



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

i am on analyst or data enthusiast intersted in the global air transportation network

i need a tool that can helpo me visualize and analyze large datesets

i want to gain valuable insights and understand patterns in air travel

conducts research on available tools and technologies to analyze air trasportation data

actively looks for resources or tutorials on how to use tableaue effectively for analyzing air travel data

seeks out case studies or success stories of using data visualization tools for the aviation industry

i hope to uncover trends and patterns that can improve efficiency in the air transportation industry.

i want to identify potential bottlenecks and optimize routes for better customer experiances

i wish there was an easier way to undersrant the complex network of global air travel

curious and eager to expolre the vast data related to the global air transportation network.

frustrated by the time consuming task of manually analyzing complex datasets

optimistic about the potential for tableau to provides clear visualizations and actionable insights.

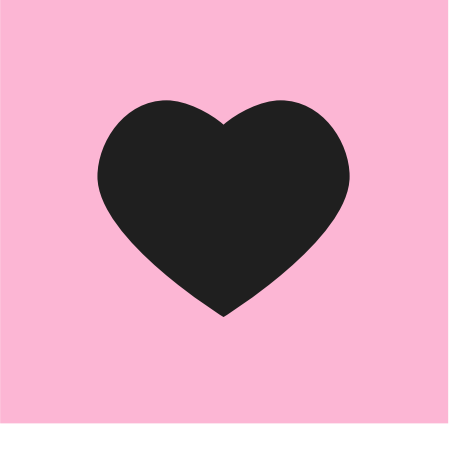


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Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?