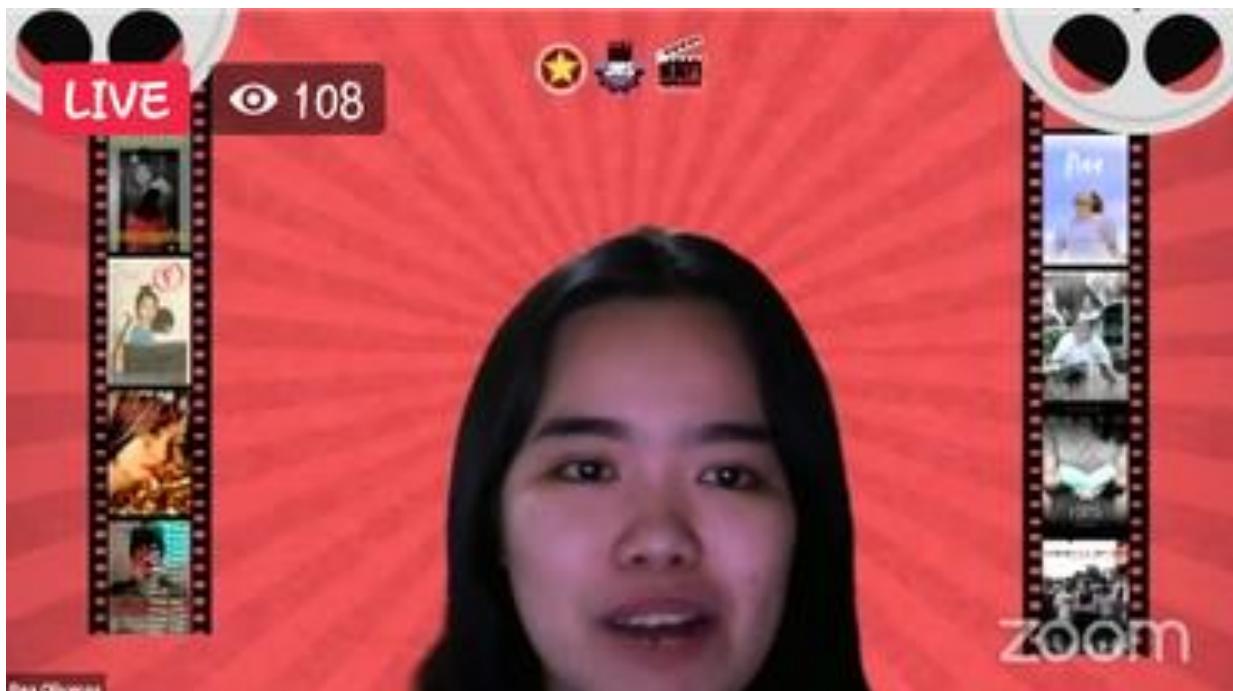
2ND RUNNER UP

zoom



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A Congratulatory and Thank you message from the MMFF 2021 Behind the Scenes Event Head, Ms. Rea Oliveros.



The Host, James Reginal Dipay and Juliane Kate Zapata are signing off.



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The MMFF 2021 Behind the Scenes ended in singing the Imno ng PUP.



POST – EVENT POSTING



Junior Marketing Society - PUPQC •••

9h ·

Marketing Management Film Festival: Behind The Scenes 2021 will not be as a hit as it was if not with the generosity of our benevolent sponsors.

Junior Marketing Society would like to send our biggest thanks for all the support. You are one of the major reasons behind our triumph. May we keep these harmonious connections to continue bringing joy to everyone.

JMS MMFF 2021: Behind the Scenes is...

CO-PRESENTED BY:

Coca-Cola Philippines Careers

JUICY Cologne

Purefoods Nuggets

QUICKFX

Apollo Skin Care

Tostas Corn Chips

Sisig Hooray!

PUP Commonwealth Campus Alumni

Association Inc.

KEICH

SPECIAL THANKS TO:

[Aboy's Fresh Lumpia](#)

Lucky 7

#JMSMMFF2021

#OnlyOnJMS



56

25 Shares



Junior Marketing Society - PUPQC •••

8h ·

Marketing Management Film Festival: Behind The Scenes 2021 will not be a tour de force if it was not with the expertise in giving critical and evaluative reviews of our judges!

Junior Marketing Society would like to send our biggest thanks for all the support. You are one of the major reasons behind our triumph. May we keep these harmonious connections to continue bringing joy to everyone.

#JMSMMFF2021

#OnlyOnJMS



33

8 Shares



Junior Marketing Society - PUPQC ...

8h ·

Marketing Management Film Festival: Behind The Scenes 2021 will not be as successful as it was if not with the euphoric performances of Chesska Boysillo, Lyra Fontanilla, [PHP Music](#) and Ms. [Faith Cuneta](#).

Junior Marketing Society would like to send our biggest thanks for all the support. You are one of the major reasons behind our triumph. May we keep these harmonious connections to continue bringing joy to everyone.

#JMSMMFF2021

#OnlyOnJMS



30

8 Shares



Junior Marketing Society - PUPQC • ...

4h ·

Let's take a look back at our Junior Marketistas who dominated the awarding stage during the JMS MMFF 2021: Behind the Scenes!

MMFF 2021: BTS would not be filled with astounding and thrilling short films without your continuous supports and brilliant creativity.

Thank you and congratulations to all talented Marketistas! ❤️

#OnlyOnJMS
#JMSMMFF2021





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Page | 100

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COMMUNICATION LETTERS

Page | 101

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**POLYTECHNIC UNIVERSITY OF THE PHILIPPINES
JUNIOR MARKETING SOCIETY**

**JMS EXECUTIVE BOARD
A.Y. 2020-2021**

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JMS PRESIDENT

REA OLIVEROS
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EXECUTIVE COORDINATOR

PROF. JHANNO ISIP
ADVISER, PUPQC JMS

"The Future of Business is Social. So Dream Big. Start Small. But most of all, Start!"

May 24, 2021

PROF. EDGARDO S. DELMO
Branch Director
PUP Quezon City Branch

— approved —
[Signature] 05/31/2021

THRU: PROF. DORIS B. GATAN
Head, Office of the Academic Affairs
[Signature]

PROF. ROSELLER M. MALABANAN
Administrative Officer and Property Custodian
[Signature]

PROF. DEMEYL E. MONZON
Head, Office of the Student Affairs and Services
[Signature]

Dear Prof. Delmo,

A day filled with grace and blessings!

The Junior Marketing Society (JMS) of Polytechnic University of the Philippines Quezon City Branch upholding the standard of marketing management education by promoting academic excellence, leadership, unity, and equity.

As part of its endeavors, the JMS will be holding its Marketing Management Film Festival with the theme "MMFF 2021: Behind the Scenes" on June 24, 2021 (Thursday) from 2:00 PM to 5:00 PM via FB Live.

Marketing Management Film Festival is the most significant event for the 2nd semester of this academic year in JMS PUP-QC. This short film competition highlights the creativity and imagination of students by depicting the untold story of someone inspired by actual events or a story that is not widely known. Thus, it is essential to see sponsors' products on their short films through product placement or any strategy they use to advertise the products.

The objectives of this event are as follows:

- Regarding Pillar 4: Holistic Student Development and Engagement, the Junior Marketing Society aims to give students a platform through the Marketing Management Film Festival to convey their self-expression, skills freely and exhibit their creativity as a group. Thus, we anticipate that this avenue will help students showcase their out-of-the-box thinking and imagination by producing a quality short film that unfolds the never-seen-before stories of an individual.
- The Pillar 8: Synergistic, Productive, Strategic Networks and Partnerships, in which the Junior Marketing Society is genuinely committed to strengthening the linkages in partnership through collaboration with the student members of the university, and cooperation with external organizations across the country, to be able to accomplish the university's mission and vision.
- The Junior Marketing Society adheres to Pillar 9: Active and Sustained Stakeholders' Engagement. It aspires to foster a strong camaraderie amongst students affiliated with the university and the external partner organizations by recognizing their collective effort. With this, the acknowledgment also extends to private individuals/organizations who sponsored products that significantly contributed to the success of all events and activities.

JMS PUP QC OFFICIAL@GMAIL.COM **FACEBOOK.COM/JMSPUPQC**



POLYTECHNIC UNIVERSITY OF THE PHILIPPINES
JUNIOR MARKETING SOCIETY



**JMS EXECUTIVE BOARD
A.Y. 2020-2021**

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KAREN JOY ZUÑIGA
AVP FOR STUDENT RELATIONS

ARNOLD CACHUELA
EXECUTIVE COORDINATOR

PROF. JHANNO ISIP
ADVISER, PUPQC JMS

"The Future of Business is
Social. So Dream Big. Start
Small. But most of all, Start!"

We are hoping for your utmost support. Thank you in advance, and May God bless you.

For the students, we remain.

Rea E. Oliveros
Executive Vice President, PUPQC JMS

Noted by:

Jomel T. Rabadon
President, PUPQC JMS

Prof. Jhanno Isip
Adviser, PUPQC JMS

Danilo R. Mercado Jr.
President, Supreme Student Council

JMS



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MARKETING MANAGEMENT FILM FESTIVAL 2021

Rationale

VISION

The Junior Marketing Society envisions that the organization will serve as the premier academic organization contributing to the total achievement of the student's advancement and excellence in their academics, as well as the realization of the university's goals and aspirations, by the encouragement of the continuous effort and perseverance of its members.

MISSION

The Junior Marketing Society is the student organization of Bachelor of Science in Business Administration major in Marketing Management that aims quality leadership, unity, and equity for the development of its co-students, and serves as the foundation of teamwork and academic excellence of the students as well as the university.

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"MMFF 2021: Behind the Scenes"

Marketing Management Film Festival is the largest event for the 2nd semester of this academic year in PUP-QC. This short film competition highlights the creativity and imagination of students by depicting the untold story of someone who was inspired by true events or a story that is not widely known. Thus, the product of sponsors must be seen on their short film through product placement or any strategy they use to advertise the products.

Goals and Objectives:

- Regarding Pillar 4: Holistic Student Development and Engagement, the Junior Marketing Society aims to give students a platform through the Marketing Management Film Festival to freely convey their self-expression, skills, and exhibit their creativity as a group. Anticipating that this avenue will be able to help students to showcase their out-of-the-box thinking and imagination by producing a quality short film that unfolds the never-seen-before stories of an individual.
- The Pillar 8: Synergistic, Productive, Strategic Networks and Partnerships, in which the Junior Marketing Society is truly committed to strengthening the linkages in partnership through collaboration with the student members of the university, and partnership with external organizations across the country, to be able to accomplish the university's mission and vision.
- The Junior Marketing Society adheres to Pillar 9: Active and Sustained Stakeholders' Engagement which aspires to foster a strong camaraderie amongst students affiliated with the university and the external partner organizations by recognizing their collective effort. With this, the acknowledgment also extends to private individuals/organizations who sponsored products that significantly contributed to the success of all events and activities.

Venue & Date

- Facebook Live
- Posting of entries - **June 16, 2021, Wednesday**
- Awarding Ceremony - **June 24, 2021, Thursday**
- 02:00pm to 05:00pm

Participants:

- Bachelor of Science in Business Administration Major in Marketing Management Students from the first year to the fourth year.

Home Rules

- Be on time.



- Be respectful.
- Participate and be attentive.

Guidelines

- Follow the rules and regulations.
- Like and follow the official JMS Facebook page.

Mechanics of Implementation

1. Coordinate with the persons involved:
 - Director of PUP-QC Branch
 - Academic Head of PUP-QC
 - Administrative Officer and Property Custodian
 - Office of Student Affairs and Services
 - Student Organizations (Academic and Non - Academic)
2. Conduct an announcement to the participants of what they will do at the said event.
3. Send a letter of invitation to all PUP-QC Marketing Management students.
4. Creation of technical working committees.
 - Ad hoc Committee - Rea Oliveros and Excelsis Saonoy Jr.
 - Finance and Fund-Raising Committee - Melanie Marquez and Yves Patrick Ibanez
 - Program Committee - Jomel Rabalon, Jerome Portuguez,
 - Communication and Invitation Letters - Jomel Rabalon and Judylen Talaman
 - Technical Committee - Mark Lester Mateo and Leigh Anne Garcia
 - Ads and Publicity Committee - Seleena Dela Cruz and John Dexter Berdin
 - Registration and Documentation - John Michael Marquez, Edna Moana, Tracy Fler Cabatic, Karen Zuniga, and Arnold Cachuela
5. Preparation and actualization

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MECHANICS

- They must showcase the untold story of someone that has been inspired by true events or a story that is not viewed by many.
- They must ensure that the product of sponsors must be seen on their short film through product placement or any strategy they want to somehow advertise the products.
- They must send the soft copy of their short film entry to the JMS Executive Coordinator.
- All short films will be posted on the PUP JMS official Facebook page.
- Minimum of 5 and maximum of 10 minutes short film.

Registration

- Registration is open for all bona fide Marketing Management students of the PUP Quezon City branch
- The maximum short film entry per section is five (5).
- Registration of all participants must be completed from **May 10 until May 17, 2021**.

Genre

- All participants have the freedom to choose any of the genres they like in creating the short film. Examples are Drama, Comedy, Romance, Horror, Documentary, Action/Adventure, etc.

Judging

- The Major and Minor Awards for this film festival is will be voted by external judges. Major Awards include Short Film of the Year Winner, with 1st and 2nd runner up. While Minor Awards include Best Story, Best Editing, Best Cinematography, Best Actor/Actress, Best Music, and Best Picture.
- There will be a prize for the Special Award. This is the most popular short film or People's Choice Award as voted by the audience through social media at the film festival screening.
- All decisions will be irrevocable.

Submission of Entry

- All entries must be submitted through the Google Drive of the JMS Executive Coordinator

1. Complete the registration form and submit the entry.

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- o Registration of the participants must be completed by **Monday, May 17, 2021**.
- o Submission of the film must be completed by **Tuesday, June 15, 2021**.

2. Upload the official poster and film on Google Drive provided by the Executive Coordinator of JMS.

- The entry will not be accepted if:
 - o Not completed and submitted the registration form.
 - o The entry violates any of the terms and conditions.

Awards

- Best Story
- Best Editing
- Best Cinematography
- Best Actor/Actress
- Best Music
- Best Picture
- People's Choice Award

Main Award: **Best Short Film** (Winner, 1st, and 2nd runner up)

SHORT FILM CRITERIA	
Technicality (Direction, Cinematography, Production, Design, Sound, Editing)	40%
Concept (Delivery of an idea, concept, or story)	30%
Appeal (Registry of the short film to viewers)	5%
Originality and Creativity (Appropriateness)	25%
TOTAL:	100%

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Program Flow

Marketing Management Film Festival 2021
Awarding Ceremony
June 24, 2021 | Thursday | 02:00pm to 05:00pm
Live @ JMS Facebook Page

AVCs & TVCs	01:45pm – 02:00pm
Doxology	02:00pm – 02:03pm
Introduction of Host	02:03pm – 02:05pm
Acknowledge Sponsors	02:05pm – 02:07pm
Virtual Red Carpet Entrance	02:07pm – 02:22pm
Opening Remarks	02:22pm – 02:25pm
Intermission Number	02:25pm – 02:30pm
Presentation of Entries for Special Awards	02:30pm – 02:45pm
Intermission Number	02:45pm – 02:55pm
AVPs & TVCs	02:55pm – 03:00pm
Presentation of Film Entries	03:00pm – 03:15pm
Message from Judges	03:15pm – 03:45pm
Awarding of Certificates to Judges	03:45pm – 03:48pm
Intermission Number (Guest Performer)	03:48pm – 03:53pm
Awarding of Special Awards	03:53pm – 04:03pm
Speech from Winners	04:03pm – 04:10pm
Intermission Number (Guest Performer)	04:10pm – 04:15pm
Acknowledge Sponsors	04:15pm – 04:17pm
Awarding of Major Award	04:17pm – 04:25pm
Closing Remarks	04:25pm – 04:30pm
PUP HYMN	04:30pm – 04:35pm
AVCs & TVCs	04:35pm – 04:45pm

(Host)

MASTER OF CEREMONY



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EXECUTIVE COORDINATOR

PROF. JHANNO ISIP
ADVISER, PUPQC JMS

"The Future of Business is
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Small. But most of all, Start!"

14 June 2021

Dear Sir/Ma'am:

Greetings of Marketing Excellence!

We represent the **Junior Marketing Society (JMS)**, the official academic organization of marketing students in PUP Quezon City. JMS will be having its **Film Festival Premiere Night** for A.Y. 2020-2021 with the theme, "**MMFF 2021: Behind The Scenes**" on **June 16, 2021 (Wednesday)**. The livestream will start at **7:00pm until 9:00pm** via **Facebook Live** on JMS Page.

The objectives of this event are as follows:

- Display students' creativity and talents through film making
- Build strong camaraderie between students
- Use the digital platform to unveil untold stories of individuals

In line with this, we are inviting **all students from PUP Quezon City** to join in our biggest event. We firmly believe that your participation is of great help on the success of our organization.

We look forward for your positive confirmation. Indeed, it would be an honor for us to have you in our event. Should you have any concerns and/or queries regarding this matter, kindly contact our Executive Secretary, Ms. Judylen Talaman, through her email, judelyntalaman@gmail.com.

Thank you and God bless!

Yours Respectfully,

JUDYLEN TALAMAN
Executive Secretary, PUPQC JMS

JOMEL RABADON
President, PUPQC JMS

Noted by:

PROF. JHANNO ISIP
Adviser, PUPQC JMS

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Program Flow

Marketing Management Film Festival 2021
PREMIERE NIGHT
June 16, 2021 | Wednesday | 07:00pm
Live @ JMS Facebook Page

Introduction of Host	07:00pm – 07:05pm
Introducing the film “Dagundong”	07:05pm – 07:07pm
“ <i>Dagundong</i> ”	07:07pm – 07:17pm
Introducing the film “Kapag May Alak, May Corona”	07:17pm – 07:19pm
“ <i>Kapag May Alak, May Corona</i> ”	07:19pm – 07:29pm
Introducing the film “Yugto”	07:29pm – 07:31pm
“ <i>Yugto</i> ”	07:31pm – 07:41pm
Introducing the film “Walang Makakaalam”	07:41pm – 07:43pm
“ <i>Walang Makakaalam</i> ”	07:43pm – 07:58pm
AVPs/TVCs	07:58pm – 08:00pm
Introducing the film “F”	08:00pm – 08:02pm
“ <i>F</i> ”	08:02pm – 08:12pm
Introducing the film “Padala”	08:12pm – 08:14pm
“ <i>Padala</i> ”	08:14pm – 08:29pm
Introducing the film “Salat”	08:29pm – 08:31pm
“ <i>Salat</i> ”	08:31pm – 08:41pm
Introducing the film “Flee”	08:41pm – 08:43pm
“ <i>Flee</i> ”	08:43pm – 08:53pm
Closing of Host	08:53pm – 09:00pm

Seleena Dela Cruz & Jacob Fernando

MASTERS OF CEREMONY



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A.Y. 2020-2021

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AVP FOR STUDENT RELATIONS

ARNOLD CACHUELA
EXECUTIVE COORDINATOR

PROF. JHANNO ISIP
ADVISER, PUPQC JMS

"The Future of Business is Social. So Dream Big. Start Small. But most of all, Start!"

May 27, 2021

Dear, Sir/Ma'am:

A day filled with grace and blessings!

Junior Marketing Society (JMS) is a duly-recognized student organization of the Polytechnic University of the Philippines – Quezon City Branch that serves as the foundation of quality leadership, unity, teamwork, and equity for the development of marketing students.

JMS will be conducting a virtual event, **Marketing Management Film Festival** with the theme **MMFF 2021: Behind the Scenes** on June 24, 2021 (Thursday) 2:00PM to 5:00PM via **Facebook live on JMS official Facebook page**. This event is the biggest event for the 2nd semester of this academic year. This is to equip the members of Junior Marketing Society in creating short films that are relevant and distinctive. This event will unveil talents, brilliance, and creative skills of student in the form of film making.

In this regard, we would like to invite you to be one of the judges of the aforementioned event. We firmly believe that your contribution to the field of marketing and film making industry is unparalleled and will be of great benefit to the students.

We look forward to your positive confirmation. Indeed, it would be an honor for us to have you in our event. Should you have any concerns and/or queries regarding this matter, kindly contact our **Executive Secretary, Ms. Judylen Talaman**, through her email, judelyntalaman@gmail.com.

Thank you and God bless!

Yours Respectfully,

JUDYLEN TALAMAN
Executive Secretary, PUPQC JMS

REA OLIVEROS
Executive Vice President, PUPQC JMS

Noted by:

JOMEL RABADON
President, PUPOC JMS

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Program Flow

Marketing Management Film Festival 2021

Awarding Ceremony

June 24, 2021 | Thursday | 02:00pm to 05:00pm

Live @ JMS Facebook Page

AVCs & TVCs	01:45pm – 02:00pm
Doxology	02:00pm – 02:03pm
Introduction of Host	02:03pm – 02:05pm
Acknowledge Sponsors	02:05pm – 02:07pm
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PUP HYMN	04:30pm – 04:35pm
AVCs & TVCs	04:35pm – 04:45pm

(Host)

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Quezon City Branch

LIST OF OFFICERS

Page | 114

PUP Quezon City Branch, Don Fabian St., Commonwealth Quezon City Phone: (Direct Lines) 9527817; 4289144; 9577817 Email: commonwealth@pup.edu.ph / Website: www.pup.edu.ph

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JUNIOR MARKETING SOCIETY



**JMS EXECUTIVE BOARD
A.Y. 2020 - 2021**

NAME	POSITION	SECTION	STUDENT NUMBER	CONTACT INFORMATION
Jomel Rabadon	President	MM 4-1	2017-00046-CM-0	09452063203 jtrabadon@gmail.com
Rea Oliveros	Executive Vice President	MM 3-1	2018-00341-CM-0	09283488651 reaoliveros1203@gmail.com
Judylen Talaman	Executive Secretary	MM 2-1	2019-00132-CM-0	09213658711 judelyntalaman@gmail.com
Jerome Portuguez	Vice President for Administration	MM 3-1	2018-00403-CM-0	09550744892 jeromeport212@gmail.com
Mark Lester Mateo	Vice President for Digital Transformation	MM 3-1	2018-00529-CM-0	09454970533 marklex1113@gmail.com
Seleena Dela Cruz	Vice President for Communication	MM 2-1	2019-00042-CM-0	09388667265 seleenazi07@gmail.com
Tracy Fler Cabatic	Vice President for Student Relations	MM 3-2	2018-00215-CM-0	09126014357 fлерtracy@gmail.com
Melanie Marquez	Vice President for Finance	MM 4-1	2017-00114-CM-0	09186459274 cinateruel@gmail.com
John Michael Marquez	Vice President for Research and Extension	MM 4-1	2017-00112-CM-0	09197903554 super.khel27@gmail.com
Excelsis Saonoy Jr.	Assistant Vice President for Administration	MM 3-2	2018-00362-CM-0	09165666985 saonoy.excelsis@gmail.com
Leigh Anne Garcia	Assistant Vice President for Digital Transformation	MM 2-2	2019-00002-CM-0	09100442739 garcialeigh01@gmail.com
John Lester Berdin	Assistant Vice President for Communication	MM 2-1	2019-00260-CM-0	09195388697 sctlexberdin@gmail.com
Karen Zuniga	Assistant Vice President for Student Relations	MM 2-2	2019-00246-CM-0	09301916651 zunigakarenjoy2@gmail.com
Yves Patrick Ibanez	Assistant Vice President for Finance	MM 2-1	2019-00099-CM-0	09098998918 yvespatrick12345@gmail.com
Edna Moana	Assistant Vice President for Research and Extension	MM 3-2	2018-00360-CM-0	09383400839 cdnabeltranmoana24@gmail.com
Arnold Cachuela	Executive Coordinator	MM 2-2	2019-00223-CM-0	09561434525 cachuelaarnold5@gmail.com

PROF. JHANNO ISIP
Adviser

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Quezon City Branch

MINUTES OF THE MEETING



Date: May 13, 2021

MINUTES OF THE MEETING

Agenda

- MMFF Clarifications

Proceedings

- Meeting for Short Film Representatives
 - 1 hour meeting
 - Agenda:
 - Film Preparations
 - Criteria of Awards
 - Premier Night
 - Virtual Red Carpet
 - Awarding
 - Other announcement
- Judges
 - Major Awards – Experts in Film Making Fiels
 - Minor Awards – Partner Schools and Officers from other PUPQC organizations
- Other Clarifications
 - Film entries should portray students' lives
 - Sponsors should be covered for the given time
- Sponsors
 - Juicy Cologne
 - Gardenia Cream Rolls
 - Gardenia Snack Treats
 - Sisig Hooray

ATTENDANCE

	JMS EXECUTIVE BOARD	Position	
	Jomel Rabalon	President	PRESENT
	Rea Oliveros	Executive Vice-President	PRESENT
	Judylen Talaman	Executive Secretary	PRESENT



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Quezon City Branch

POLYTECHNIC UNIVERSITY OF THE PHILIPPINES
JUNIOR MARKETING SOCIETY



Arnold Cachuela	<i>Executive Coordinator</i>	
Jerome Portuguez	<i>VP for Administration</i>	PRESENT
Excelsis Saonoy	<i>AVP for Administration</i>	PRESENT
Mark Lester Mateo	<i>VP for Digital Transformation</i>	
Leigh Anne Garcia	<i>AVP for Digital Transformation</i>	
Seleena Dela Cruz	<i>VP for Communication</i>	
John Dexter Berdin	<i>AVP for Communication</i>	PRESENT
Melanie Marquez	<i>VP for Finance</i>	
Yves Patrick Ibañez	<i>AVP for Finance</i>	
John Michael Marquez	<i>VP for Research and Extensions</i>	PRESENT
Edna Moaña	<i>AVP for Research and Extensions</i>	PRESENT
Tracy Fler Cabatic	<i>VP for Student Relations</i>	PRESENT
Karen Zuniga	<i>AVP for Student Relations</i>	
Prof. Jhanno Isip	<i>JMS Adviser</i>	
FILM REPRESENTATIVES		
Aisah Samporna	<i>MM 1-1</i>	PRESENT
JR Lagazo	<i>MM 2-2</i>	PRESENT
Raiven Kaye Valencia	<i>MM 2-1</i>	PRESENT
Mhey Bautista	<i>MM 3-2</i>	PRESENT

Judylen Talaman
Executive Secretary

Jomel Rabadon
JMS, President

Prof. Jhanno Isip
JMS, Adviser

JMS



Date: May 28, 2021

MINUTES OF THE MEETING

Agenda

- MMFF Planning

Proceedings

- Important Dates
 - June 1 – Teaser
 - June 8 – Poster and Posting without sponsors
- Number of Entries
 - MM 1-1 – 1 entry
 - MM 1-2 – 2 entries
 - MM 2-1 – 2 entries
 - MM 2-2 – 2 entries
 - MM 3-2 – 1 entry
 - MM 4-1 – 1 entry
- Expenses
 - Remaining Balance – 11,547.00
 - 5,700 – MMFF Cash Prize
- Judging Style
 - Set meeting for minor
 - Judges for major awards will be provided by a link of film entries
- Performers
 - Idol Philippines
 - Lyra Fontanilla
 - Film Entries' OST
 - Finger Style Guitar
- Prizes Proposal
 - Best Short Film – 1,200.00
 - 1st Runner Up – 900.00
 - 2nd Runner Up – 700.00
 - Special Awards – 300.00

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- Certificates
 - Short Film Awards
 - Participants
 - Organizers
 - Judges for Minor and Major Awards

ATTENDANCE

	JMS EXECUTIVE BOARD	Position	
	Jomel Rabadon	<i>President</i>	PRESENT
	Rea Oliveros	<i>Executive Vice-President</i>	PRESENT
	Judylen Talaman	<i>Executive Secretary</i>	PRESENT
	Arnold Cachuela	<i>Executive Coordinator</i>	
	Jerome Portuguez	<i>VP for Administration</i>	PRESENT
	Excelsis Saonoy	<i>AVP for Administration</i>	PRESENT
	Mark Lester Mateo	<i>VP for Digital Transformation</i>	
	Leigh Anne Garcia	<i>AVP for Digital Transformation</i>	PRESENT
	Seleena Dela Cruz	<i>VP for Communication</i>	PRESENT
	John Dexter Berdin	<i>AVP for Communication</i>	PRESENT
	Melanie Marquez	<i>VP for Finance</i>	PRESENT
	Yves Patrick Ibañez	<i>AVP for Finance</i>	
	John Michael Marquez	<i>VP for Research and Extensions</i>	PRESENT
	Edna Moaña	<i>AVP for Research and Extensions</i>	
	Tracy Fler Cabatic	<i>VP for Student Relations</i>	PRESENT
	Karen Zuniga	<i>AVP for Student Relations</i>	
	Prof. Jhanno Isip	<i>JMS Adviser</i>	

JMS



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POLYTECHNIC UNIVERSITY OF THE PHILIPPINES
Quezon City Branch



Judylen Talaman
Executive Secretary

Jomel Rabalon
JMS, President

Prof. Jhanno Isip
JMS, Adviser

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Page | 121

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Date: June 3, 2021

MINUTES OF THE MEETING

Agenda

- Mid-year Assessment

Proceedings

- Accomplished Events
 - JMS Townhall
 - JMS Webinar
 - JMS Donation Drive
 - Attended Partner Schools' Events (PUP Sta. Mesa, PUP Taguig, National University, Technological Institute of the Philippines)
 - JMS 2nd Webinar
- Departmental Report
 1. Admin: There are visible improvements in sponsorship and connection to partner schools and organizations. Suggested that webinar should be done yearly and perform surveys for topic suggestions.
 2. Digital Transformation: Devising plans and lay-outs for the posters, teasers, and other video presentation for the upcoming event.
 3. Communication: The department is also busy doing things for the upcoming event. They presented their achievement last August 2018, when the official Facebook page of JMS got the highest engagement. Also, JMS' Instagram and Twitter accounts has an increase of 100% in terms of followers.
 4. Finance: VP for Finance reported that collected cash last semester was higher than this semester, but there are more sponsored products at the moment. Still, AVP for Finance will be strict to all the transactions happening inside the organization.
 5. Research and Extensions: The department consistently finished all documentation tasks and accomplishment reports on time. JMS Archives is still on going.
 6. Student Relations: The department assists students about the process of setting an appointment. They are planning to launch JMS Ugnayan, this movement will help students to raise their concerns and problems.



- MMFF 2021

Awards

- Best Story
- Best Editing
- Best Cinematography
- Best Actor/Actress
- Best Music
- Best Picture
- People's Choice Award
- Main Award: **Best Short Film** (Winner, 1st. and 2nd runner up)

Criteria

- Technicality – 40%
- Concept – 30%
- Appeal – 5%
- Creativity – 25%

Premier Night

- June 18, 2021 (Friday)
- 7pm, via Facebook Live

Judges

- Partner Schools and Other Organizations
- Ma'am Aica Gatan
- Mr. Daryl Yap

Sponsors

- Apollo Products
- Keich
- Juicy Cologne
- Sisig Hooray
- Quick FX
- Aboy's Lumpia
- Purefoods

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Prizes

Complete list of prizes shall be discussed further on the next meetings.

- 4,790.00 worth of sponsored products + vouchers (3rd)
- 5,400.00 worth of sponsored products + vouchers (2nd)
- 7,290.00 worth of sponsored products + vouchers (1st)

Performers

- Local Performers
- Special Guest

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Judging Sheet Sample Draft

TITLE OF THE FILM

Film Synopsis:

Criteria for Judging

Member/Cast

Best Director	100%.	_____
Best Actor	100%.	_____
Best Actress	100%.	_____

Film

Best Story	100%.	_____
Best Picture	100 %	_____
Best Music	100%	_____
Best Cinematography	100%	_____
Best Edit	100%	_____

MMFF 2021 Best Film

Technicality	40%
Concept	30%
Appeal	5%
Creativity	25%
	100% _____

- Other details for MMFF 2021 shall be discussed on the next meeting with the casts and their team.

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Quezon City Branch

POLYTECHNIC UNIVERSITY OF THE PHILIPPINES
JUNIOR MARKETING SOCIETY



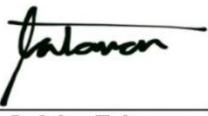
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	Yves Patrick Ibañez	<i>AVP for Finance</i>	PRESENT
	John Michael Marquez	<i>VP for Research and Extensions</i>	PRESENT
	Edna Moaña	<i>AVP for Research and Extensions</i>	PRESENT
	Tracy Fler Cabatic	<i>VP for Student Relations</i>	PRESENT
	Karen Zuniga	<i>AVP for Student Relations</i>	PRESENT
	Prof. Jhanno Isip	<i>JMS Adviser</i>	PRESENT
	JMS REPRESENTATIVE		
	Bea Isabelle Salibio	<i>MM 1-1</i>	PRESENT
	Harvey Mangilan	<i>MM 1-2</i>	PRESENT
	Angelo Legaspi	<i>MM 2-1</i>	PRESENT
	Julliane Kate Zapata	<i>MM 2-2</i>	PRESENT
	Michi Buenaventura	<i>MM 3-1</i>	PRESENT
	Mhey Bautista	<i>MM 3-2</i>	PRESENT
	Jade Eusebio	<i>MM 4-1</i>	PRESENT



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Quezon City Branch





Judylen Talaman
Executive Secretary



Jomel Rabadon
JMS, President



Prof. Jhanno Isip
JMS, Adviser

JMS

Page | 127

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Date: June 12, 2021

MINUTES OF THE MEETING

Agenda

- Final Program Flow
- AVPs
- Assigning of Task for Documentation
- Customized profile picture for JMS officers and members

Proceedings

- Premise
 - 1-2 minutes, contains three sentences only
- Hosts
 - Seleena Dela Cruz and Jacob Fernando
 - Julliane Kate Zapata and James Dipay
 - Formal Attire
 - Announcement during Premiere Night: Earning of Reactions for Short Film Entries and Awarding
- Program Flow
 - Final program flow will be attached on the invitation letter
- AVPs
 - Commercials and logo loop – c/o Jerome Portuguez and Digital Transformation Department
- Film Arrangement for Premiere Night
 - Dagundong
 - Kapag May Alak, May Corona
 - Yugto
 - walang makakaalam
 - F
 - Padala
 - Salat
 - Flee
- Documentation

JMS



- Overall Head: Edna Moaña and John Michael Marquez
- Documentation Team : Arnold, Judylen, Tracy, Melanie, Karen, Yves
- Certificates
 - Winners
 - Judges
 - Organizers (include Hosts)
- Profile Picture
 - Customized profile pictures will be created
 - JMS Executive Board : Org Shirt
 - JMS Members: Red, White, or Maroon Shirt
 - Photoshoot for group photo and profile pictures should be done before the premiere night

Important Dates:

June 14, 2021 – Meeting with TNT (1pm)

Next week (No specific date) – meeting for MMFF

June 16 – Premiere Night

ATTENDANCE

	JMS EXECUTIVE BOARD	Position	
	Jomel Rabadon	<i>President</i>	PRESENT
	Rea Oliveros	<i>Executive Vice-President</i>	PRESENT
	Judylen Talaman	<i>Executive Secretary</i>	PRESENT
	Arnold Cachuela	<i>Executive Coordinator</i>	
	Jerome Portuguez	<i>VP for Administration</i>	PRESENT
	Excelsis Saonoy	<i>AVP for Administration</i>	PRESENT
	Mark Lester Mateo	<i>VP for Digital Transformation</i>	
	Leigh Anne Garcia	<i>AVP for Digital Transformation</i>	
	Seleena Dela Cruz	<i>VP for Communication</i>	PRESENT
	John Dexter Berdin	<i>AVP for Communication</i>	PRESENT
	Melanie Marquez	<i>VP for Finance</i>	PRESENT
	Yves Patrick Ibañez	<i>AVP for Finance</i>	



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Quezon City Branch



	John Michael Marquez	<i>VP for Research and Extensions</i>	PRESENT
	Edna Moaña	<i>AVP for Research and Extensions</i>	
	Tracy Fler Cabatic	<i>VP for Student Relations</i>	
	Karen Zuniga	<i>AVP for Student Relations</i>	PRESENT
	Prof. Jhanno Isip	<i>JMS Adviser</i>	
	HOSTS		
	Jacob Fernando	<i>MM 1-1</i>	PRESENT
	Julliane Kate Zapata	<i>MM 1-2</i>	PRESENT
	James Dipay	<i>MM 2-1</i>	

Judylen Talaman
Executive Secretary

Jomel Rabadon
JMS, President

Prof. Jhanno Isip
JMS, Adviser

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FINANCIAL REPORT

Page | 131

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Quezon City Branch

Prepared by:

Melanie Marquez
VP for Budget and Finance, JMS

Checked by:

Yves Patrick Ibañez
AVP for Budget & Finance , JMS

Approved by:

Jomel Rabadon
President, JMS

Submitted to:

Danilo Mercado Jr.
President, SSC

Verified by:

Prof. Demelyn E. Monzon
Head, Office of the Student Affairs and Services

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Page | 133

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COLLECTION REPORT

Page | 134

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Quezon City Branch**



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QUEZON CITY BRANCH
JUNIOR MARKETING SOCIETY



COLLECTION REPORT

JMS (FILM FEST)

June 24, 2021

DATE	NAME	CONTACT/ACCOUNT NUMBER	AMOUNT	TOTAL
Apr. 26	Sisig Hooray		₱ 5000.00	₱ 5000.00
May. 26	Aboy's Lumpia		3000.00	3000.00
Jun. 23	PUPCCAAI		8000.00	8000.00
Cash Collected:			16,000.00	
Total Cash On Hand:			16,000.00	

Prepared by:

Melanie Marquez
 VP for Budget and Finance, JMS

Checked by:

Yves Patrick Ibañez
 AVP for Budget & Finance , JMS

Approved by:

Jomel Rabadon
 President, JMS

Submitted to:

Verified by:

Danilo Mercado Jr.
 President, SSC

Prof. Demelyn E. Monzon
 Head, Office of the Student Affairs and Services

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Quezon City Branch

CONSTITUTION AND BYLAWS

Page | 136

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PREAMBLE

We, the Marketing Management Students of the Polytechnic University of the Philippines, Quezon City Branch bind ourselves with the guidance of Almighty God, with the aspiration of upholding the standard of marketing management education by promoting academic excellence, leadership, unity, and equity, hereby do ordain and promulgate this constitution.

VISION

The Junior Marketing Society envisions that the organization will serve as the premier academic organization contributing to the total achievement of the student's advancement and excellence in their academics, as well as the realization of the university's goals and aspirations, by the encouragement of the continuous effort and perseverance of its members.

MISSION

The Junior Marketing Society is the student organization of Bachelor of Science in Business Administration major in Marketing Management that aims for quality leadership, unity, and equity for the development of its co-students, and serves as the foundation of teamwork and academic excellence of the students as well as the university.

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Article I	Name and Nature of Organization
Article II	Logo and Its Description
Article III	Declaration of Principles
Article IV	Statement of Objectives
Article V	Membership
Article VI	Duties and Responsibilities of Members
Article VII	Bill of Rights
Article VIII	the Organization
Article IX	Duties and Responsibilities of Organization Officers
Article X	Commission on Election
Article XI	System of Election
Article XII	Election of Organization Officers
Article XIII	Organization Fund
Article XIV	Accountability of the Officers
Article XV	Removal of Officers
Article XVI	Student Disciplinary Measures
Article XVII	Business Meetings
Article XVIII	Junior Marketing Society Adviser
Article XIX	Effectivity

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- Section 7. Members shall have the freedom of suffrage.
- Section 8. All Marketing Management class officers and active members, to be determined by the JMS Executive Board, shall exercise their right to vote during the election, to seek any elective positions, and suggest or raise criticism or complaints.
- Section 9. Members shall have the right to undertake research, discuss findings and recommendations pertaining thereto, by the principles of the Junior Marketing Society and academic freedom.
- Section 10. Every member shall have the right to inspect and examine the book of accounts, the minutes' book, and other records of the organization with the following conditions:
- 10.1. For the book of accounts, a Letter of Intent signed by the petitioner and class president shall be submitted to the auditor of Supreme Student Council for consideration and validation and shall seek approval from the Head of Office of the Student Affairs and Services of the university.
 - 10.2. For minutes' book and other records of the organization, a Letter of Intent signed by the petitioner and class president shall be submitted to the secretary-general of Supreme Student Council for consideration and validation and shall seek approval from the Head of Office of the Student Affairs and Services of the university.
- Section 11. Every member shall have access to all information regarding the programs, projects, and plans of the organization.

ARTICLE VIII THE ORGANIZATION

- Section 1. The Junior Marketing Society Executive Board shall be the highest policy decision-making body of the organization.
- Section 2. The JMS Executive Board shall comprise of the following:
- a. President
 - b. Executive Vice President
 - c. Executive Secretary
 - d. Executive Coordinator
 - e. Vice President for Administration
 - f. Vice President for Communications
 - g. Vice President for Digital Transformation
 - h. Vice President for Finance
 - i. Vice President for Research and Extension
 - j. Vice President for Student Relations
 - k. Assistant Vice President for Administration
 - l. Assistant Vice President for Communications



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ARTICLE III DECLARATION OF PRINCIPLES

- Section 1. The Junior Marketing Society is a nationalist, democratic, autonomous, and academic student organization.
- Section 2. The Junior Marketing Society stands and advances a nationalist, free, scientific, and technological system of education.
- Section 3. The Junior Marketing Society shall protect and promote student's rights, interests, and welfare.
- Section 4. The Junior Marketing Society may freely support and actively participate in the struggle of the academic sector and non-academic sector for people's rights, interests, and welfare.
- Section 5. The Junior Marketing Society shall encourage, actively participate, and support the development of the struggle for an illegal-drug free university.
- Section 6. The Junior Marketing Society shall create venues for the ideas and sentiments of the students.
- Section 7. The Junior Marketing Society shall create civic awareness and discipline among students.
- Section 8. The Junior Marketing Society shall promote and uphold women and children's rights and welfare as one of their contributions to the community outside the campus.

ARTICLE IV STATEMENT OF OBJECTIVES

- Section 1. The organization is formed for the following purposes:
 - 1.1 To foster harmonious relationship among Bachelor of Science in Business Administration major in Marketing Management students.
 - 1.2 To promote the exchange of ideas and information in the form of symposia, lectures, research, demonstrations/workshops, and the like for the upgrading of the members.
 - 1.3 To promote the interaction among Bachelor of Science in Business Administration major in Marketing Management students in the form of recreational activities like sports fests, parties, and the like.
 - 1.4 To cooperate with the Polytechnic University of the Philippines administration policies together with its instrumentalities in the execution of administrative policies that will rebound to the benefit of the students.



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**ARTICLE V
MEMBERSHIP**

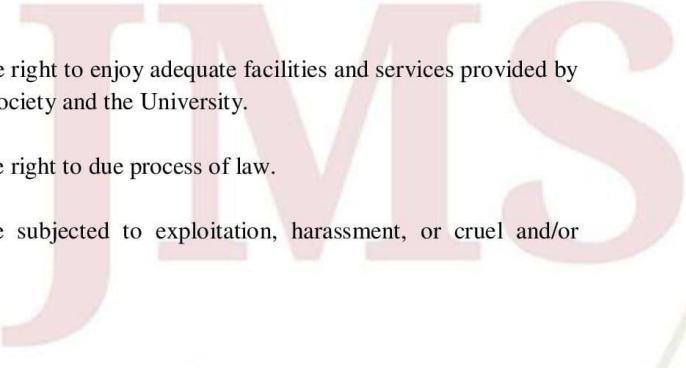
- Section 1. Membership in this organization shall compose of all Bachelor of Science in Business Administration major in Marketing Management bona fide students at this University pledge to its aims and purposes and is willing to accept responsibilities.

**ARTICLE VI
DUTIES AND RESPONSIBILITIES OF MEMBERS**

- Section 1. Every member shall always observe the laws of the land, rules, and regulations of the University and uphold this constitution.
- Section 2. Every member shall help and render an academic atmosphere conducive to peace and harmony among various sectors of the University.
- Section 3. Every member shall exercise his rights and responsibilities with due regard for the rights of fellow students and other members of the PUP community.
- Section 4. Every member shall participate directly or indirectly in any organizational endeavor towards the achievement of its objectives and plans.
- Section 5. Every member shall fulfill all membership requirements levied by the JMS Executive Board.

**ARTICLE VII
BILL OF RIGHTS**

- Section 1. Members shall have the right to information on matters affecting them.
- Section 2. Every member shall undergo orientation on the nature, objectives, and functions of the organization.
- Section 3. Members shall have the right to appeal decisions affecting their rights, interests, and welfare.
- Section 4. Members shall have the right to enjoy adequate facilities and services provided by the Junior Marketing Society and the University.
- Section 5. Members shall have the right to due process of law.
- Section 6. Members shall not be subjected to exploitation, harassment, or cruel and/or unusual punishment.


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- Section 7. Members shall have the freedom of suffrage.
- Section 8. All Marketing Management class officers and active members, to be determined by the JMS Executive Board, shall exercise their right to vote during the election, to seek any elective positions, and suggest or raise criticism or complaints.
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 - e. Vice President for Administration
 - f. Vice President for Communications
 - g. Vice President for Digital Transformation
 - h. Vice President for Finance
 - i. Vice President for Research and Extension
 - j. Vice President for Student Relations
 - k. Assistant Vice President for Administration
 - l. Assistant Vice President for Communications



POLYTECHNIC UNIVERSITY OF THE PHILIPPINES
JUNIOR MARKETING SOCIETY

L. Assistant Vice President for Communications



- m. Assistant Vice President for Digital Transformation
- n. Assistant Vice President for Finance
- o. Assistant Vice President for Research and Extension
- p. Assistant Vice President for Student Relations

Section 3. The JMS Executive Board shall hold monthly Governance Meeting which will be presided by the JMS President. However, for matters of immediate concern, the President through the Executive Vice President may call a special meeting.

Section 4. In case of absence of the President at the bimonthly meeting,

4.1 The Executive Vice President shall preside the scheduled meeting.

4.2 In case of absence of both President and Executive Vice President, they shall select among themselves a substitute preside.

Section 5. The JMS Executive Board shall formulate and enforce house rules during executive board meetings and sessions.

Section 6. The JMS Executive Board has the power to promulgate, formulate, approve, and enforce rules and regulations, policies, resolutions, projects and programs, issues, and stands concerning the whole organization.

Section 7. All decisions made by JMS Executive Board shall take effect after the required number of Executive Board members, as provided in other articles and sections, sign for official approval.

Section 8. The JMS Executive Board with the two-thirds (2/3) vote of its members shall approve general appropriations of funds of the organization.

Section 9. The JMS Executive Board shall have the book of accounts of the organization audited as often as possible by the Assistant Vice President for Finance.

Section 10. The JMS Executive Board shall have the power to subject its members and officers to disciplinary action as may be deemed appropriate and necessary.

Section 11. The JMS Executive Board shall act and decide upon major cases of disciplinary action.

Section 12. The JMS Executive Board shall have the power to overrule and modify the actions of any officers and members of the organization with a vote of two-thirds (2/3) from all its members.

Section 14. The JMS Executive Board shall amend, revise, and ratify the constitution.

Section 15. The JMS Executive Board shall approve all the Operation and Committee Heads and Assistant Staffs.

Section 16. The Executive Secretary shall be responsible for the JMS Executive Board proceedings.



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Section 17. The JMS Executive Board shall preside in the election of Classroom Officers when the semester starts.

Section 18. All members of the JMS Executive Board shall take the following oath or affirmation:

I (name) newly elected (name of position) of Junior Marketing Society do solemnly pledge to do with the best of my capability to carry on my duties and responsibilities entrusted by the Bachelor of Science in Business Administration, Major in Marketing Management students of the Polytechnic University of the Philippines.

I pledge that I will faithfully perform the duties and functions of my office, defend the constitution and by-laws of the organization, and dedicate myself to the objectives and tenets of the Junior Marketing Society. So, help me, God.

ARTICLE IX **DUTIES AND RESPONSIBILITIES OF ORGANIZATION OFFICERS**

- Section 1. The President shall have the following duties and responsibilities:
- 1.1 Shall be the chief executive of the organization.
 - 1.2 Shall exercise overall supervision and responsibility for the organization.
 - 1.3 Shall determine the guidelines for implementation.
 - 1.4 Shall build up the integrity, advance the interests and welfare of the organization, and strengthen links and camaraderie among members of the organization.
 - 1.5 Shall sign all resolutions, communications, and documents of the organization to make them official.
 - 1.6 Shall have all the powers necessary for ensuring that the provisions of the act and the resolution and by-laws made are faithfully observed.
 - 1.7 Shall have the sole jurisdiction to create positions, committees, and special bureaus within the organization as it may deem necessary.
 - 1.8 Shall appoint the head and assistant heads of all standing committees and special bureaus (ex-officio factor).
 - 1.9 Shall be given the privilege of having an exemption based on his organizational fees only, during his term.



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Section 2. The Executive Vice President shall have the following duties and responsibilities:

- 2.1 Shall act on behalf of the President in the latter's absence or inability to perform his duties.
- 2.2 Shall assist the President in all transactions concerning the organization.
- 2.3 Shall regulate and maintain the activities of the marketing management students.
- 2.4 Shall administer the proper recruitment of operation heads.
- 2.5 Shall handle the pre-qualification for officer's recognition.
- 2.6 Shall ensure the functioning of all officers of the organization by proper orientation and supervision.
- 2.7 Shall perform other duties delegated by the President.
- 2.8 Shall turn over to his successor the books, records, and other properties in his possession.
- 2.9 Shall seek the approval of the President in all matters concerning his department.
- 2.10 Shall be given the privilege of having an exemption based on his organizational fees only, during his term.

Section 3. The Executive Secretary shall have the following duties and responsibilities:

- 3.1 Shall enforce the provisions of this constitution and all other rules and regulations that may be promulgated from time to time.
- 3.2 Shall maintain the minutes of the Executive Board meetings and circulars related to the implementations of plans and projects approved by the JMS Executive Board.
- 3.3 Shall ensure the validity of any rules, regulations, resolutions, memorandums, programs, and special projects of the organization with prior consultation to the University policies.
- 3.4 Shall be the custodian of the records and such other properties of the Executive Board as the Board may commit his charge.
- 3.5 Shall maintain the issuance of legal documents.
- 3.6 Shall turn over to his successor the books, records, and other properties in his possession.



- 3.7 Shall perform other duties delegated by the President.
- 3.8 Shall seek the approval of the President in all matters concerning his department.
- 3.9 Shall be given the privilege of having an exemption based on his organizational fees only, during his term.

Section 4. The Executive Coordinator shall have the following duties and responsibilities:

- 4.1 Shall be the chief coordinator in disseminating information of the academic and non-academic programs and events of the organization to all members.
- 4.2 Shall assist in the operation and implementation of projects, rules and regulations, activities, and resolutions concerning the whole organization.
- 4.3 Shall then consider the comments and suggestions of the Executive Board members and shall forward it to the Executive Vice President.
- 4.4 Coordinating in-school placement arrangements.
- 4.5 Shall perform other duties delegated by the President.
- 4.6 Shall seek the approval of the President in all matters concerning his department
- 4.7 Shall be given the privilege of having an exemption based on his organizational fees only, during his term.

Section 5. The Vice President for Administration shall have the following duties and responsibilities:

- 5.1 Shall exercise general supervision and responsibility for his department.
- 5.2 Shall maintain good corporate relations to provide job fairs, on-the-job training assistance, and alumni affairs.
- 5.3 Shall undertake the business affairs of the organization about special projects and programs dealing with sponsors.
- 5.4 Shall have the responsibility for the procurement of supplies needed by the organization.
- 5.5 Shall act as the chief property custodian of the organization with the help of the Assistant Vice President for Administration.
- 5.6 Shall administer all the proposals of projects, partnerships, sponsorships, and the like.



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5.7 Shall report all officers' performance and their corresponding benefits.

5.8 Shall turn over to his successor the books, records, and other properties in his possession.

5.9 Shall perform other duties delegated by the President.

5.10 Shall seek the approval of the President in all matters concerning his department.

5.11 Shall be given the privilege of having an exemption based on his organizational fees only, during his term.

Section 6. The Vice President for Communications shall have the following duties and responsibilities:

6.1 Shall exercise general supervision and responsibility for his department.

6.2 Shall be responsible for ensuring that the information relating to the JMS Executive Board is disseminated; he shall have to coordinate the provision of media for communication by the Executive Secretary and Assistant Vice President for Communications.

6.3 Shall establish, advise, and ensure the functioning and performance of the organization's representatives.

6.4 Shall be the administrator of the official social media accounts of JMS such as Facebook, Instagram, and Twitter.

6.5 Shall turn over to his successor the books, records, and other properties in his possession.

6.6 Shall perform other duties delegated by the President.

6.7 Shall seek the approval of the President in all matters concerning his department.

6.8 Shall be given the privilege of having an exemption based on his organizational fees only, during his term.

Section 7. The Vice President for Digital Transformation shall have the following duties and responsibilities:

7.1 Shall exercise general supervision and responsibility for his department.



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7.2 Shall be the official head of Microsoft system, marketing and advertisement design, and content creator of the organization with the help of Assistant Vice President for Digital Transformation.

7.3 Shall turn over to his successor the money, books, records, and other properties in his possession.

7.4 Shall perform other duties delegated by the President.

7.5 Shall seek the approval of the President in all matters concerning his department.

7.6 Shall be given the privilege of having an exemption based on his organizational fees only, during his term.

Section 8. The Vice President for Finance shall have the following duties and responsibilities:

8.1 Shall exercise general supervision and responsibility for his department.

8.2 Shall direct the acquisition, control, and utilization of the funds of the organization.

8.3 Shall be the official treasurer of the organization with the main responsibility in handling the collection reports and financial reports per projects of the organization.

8.4 Shall propose and head income-generating projects for the organization subject to the approval of the JMS Executive Board.

8.5 Shall assist the other departments in all financial transactions concerning the outside activities/obligations of the organization.

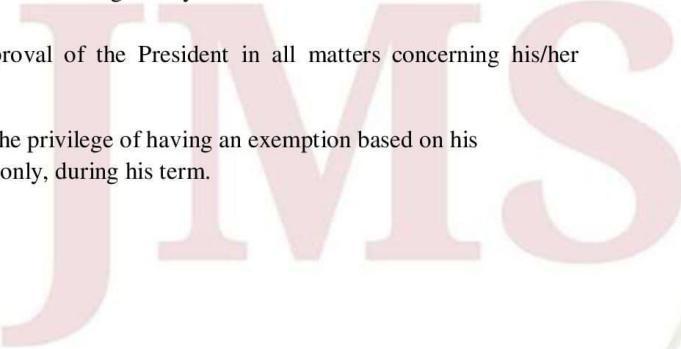
8.6 Shall require all the committees under the organization to submit periodically and per project collection reports and financial reports for the record.

8.7 Shall turn over to his successor the money, books, records, and other properties in his possession.

8.8 Shall perform other duties delegated by the President.

8.9 Shall seek the approval of the President in all matters concerning his/her department.

8.10 Shall be given the privilege of having an exemption based on his organizational fees only, during his term.


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- 10.6 Shall perform other duties delegated by the President.
- 10.7 Shall seek the approval of the President in all matters concerning his department.
- 10.8 Shall be given the privilege of having an exemption based on his organizational fees only, during his term.

Section 11. The Assistant Vice President for Administration shall have the following duties and responsibilities:

- 11.1 Shall act on behalf of the Vice President for Administration in the latter's absence or inability to perform his duties.
- 11.2 Shall assist the Vice President for Administration to coordinate with the school administration for the implementation of the policies and projects concerning the whole organization.
- 11.3 Shall assist the Vice President for Administration to undertake the business affairs of the organization about special projects and programs dealing with sponsors.
- 11.4 Shall have the responsibility for the procurement of supplies needed by the organization.
- 11.5 Shall act as the assistant chief property custodian of the organization.
- 11.6 Shall assist the Vice President for Administration to administer all the proposals of projects, partnerships, sponsorships, and the like.
- 11.7 Shall turn over to his successor the books, records, and other properties in his possession.
- 11.8 Shall perform other duties delegated by the President and Vice President for Administration.
- 11.9 Shall seek the approval of the Vice President for Administration in all matters concerning his department.
- 11.10 Shall be given the privilege of having an exemption based on his organizational fees only, during his term.

Section 12. The Assistant Vice President for Communications shall have the following duties and responsibilities:

- 12.1 Shall act on behalf of the Vice President for Communications in the latter's absence or inability to perform his duties.



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- 12.2 Shall assist the Vice President for Communications to be responsible in ensuring that the information relating to the JMS Executive Board disseminated; he shall have to coordinate the provision of media for communication by the Executive Secretary and Assistant Vice President for Communication.
- 12.3 Shall assist the Vice President for Communications establish, advise, and ensure the functioning and performance of the organization's representatives.
- 12.4 Shall be the moderator of the official social media accounts of JMS such as Facebook, Instagram, and Twitter.
- 12.5 Shall turn over to his successor the books, records, and other properties in his possession.
- 12.6 Shall perform other duties delegated by the President and Vice President for Communications.
- 12.7 Shall seek the approval of the Vice President for Communications in all matters concerning his department.
- 12.8 Shall be given the privilege of having an exemption based on his organizational fees only, during his term.

Section 13. The Assistant Vice President for Digital Transformation shall have the following duties and responsibilities:

- 13.1 Shall act on behalf of the Vice President for Digital Transformation in the latter's absence or inability to perform his duties.
- 13.2 Shall be the assistant head of Microsoft system, marketing and advertisement design, and content creator of the organization with the help of Vice President for Digital Transformation.
- 13.3 Shall turn over to his successor the books, records, and other properties in his possession.
- 13.4 Shall perform other duties delegated by the President and Vice President for Digital Transformation.
- 13.5 Shall seek the approval of the Vice President for Digital Transformation in all matters concerning his department.
- 13.6 Shall be given the privilege of having an exemption based on his organizational fees only, during his term.

Section 14. The Assistant Vice President for Finance shall have the following duties and responsibilities:

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14.1 Shall be the executive auditor of the organization.

14.2 Shall examine and verify all the financial transactions of the organization.

14.3 Shall recommend measures deemed necessary for improving the efficiency regarding the financial aspect of the organization.

14.4 Shall turn over to his successor the books, records, and other properties in his possession.

14.5 Shall perform other duties delegated by the President and Vice President for Finance.

14.6 Shall seek the approval of the Vice President for Finance in all matters concerning his office.

14.7 Shall be given the privilege of having an exemption based on his organizational fees only, during his term.

Section 15 The Assistant Vice President for Research and Extension shall have the following duties and responsibilities:

15.1 Shall act on behalf of the Vice President for Research and Extension in the latter's absence or inability to perform his duties.

15.2 Shall assist the Vice President for Research and Extension to supervise and handle all the extension and special projects of the organization.

15.3 Shall assist the Vice President for Research and Extension to maintain good corporate relations to provide job fairs, on-the-job training assistance and alumni affairs together with the Executive Vice President.

15.4 Shall assist the Vice President for Research and Extension to be responsible for the documentation of all events, projects, and activities of the organization.

15.5 Shall assist the Vice President for Research and Extension to be responsible for the Bachelor of Science in Business Administration major in Marketing Management related research to uplift the quality of marketing management education.

15.6 Shall assist the Vice President for Research and Extension to direct and organize all seminars, workshops and conventions concerning all members.

15.7 Shall turn over to his successor the books, records, and other properties in his possession.

15.8 Shall perform other duties delegated by the President and Vice President for Research and Extension.



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- 14.2 Shall examine and verify all the financial transactions of the organization.
- 14.3 Shall recommend measures deemed necessary for improving the efficiency regarding the financial aspect of the organization.
- 14.4 Shall turn over to his successor the books, records, and other properties in his possession.
- 14.5 Shall perform other duties delegated by the President and Vice President for Finance.
- 14.6 Shall seek the approval of the Vice President for Finance in all matters concerning his office.
- 14.7 Shall be given the privilege of having an exemption based on his organizational fees only, during his term.

Section 15

The Assistant Vice President for Research and Extension shall have the following duties and responsibilities:

- 15.1 Shall act on behalf of the Vice President for Research and Extension in the latter's absence or inability to perform his duties.
- 15.2 Shall assist the Vice President for Research and Extension to supervise and handle all the extension and special projects of the organization.
- 15.3 Shall assist the Vice President for Research and Extension to maintain good corporate relations to provide job fairs, on-the-job training assistance and alumni affairs together with the Executive Vice President.
- 15.4 Shall assist the Vice President for Research and Extension to be responsible for the documentation of all events, projects, and activities of the organization.
- 15.5 Shall assist the Vice President for Research and Extension to be responsible for the Bachelor of Science in Business Administration major in Marketing Management related research to uplift the quality of marketing management education.
- 15.6 Shall assist the Vice President for Research and Extension to direct and organize all seminars, workshops and conventions concerning all members.
- 15.7 Shall turn over to his successor the books, records, and other properties in his possession.
- 15.8 Shall perform other duties delegated by the President and Vice President for Research and Extension.
- 15.9 Shall seek the approval of the Vice President for Research and Extension in all matters concerning his department.



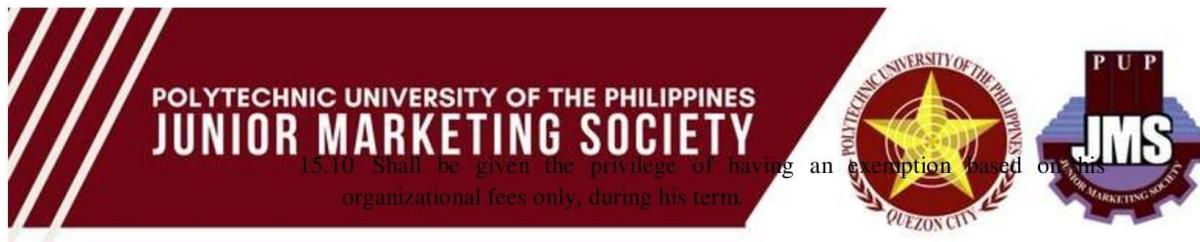
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Section 16. The Assistant Vice President for Student Relations shall have the following duties and responsibilities:

- 16.1 Shall act on behalf of the Vice President for Student Relations in the latter's absence or inability to perform his duties.
- 16.2 Shall assist the Vice President for Student Relations to be responsible for handling grievances, suggestions, and problems forwarded by the members of the organization.
- 16.3 Shall assist the Vice President for Student Relations when the need arises for student assistance.
- 16.4 Shall assist the Vice President for Student Relations in supervising the JMS Representatives.
- 16.5 Shall turn over to his successor the books, records, and other properties in his possession.
- 16.6 Shall perform other duties delegated by the President and Vice President for Student Relations.
- 16.7 Shall seek the approval of the Vice President for Student Relations in all matters concerning his department.
- 16.8 Shall be given the privilege of having an exemption based on his organizational fees only, during his term.

Section 17. All officers must attend its Governance Meeting.

ARTICLE X

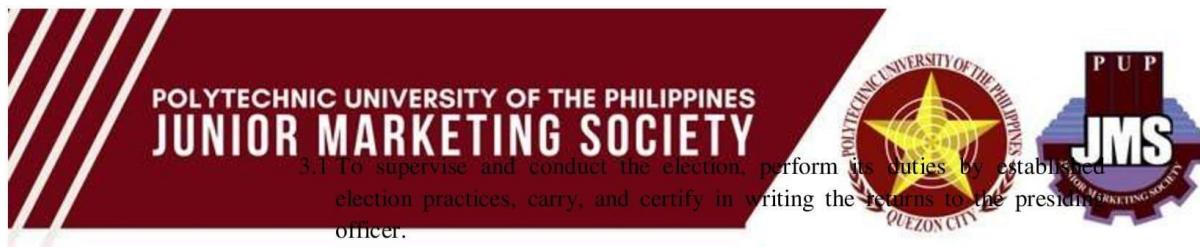
COMMISSION ON ELECTION

- Section 1. The election committee of JMS COMELEC shall be composed of six (6) members including the chairman. They shall choose from among themselves a Chairman, one (1) Secretary and the rest as Commissioners.
- Section 2. The member of the said committee shall be composed of three (3) outgoing JMS officers who will not prolong their term or not interested to seek again any of the positions and three (3) graduating class officers
- Section 3. The JMS COMELEC shall provide services as follows:

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3.1 To supervise and conduct the election, perform its duties by established election practices, carry, and certify in writing the returns to the president officer.

3.2 To recommend to the JMS Executive Board effective measures to minimize all forms of election frauds and malpractice.

3.3 To register and accredit individuals by the law.

3.4 To pass judgment on election protests concerning elections returns and qualifications of candidates for elective positions.

3.5 To report the results of elections to the students and the entire organization.

Section 4. No suspension of sentence for violation of the law or rules and regulations concerning elections shall be metered without the recommendation of the commission.

Section 5. All decisions of the committee sitting en banc shall be final and irrevocable.

ARTICLE XI

SYSTEM OF ELECTION

Section 1. There shall be a definite system to be observed in the elections of certain officers and members of the JMS Organization.

Section 2. The system shall be as follows:

2.1 Anyone can be elected as long as he possesses a quality of a good leader; however, JMS members who hold higher position (President, Vice President, and Secretary) to other organization in PUP Quezon City community has no right to be elected as JMS Executive Board unless he withdraws from other organization if elected in the position stated.

2.2 The JMS Representatives shall be the elected classroom presidents of the Bachelor of Science in Business Administration major in Marketing Management sections.

2.3 The JMS Executive Board shall be elected in a manner provided for in Article XII of this constitution. The election exercise shall be held through General Assembly; however, a special election may occur upon the decision of the JMS COMELEC when deemed necessary.

ARTICLE XII

ELECTION OF ORGANIZATION OFFICERS

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Section 1. The members of the organization shall elect the JMS Executive Board members.

Section 2. The JMS COMELEC shall determine the election concerns. The COMELEC shall undergo the legal process as mandated in the JMS Constitution and By-Laws.

Section 3. The members of the organization shall elect from among the candidates the President, Executive Vice President, Executive Secretary, Executive Coordinator, Vice President for Administration, Vice President for Communication, Vice President for Digital Transformations, Vice President for Finance, Vice President for Research and Extension, Vice President for Student Relations, Assistant Vice President for Administration, Assistant Vice President for Communication, Assistant Vice President for Digital Transformations, Assistant Vice President for Finance, Assistant Vice President for Research and Extension, Assistant Vice President for Student Relations.

Section 4. The candidates must have the following qualifications for validation:

4.1 He must be a bona fide student at the University under the College of Business Administration and enrolled in the course Bachelor of Science in Business Administration major in Marketing Management.

4.2 He must be enrolled in at least 18 units that semester.

4.3 He must be a regular student.

4.4 He must have at least one year of residence at the University.

4.5 He must be cleared of any financial obligations in his organizations.

Section 5. There shall be no limit on the number of qualified candidates.

Section 6. There shall be a campaign period at least one week before the election and all the campaign materials shall be approved by the Office of the Student Affairs and Services and Administrative Office and Property Custodian.

ARTICLE XIII

ORGANIZATION FUND

Section 1. The JMS Executive Board shall maintain a student fund to consist of (a) General Fund and (b) a Special Fund.

Section 2. The General Fund shall be drawn from the student membership fees to be collected by the JMS Executive Board during the regular registration period of each semester and that of the summer term.

Section 3. The Executive Board shall determine the membership fee. However, the Executive Board may raise the fee, as it does not deem necessary.

Section 4. The Special Funds shall be those which are collected for specific purposes and which shall be disbursed for each purpose only. The funds collected by the

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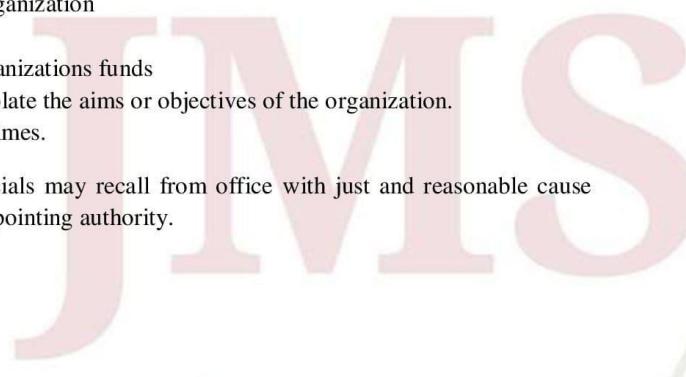


- Section 5. All funds shall be deposited in the Office of the Student Affairs and Services to be determined by the JMS Executive Board and shall be used for purposes specifically authorized in the budget and duly approved by the JMS Executive Board.
- Section 6. No money shall be paid out of the funds of the JMS Executive Board, except in the pursuance of an authorized appropriation.
- Section 7. Every fund withdrawal in the Office of the Student Affairs and Services must be approved by the Vice-President for Finance, Assistant Vice President for Finance, and JMS President.
- Section 8. All funds and expenses of the JMS Executive Board, JMS Representatives and any subdivision of Junior Marketing Society shall be declared.
- Section 9. All collection reports and financial reports shall be submitted by the JMS President, Vice President for Finance, and Assistant Vice President for Finance to the Office of the Student Affairs and Services.
- Section 10. The JMS Executive Board shall post a financial statement and budgetary outlay as deemed necessary which shall be decided upon by the executive board before and after conducting an event.

ARTICLE XIV

ACCOUNTABILITY OF THE OFFICERS

- Section 1. All officers shall always be accountable to the members of the organization, whom they should serve with utmost honesty, responsibility, integrity, loyalty, efficiency, and nationalism.
- Section 2. All officers shall hold office if he is enrolled for the current semester.
- Section 3. All JMS Executive Board and Representatives who had undergone proper recruitment process and JMS COMELEC officers may be removed by impeachment on the following grounds:
- Culpable violation of this constitution
 - Negligence of responsibilities and duties
 - Betrayal of the organization
 - Bribery
 - Corruption of organizations funds
 - Other acts that violate the aims or objectives of the organization.
 - And other high crimes.
- Section 4. Other appointed officials may recall from office with just and reasonable cause upon orders of the appointing authority.

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JUNIOR MARKETING SOCIETY**

Section 5.

The JMS Executive Board shall have the sole authority to initiate the proceedings on all cases of impeachment. Any student upon the representation of any members of the JMS Executive Board files a complaint of impeachment.

Section 6.

The JMS Executive Board by the vote and conviction of two-thirds (2/3) vote of all its members may consider an impeachment complaint.



ARTICLE XV

REMOVAL OF OFFICERS

Section 1.

Any member of the JMS Executive Board subjected to impeachment may be removed from office for cause by two-thirds (2/3) vote of the executive board upon conviction of grounds stated at Section 3 of Article XIV of this constitution.

Section 2.

The JMS Executive Board shall in strict observance of due process by two-thirds (2/3) vote of all its members, compose of the resignation of a particular officer of the JMS Executive Body including those of the Appointed Officers and other subdivisions of the Junior Marketing Society.

Section 3.

When a vacancy occurs because of resignation, withdrawal, or expulsion, the vacancy shall be filled thru appointment subject to the approval of a two-thirds (2/3) vote of the JMS Executive Board.

ARTICLE XVI

STUDENT DISCIPLINARY MEASURES

Section 1.

The JMS may adopt an official logo, which shall be truly reflective and symbolic of the ideals, principles, and aspirations of the whole organization. Any revisions of the logo may be proposed to the JMS Executive Board for its approval.

Section 2.

The name of the organization, JMS Executive Board, and any subdivisions shall not be used for immoral or unlawful purposes.

Section 3.

JMS may be affiliated with any reputable and respected local, national, and international organizations.

Section 4.

The Junior Marketing Society Executive Board shall extend support to the University Supreme Student Council and the Council of Leaders in the implementation and realization of the objective of the Student Organization.

Section 5.

The General Election shall be held in the last month of the school year.

ARTICLE XVII

BUSINESS MEETINGS

Section 1.

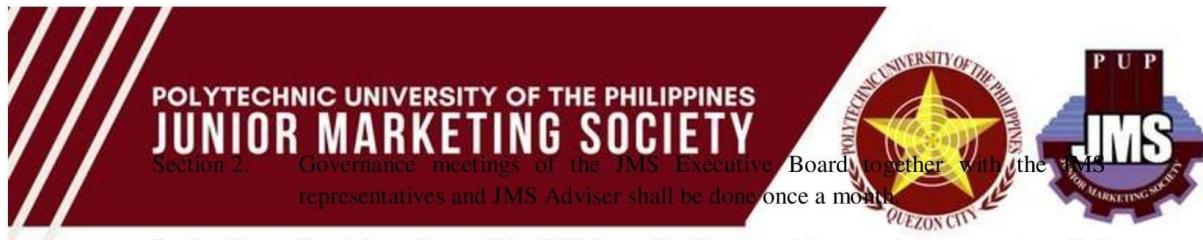
Regular Executive Board meetings shall be done once a week.



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- Section 2. Governance meetings of the JMS Executive Board together with the JMS representatives and JMS Adviser shall be done once a month.
- Section 3. Special meetings of the JMS Executive Board and Representatives may be called by the officers concerned.
- Section 4. The respective secretaries shall notify concerned people at least three (3) days before the meeting.
- Section 5. The quorum for the JMS Executive Board meeting 50% plus 1 member shall constitute a quorum. A simple majority vote of the executive board members shall be a valid act.

ARTICLE XVIII

JUNIOR MARKETING SOCIETY ADVISER

- Section 1. There shall be one (1) adviser, which should be a College of Business Administration professor.
- Section 2. JMS adviser selection process:
- 2.1 The said adviser shall be recommended by the executive board members.
 - 2.2 The executive board will choose their adviser through the election. A quorum of officers must be maintained.
- Section 3. The function of the adviser:
- 3.1 Shall render advice and guidance to the organization need for smooth operation.
 - 3.2 Shall support morally, spiritually, and physically in every activity of the organization.
 - 3.3 After the election of the JMS adviser, the Executive Board shall issue a resolution confirming the selection of the said adviser copy furnished by the Office of the Student Affairs and Services.

ARTICLE XIX

EFFECTIVITY

- Section 1. This constitution and by-laws shall take effect immediately upon its ratification by most of the votes cast by two-third (2/3) members of the Marketing Management-wide plebiscite called for this purpose. Furthermore, this Constitution and By-Laws can be amended or subjected to review and re-evaluate after two (2) terms upon its ratification.

***** NOTHING FOLLOWS *****



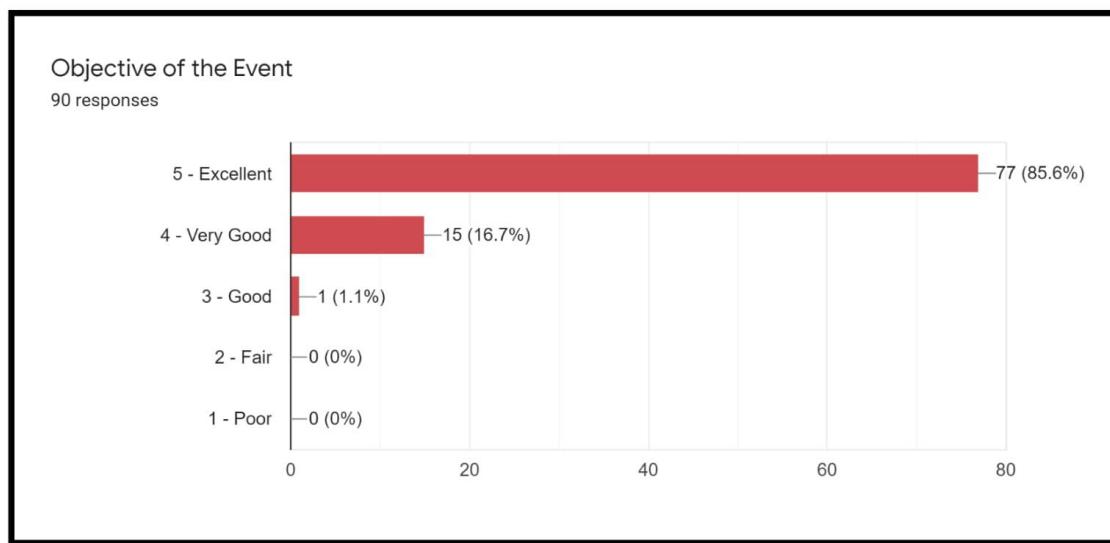
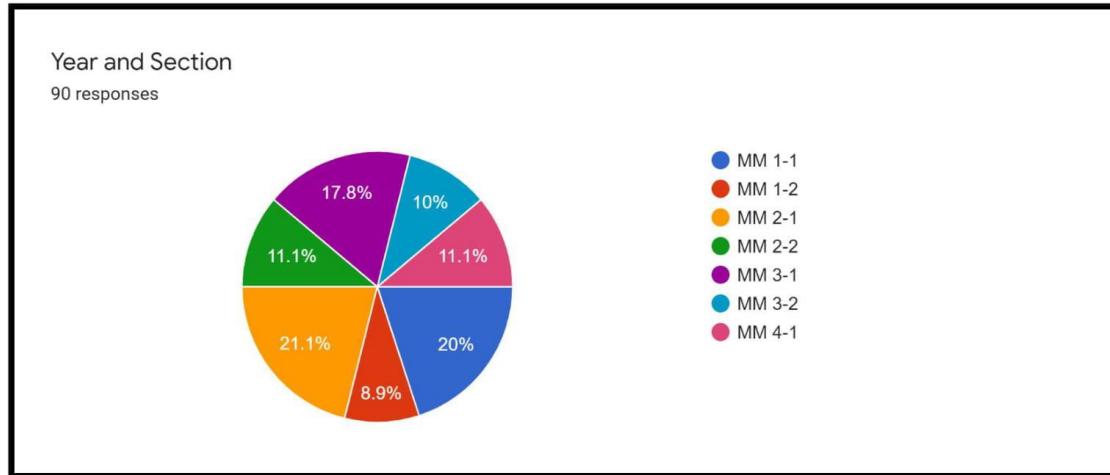
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EVALUATION

Page | 159

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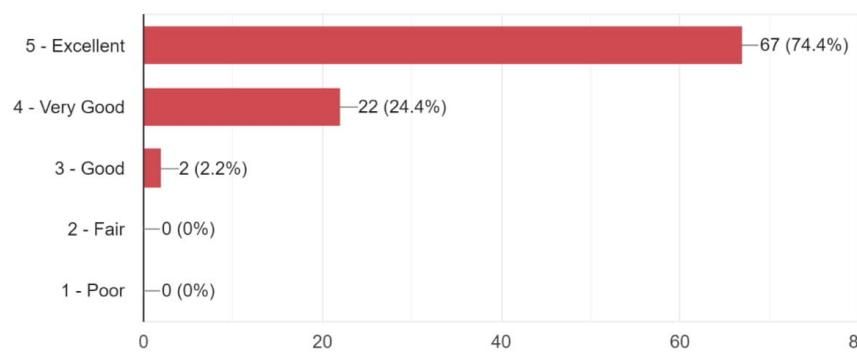
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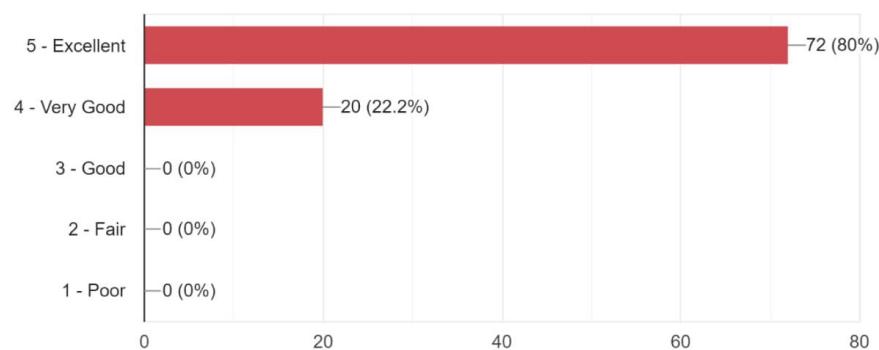
Interactivity and Association of the Event

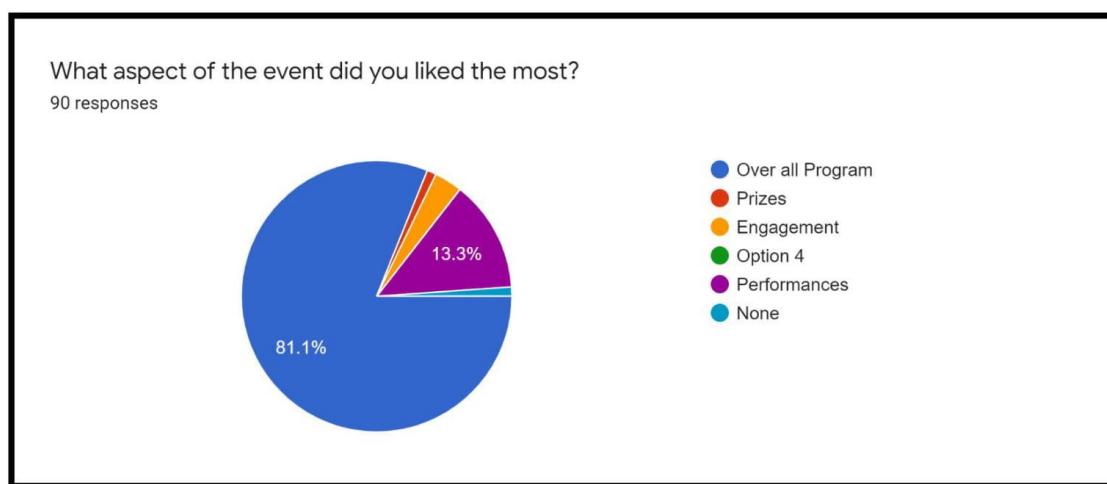
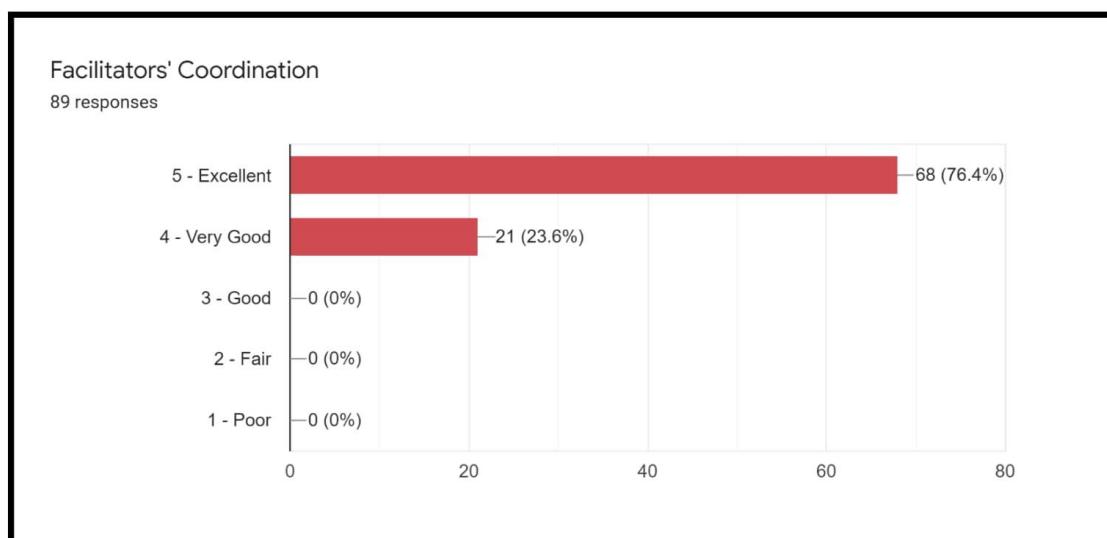
90 responses



Organization of the Event

90 responses

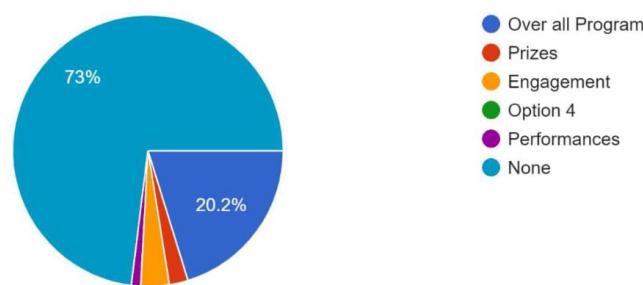






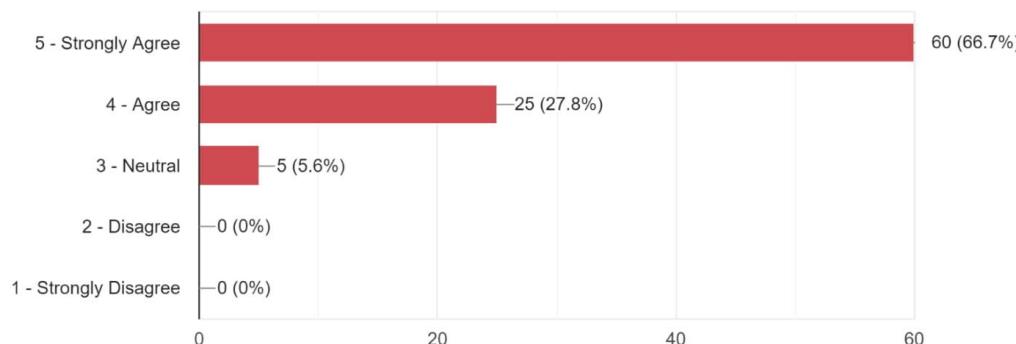
What aspect of the event did you liked the least?

89 responses



The event meet my expectation/s.

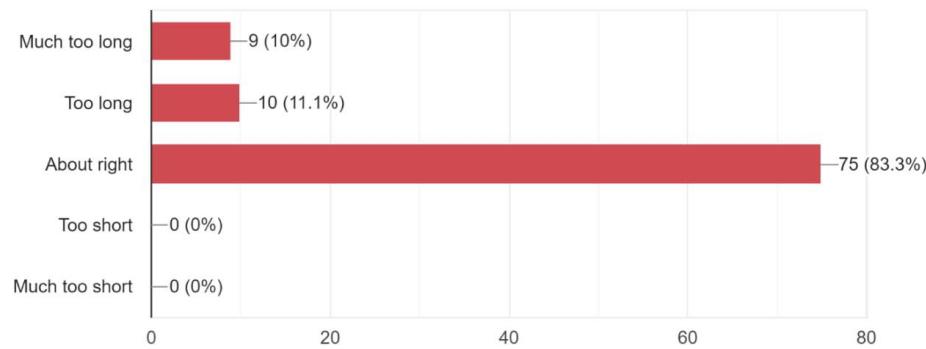
90 responses





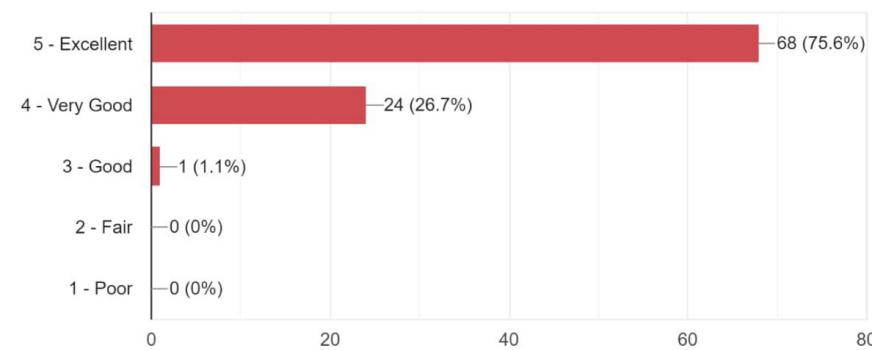
The duration of the event

90 responses



The overall level of your satisfaction in the event?

90 responses





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Is there anything you would like to share about your experience/s in our event?

34 responses

The event was very well done. Keep up the good work! More events and sponsors to come JMS!

I enjoyed the program ❤

Basta nagenjoy ako wooooohhh

It was really fun and I enjoy the whole program.

The event was really fun and inspirational. Congratulations to all winners, participants and coordinators ❤
❤ ❤ ❤ ❤ .

Good job. It was well-presented. I enjoyed the awarding ceremony.

Too much performances/intermission. or baka enough lang mas okay lang po sana kung kinalat sa programme. Medyo naging dull lang po sa part na dire diretso from OST na puro kanta, tas halos kasunod din yung mga guest performers na puro kanta din po. But overall, okay naman po siya heheh, thankyou for this event, JMS!!!



Is there anything you would like to share about your experience/s in our event?

34 responses

SOBRANG LUPET SA LAHAT NG ASPETO (technical team kase kame, pasensya na)

I enjoy watching the film of our classmate and other films, They inspire me on different aspect in life. Looking forward to have an event like this someday.

I had a great time watching all the entries per year level. This event was a good way to showcase the talent of my fellow college students when it comes to acting, editing, and making fantastic and thrilling films. I hope JMS would keep on producing this kind of event that would allow cooperation and interaction among the students even tho we are facing this pandemic. Congratulations to everyone and keep it up! ❤

The live marathon that was held for MMFF films was great. It gives us students the opportunity to support and react to the entries that was made by our classmates and schoolmates.

mahina lang yung internet putol putol performance lalo na ni ms. faith :((

The programme flow of the Awarding Ceremony could be improved.

I enjoyed the event, especially the part when they announced the special awards and the winners. I came to watch the event to support my classmates and especially those who organized the event. The event is