ID	Task Name	Duration	Start	Finish	Prede	% Work	
						Complete	e)14 Qtr 3, 2014 Qtr 4, 2014 Qtr 1, 2015 Qtr 2, Jun Jul AugSepOctNovDecJanFebMarAprM
1	Complete Project Timeline	118.25 days	Tue 8/5/14	Wed 1/28/15		8%	Jun Jul AugsepOctinovDecJanFebinar Aprivi
2	Gathering Information & Expectations	13.5 days	Tue 8/5/14	Fri 8/22/14		42%	• • • • • • • • • • • • • • • • •
3	New Client introduction to ORG Process	8 hrs	Tue 8/5/14	Wed 8/6/14		100%	իSales Lead
4	Client Meeting - Completion of the New Project Questionnaire	8 hrs	Wed 8/6/14	Thu 8/7/14	3	100%	Account Manager
5	Internal ORG Meeting - Review of NPQ with ORG Team	8 hrs	Thu 8/7/14	Fri 8/8/14	4	100%	Account Manager
6	Quoting Tool accessible by appropriate ORG resources	8 hrs	Fri 8/8/14	Mon 8/11/14	5	100%	Account Assistant
7	Internal ORG Q&A between Business Development & ORG Team	8 hrs	Mon 8/11/14	Tue 8/12/14	6	100%	Account Manager
8	Business Development requests answers from Client	8 hrs	Tue 8/12/14	Wed 8/13/14	7	50%	Account Manager
9	Client responds to all outstanding questions	8 hrs	Wed 8/13/14	Thu 8/14/14	8	0%	
10	Internal ORG Meeting - Complete quoting with all Client questions answered	4 hrs	Thu 8/14/14	Thu 8/14/14	9	0%	Account Manager
11	Internal ORG resources complete Quote Tool and submit to Business Development	4 hrs	Thu 8/14/14	Fri 8/15/14	10	0%	Account Assistant
12	Business Development drafts ORG/Client Proposal	8 hrs	Fri 8/15/14	Mon 8/18/14	11	0%	Account Manager
13	Business Development requests Production Schedule from PM	4 hrs	Mon 8/18/14	Mon 8/18/14	12	0%	Account Manager
14	Production Schedule delivered to Business Development	4 hrs	Mon 8/18/14	Tue 8/19/14	13	0%	Project Manager
15	Business Development submits draft Proposal & Production Schedule to ORG Team Leads for sign-off	4 hrs	Tue 8/19/14	Tue 8/19/14	14	0%	Sales Lead
16	Business Development submits Proposal & Production Schedule to Client	4 hrs	Tue 8/19/14	Wed 8/20/14	15	0%	Account Manager
17	Client ORG proposal review and iteration process	16 hrs	Wed 8/20/14	Fri 8/22/14	16	0%	Account Assistant
18	Business Development submits final Proposal & Schedule to Client for	4 hrs	Fri 8/22/14	Fri 8/22/14	17	0%	Account Manager
19	Client must sign Proposal on or before to keep Production Schedule	0 days	Fri 8/22/14	Fri 8/22/14	18	0%	8/22
20	Project Schedule entered into Master Schedule	1.25 days	Fri 8/22/14	Mon 8/25/14	18	0%	
21	Project Manager (PM) updates ORG Master Schedule	1 hr	Fri 8/22/14	Fri 8/22/14		0%	Project Manager
22	PM creates a lists of internal tasks based off of Proposal & NPQ	2 hrs	Fri 8/22/14	Fri 8/22/14	21	0%	Project Manager
23	Business Development introduces PM to Client	1 hr	Mon 8/25/14	Mon 8/25/14	22	0%	Account Manager
24	PM coordinates with internal ORG Team to name project resources	4 hrs	Mon 8/25/14	Mon 8/25/14	23	0%	Project Manager
25	If original proposal schedule has altered due to resources or alterations in scope, PM submits new production schedule to client	2 hrs	Mon 8/25/14	Mon 8/25/14	24	0%	Project Manager
26	FSD Development	50 days	Mon 8/25/14	Tue 11/4/14	25	0%	-
27	Function Details	16 days	Mon 8/25/14	Wed 9/17/14	25	0%	
28	ORG Team Leads evalute NPQ and discuss project with Business Development	8 hrs	Mon 8/25/14	Tue 8/26/14		0%	Project Manager
29	PM to set up roundtable/call meeting with Client to discuss feature/function need	8 hrs	Tue 8/26/14	Wed 8/27/14	28	0%	Project Manager
30	ORG Team Leads & client discuss feature/function need	8 days	Wed 8/27/14	Tue 9/9/14	29	0%	Project Manager
31	PM, Team Leads develop FSD skeleton and begin to flesh out requirements	8 hrs	Tue 9/9/14	Wed 9/10/14	30	0%	Project Manager
32	PM, Team Leads, & UX/UI move through iterative process to detail functionality requirements of the site	40 hrs	Wed 9/10/14	Wed 9/17/14	31	0%	Project Manager
33	IA Development	10 days	Wed 9/17/14	Wed 10/1/14	32	0%	

ID	Task Name	Duration	Start	Finish	Prede	% Work	
						Complete	e)14 Qtr 3, 2014 Qtr 4, 2014 Qtr 1, 2015 Qtr 2,
							Jun Jul AugSepOctNovDecJanFebMar AprN
34	Marketing to evaluate current brand and NPQ	8 hrs	Wed 9/17/14	Thu 9/18/14		0%	Marketing Director
35	PM & Marketing to contact Client review competition & appropriate IA structure	32 hrs	Thu 9/18/14	Wed 9/24/14	34	0%	Project Manager
36	PM & Marketing to develop & iterated IA with client	40 hrs	Wed 9/24/14	Wed 10/1/14	35	0%	Marketing Director
37	Client approves of IA structure	0 days	Wed 10/1/14	Wed 10/1/14	36	0%	10/1
38	Wireframe Development	24 days	Wed 10/1/14	Tue 11/4/14	37	0%	—
39	Wireframe- Main page	8 days	Wed 10/1/14	Mon 10/13/14		0%	•
40	UX/UI to evaluate current brand, NPQ, FSD in progress, & approved IA	8 hrs	Wed 10/1/14	Thu 10/2/14		0%	UX/UI
41	PM & UX/UI to contact Client review competition & viewpoints with approved IA	24 hrs	Thu 10/2/14	Tue 10/7/14	40	0%	Project Manager
42	UX/UI develop standard Wireframe concepts for main page	16 hrs	Tue 10/7/14	Thu 10/9/14	41	0%	<mark>K</mark> UX/UI
43	PM & UX/UI submit standard Wireframe concepts for main page to Client - iterative process	16 hrs	Thu 10/9/14	Mon 10/13/14	42	0%	Project Manager
44	Client approves of a standard Wireframe for the main page	0 days	Mon 10/13/14	Mon 10/13/14	43	0%	10/13
45	Wireframe - Sub page(s)	7 days	Mon 10/13/14	Wed 10/22/14	44	0%	₩ ₩
46	UX/UI develop standard Wireframe for Sub page(s)	32 hrs	Mon 10/13/14	Fri 10/17/14		0%	⊩UX/UI
47	PM & UX/UI submit standard Wireframe concepts for Sub page(s) to Client - iterative process	24 hrs	Fri 10/17/14	Wed 10/22/14	46	0%	Project Manager
48	Client approves of a standard Wireframe for the Sub page(s)	0 days	Wed 10/22/14	Wed 10/22/14	47	0%	10/22
49	Wireframe - Mobile page(s)	7 days	Wed 10/22/14	Fri 10/31/14	47	0%	
50	UX/UI develop Wireframe for Mobile page(s)	32 hrs	Wed 10/22/14	Tue 10/28/14		0%	<mark> UX/UI</mark>
51	PM & UX/UI submit Wireframe concepts for Mobile page(s) to Client - iterative process	24 hrs	Tue 10/28/14	Fri 10/31/14	50	0%	Project Manager
52	Client approves Wireframe(s) for the Mobile page(s)	0 days	Fri 10/31/14	Fri 10/31/14	51	0%	♦_10/31
53	Final FSD sent to Client for last iterations	16 hrs	Fri 10/31/14	Tue 11/4/14	52	0%	Project Manager
54	FSD Approved by Client	0 days	Tue 11/4/14	Tue 11/4/14	53	0%	11/4
55	Content Deck Development	8 days	Tue 11/4/14	Mon 11/17/14	52	0%	
56	Marketing to evaluate approved Wireframes and create a Content Deck skeleton	8 hrs	Tue 11/4/14	Wed 11/5/14	54	0%	Marketing Director
57	PM & Marketing to contact Client to review Content Deck skeleton and expectations of the Client	8 hrs	Wed 11/5/14	Thu 11/6/14	56	0%	Project Manager
58	Client to work on Content Deck	32 hrs	Thu 11/6/14	Thu 11/13/14	57	0%	Marketing Associate
59	Client to return Content Deck to ORG for review	0 days	Thu 11/13/14	Thu 11/13/14	58	0%	<u>♦</u> 11/13
60	Marketing to review Content Deck, update for SEO and return to Client for final review	8 hrs	Thu 11/13/14	Fri 11/14/14	59	0%	Marketing Associate
61	Client to review Content Deck	8 hrs	Fri 11/14/14	Mon 11/17/14	60	0%	1 I K
62	Client to approve Content Deck	0 days	Mon 11/17/14	Mon 11/17/14	61	0%	11/17
63	Design Development	26 days	Mon 11/17/14	Mon 12/29/14	62	0%	
64	Brand Deck Creation & Development	6.5 days	Mon 11/17/14	Wed 11/26/14		0%	—
65	Design to evaluate current brand & NPQ	8 hrs	Mon 11/17/14	Tue 11/18/14		0%	⊢Creative 1
66	Design to develop 3 logo concepts	8 hrs	Tue 11/18/14	Wed 11/19/14	65	0%	Creative 1
67	PM & Design submit 3 logo concepts to client. Instructions are to choose 1 with 1 iteration	8 hrs	Wed 11/19/14	Thu 11/20/14	66	0%	Project Manager
68	Client approves a single logo	0 days	Thu 11/20/14	Thu 11/20/14	67	0%	11/20

Name	Duration	Start	Finish	Prede	% Work	
						014 Qtr 3, 2014 Qtr 4, 2014 Qtr 1, 2015 Qtr 2, 2
Design to develop 3 color pallet concepts	8 hrs	Thu 11/20/14	Fri 11/21/14	68	0%	Jun Jul AugSepOctNovDecJanFebMarAprMa
PM & Design submit 3 color pallet concepts to client. Instructions are to choose 1 with 1 iteration		Fri 11/21/14	Mon 11/24/14	69	0%	Project Manager
Client approves a single pallet	0 days	Mon 11/24/14	Mon 11/24/14	70	0%	11/24
Design creates appropriate fonts to match Logo and Pallet	4 hrs	Mon 11/24/14	Tue 11/25/14	71	0%	Creative 2
PM & Design submit appropriate fonts to client. Instructions - please approve based on findings		Tue 11/25/14	Wed 11/26/14	72	0%	Project Manager
Client aproves of Brand Deck	0 days	Wed 11/26/14	Wed 11/26/14	73	0%	11/26
Design - Main page	5.5 days	Wed 11/26/14	Fri 12/5/14	74	0%	
Design to evaluate current brand, NPQ, approved IA, approved wireframes, & approved Content Deck	4 hrs	Wed 11/26/14	Wed 11/26/14		0%	Creative 1
PM & Design to contact Client review competition & viewpoints with approved wireframes	24 hrs	Wed 11/26/14	Wed 12/3/14	76	0%	Project Manager
Design develop standard Design concepts for main page	8 hrs	Wed 12/3/14	Thu 12/4/14	77	0%	Creative 1
PM & Design submit standard Design concepts for main page to Client - iterative process	8 hrs	Thu 12/4/14	Fri 12/5/14	78	0%	Project Manager
Client approves of a standard Design for the main page	0 days	Fri 12/5/14	Fri 12/5/14	79	0%	♦_1 2/5
Design - Sub page(s)	7 days	Fri 12/5/14	Tue 12/16/14	80	0%	
Design develop standard Design for Sub page(s)	32 hrs	Fri 12/5/14	Thu 12/11/14		0%	Creative 2
PM & Design submit standard Design concepts for Sub page(s) to Client - iterative process	24 hrs	Thu 12/11/14	Tue 12/16/14	82	0%	Project Manager
Client approves of a standard Design for the Sub page(s)	0 days	Tue 12/16/14	Tue 12/16/14	83	0%	12/16
Design - Mobile page(s)	7 days	Tue 12/16/14	Mon 12/29/14	84	0%	
Design develop standard Design for Mobile page(s)	32 hrs	Tue 12/16/14	Mon 12/22/14		0%	Creative 1
PM & Design submit standard Design concepts for Mobile page(s) to Client - iterative process	24 hrs	Mon 12/22/14	Mon 12/29/14	86	0%	Project Manager
Client approves the Design for the Mobile page(s)	0 days	Mon 12/29/14	Mon 12/29/14	87	0%	♦ 12/29
MS Development	13 days	Mon 12/29/14	Mon 1/19/15	88	0%	▼ ▼
CMS Development - Front End Development	5 days	Mon 12/29/14	Wed 1/7/15		0%	₩
HTML/CSS - Designs to code (no function) - All Pages	32 hrs	Mon 12/29/14	Tue 1/6/15		0%	Developer Engi
Set Up Page Links against IA	8 hrs	Tue 1/6/15	Wed 1/7/15	91	0%	Developer Eng
CMS Development - CMS Core Functionality	8 days	Wed 1/7/15	Mon 1/19/15	92	0%	₩
Use Case Website Admin	1 day	Wed 1/7/15	Thu 1/8/15		0%	Y
Admin User Database & Permissions Set Up	8 hrs	Wed 1/7/15	Thu 1/8/15		0%	Jr. Developer
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ID	Task Name	Duration	Start	Finish	Predec	% Work	
						Complete	014 Qtr 3, 2014 Qtr 4, 2014 Qtr 1, 2015 Qtr 2, 20
							Jun Jul AugSepOctNovDecJanFebMarAprMayJ
106	Development runs through QA of site	32 hrs	Mon 12/29/14	Tue 1/6/15		0%	Jr. Developer
107	PM & Development release URLs of site to client for evalutation	8 hrs	Mon 12/29/14	Tue 12/30/14		0%	Project Manager
108	Client tests site and submits findings and debug report to ORG	24 hrs	Tue 12/30/14	Tue 1/6/15	107	0%	
109	Development debugs Client findings	8 hrs	Tue 1/6/15	Wed 1/7/15	108	0%	<mark>∖</mark> Jr. Developer
110	Development Trains Client	8 hrs	Wed 1/7/15	Thu 1/8/15	109	0%	Developer Engin
111	Final ORG adjustments	4 hrs	Thu 1/8/15	Fri 1/9/15	110	0%	Developer Engin
112	Launch	0 days	Fri 1/9/15	Fri 1/9/15	111	0%	♦ 1/9