Remote Administration Tool/Trojan (RAT)

Basically a remote administration tool with

- stealth features
- and specific functionalities such as:
 - camera controller
 - hardware destroyer
 - password / credit card loggers
 - ... and so on

Ransomware

Reveton (2012)

- Displays a message from the law enforcement agency saying that you have pirated software and child pornography on your machine
- Ask you to pay a fine using a prepaid cash service

CryptoLocker (2013)

- Encrypt specific files on your machine with a 2048 RSA key
- Ask you to pay a ransom with Bitcoins

"Ransomware attacks grew by 500% in 2013 and turned vicious"