

How To Create Brand Name, Brand Mail And Brand Logo In Canva

A brand is a voice and a product is a souvenir . In order to create a compelling brand name and project description, it's essential to distill the essence of your endeavor into a concise yet impactful paragraph. In order to create a compelling brand name and project description, it's essential to distill the essence of your endeavor into a concise yet impactful paragraph. Begin by defining your audience.

Step 1: Sign In or Create a Canva Account

1. If you don't already have a Canva account, go to [[Canva's website](https://www.canva.com/)] (<https://www.canva.com/>) and sign up for a free account.
2. If you have an existing account, log in using your credentials.

Step 2: Choose or Create your Brand Name

1. From the homepage side panel, click Brand.
2. Enter your Brand Kit's name.
3. Click on Create.
4. Set up your new Brand Kit name by uploading logos, adding color palettes, or Uploading fonts.

Step 3: Create a Brand or Business Mail For your Brand

1. Go to the Google Account creation page.
2. Click Create Business account.
3. Follow the steps on the screen to set up your account.
4. Use the account you created to sign in to Gmail.

Step 4: Create a Brand Logo Using Canva

1. Launch Canva and search for “Logo” to start creating your own.
2. Choose a professional template .Browse through Canva’s massive library of logo Template’s to customize of your own.
3. Customize your logo design.
4. Get creative with more design features .
5. Download, share and build your brand identity.

Step 5: Create a Business Website for your Brand

1. Pick a Domain Name. A domain is the unique name of your website.
2. Register your Domain and Pick Your Design and Hosting Providers.
3. Add Useful Pages and Engaging Content.
4. Optimize Your Website for Search Engines.
5. Review Your Site Before You Hit ‘Publish’

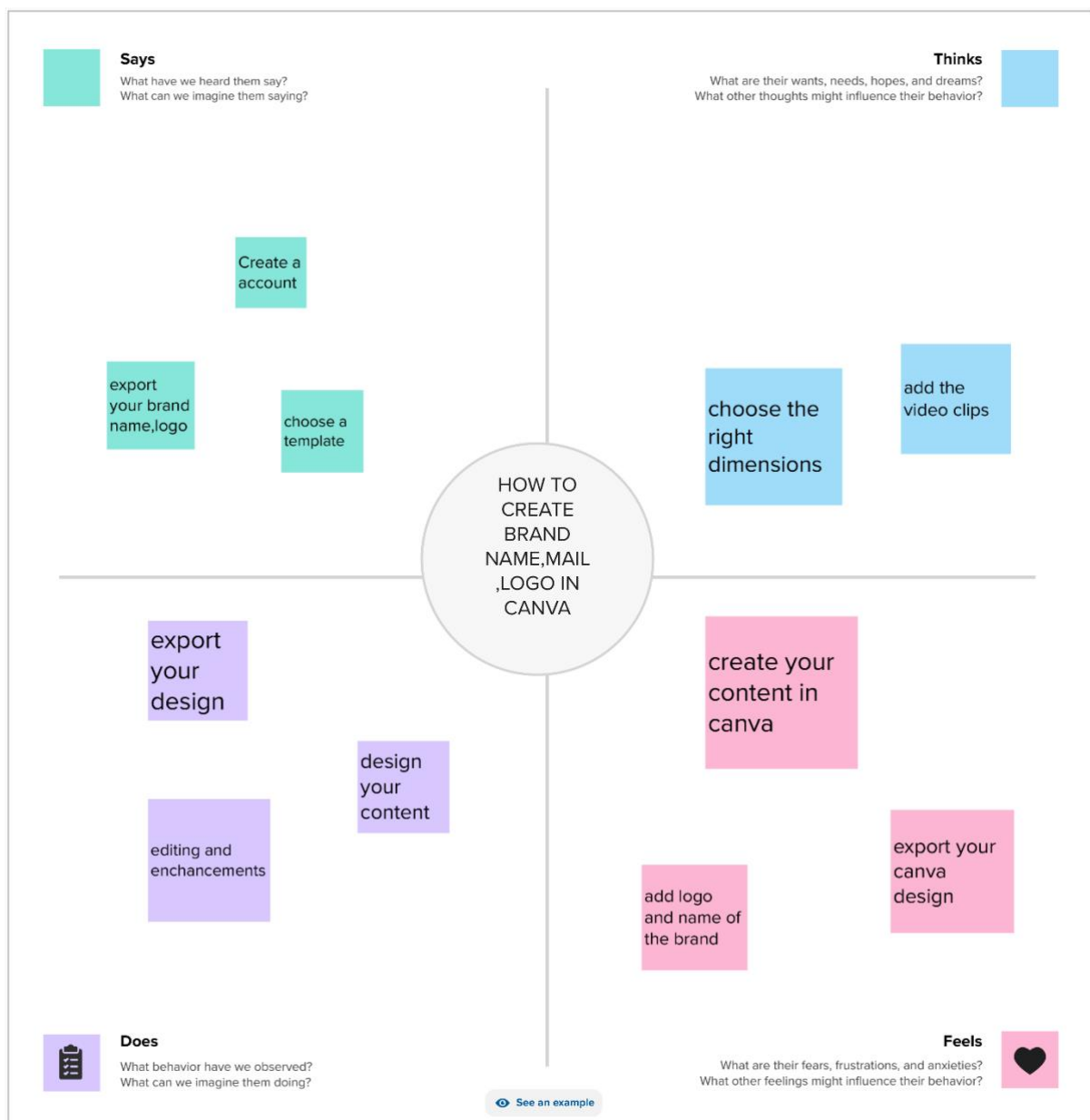
Step 6: Publish the created Posters and Offers

The poster might be a print object, but it's main purpose is catching someone's eye and advertising a product, service, or event. The majority of webpages should work the same way.

1. Go to Business Website and go to Login Credentials .
2. Click Add Poster’s and publish your Poster .
3. Create a Questions and Details of Your hotel page Using Wix and Publish On it.
4. Now the Page is Ready and Visible for others.

5. Click on the profile icon in the top-right corner of the page and click on My Submissions. Select the Presentation Material tab, and hit Submit alongside your submission title or Presentation.

EMPATHY MAP :



BRAINSTORM :

Brainstorm

Write down any ideas that come to mind that address your problem statement.

 10 minutes

TIP



You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

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- Create your content in Canva
- Open Canva and sign to your account
- Create one if you don't have an account

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- Design your Reel
- Use Canva design tools to create your Reel content
- Canva also provides video editing tools

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- Upload and edit video clips if your Reel includes video content
- Export your brand from Canva
- Once your Brand logo is ready export it from Canva

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- Open a facebook business page
- Create your business brand name
- Post a pic or ad in the account

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- Create a google business account
- Enter your business details
- Register in the google business page for branding & business



Congratulations! You've successfully created an brand logo, brand name using Canva. Make sure to promote your website to engage your audience and boost your hotel and resort presence.

Remember to follow website community guidelines and copyright policies when creating and sharing posts. Happy creating!

Demo video link:

<https://drive.google.com/file/d/1-1WFgP2vZZTRAjHL5wOh2L1CCUhdaFM6/view?usp=drivesdk>

Project video link:

https://drive.google.com/file/d/1xIZCBGUTRIrmlWry_NMOc_bMb0Ysxy_Z/view?usp=drive_link