NEW COMPETITIVE PRODUCTS



REPORTED BY:	BOBBY MILLS,	REGIONAL SALES MGR., INDIANAPO	LIS, IN	
DATE: 8/1	0/90 TIME:			
SOURCE OF INFORMATION:	HALL RODECAP,	NOBLESVILLE, IN		
MANUFACTURER:	B&W	•	·	
BRAND NAME: VI	CEROY KING BOX AN	D VICEROY LIGHTS KING BOX		
TYPE OF PRODUCT:				
SIZE OR SIZES:	· .			
LIST PRICE:				
EXTENT OF DISTRIBUTION:				
OTHER INFORMATION:	SEE ATTACHED	INFORMATION SHEET		
		- ,		
cc: A. H. Tisch R. H. Orcutt M. A. Peterson T. H. Mau	G. Teiford F. J. Schultz A. W. Spears N. P. Ruffalo	J. J. Tatulli L. H. Kersh J. R. Slater		

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