

How do cybercriminals steal your data?

➔ **Social Engineering**

The act of manipulating people into performing actions or divulging confidential information, rather than by breaking in or using technical cracking techniques - Wikipedia

- Phishing
- Vishing
- Smishing
- Email compromise

➔ **Phishing**

The criminally fraudulent process of attempting to acquire sensitive information [...] by masquerading as a trustworthy entity in an electronic communication e.g emails - Wikipedia

➔ **Smishing**

Phishing over SMS or direct message

➔ **Vishing**

Phishing over voice calls (voice-phishing)

➔ **Email account compromise**

Fraudulent email impersonating a known source making a seemingly legitimate request usually involving finance