

February 1<sup>st</sup> 2006

## Competitive Products Overview

### Table of Content:

<b><i>Category</i></b>	<b><i>Product Name</i></b>	<b><i>Page No.</i></b>
Children's Video Games	Leapster	2
Children's Video Games	Leapster L-Max	2
Children's Video Games	Fly Pentop Computer	3
Children's Video Games	V-Smile Pocket Size	3
Children's Video Games	V-Smile Learning System	4
Popular Video Games	X-Box Original	5
Popular Video Games	X-Box 360	5
Popular Video Games	Gameboy Advanced SP	6
Popular Video Games	Gameboy Micro	6
Popular Video Games	Game Cube	7
Popular Video Games	Nintendo DS	7
Popular Video Games	Playstation 1 (PS1)	8
Popular Video Games	Playstation 2 (PS2)	8
Popular Video Games	Playstation Portable (PSP)	9
Remote Controlled Robots	I-Dogg (e-Dogg)	10
Remote Controlled Robots	Roborapter	10
Remote Controlled Robots	Robosapien	11
Remote Controlled Robots	Robosapien V2	11
Remote Controlled Robots	Robopet	12
Interactive Droid	R2D2	13
Interactive Doll	Amazing Amanda	13
Interactive Robot	Mindstorm	14
Interactive Handheld	Pixel Chix	14

## Children's Video Games & Systems:

**Name:** Leapster

**Manufacturer:** Leapfrog

**Age Grade:** 4+

**General Description:** The Leapster™ Learning Game System teaches in the way your child loves to play! With the Leapster library of software titles, your child can play action-packed educational games featuring characters that they know and love. The interactive touch screen and pen allow your child to write, draw, and paint, while vivid animation lets them learn essential school skills with story-based games!

**General Features:**

- **Multiple Skill Levels:** Adjustable skill levels let kids learn at just the right pace for them.

- **Tailored Tutorials:** Integrated tutorials help children learn new concepts, step-by-step.

- **Grows With Your Child:** The Leapster software library features games for pre-K through 4th grade.

The Leapster Learning Game System teaches letters, phonics, rhyming, spelling, numbers, counting, addition, subtraction, art and music.

**SRPs:**

\$69.99 Leapfrog.com 1/19/06

\$49.89 Target.com 1/19/06

\$49.84 Walmart.com 1/19/06

\$54.95 Amazon.com US 1/19/06



---

**Name:** Leapster L-Max

**Manufacturer:** Leapfrog

**Age Grade:** 4+

**General Description:** Turn your TV into a maximum learning machine! Maximize the learning by connecting the Leapster L-Max handheld directly to your TV for expanded play. Dual-screen action allows your child to interact with the handheld screen and see the learning unfold on the TV screen. The full Leapster and Leapster L-Max library allow your child to play action-packed games while learning essential preschool through 4th grade skills. Requires 4 "AA" batteries (not included). Measures 6.25" x 4.25" x 1.75". L-Max software sold separately.

**General Features:**

- Math
- Reading
- Spelling
- Science
- Writing Skills
- Language
- Art & Music

**SRPs:**

\$99.99 EToys.com 1/19/06

\$99.99 Leapfrog.com 1/19/06

\$89.99 Target.com 1/19/06

\$99.99 Amazon.com US 1/19/06



## Children's Video Games & Systems Continued:

**Name:** Fly – Pentop Computer  
**Manufacturer:** Leapfrog  
**Age Grade:** Unknown

**General Description:** Computer power on paper! FLY Pentop Computer's power comes from an optical scanner that sees everything you scan and write on special dot-matrix FLY paper. It's got a brain (a built-in computer processor) and it's got a voice. It's even got its own language

- Got a math problem? The FLY Pentop Computer can calculate it!
- Schedule anything and the FLY will remind you!
- Draw drums and keyboards and record your own tunes!

Play games with your friends—anywhere, any time! Plus, you can load FLY pentop computer with FLYware™ cartridges to add new games and adventures.

**General Features:**

- FLY pentop computer,
- Earbuds,
- Carrying case,
- 17 games,
- 35 pages of FLY paper,
- 3 Interactive FLY FX-Cards,
- Interactive Map • 1 Silver face plate and more
- FLY Launch Pad Guide
- Requires one AAA battery (included)

**SRPs:**

\$99.99 Leapfrog.com 1/31/06



---

**Name:** V-Smile Learning System – Pocket Size  
**Manufacturer:** V-Tech Industries  
**Age Grade:** 5+

**General Description:** The V.Smile Pocket turns Game Time into Brain Time by combining a video game platform with educational content. V.Smile Pocket is a portable learning system that goes anywhere AND it can be connected directly to the TV for big screen game play at home. Geared for kids 5 and older, the V.Smile Pocket features high resolution game play on a truly amazing screen. The Pocket console operates on 4 AA batteries or it can be recharged with the V.Smile Power Pack. **Best Yet – the V.Smile Pocket plays all V.Smile Smartridges!** Kids can choose from over 20 titles to engage in exciting games and learn school skills that range from spelling and math to science and music. Video Game fun meets school skills – now that's cool!

**General Features:**

- Connector Cable (included) allows direct hook up to your TV for big screen gaming
  - Plays all V.Smile Smartridges, which teach spelling, counting, logic, problem solving, vocabulary, phonics and much more!
  - Full-color LCD screen with 320 x 240 resolution
  - Controls adjustable for right handed or left handed players
  - Powered by 4 AA batteries. Recharger Power Pack and Car Adaptor power options are also available
  - Zayzoo, My Alien Classmate Smartridge included
- Includes a headphone jack (headphones not included)

**SRPs:**

\$79.99 Etoys.com 1/19/06

\$89.99 Vtech.com 1/19/06

\$79.99 Target.com 1/19/06

\$79.88 Walmart.com 1/19/06

\$79.98 Amazon.com US 1/19/06



## Children's Video Games & Systems Continued:

**Name:** V-Smile Learning System

**Manufacturer:** V-Tech Industries

**Age Grade:** 5+

**General Description:** VTech's new V.Smile TV Learning System turns game time into brain time by combining a video game platform and educational content in a system that connects directly to the television. A truly unique way to approach learning, V.Smile connects with both the most reluctant student and the most eager learner. The first of its kind console, specially made for children ages 3 to 7 years old, allows early school-age learners to play a variety of exciting and imaginative games. With popular characters to guide them through age-appropriate skill levels and developmental activities, children won't even realize that they're learning essential lessons in language, math and science when they engage in the exciting game play. The jumbo joystick, designed for both left and right handed users so no one feels left out, has four flashing buttons and one big enter button created specifically for preschoolers' active hands and minds. A series of Smartridges are available, including Toy Story 2, Spider-Man & Friends, Scooby Doo and The Lion King.

**General Features:**

- The console connects directly to your home TV—no additional equipment required!
  - The innovative joystick adjusts to accommodate both right- and left-handed users and features buttons designed for preschoolers
  - A second joystick can be connected for two-player game play
- V.Smile TV Learning System includes the console, a joystick, and one game cartridge

**SRPs:**

\$59.99 Vtech.com 1/19/06

\$49.99 Target.com 1/19/06

\$49.84 Walmart.com 1/19/06

\$49.99 Amazon.com US 1/19/06



# Popular Video Games & Systems:

**Name:** X-Box Console Original Version  
**Manufacturer:** Microsoft  
**Age Grade:** Depends on Age-Grade of Game  
**General Description:** Xbox® takes you way beyond ordinary entertainment. Are you ready to redefine the way you play? Games, movies, music ... Xbox lets you share good times with friends and take on competition from around the world.

## General Features:

- **Over 450 games:** sports, action, adventure, racing, and more.
- Plug in the DVD Movie Playback Kit\* to turn your Xbox into a home theater
- With its built-in hard drive, Xbox lets you store and play all your favorite music. You can even rip custom soundtracks to play during your favorite game.
- Built-in parental controls. You can limit the types of games your kids play.
- Best-selling games at value prices: Xbox has your favorite titles at bargain prices—check out the Platinum Hits section, with all titles under \$20! And, you can pick up our most popular family games in the Family Platinum Hits library at the same awesome value. All together, choose from over 40 titles!
- Community hookup with Xbox.com: We've got your back here at Xbox.com, with your very own all-access pass to exclusive gaming content. Sign up for free, and we'll hook you into the hottest coverage of your favorite gaming system, games, and everything in between

## SRPs:

\$149.99 Xbox.com 1/20/06



**Name:** X-Box 360  
**Manufacturer:** Microsoft  
**Age Grade:** Depends on Age-Grade of Game  
**General Description:** If you're a serious gamer looking for the ultimate console, the search ends here. Xbox 360 is fully loaded. It's the unsurpassed gaming and entertainment experience right out of the box delivering the Ultimate gaming and entertainment experience for the best value.

## General Features:

- **Hardware, software, and services:** Xbox 360 fully engages you in a gaming experience that is more expansive, dramatic, and lifelike, where the possibilities are limitless and your imagination knows no boundaries.
  - **Xbox Gamer Guide:** The Xbox Gamer Guide is an entertainment gateway that instantly connects you to your games, friends, music, movies, and downloadable content.
  - **Personalized interface:** Xbox 360 lets you create your own unique system and experience.
  - **Ring of Light and Xbox Guide Button:** Featured on both the wireless and wired controllers, the Xbox Guide button puts you in control of your experience. In addition to bringing up the Xbox Gamer Guide and the Xbox System Guide, the Xbox Guide button lets you turn the system on and off without ever leaving the couch.
  - **Xbox Live:** Xbox Live is where games and entertainment come alive, the only unified place where you can play with anyone, anytime, anywhere. And the best just got better. Connect Xbox 360 to your broadband connection, attach a storage device (hard drive or memory unit) and get instant access to Xbox Live Silver. Express your digital identity through your gamertag and gamer card, talk with others using voice chat, and access Xbox LiveMarketplace.
  - **Xbox Live Marketplace:** Keep your favorite games fresh with instant access to new content. Accessible to Silver and Gold members, Xbox Live Marketplace lets you personalize and extend your experience, on demand.
  - **Games:** Xbox 360 redefines what games look like, sound like, feel like, and play like to engage you like never before. Every Xbox 360 title supports 720p and 1080i high definition resolution or 480p standard definition resolution, in 16:9 widescreen, with anti-aliasing so you enjoy smooth, movie-like graphics and multi-channel surround sound. Vibrant characters display depth of emotion to evoke more dramatic responses, immersing you in the experience.
- Digital entertainment:** Amplify your music, photos, video, and TV. Watch progressive-scan DVD movies right out of the box. Rip music to the Xbox 360 hard drive and share your latest digital pictures with friends. Make the connection, and Xbox 360 instantly streams the digital media stored on your MP3 player, digital camera, Media Center PC, or any Microsoft® Windows® XP 2005 Edition-based PC.

\*also included: Hard Drive, Wireless Controller, Xbox Live Headset, Component HDAV Cable, Ethernet Cable

## SRPs:

\$399.99 Xbox.com 1/20/06



## Popular Video Games & Systems Continued:

**Name:** Gameboy Advanced SP

**Manufacturer:** Nintendo

**Age Grade:** Depends on Age-Grade of Game

**General Description:** With the **Game Boy Advance SP**, you can experience all the fun and excitement of video games with the convenience of portability. The power supply comes from a rechargeable lithium-ion battery, which is good for about 10 hours of gameplay and needs only three hours to recharge. If you want even more continuous gameplay, just shut off the light to extend battery life to about 18 hours. To enhance your gameplay on **Game Boy Advance SP**, you can use your system as a supplemental game screen or input source, or connect a GameCube Game Boy Advance cable to Nintendo GameCube to exchange data and unlock extra features or levels on specially designed games. You can also use a Game Link cable to connect with other Game Boy Advance systems to play four-player games on four different screens. And since all current and future Game Boy Advance games are compatible with the **Game Boy Advance SP**, you can play all your favorites.

**General Features:**

- Features a sleek, folding design for maximum portability
- Powered by a rechargeable lithium-ion battery good for about 10 hours of gameplay
- Compatible with all current and future Game Boy Advance games
- Connect with other Game Boy Advance systems and play four-player games on four different screens with the Game Link cable (sold separately)
- Connect to Nintendo GameCube and interact with specially designed games via the Nintendo GameCube Game Boy Advance cable (sold separately)

**SRPs:**

\$79.99 Bestbuy.com 1/20/06



**Name:** Gameboy Micro

**Manufacturer:** Nintendo

**Age Grade:** Depends on Age-Grade of Game

**General Description:** The Game Boy Micro proves once and for all that good things do indeed come in small packages. Featuring a super thin, compact design, this unit is small enough to fit in your pocket but powerful enough to give you hours of gaming fun. Just slip any Game Boy Advance cartridge in place and fire up your Micro for breathtaking adventures and unbelievable action. With nearly 700 titles now available for Game Boy Advance, you'll never be bored again.

The 2" screen displays your favorite games in gorgeous, full-color glory with excellent resolution. Designed to look cool and play well, this awesome little system comes complete with three interchangeable face plates (silver, flame and camouflage) that let you mix and match to suit your style.

**General Features:**

- Experience compact gaming with the new Game Boy Micro
- Features a thin design that easily fits in even the tightest pocket
- Game Boy Micro weighs less than 2.8 ounces for lightweight transport
- Plays any Game Boy Advance game, with nearly 700 titles to choose from
- Includes three stylish faceplates: silver, flame and camouflage
- Provides the same processing power as the Game Boy Advance with a smaller footprint

**SRPs:**

\$89.99 Bestbuy.com 1/20/06





## Popular Video Games & Systems Continued:

**Name:** GameCube  
**Manufacturer:** Nintendo  
**Age Grade:** Depends on Age-Grade of Game  
**General Description:** See General Features

**General Features:**

- **Get in the game fast:** The fast-loading high-capacity optical disc makes starting games quick and easy.
- **Play against your pals:** Four controller ports let you match wits against both friends and foes.
- **Pick up where you left off:** Thanks to the two memory ports you can save your games at any time.
- **Huge game library:** You can play in any genre imaginable with the hottest titles.
- **Play online:** Two high-speed serial ports and a high-speed parallel port give you easy access to multi-player and LAN play.
- **Includes Super Smash Bros. Melee:** Join Nintendo's all-star cast of combatants, along with a new batch of brawlers ready to tear it up in Super Smash Bros. Melee. This is the ultimate four-player fighting game with unpredictable action and non-stop animated onslaughts.
- 2 memory ports
- 4 controller ports
- LAN play
- Super Smash Bros. Melee

**SRPs:**

\$99.99 Curcuitcity.com 1/20/06

\$99.99 Bestbuy.com 1/20/06

---



**Name:** Nintendo DS  
**Manufacturer:** Nintendo  
**Age Grade:** Depends on Age-Grade of Game  
**General Description:** See General Features

**General Features:**

- **Pick your screen:** Two screens offer two perspectives on the action at once.
- **Feel your way through the game:** The touch screen makes accessing items, moving characters or navigating menus as easy as a tap or drag on the screen.
- **Talk nicely to your DS:** Voice recognition lets players simply tell the game what they want it to do. Chat software will lets users transmit text messages, handwriting and even drawings to one another.
- **Wireless communication:** Wireless functions could link players in the same room—or across the country.
- Two screens
- Touch screen
- Voice recognition
- Wireless communication

**SRPs:**

\$129.99 Curcuitcity.com 1/20/06



## Popular Video Games & Systems Continued:

**Name:** Playstation 1 (PS1)

**Manufacturer:** Sony

**Age Grade:** Depends on Age-Grade of Game

**General Description:** One of the most successful video game consoles ever created has been miniaturized! The lightweight PS one packs gaming into a portable, compact unit. The 32-bit processor delivers all the power, visual clarity, and extraordinary gameplay of the original PlayStation. With available accessories like the LCD Screen (for PS one) and Car Adaptor (for PS one), the PS one console lets you take PlayStation gaming to places it's never been. Of course, it plays CDs too! Includes one DUALSHOCK® analog controller, one AV Cable (integrated audio/video), and an AC adaptor.

### **General Features:**

**Old System -**

**SRPs:**



---

**Name:** Playstation 2 (PS2)

**Manufacturer:** Sony

**Age Grade:** Depends on Age-Grade of Game

**General Description:** While inheriting the basic functions and design philosophy of the current PlayStation 2 (SCPH-50000), the internal design architecture of the new redesigned PlayStation®2 computer entertainment system (SCPH-70000 CB) model has been completely overhauled, resulting in a slimmer and more lightweight form. Internal volume has been reduced by 75 percent, overall weight has been halved, and thickness trimmed down to 2.8 cm (thickness of current model is 7.8cm). Its size is almost as small as a hardcover book, making it easier to carry around. Equipped with an integrated Ethernet port for network gaming, the new PlayStation 2 sets new standards in the fusion of design and functionality. Approximately 40 percent (\*1) of North American PlayStation 2 online gamers use dial-up connections and to satisfy this base, the North American model is equipped with both Ethernet and modem ports..

### **General Features:**

- Features a slimmer, lightweight design, with internal volume reduced by 75%
- Experience enhanced clarity and improved graphics with the 300 MHz processor
- Compatible with PlayStation, PlayStation 2, audio CD, DVD-R/RW, DVD+R and DVD+RW formats
- Enjoy online gameplay via built-in Ethernet and modem ports
- Includes DualShock 2 analog controller, AV Cable, AC Adaptor and AC power cord

**SRPs:**

\$149.99 Bestbuy.com 1/20/06





## Popular Video Games & Systems Continued:

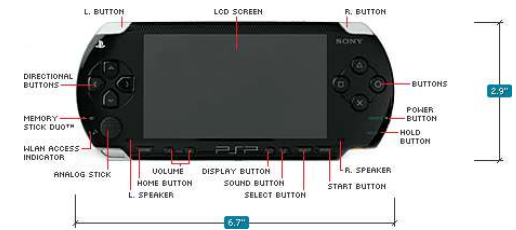
**Name:** Playstation Portable (PSP)  
**Manufacturer:** Sony  
**Age Grade:** Depends on Age-Grade of Game  
**General Description:** The PSP™ (PlayStation®Portable) has a slim 6.7" x 2.9" frame that packs a powerful multimedia punch, enabling you to enjoy your favorite games, music, videos and photos instantly, anywhere. Factor in the PSP system's brilliant high-resolution screen and cutting-edge wireless connectivity and Internet Browser – and you may just have a revolution in your hands.

### General Features:

- Photos - Using the Memory Stick Duo™, you can store your digital photos, create custom wallpapers and share your favorite photos with the image transfer feature. And, thanks to the vibrant high-resolution screen, your memories will always be sharp and clear.
- Music - Download your favorite MP3, MP4, WAV or ATRAC3plus music files to your PSP system via the Memory Stick Duo™—or take in a full-length concert or behind-the-scenes footage on a pre-recorded UMD™.
- Video - Transfer UMD™ and MP4 videos and more to your Memory Stick Duo™ or watch full-length movies on a pre-recorded UMD™. It's all the excitement of the big screen, now sized to take anywhere.
- Games - The PSP system's dazzling widescreen LCD brings gaming to life. Whether reaching your personal best or locked in wireless combat, you'll have the freedom to play wherever—and whenever—you like.
- Internet - Surf the World Wide Web using the Internet browser whenever you are in an Internet-accessible location.

### SRPs:

\$249.99 Bestbuy.com 1/20/06



## Remote Controlled Robots:

**Name:** I-Dogg

**Manufacturer:** Hasbro

**Age Grade:** 8+

**General Description:** Plug your music player into him and he will act as a portable speaker so whether you are at home or out and about you can listen to your favorite tunes wherever you go. Can respond to any sound source place it next to a speaker plug in a MP3 or CD player. Mood changes depending on the type of music played.

**General Features:**

- i-Dog moves and grooves to the beat of your music
- i-Dog acts as a speaker for your music player
- Communicates its personality and mood via patterns created by multicoloured LEDs on its face
- i-Dog size dimensions: Approximately 10cm(H)
- Also i-Dog has a range of barks and digital dog sounds
- Dances by shaking its head and wagging its ears
- Responds to any sound source plug it into a personal music system
- Or you can place i-Dog near a sound source to activate lights and sounds
- Keep i-Dog happy with a pat on the head but don't flick his tail, you'll make him angry!
- Feed him 5 minutes of music an hour to keep him happy
- He will let you know is unhappy and needs more music by barking

**SRPs:**

£29.95 Amazon.com UK 1/19/06

\$29.99 Amazon.com US 1/19/06

Some Accessories:

Outfit - \$9.99 Amazon.com US 1/19/06

Dog Carrier - \$19.99 Amazon.com US 1/19/06



**Name:** Roborapter

**Manufacturer:** Wow We International

**Age Grade:** 8+

**General Description:** Roborapter's life-like animatronic motion allows him to walk and run as well as hold a predatory stance. Roborapter has multi-sensors all over his body enabling him to hear, see and feel people and the environment around him. He has sensors in the head and tail while sonic sensors detect sound and direction.

**General Features:**

- Fluid biomechanical motion
- Multi-sensor environmental awareness
- User-changeable moods
- Multiple touch sensors in the head and tail
- Videogame-style controller
- 3 distinct moods: hunter, cautious and playful
- Auto shut-off function
- 40+ pre-programmed functions
- Demonstration mode
- Manufacturer's recommended age 8+

**SRPs:**

\$99.99 Target.com 1/19/06

\$99.87 Walmart.com 1/19/06

\$99.99 Amazon.com US 1/19/06



## Remote Controlled Robots Continued:

**Name:** Robosapien  
**Manufacturer:** Wow We International  
**Age Grade:** 8+

**General Description:** Robosapien is fully programmable. He can perform a programmed chain of commands in any combination of moves that you select. For example, you can create your own dance sequence or program him to walk straight, turn left and give your buddy a high five. The fully articulated Robosapien fluid biomechanical movements and pendulum walking motion makes his movements appear more human than robotic. This attribute separates Robosapien from less sophisticated entertainment robots on the market. Robosapien's impressive flexibility is evident as he walks in two different speeds, dances and easily handles 180 degree turns.

### General Features:

- Real multi-speed fast dynamic walking, running, and turning
- Fast, full function arms with two types of grippers
- 67 pre-programmed functions including pick-up, throw, kick, dance, fart, and more
- Speaks fluent international "caveman"
- Programmable "reflexes" to touch, pickup, kicks, or sound
- Up to 84 program steps, with 4 program modes for advanced operations
- No computer required, all functions handled by ergonomic remote control
- Runs on regular batteries for over 6 hours
- Three demonstration modes: Disco dance, Rude behavior, and Kung Fu kata
- Automatic Shutdown
- Simple enough for kids, advanced enough for adults
- Requires x3 AAA batteries and x4 D batteries (not included)

### SRPs:

\$99.99 Target.com 1/19/06

\*Note – comes with 1-14" & 1-7"

\$89.88 Amazon.com US 1/19/06



---

**Name:** Robosapien V2  
**Manufacturer:** Wow We International  
**Age Grade:** 8+

**General Description:** The Robosapien V2 features Bi-pedal walking motion in full strides, multiple functions with easy-to-use remote control, and multiple vision systems with color recognition. Features fully automated demo modes.

### General Features:

- A full 24" tall...10" taller than the first Robosapien
- Fully autonomous in free-roam mode
- Fully controllable and programmable by remote control
- Multiple levels of environmental interaction with humans and objects
- Sight, sound and touch senses
- Humanoid body movements

### SRPs:

\$229.99 Amazon.com US 1/19/06



## Remote Controlled Robots Continued:

**Name:** Robopet  
**Manufacturer:** Wow We International  
**Age Grade:** 8+

**General Description:** This 7-inch remote-controlled robot is gifted with lifelike walking, running and crawling motion. He has infra-red, sonic and motion sensors to let him interact with his environment. He even has different moods, ranging from playful to naughty, and expresses himself through barks, whimpers and growls. Plus, you can train him to do tricks or serve as your personal guard dog — all without ever needing to put down a sheet of newspaper

**General Features:**

- Includes remote controller
- Features fluid, lifelike walking, running and crawling motion
- Has distinct moods, including playful, curious, angry, sad, naughty and rude
- Moods are influenced by environmental stimuli
- Sonic sensors let him detect and respond to sounds
- Infra-red vision system detects and avoids obstacles, stairs and table edges
- Makes digital animal sounds: barking, growling, panting and whimpering
- Features "laser tracking" technology: Trace a path on the ground with the remote and Robopet will follow it
- Trainable: Responds to positive and negative reinforcement
- Responds to commands from Robasapien V.2
- Visual and sonic guard dog mode
- Sleep and auto shut-off features save batteries
- RoboPet take 4 AAA batteries and the controller takes 3 AAA batteries

**SRPs:**

\$79.54 Walmart.com 1/19/06



## Interactive Droid:

**Name:** R2-D2

**Manufacturer:** Hasbro

**Age Grade:** 8+

**General Description:** **THE VOICE-ACTIVATED R2-D2**

This motorized replica of the headstrong little "droid" from the Star Wars films responds to more than 40 voice commands, and navigates rooms and hallways. R2 plays games like tag, using an infra-red sensor to search for people in a room and his sensor helps him follow behind you, or it can be set to detect motion, turning R2 into a room sentry that sounds an alarm when an area is invaded. R2's lights, swiveling dome top, and distinctive happy and sad sounds faithfully mimic the real thing. R2 can also replay sounds and dialog from "Star Wars" movies, answer yes-or-no questions, and dance while playing the famed cantina music. Requires four AA batteries and four D batteries (include). Minor assembly required. Ages 8 and up. 15" H x 7 1/2" W x 10 1/2" L. (6 lbs.)

**SRPs:**

\$119.95 skymall.com 1/31/06



---

## Interactive Doll:

**Name:** Amazing Amanda

**Manufacturer:** Playmates

**Age Grade:** 4+

**General Description:** Amazing Amanda is a doll like no other. In fact, she's the closest thing to a real child that a young "pretend mommy" can have. By responding to voices, recognizing objects and showing emotions with realistic facial expressions, Amazing Amanda establishes an interactive mother-daughter bond that is unparalleled among children's toys.

**General Features:**

- Advanced voice recognition, sensory response and animatronics technologies enable lifelike interaction
- Amazing Amanda learns to recognize her "mommy's" voice
- She also recognizes objects such as her outfits, toothbrush, sippy cup, various foods and her potty
- She expresses real emotions, such as smiling when happy or pouting when told 'no'
- She engages in two-way communication with realistic facial expressions and toddler-speak
- She can go "potty" and can even be used to promote potty training
- She keeps track of date and time, and offers reminders of upcoming holidays
- She has an internal clock which can be used as a lovable alarm clock, and may help establish a normal sleeping and waking schedule for your child
- Comes with accessories, pretend food, outfits and more
- She stands 18 inches tall
- Requires four "C" batteries (not included)
- Amazing Amanda is recommended for children ages 4 and up



**SRPs:**

\$99.99 Amazon.com US

## Interactive Robot:

**Name:** Mindstorm

**Manufacturer:** Lego

**Age Grade:** 10+

**General Description:** Smarter, stronger and more intuitive than ever, LEGO® MINDSTORMS™ NXT is a robotics toolset that provides endless opportunities for robotics enthusiasts and LEGO builders ages 10 and older to build and program robots that do what they want. A new "Quick Start" option makes it easy to successfully build and program a robot in 30 minutes.

**General Features:**

All-New NXT Intelligent Brick

- The "brain" of the robot, featuring powerful 32-bit microprocessor, more memory programming
- 4 input ports / 3 output ports and 7 6-wire cords
- Matrix display, real sound speaker
- USB 2.0 and Bluetooth®

3 Interactive Servo Motors

- Bring robotics creations to life
- Built-in rotation sensor measures one degree steps for precise movement

Sensors

- New Ultrasonic Sensor: the "eyes" of the robot measure distance, movements and detects objects
- New Sound Sensor: the "ears" of the robot, allowing creations to react to sound commands and patterns, as well as recognize tones
- Improved Touch Sensor: the "fingers" of the robots, reacting to touch or release
- Improved Light Sensor: detects different colors and light intensity

All-New Programming Software

- Easy-to-use PC and Mac compatible software interface, powered by LabVIEW from National Instruments
- Intuitive, icon-based drag and drop environment for "building" programs
- 18 robot challenges with step-by-step building instructions to acclimate beginners to the process of building and programming robots and inspire older users

LEGO Elements

- Streamlined, highly versatile collection of 519 LEGO TECHNIC® elements for easy, more stable building with improved functionality and movement capabilities

**SRPs:**

\$249.99 Legoshop.com



---

## Interactive Handheld:

**Name:** Pixel Chix

**Manufacturer:** Playmates

**Age Grade:** 6+

**General Description:** Pixel Chix pal is a 2-D girl living in a 3-D world, totally unique, totally fun and totally cool! To interact with your Pixel Chix pal just "push her buttons" literally! Using the input buttons on the fashionable, handheld house, help your Pixel Chix pal decide all kinds of things.

**General Features:**

- What to do - play guitar or go rollerblading?
- Where to go tonight - on a date or to a concert?
- What to wear, eat & When to go to bed
- Pixel Chix pal will talk to you and tell you what she wants
- She'll tell you if she's happy or not! about the choices you make
- There are five levels of play
- More you play, more stuff you get
- If you ignore your Pixel Chix pal, the more stuff you lose
- Connect two houses together and then the Pixel Chix pals can visit or have a party
- Connect them together and they'll each do a coordinated activity like talk on the phone in their respective houses

**SRPs:**

\$29.99 Kmart.com 1/31/06

