Raviteja R

Senior Product Data Analyst, Certified Data Scientist

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📍 Munich, Germany

in https://www.linkedin.com/in/rraviteja/

Profile 🔗 with 5 years of experience in analytics, A/B testing and KPI optimization. Proficient in building scalable dashboards and machine learning models to drive business impact. Available for immediate joining.

🎓 Education

Masters in Business Analytics & Data Science, EU Business School
March 2023 – April 2025 | Munich, Germany
GPA : 1,6/4 (German Scale, 1 = Highest)

Post Graduate Diploma in Data Science, IIIT Bangalore
April 2019 – September 2020
GPA - 3.2/4 (U.S Scale, with 4 = Highest)

Bachelor of Technology (ECE) | Specialization in Data Science, Lovely Professional University
June 2015 – April 2019
GPA : 7.76/10 (with 10 = Highest)

📁 Projects

Thesis: AI-Driven Interview Bot 🔗
Developed an AI-powered interview bot leveraging Generative AI, Langchain, RAG and NLP, reducing early-stage interviewer workload by 60% and increasing candidate satisfaction by 16%.

Data Scientist - case study 🔗
Developed a Logistic Regression model (83% precision, 81% recall, 80% F1-score) to predict high-traffic recipes, boosting user engagement and traffic by 15% through personalized meal plans and targeted content.

🧠 Skills

Programming ●●●●●
Python, SQL, ML, NLP

Data Analysis ●●●●○
A/B Testing, Statistics, Pandas, EDA, SKlearn, Excel

Visualization ●●●●○
PowerBi, Metabase, Tableau, Streamlit

GenAI & Other ●●●●●
LLMs, AI Agents, Chatbots, RAG, LangChain, LangGraph, LLMOps, AWS, Git, Jira, Salesforce

💼 Professional Experience

Data Analyst (werkstudent), ALLIANZ PARTNERS
November 2023 – present | Munich, Germany
- Developed **Power BI dashboards** for C-level executives across **119 business units, LOBs**, optimizing insights into a **$2.8B** contract portfolio. Automated reporting processes, reducing manual Excel workload by 60%.
- Developed **Python scripts** to process **unstructured Salesforce and finance data**, optimizing **data load time and efficiency**.

Senior Product Data Analyst in Customer Experience, RAPIDO
April 2021 – February 2023 | Bangalore, India
- Increased key KPI's: Rides per Customer **(RPC) by 5%** and Customer Satisfaction Score **(CSAT) by 22%**.
- Designed and executed **A/B test experiments** on Scratch Card, drop suggestions, Home Favorite and single-click booking and built dashboards using **SQL & Metabase**.
- Consolidated 15 event-level datasets into a master dataset, reducing week on week dashboard load times from **15 minutes to under 30 seconds**.
- Performed NLP-driven sentiment analysis on customer feedback, increasing CSAT from 2.8 to 3.9 and boosting cashless payment adoption by 8%.
- Specialized in product analytics, leveraging funnel conversion tracking, user retention analysis, UTM tracking, affiliate marketing platforms, and digital ad performance (CTR, CPC, CPA).

Associate Software Engineer, TCS & Ucodesoft Solutions
February 2019 – March 2021 | India
Ucodesoft - Developed a user-friendly frontend website for a restaurant using html, css, php, JavaScript. enhancing online customer experience with features such as online menus and reservations.
TCS - Automated **AWS VDI control** using **Python**, reducing **manual effort by 60%**.
Developed a **real-time hand detection system** for **Unilever** with **90% accuracy**, enabling **automated machine shutdowns** to prevent factory injuries.

📜 Certificates AND Languages

Certified Data Scientist, Datacamp 🔗

🌐 Languages

English ●●●●●