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## PROFESSIONAL SKILLS

- Leadership
- Web Development
- Product Development
- Content Development
- Marketing Copy
- New Business Development
- Public Speaking

## LANGUAGE SKILLS

HTML



CSS



JavaScript



## REFERENCE

**Quade Sherwood**

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*Move fast, spill coffee, and solve problems.*

# ANDREW TOWERS

LEADER || WEB DEVELOPER

## ABOUT ME

I'm a person that likes to shake things up, build teams, and exceed expectations. I thrive when challenged to deliver under ambiguous and high-pressure conditions. I find opportunities in chaos and excel where others may fail. The last 12 years in the US Army have honed my leadership, management, strategic thinking, and problem-solving skills. Now I hope to transfer those skills to roles in tech.

## WORK HISTORY

### 2010 - Present

Experienced leader of cross-functional teams in a diverse range of settings. Bronze Star Medal recipient and Ranger School Graduate.

*US Army Infantry Officer*

### 2021 - Present

Resourceful founder of an early-stage startup, and proud microgym owner. Practiced growth hacker with rich experience in product management.

*Entrepreneur*

## EDUCATION

### 2005 - 2009

Studied Macro and Microeconomics with a focus on growth and development of emerging economies.

*East Stroudsburg University*

### 2022 - Present

Currently enrolled in a Full-Stack Web Development program for front end and back end technologies.

*UNC-Chapel Hill Boot Camps*

# ANDREW TOWERS

## WORK SUMMARY

As an Officer in the US Army and Founder of an early-stage startup, I have a wealth of experience developing people, products, and strategies. My experience in both capacities has taught me how to navigate the complexities of leadership, management, and stakeholder relations. I understand what it takes to drive people, product adoption, and engagement, and I am always looking for new ways to create value for those I work with and serve.

## US ARMY

**Army Special Warfare Student, US Army, Fort Bragg, NC**

**2021 - Present**

- graduated #5 of 101 competitive colleagues trained to plan special operations within cross-functional teams
- selected for professional development as a Special Operations Detachment Commander

**Company Operations Manager, US Army, Fort Drum, NY**

**2017 - 2021**

**Heavy Weapons Platoon Leader (Manager), Rated #1 of 25 peers**

**2017 - 2019**

- led training, management, and combat readiness of 27 soldiers and \$5 million of equipment
- transformed severely underperforming platoon into Battalions top-rated platoon

**Company Executive Officer (Senior Manager), Rated #1 of 7 peers**

**2019 - 2020**

- led training, management, and logistical coordination of 86 soldiers and \$32 million of equipment
- synchronized across Battalion, deploying 80 personnel and \$10 million of equipment

**Detachment Commander (Senior Manager), Rated top 10% of peers**

**2020 - 2021**

- led detachment of 21 specialized soldiers in support of Operation Enduring Freedom, Afghanistan
- served as Strategic Advisor to the most senior Afghan military and civilian stakeholders in Zabul Province

**Company Operations Manager, US Army, NYARNG**

**2010 - 2017**

**Platoon Leader (Manager), Rated #1 of 36 peers**

**2010 - 2014**

- supervised Soldier readiness through administrative and logistic actions of a 42-soldier organization
- responsible for the development, implementation, and supervision of collective training programs
- the top graduate of Officer Candidate School, and rated first by peers of Infantry Basic Officer Leader Course

**Detachment Commander (Senior Manager), Rated top 10% of peers**

**2014 - 2016**

- created and managed the Battalion's 25 soldier recon platoon training and readiness program
- led detachment in support of biennial, multinational military exercise Talisman Sabre

**Company Executive Officer (Senior Manager), Rated top 10% of peers**

**2016 - 2017**

- served as the project manager for over 1,280 soldiers that rotated through ongoing operations of 30 related projects, totaling up to 1.2mil labor hours
- simultaneously supervised the daily maintenance of a 43-acre camp, a fleet of 23 tactical vehicles, and facilities worth over \$25M.

## CIVILIAN

**Founder, GORX Fitness LLC**

**2021 - Present**

- pioneered the first-ever web platform to power home gym businesses in an emerging market of a \$87 billion fitness industry
- chief architect of B2B/B2C web application that connects fitness enthusiasts with home gyms for rent
- lead roadmap planning and execution to drive conversion, business growth, and enhance user experience

**Owner, Peak Functional Fitness Microgym**

**2021 - Present**

- manage all day-to-day activities ensuring members have an exceptional experience at our home gym
- develop and implement customized training programs for clients based on individual needs and capacities

## ADDITIONAL ACTIVITIES

**Blogger, various outlets**

**2021 - Present**

I enjoy researching and creating new, unique, and interesting content for blogs, websites, and other publications. My content is delivered in a confident, assertive and edgy tone that engages the reader and drives conversions.