As a	I want	so that	Acceptance Criteria	Priority(L/M/H)
Manager	To see sales reports from business weeks (with advanced analytics)	I can track sales progress	Manager page with sales views and analytics	M
User	To purchase items from the online store	I do not have to travel to the brick-and-mortar locations	Online e-commerce options accepting cards	H
Employee	Visual of my employee status within the organization	I can track my pay and other information regarding my employment	Employee login; employee page with time in the company and pay a	H
User	Have full access to the store with pictures to see what would be of interest.	More items can be purchased/viewed	Items depected by pictures; divided pages to browse options	H
Employee	Visual aid to see the growth/decline of sales from the buissness (with low-level analytics)	Investors and stock prices can be planned for the company's benefit	Investing in a sales manager to overview production	L
Sponsor	A small portion of shares and zoom meetings to imporve sponsorship	Third party companies can invest and add products to the website	Allow other companies to advertise merchandise on the store and k	H
User	A user account that I can use to purchase clothing	I can log on to the website in the future and have my prior browsing, deals	Create database of user accounts and assign their browsing activity	H
User	To be able to contact the business through phone and email	I can ask questions	Contact page	H
Sponsor	Proof of sponsored murchandise being purchased	I can continue to sponsor the website in good faith	Document the sales and browsing activity of sponsored brands	L
Manager	To see the clothing delivered in a timely fashion	I can help ensure customer satisfaction, increase good reviews, and incre	Document the time it takes to ship the clothing from different delive	L