

CIGARETTE REPORT FORM

YEAR: _____ NO. PER PACK: _____
BRAND NAME: _____
VAR. DESC: _____ (SEE EXPLANATION)
VARIETY UNIT SALES: _____ VARIETY DOLLAR SALES: _____
CIG. LENGTH: _____ FILTER LENGTH: _____
FILTER TYPE: _____ FLAVORING: _____ OVERWRAP: _____ PACK TYPE: _____
1ST MANUFACT. DATE: _____ 1ST SALES DATE: _____ LAST SOLD DATE: _____
YEARLY SUMMARY:
TAR: _____ NICOTINE: _____ CARBON MONO: _____

ADVERTISING EXPENDITURES (SEE EXPLANATION)

CAT-A-EXPENSES: _____ CAT-B-EXPENSES: _____ CAT-C-EXPENSES: _____
CAT-D-EXPENSES: _____ CAT-E-EXPENSES: _____ CAT-F-EXPENSES: _____
CAT-G-EXPENSES: _____ CAT-H-EXPENSES: _____ CAT-I-EXPENSES: _____
CAT-J-EXPENSES: _____ CAT-K-EXPENSES: _____ CAT-L-EXPENSES: _____
CAT-M-EXPENSES: _____ CAT-N-EXPENSES: _____
TOTAL ADVERTISING EXPENDITURES: _____

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