

Jerry (Chen-Nien) Mao

Lead Software Engineer with Yahoo!

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Taipei, Taiwan

EXPERIENCE

Lead Software Engineer

Oct. 2022 to present

Yahoo! Inc.

Taipei, Taiwan

- **Yahoo Knowledge, Global Search** (Java, Spark, GraphQL, AWS)
 - Led a team of 4 engineers to develop and maintain TB-scale data pipelines for Yahoo's largest knowledge graph, enhancing global search experience and powering content semantic services across Yahoo products.
 - Designed and architected an LLM application using RAG to provide trustworthy answers for the search autocomplete service.
 - Directed the AWS migration to modernize the tech stack, executing a multi-stage migration plan to ensure seamless traffic transition with zero downtime for internal and cross-functional teams.
 - Led and transitioned project responsibilities from a 20+ member US team to Taiwan, ensuring uninterrupted operations and high data quality.
- **News & Trending, Global Search** (Java, Spring Webflux, Vespa, Pulsar, AWS)
 - Acted as the **architect role in the product squad**, collaborating with internal and external teams across different time zones to achieve business requirements across Yahoo and its business partners' product lines.
 - Served as the **project owner for the News and Trending platforms**, leading and mentoring a team of 6 engineers. Facilitated sprint agile ceremonies and hosted engineering sharing sessions within the team to foster growth and collaboration.
 - Directed an API modernization project that migrated a legacy API to a modern framework. Comprehensive testing minimized revenue risk while reducing p99 latency by 54%, system resource usage by 53%, and CI/CD deployment time by 60%.
 - Collaborated with scientists to deliver personalized trending content based on user footprints, boosting module traffic by 14%. Worked with cross-functional teams to extend the feature to the Yahoo homepage, increasing US search volume by 2%.
 - Designed and executed the migration of a serving layer handling 600K QPS from bare-metal infrastructure to AWS, ensuring seamless data service transitions while maintaining consistency throughout the migration.
- **Gemini, Global Ads** (Java, Spring Webflux, AWS)
 - Contributed to the Yahoo Native Ads serving platform by refactoring a revenue-sensitive API from C++ to Java on AWS EKS, maintaining performance and revenue for an Ads feedback API handling 70K QPS globally.

Backend Engineer

Sep. 2021 to Oct. 2022

Shopee

Singapore

- **Promotion Service** (Go, Python, Django) Shopee is a leading e-commerce platform in Southeast Asia. Developed and maintained the Promotion API and admin services supporting price discounts and coupon distribution at 100K+ QPS. Collaborated with diverse engineer teams to consolidate pricing and shipping discount logic into an unified data gateway for promotion microservices.

Senior Software Engineer

Oct. 2019 to Sep. 2021

Software Engineer

Aug. 2017 to Oct. 2019

Yahoo!

Taipei, Taiwan

- **Search Platform, Global Search** (Go, Python, Django) Developed and maintained various high-impact search services, including TrendingNow, TV Series Search for Taiwan, and Real-time Local Search. Key achievements:
 - Contributed a automated data pipeline for discovering high-revenue trending terms to increase the module revenue by 70%,
 - Built a TV guide module covering 1% of Taiwan search traffic with a 25% click rate,
 - Designed real-time data pipelines for public bike rental service in Taiwan and supporting mask inventory search during pandemic, awarded **Best Poster** at Yahoo Tech conference, 2020.

EDUCATION

M.S., Department of Computer Science, National Tsing Hua University

Hsinchu, Taiwan

Networking and Multimedia Systems Lab

Sept 2015 to Jun 2017

B.S., Department of Computer Science, National Tsing Hua University

Hsinchu, Taiwan

Computer Science

Sept 2011 to Jun 2015

SKILLS

Programming Skills: Python, Java, Scala, and Go

Cloud & Infrastructure: AWS, Kubernetes, Docker, Terraform

Technical stack: Spring Webflux, Django, Vespa, Pulsar, Kafka, PySpark

Monitoring & Observability: OpenTelemetry, Prometheus, Grafana, Splunk

Languages: English (Professional Proficiency), Mandarin (Native)