



Jan 21, 2022

GLORIA DEB LAMDEN-  
MCCOLLOUGH

has successfully completed

**Business Metrics for Data-Driven Companies**

an online non-credit course authorized by Duke University and offered through Coursera

A handwritten signature in black ink, appearing to read "Daniel Egger".

Daniel Egger  
Executive in Residence and Director,  
Center for Quantitative Modeling  
Pratt School of Engineering

A handwritten signature in black ink, appearing to read "Dr. Jana Schaich Borg".

Jana Schaich Borg  
Assistant Research Professor  
Social Science Research Institute

COURSE  
CERTIFICATE



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Coursera has confirmed the identity of this individual and their  
participation in the course.