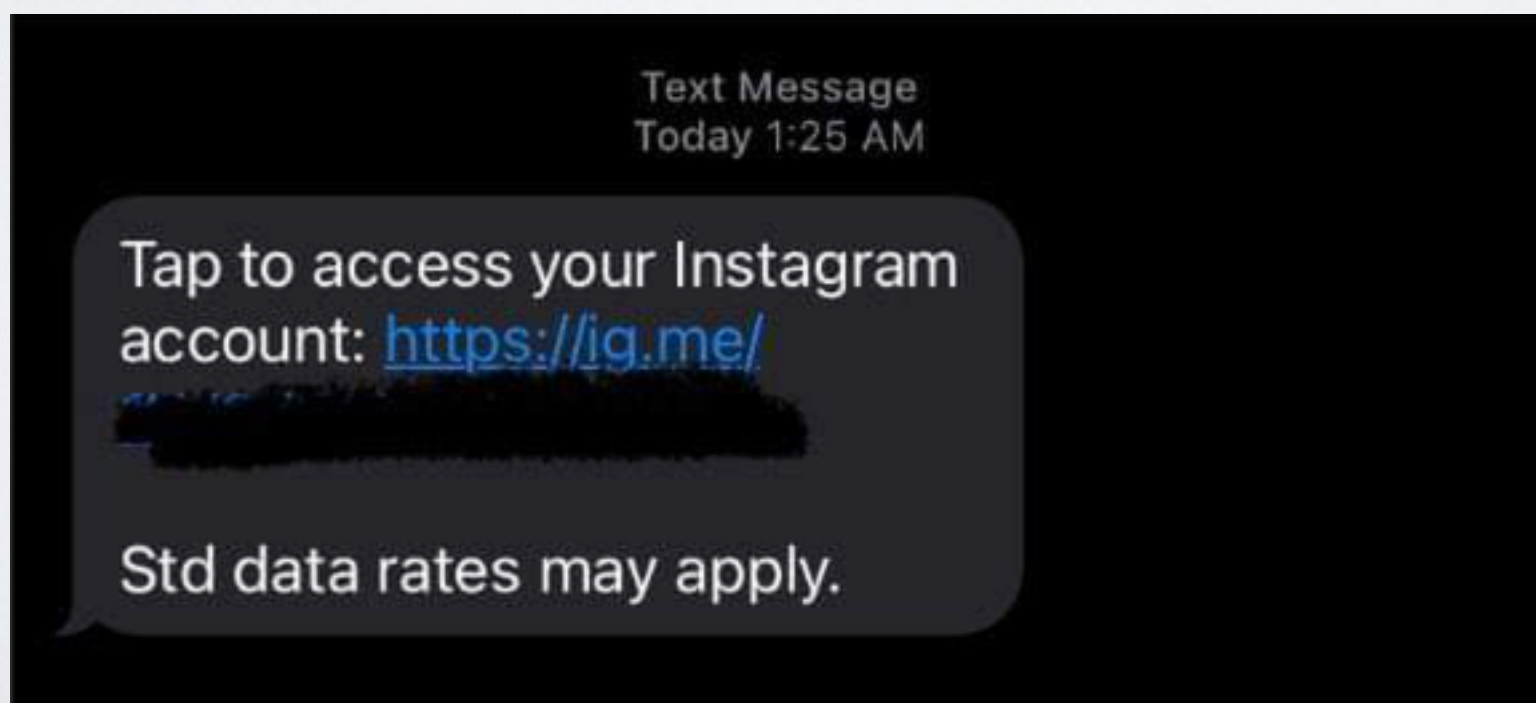
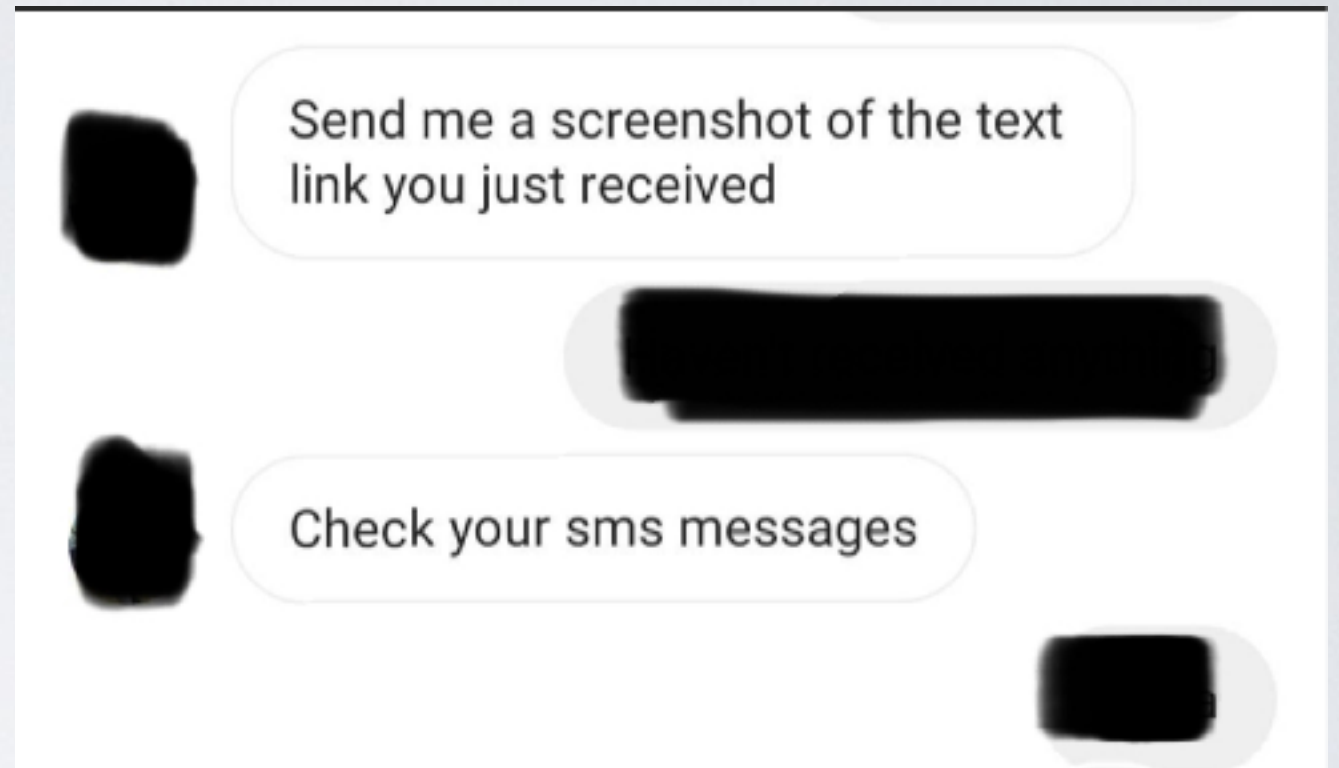


Case study II: Instagram account takeover



Case study II: Instagram account takeover. Lessons

- ➔ Attacker leverages circle of trust. Unsuspecting victim trust's buddy
- ➔ Victim was unaware of adversarial tactics such as phishing
- ➔ Victim felt “off” but fell prey due to blind trust. It wasn't unusual for buddy to have victim's cell number
- ➔ **Fun fact:** SMS was sent by Instagram!
- ➔ SMS link is password reset link from as shortened URL