



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

What do
you
thinking?

Air
transportation
is very popular
in india

Air travel in
vehicle such as
airplans, jet
aircraft,
helicopters ect...

why is this
so hard?

what is air
transportation
analysis?

high
standard of
security



KARINA G.D

THE GLOBAL AIR
TRANSPORTATION
NETWORK

Short summary of
the persona

Excited

Fear

Vary reliable
transportation

Geomeric
graph

Flow
network

Fastest
transportation



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?