

# Crystal PDRN + Snow Spicule Cream Intensive

- Specialized in Sponge Spicule Technology
- 3 Million Spicules
- PDRN 5,000ppm Included
- 50 Ingredients Formulation

## Category-Specific Key Ingredients

### Regeneration

5 Ingredients (4 Key)

Hydrolyzed Sponge (300M)

Sodium DNA (PDRN 5,000ppm)

Squalane

Ceramide Complex

Panthenol

### Moisturizing

7 Ingredients (4 Key)

Glycerin

Butylene Glycol

Sodium Hyaluronate

Propanediol

Centella Asiatica Extract

Cetearyl Alcohol

Sorbitan Stearate

### Barrier Protection

7 Ingredients (4 Key)

Cetearyl Oliviate

Sorbitan Oliviate

Coco-Caprylate/Caprata

Shea Butter

Adenosine

Centella Asiatica Extract

Cetearyl Oliviate

### Soothing

9 Ingredients (5 Key)

Madecassoside

Dipotassium Glycyrrhizate

Glutathione

Cypress Water

Allantoin

Bay Leaf Extract

Eucalyptus Leaf Extract

Calendula Officinalis Flower Extract

Centella Asiatica Extract

### Brightening


3 Ingredients (3 Key)

Niacinamide

Betaine Salicylate


Asiaticoside

## Crystal PDRN + Snow Spicule Cream Intensive Key Features



### Regeneration-Specialized Product

All-in-one solution optimized for skin regeneration with specialized ingredient formulation




### Enhanced Skin Regeneration

Contains 300 million hydrolyzed sponge spicules  
Contains Sodium DNA PDRN 5,000ppm



### Strengthened 3 Major Categories

Regeneration · Moisturizing · Barrier Protection



### EWG Green Safety Grade

Safe formulation with proven ingredients

# Crystal PDRN + Snow Spicule Cream Mild

- Mild Formula Specialization
- 1 Million Spicules
- Safe for Sensitive Skin
- 47 Ingredients Formulation

## Category-Specific Key Ingredients

Barrier Protection

8 Ingredients (5 Key)

Coco-Caprylate/Caprates

Cetearyl Olivates

Sorbitan Olivates

Behenyl Alcohols

Coconut Oils

Ceramide Complex

Panthenol

Allantoin

Soothing

9 Ingredients (4 Key)

Cypress Water

Centella Asiatica Leaf Extract

Madecassosides

Asiaticosides

Dipotassium Glycyrrhizates

Bitter Orange Flower Extract

Centella Asiatica Extract

Madecassic Acid

Allantoin

Regeneration

8 Ingredients (3 Key)

Hydrolyzed Sponge (1M)

Sodium DNA (PDRN)

Adenosine

Cetearyl Alcohols

Pro-Vitamin B5

Tocopherol

Sodium Hyaluronate Crosspolymer

Behenyl Alcohols

Moisturizing

7 Ingredients (5 Key)

Squalane

Purified Water

Butylene Glycol

Propanediol

Glycerin

Sodium Polyacryloyldimethyl Taurate

Sodium Acrylate/Sodium Acryloyldimethyl Taurate Copolymer

Brightening


3 Ingredients (3 Key)

Niacinamide

Betaine Salicylate


Capryloyl Salicylic Acid

## Crystal PDRN + Snow Spicule Cream Mild Key Features




Barrier Protection Specialized Product

Contains 8 barrier-strengthening ingredients for enhanced skin protection




Mild Formula Suitable for Sensitive Skin

Optimized for sensitive & dry skin types



Hydrolyzed Sponge Spicule 1 Million

Gentle yet effective regeneration support



Centella Asiatica Special Ingredient

Enhanced soothing properties with multiple Centella compounds

# Crystal Aura Exo+ Boost Serum

- Specialized in Soothing
- 100M Asparagus Stem Exosome
- Pot Marigold 100,000ppm Included
- 46 Ingredients Formulation

## Category-Specific Key Ingredients

### Soothing

10 Ingredients (4 Key)

Pot Marigold Flower Water (100,000ppm)

Allantoin

Dipotassium Glycyrrhizate

Propolis Extract

Chamomile Extract

Witch Hazel Extract

Centella Asiatica Extract

Camellia Sinensis Flower Extract

Chrysanthemum Extract

Portulaca Oleracea Extract

### Moisturizing

7 Ingredients (4 Key)

Glycerin

Propanediol

Sodium Hyaluronate

Butylene Glycol

Hydrolyzed Hyaluronic Acid

Hydroxyethylcellulose

Betaine

### Regeneration

11 Ingredients (4 Key)

Asparagus Exosome 100M

Sodium DNA

Adenosine

Sorbitan Olivatate

Panthenol

Polyglycerol-3

Matsutake Mushroom Extract

Saccharomyces Ferment

Bifida Ferment Lysate

Polyglutamic Acid

Portulaca Oleracea Extract

### Brightening

9 Ingredients (3 Key)

Niacinamide

Acetyl Glucosamine

Capryloyl Salicylic Acid

Gluconolactone

Alpha-Arbutin

Tranexamic Acid

Ascorbyl Glucoside

Glutathione

Glucosyl Rutin

### Barrier Protection

9 Ingredients (4 Key)

Ceramide

Centella Asiatica

Sclerotium Gum

1,2-Hexanediol

C12-13 Pareth-9


Squalane

Phytosqualane

Tocopherol


Phytosphingosine

## Crystal Aura Exo+ Boost Serum Key Features




### Soothing-Specialized Product

Contains Pot Marigold Flower Water 100,000PPM, premium soothing ingredients for sensitive skin




### Advanced Exosome Technology

Enhanced efficacy delivery with 100 million asparagus stem extract exosomes



### Strengthened 3 Major Categories

Soothing · Brightening · Regeneration specialized ingredient combination



### EWG Green Safety Grade

Safe formulation with proven ingredients

# Product Comparison & Key Differentiation

Analysis of 3 ELABAND Products and Target Customer Profiles

## Key Features by Product

### Crystal PDRN + Snow Spicule Cream Intensive

50 Ingredients | All-in-one Solution

3 Million SpiculesPDRN 5,000ppmIntensive Regeneration

Highest spicule concentration and PDRN content for powerful skin regeneration. Comprehensive all-in-one skincare solution.

**Target Customer:**  
Comprehensive skincare needs, mature skin, visible signs of aging

### Crystal PDRN + Snow Spicule Cream Mild

47 Ingredients | Low-irritation Formula

1 Million SpiculesSensitive Skin SafeCentella Complex

Mild formula for sensitive skin. Lower spicule content with enhanced barrier protection ingredients for safe yet effective care.

**Target Customer:**  
Sensitive & dry skin types, compromised skin barrier

### Crystal Aura Exo+ Boost Serum

46 Ingredients | Soothing & Brightening Serum

100 Million ExosomesMarigold 10%PLHA 10%

Advanced exosome technology with high concentration of marigold flower for superior soothing and brightening effects. Serum texture for enhanced absorption.

**Target Customer:**  
Tone-up needs, irritated skin, dull complexion

## Category Focus by Product

Category	Crystal PDRN + Snow Spicule Cream Intensive	Crystal PDRN + Snow Spicule Cream Mild	Crystal Aura Exo+ Boost Serum
Regeneration	<div>Primary focus</div> 3M spicules + PDRN 5,000ppm	<div>Moderate focus</div> 1M spicules + PDRN	<div>Secondary focus</div> Exosome 100M
Barrier Protection	<div>Secondary focus</div> 7 ingredients (4 key)	<div>Primary focus</div> 8 ingredients (5 key)	<div>Moderate focus</div> 9 ingredients (4 key)
Soothing	<div>Moderate focus</div> 9 ingredients (5 key)	<div>Secondary focus</div> 9 ingredients (4 key)	<div>Primary focus</div> 10 ingredients (4 key)
Brightening	<div>Supplementary</div> 3 ingredients (3 key)	<div>Supplementary</div> 3 ingredients (3 key)	<div>Primary focus</div> 9 ingredients (3 key)
Moisturizing	<div>Secondary focus</div> 7 ingredients (4 key)	<div>Secondary focus</div> 7 ingredients (5 key)	<div>Moderate focus</div> 7 ingredients (4 key)

## Product Selection Guide

**For Intensive Regeneration:**  
Crystal PDRN + Snow Spicule Cream Intensive

**For Sensitive Skin & Barrier Care:**  
Crystal PDRN + Snow Spicule Cream Mild

**For Brightening & Soothing:**  
Crystal Aura Exo+ Boost Serum