

What enables these ? ...

➔ **Poorly managed personal digital assets and technology (Bad cyber-hygiene)**

- Use of unsecured/weakly secured networks
- Insecure default router, IoT configuration
- Over sharing (incl. shared devices)
- Weak / no credentials

➔ **Lack of education / awareness**

Data / Digital Asset Theft

Credentials, Identity, PII, account takeover