

PROJECT BACKGROUND

THE INDUSTRY REALITY



Non-technical executives seeing AI win



Pushing for "skip the engineering" approach



"Why do we need senior developers if AI can code?"

▶ This isn't isolated – *it's happening industry-wide*

THE INDUSTRY REALITY

- ▶ Non-technical executives seeing early AI wins
- ▶ Pushing for "skip the engineering" approach
- ▶ *"Why do we need senior developers if AI can code?"*
- ▶ This isn't isolated— *it's happening industry-wide*

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WHY THIS MATTERS TO YOU