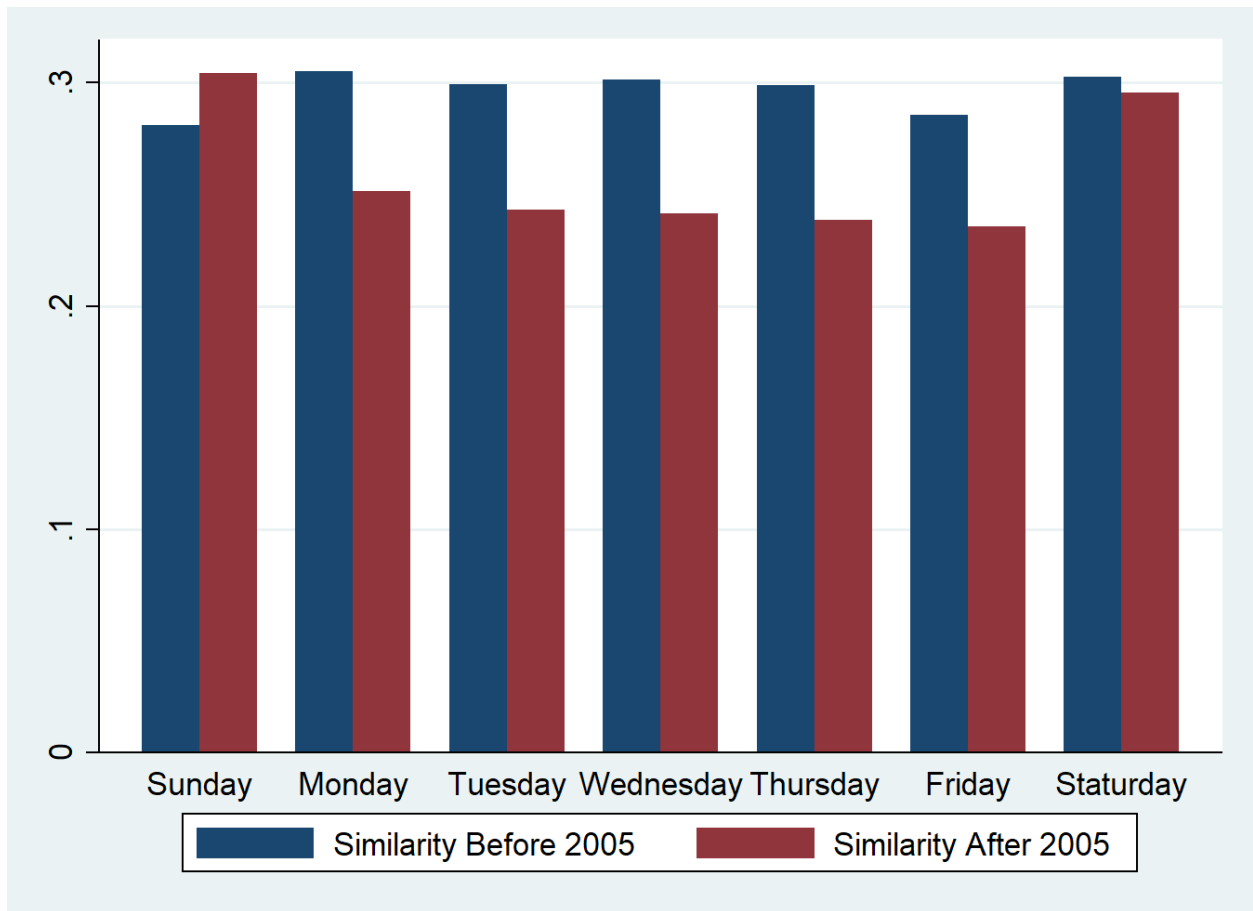


Figure 2: The Similarity Among the Days of a Week



This figure shows the mean similarity among major media across days of a week. As we can see from the figure, there is no huge difference in similarity across days of a weeks before 2005 when the internet or social media platform didn't become the popular source for media. When these new media sources become popular, there is a statistically significant different between workdays and weekends. This result may indicate that traditional media may choose to present different type of news to attract specific group of audience.