**CONCEPT PAPER**

**COVID-19 FORCED BUSINESS TRANSFORMATION: A PHILIPPINES BUSINESS INDUSTRY PIVOTS IN STATE OF FURTUITOUS EVENTS**

**WEBINAR OF YES ORG 2021**

**RATIONALE**

The Polytechnic University of the Philippines endeavors to produce and provide knowledge across disciplines that are relevant and responsive to the fast-changing conditions of national and multinational environment. The prime concern is to generate graduates that are flexible and adaptive always and everywhere. In this affair, the Youth Entrepreneur Society (YES) has prototyped this actual aim in its plans, functions, and other related matters as it serves as the powerhouse of highly competent students who will become tomorrow’s Entrepreneurs.

The Youth Entrepreneurs Society (YES) has a mission to create consciousness on the significance of the Entrepreneurship in the community; along with its mission is the goal to revitalize and promote social entrepreneurship.

**THEME:**

**COVID-19 FORCED BUSINESS TRANSFORMATION: A PHILIPPINES BUSINESS INDUSTRY PIVOTS IN STATE OF FURTUITOUS EVENTS**

**GOALS AND OBJECTIVES**

* To promote a Sustainable Social Development Programs and Projects for the welfare of the entrepreneurship students of the polytechnic university of the Philippines
* To promote Global Academic Standards and Excellence
* To encourage every student to participate in this event to reinforce their skills Knowledge and abilities in the university for the upcoming years.

**PARTICIPANTS**

All Bachelor of science in entrepreneurship students of polytechnic university of the Philippines Quezon city branch and invited orgs from PUP branches and campus.

**VENUE AND DATE**

* Via Zoom Cloud meeting
* April 30 2021
* 1:00 pm – 4:00 pm

**HOUSE RULES (DO’S AND DONTS)**

1. Revealing outfits are not allowed, specifically: sleeveless, short shorts, plunging necklines.
2. No Social fights. Includes online fights and bullying

**GUIDELINES**

1. The students are encouraged to attend the said event.
2. The students who are not attending on the said event are subject to sanction.
3. The students must be on time before the event starts.
4. The students are not allowed to sign for other students during the registration.

**MECHANICS OF THE IMPLEMENTATION**

1. Coordination with the following persons involve:

* Director
* Academic Head
* Office of the Student Affairs and Services
* Professors Involved
* Student Council

1. Have a brainstorming meeting of the organization for prepartion of the said event.
2. Dissemination of information of the stated event.
3. Creation of different committees

* Logistics John Louie T. Berdin

Kyle Rusty Bongay

* Finance Ma. Erna Abrigo

Marianne Juros

Elsi Valdez

* Technical Emmanuel A.Albano

Benedict Labastida

* Registration Raycelle May Majestad

Mc Clark Flores

* Masters of the Ceremony Kristan Fritz miguel

Chester Dacoco

* Program Johnric Delos reyes

Catherine M. Cruzin

Hernan A.Robles

1. Preparation and actualization.

**PROGRAMME**

**PUP QUEZON CITY**

**APRIL 30 2021**

**COVID-19 FORCED BUSINESS TRANSFORMATION: A PHILIPPINES BUSINESS INDUSTRY PIVOTS IN STATE OF FURTUITOUS EVENTS**

**WEBINAR OF YES ORG 2021**

**Registration onwards.........................................................................................VIA Google form**

(1:00-2:00)

**Doxology.............................................................................................................jackielou san juan**

(2:00-2:05)

**National Anthem...............................................................................................video presentation**

(2:05-2:10)

**Opening Remarks.........................................................................................dr. Rodrigo dolorosa**

(2:10-2:20)

**Explanation of the Theme............................................................................ johnric delos reyes**

(2:20-2:30)

**Goals and Objectives.....................................................................................emmanuel albano**

 (2:30-2:40)

**Intermission Number.....................................................................................UA dance troupe**

(2:40-2:45)

**Speaker............................................................................................................(tentative)**

(2:45-3:00)

**Intermission Number....................................................................................1st yr representative**

(3:00-3:05)

**Speaker............................................................................................................. (tentative)**

 (3:05-3:20)

**Intermission Number.................................................................................2nd yr representative**

(3:20-3:25)

**Speaker............................................................................................................. (tentative)**

**(3:25-3:40)**

**Intermission Number................................................................................... 4th yr representative**

(3:40-3:45)

**Photo Opportunity.........................................................................................with speaker**

(3:45-3:50)

**Closing Remarks.............................................................................................johnric delos reyes**

(3:50-3:55)

**PUP Hymn.......................................................................................................video presentation**

(3:55-4:00)