

Fireball Game Art Bible

Overview

"Team up with or against your friends in the Baby Dragons' Playgrounds as you Fireball critters for the highest score in this action-packed party game!"

Fireball! is a multiplayer party game where players control cute baby dragons trying to kill cute little critters. We are using a cutesy, simplistic, and colourful visual style in order to best relay the cute and playful concept, while also taking advantage of it for a humourous contrast with the violent gameplay.

To make the experience more dynamic and hectic, we will have various powerups and a constant stream of critters. At the end of rounds, we will further add to the humour with gag achievements.

Character Style Guide













The idea behind the dragon designs is to have them be recognisably young as well as cute and cartoonish.

Environment Style Guide













The environments are cartoony and simplistic. Environment assets lean toward being more angular than perfectly smooth.

Game Moodboard









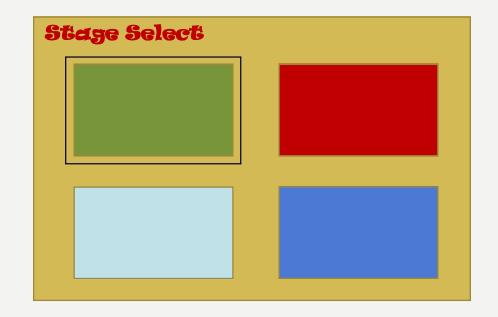


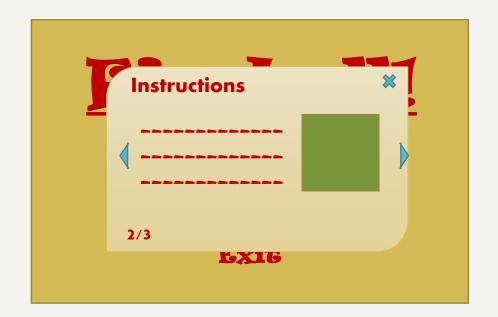


The game is colourful and ostensibly family-friendly, but also slightly morbid-It's a hectic and violent experience while maintaining a cute exterior.

UI Designs









Character Thumbnails



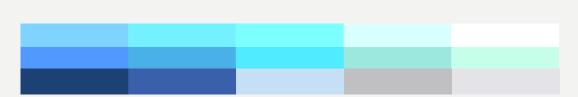


Environment Thumbnails



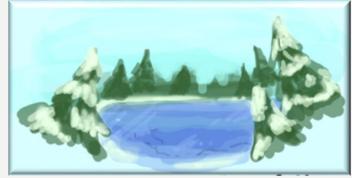
Colour Palette

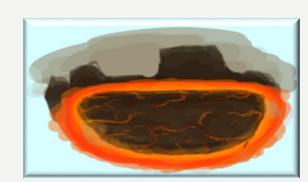


















Art Specifications

2D Assets:

File Name	Art Type:	Texture Resolution:
FB_[assetName]_UI	UI	256 × 256
FB_[assetName]_Texture	Texture	256 × 256
FB_[assetName]_AnimTexture	Animated Texture	256 x 256

3D Assets:

File Name	Art Type:	Poly Count Limit:
FB_[assetName]_Prop	Prop	200 - 400
FB_[assetName]_Char	Character	500 - Ik
FB_[assetName]_Env	Environment	50 - 500

Software







ZBrush



Substance Painter



Photoshop

