

PROJECT BACKGROUND

THE CHALLENGES (NQV1)



What went wrong...



▶ Vendor dependency - integration development to be long



Platform constraints - Salesforce experts required



Slow velocity - couldn't keep up with business needs



Back to the drawing board...

THE CHALLENGES (NFIQV1)

- ▶ What went wrong...
 - ▶ **Black box transformations** - couldn't trace data lineage
 - ▶ **Vendor dependency** - integration development took too long
 - ▶ **Platform constraints** - Salesforce expertise required
 - ▶ **Slow velocity** - couldn't keep up with business needs
- ▶ *Back to the drawing board...*

PROJECT BACKGROUND

THE IN-HOUSE OPTION