# **Crystal PDRN + Snow Spicule Cream Intensive**

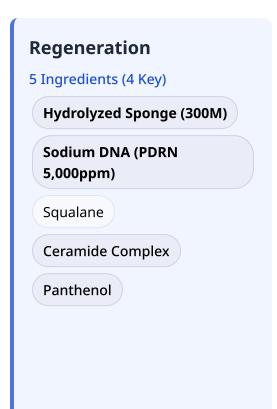
Specialized in Sponge Spicule Technology

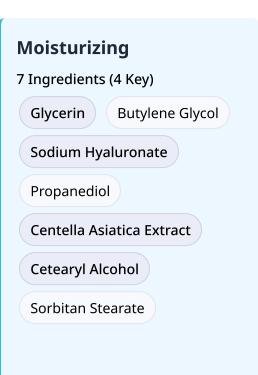
3 Million Spicules

PDRN 5,000ppm Included

**50 Ingredients Formulation** 

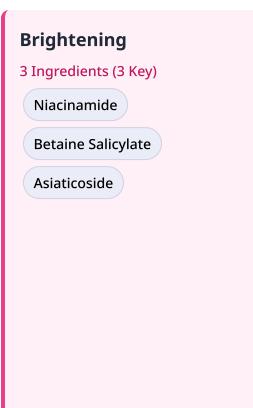
### **Category-Specific Key Ingredients**











#### **Crystal PDRN + Snow Spicule Cream Intensive Key Features**



#### **Regeneration-Specialized Product**

All-in-one solution optimized for skin regeneration with specialized ingredient formulation



#### **Enhanced Skin Regeneration**

Contains 300 million hydrolyzed sponge spicules Contains Sodium DNA PDRN 5,000ppm



#### **Strengthened 3 Major Categories**

Regeneration · Moisturizing · Barrier Protection



#### **EWG Green Safety Grade**

Safe formulation with proven ingredients

## **Crystal PDRN + Snow Spicule Cream Mild**

Mild Formula Specialization

1 Million Spicules

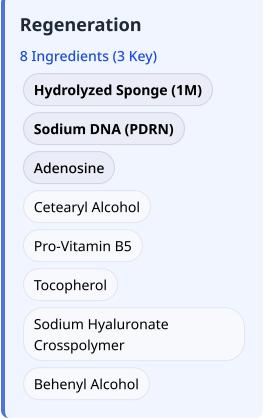
Safe for Sensitive Skin

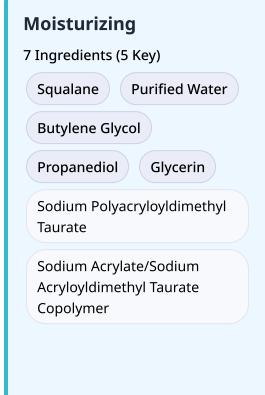
**47 Ingredients Formulation** 

#### **Category-Specific Key Ingredients**











#### **Crystal PDRN + Snow Spicule Cream Mild Key Features**



#### **Barrier Protection Specialized Product**

Contains 8 barrier-strengthening ingredients for enhanced skin protection



#### Mild Formula Suitable for Sensitive Skin

Optimized for sensitive & dry skin types



#### **Hydrolyzed Sponge Spicule 1 Million**

Gentle yet effective regeneration support



#### Centella Asiatica Special Ingredient

Enhanced soothing properties with multiple Centella compounds

## **Crystal Aura Exo+ Boost Serum**

Specialized in Soothing

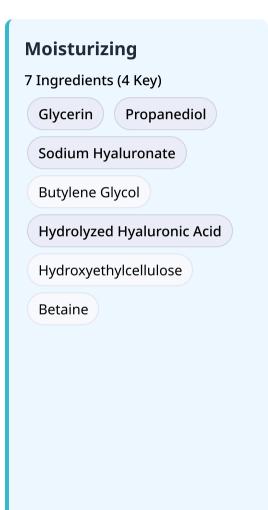
100M Asparagus Stem Exosome

Pot Marigold 100,000ppm Included

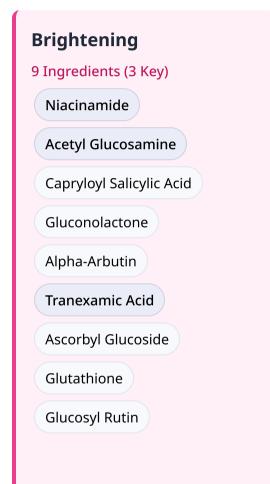
46 Ingredients Formulation

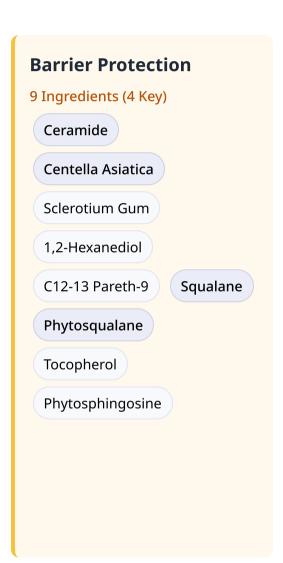
#### **Category-Specific Key Ingredients**











### **Crystal Aura Exo+ Boost Serum Key Features**



#### **Soothing-Specialized Product**

Contains Pot Marigold Flower Water 100,000PPM, premium soothing ingredients for sensitive skin



#### **Advanced Exosome Technology**

Enhanced efficacy delivery with 100 million asparagus stem extract exosomes



#### **Strengthened 3 Major Categories**

 $Soothing \cdot Brightening \cdot Regeneration \ specialized \ ingredient \ combination$ 



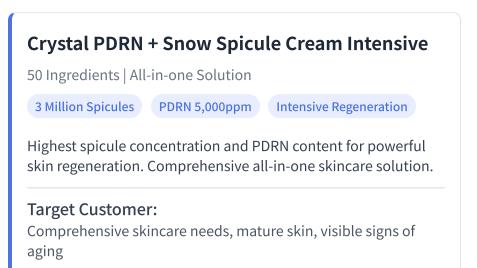
#### **EWG Green Safety Grade**

Safe formulation with proven ingredients

## **Product Comparison & Key Differentiation**

Analysis of 3 ELABAND Products and Target Customer Profiles

#### **Key Features by Product**







#### **Category Focus by Product**

Category	Crystal PDRN + Snow Spicule Cream Intensive	Crystal PDRN + Snow Spicule Cream Mild	Crystal Aura Exo+ Boost Serum
Regeneration	<ul><li>Primary focus</li><li>3M spicules + PDRN 5,000ppm</li></ul>	<ul><li>Moderate focus</li><li>1M spicules + PDRN</li></ul>	<ul><li>Secondary focus</li><li>Exosome 100M</li></ul>
Barrier Protection	<ul><li>Secondary focus</li><li>7 ingredients (4 key)</li></ul>	<ul><li>Primary focus</li><li>8 ingredients (5 key)</li></ul>	<ul><li>Moderate focus</li><li>9 ingredients (4 key)</li></ul>
Soothing	<ul><li>Moderate focus</li><li>9 ingredients (5 key)</li></ul>	<ul><li>Secondary focus</li><li>9 ingredients (4 key)</li></ul>	<ul><li>Primary focus</li><li>10 ingredients (4 key)</li></ul>
Brightening	<ul><li>Supplementary</li><li>3 ingredients (3 key)</li></ul>	<ul><li>Supplementary</li><li>3 ingredients (3 key)</li></ul>	<ul><li>Primary focus</li><li>9 ingredients (3 key)</li></ul>
Moisturizing	<ul><li>Secondary focus</li><li>7 ingredients (4 key)</li></ul>	<ul><li>Secondary focus</li><li>7 ingredients (5 key)</li></ul>	<ul><li>Moderate focus</li><li>7 ingredients (4 key)</li></ul>

#### **Product Selection Guide**

For Intensive Regeneration:

Crystal PDRN + Snow Spicule Cream Intensive

For Sensitive Skin & Barrier Care:

Crystal PDRN + Snow Spicule Cream Mild

For Brightening & Soothing:

Crystal Aura Exo+ Boost Serum