

# Why security should matter to you?

- ➔ Because **you** and **your** loved ones and their loved ones use connected digital assets
- ➔ Because **you** could be inspired to join the defence ;)



Cybersecurity Jobs. PHOTO: Cybercrime Magazine.

## Cybersecurity Talent Crunch To Create 3.5 Million Unfilled Jobs Globally By 2021



*350 percent growth in open cybersecurity positions from 2013 to 2021*

*Cybersecurity Ventures*