

Proto-Personas - Buley

Fernando



“Living a healthy lifestyle with my grandchildren”

AT A GLANCE

AGE = 60

LOCATION = Chicago IL

JOB = Retired General

Goals

Social Connection - automated pill dispensers can track important occasions in your social media to keep him informed of his loved ones.

Being Healthy - taking supplements everyday and on time with the automatic alarm feature of an automated pill dispenser keeps me healthy.

Worry-free - with automatic online purchasing feature of automatic pill dispenser. Fernando does not have to worry about buying when supplements and maintenance is about to get empty.

Motivators

Family - In case medications are no longer taken. Family is informed by an automatic pill dispenser for further assistance.

Quality Time - no time to travel for medications and supplements as automated pill dispenser does the job for you. With that feature I am able to focus more of my energy and time with myself and loved ones.

Inspire - Living healthy is a blessing

