



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

What do  
you  
thinking?

Air  
transportation  
is very popular  
in india

Air travel in  
vehicle such as  
airplans, jet  
aircraft,  
helicopters ect...

why is this  
so hard?

what is air  
transportation  
analysis?

high  
standard of  
security



Excited

Flow  
network

Geomeric  
graph

Fastest  
transportation

Fear

Vary reliable  
transportation



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?